

Naomi A Gardberg

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/5622593/publications.pdf>

Version: 2024-02-01

14
papers

1,340
citations

933447

10
h-index

1199594

12
g-index

14
all docs

14
docs citations

14
times ranked

1052
citing authors

#	ARTICLE	IF	CITATIONS
1	Corporate Citizenship: Creating Intangible Assets Across Institutional Environments. <i>Academy of Management Review</i> , 2006, 31, 329-346.	11.7	637
2	RepTrakâ„¢ Pulse: Conceptualizing and Validating a Short-Form Measure of Corporate Reputation. <i>Corporate Reputation Review</i> , 2011, 14, 15-35.	1.7	282
3	Organizational attractiveness is in the eye of the beholder: the interaction of demographic characteristics with foreignness. <i>Journal of International Business Studies</i> , 2006, 37, 666-686.	7.3	106
4	Employer Attractiveness in Latin America: The Association Among Foreignness, Internationalization and Talent Recruitment. <i>Journal of International Management</i> , 2014, 20, 327-344.	4.2	57
5	Corporate environmental performance: Revisiting the role of organizational slack. <i>Journal of Business Research</i> , 2019, 96, 169-182.	10.2	54
6	Reputatie, Reputation, R�putacion, Reputazione, Ruf: A cross-cultural Qualitative Analysis of Construct and Instrument Equivalence. <i>Corporate Reputation Review</i> , 2006, 9, 39-61.	1.7	49
7	Corporate Reputationâ€™s Invisible Hand: Bribery, Rational Choice, and Market Penalties. <i>Journal of Business Ethics</i> , 2018, 151, 743-760.	6.0	48
8	The Impact of Corporate Philanthropy on Reputation for Corporate Social Performance. <i>Business and Society</i> , 2019, 58, 1177-1208.	6.4	44
9	Who Boycotts Whom? Marginalization, Company Knowledge, and Strategic Issues. <i>Business and Society</i> , 2013, 52, 318-357.	6.4	39
10	Corporate Reputation: Fashion, Fad, or Phenomenon?. <i>Corporate Reputation Review</i> , 2017, 20, 177-180.	1.7	13
11	Adoption of LGBT-Inclusive Policies: Social Construction, Coercion, or Competition?. <i>Social Forces</i> , 2023, 101, 1116-1142.	1.3	6
12	Using a Recognition and Reward Initiative to Improve Service Quality: A Quasi-Experimental Field Study in a Public Higher Education Institution. <i>Public Personnel Management</i> , 2011, 40, 133-149.	2.9	5
13	Biblio Service. <i>Management International Review</i> , 2010, 50, 263-266.	3.3	0
14	Letter from the Editors: Special Forum on â€œManaging Reputation across Bordersâ€•. <i>AIB Insights</i> , 2021, 21, .	1.8	0