

Udi Nisan

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/5620145/publications.pdf>

Version: 2024-02-01

3
papers

125
citations

2258059

3
h-index

2550090

3
g-index

3
all docs

3
docs citations

3
times ranked

142
citing authors

#	ARTICLE	IF	CITATIONS
1	Demarketing, Minorities, and National Attachment. <i>Journal of Marketing</i> , 2009, 73, 105-122.	11.3	85
2	Evaluating the effectiveness of a water conservation campaign: Combining experimental and field methods. <i>Journal of Environmental Management</i> , 2016, 180, 335-343.	7.8	30
3	Still Waters Run Deep: Comparing Assertive and Suggestive Language in Water Conservation Campaigns. <i>Water (Switzerland)</i> , 2018, 10, 275.	2.7	10