

Pamela M Ling

List of Publications by Year in descending order

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166
papers

6,964
citations

61984

43
h-index

69250

77
g-index

166
all docs

166
docs citations

166
times ranked

5455
citing authors

#	ARTICLE	IF	CITATIONS
1	â€œNo-Barriersâ€™ tobacco product? Selling smokeless tobacco to women, people of colour and the LGBTQ+ community in the USA. <i>Tobacco Control</i> , 2023, 32, 330-337.	3.2	7
2	Evolution of media frames about e-cigarettes from 2004 to 2019: a content analysis of newspapers in China. <i>Health Education Research</i> , 2022, 36, 456-466.	1.9	6
3	From Cancer Epidemiology to Policy and Practice: the Role of a Comprehensive Cancer Center. <i>Current Epidemiology Reports</i> , 2022, 9, 10-21.	2.4	3
4	Electronic cigarette related topics with conflicting arguments in Chinese newspapers. <i>Tobacco Induced Diseases</i> , 2022, 20, 1-12.	0.6	4
5	Flavored Tobacco Sales Restrictions Reduce Tobacco Product Availability and Retailer Advertising. <i>International Journal of Environmental Research and Public Health</i> , 2022, 19, 3455.	2.6	13
6	Moving targets: how the rapidly changing tobacco and nicotine landscape creates advertising and promotion policy challenges. <i>Tobacco Control</i> , 2022, 31, 222-228.	3.2	31
7	Self-reported Changes in Cannabis Use Due to the COVID-19 Pandemic among US Adults. <i>Journal of Psychoactive Drugs</i> , 2022, 54, 295-299.	1.7	1
8	A Mixed-Methods Study on Use of Different Tobacco Products among Younger and Older Adults with Lower and Higher Levels of Nicotine Exposure in California in 2019â€“2020. <i>International Journal of Environmental Research and Public Health</i> , 2022, 19, 5563.	2.6	1
9	Cannabis dispensary online marketing practices in response to COVID-19 lockdowns. <i>Substance Abuse</i> , 2022, 43, 1116-1119.	2.3	2
10	â€œThe Perfect Formula:â€•Evaluating Health Claims, Products and Pricing on Cannabis Dispensary Websites in Two Recently Legalized States. <i>Substance Use and Misuse</i> , 2022, 57, 1207-1214.	1.4	2
11	Flavored Tobacco Product Use Among Young Adults by Race and Ethnicity: Evidence From the Population Assessment of Tobacco and Health Study. <i>Journal of Adolescent Health</i> , 2022, 71, 226-232.	2.5	4
12	Characterizing Participant Perceptions about Smoking-Cessation Pharmacotherapy and E-Cigarettes from Facebook Smoking-Cessation Support Groups. <i>International Journal of Environmental Research and Public Health</i> , 2022, 19, 7314.	2.6	1
13	â€œItâ€™s Not Too Aggressiveâ€• Key Features of Social Branding Anti-Tobacco Interventions for High-Risk Young Adults. <i>Health Promotion Practice</i> , 2021, 22, 423-432.	1.6	3
14	Assessing Young Adultsâ€™ ENDS Use via Ecological Momentary Assessment and a Smart Bluetooth Enabled ENDS Device. <i>Nicotine and Tobacco Research</i> , 2021, 23, 842-848.	2.6	11
15	The Authors Respond. <i>Journal of Adolescent Health</i> , 2021, 68, 216-221.	2.5	3
16	Perceived reward from using cigarettes with alcohol or cannabis and concurrent use: A smartphone-based daily diary study. <i>Addictive Behaviors</i> , 2021, 114, 106747.	3.0	14
17	Analysis of on-pack messages for e-liquids: a discrete choice study. <i>Tobacco Control</i> , 2021, , tobaccocontrol-2020-056033.	3.2	3
18	Same-day use of cigarettes, alcohol, and cannabis among sexual minority and heterosexual young adult smokers.. <i>Psychology of Addictive Behaviors</i> , 2021, 35, 215-223.	2.1	16

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19	Under the influence. <i>Tobacco Control</i> , 2021, 30, e73-e75.	3.2	3
20	Local variation in cannabis use patterns among young adults in the San Francisco Bay Area. <i>Spatial and Spatio-temporal Epidemiology</i> , 2021, 37, 100418.	1.7	2
21	A mixed-methods study to inform the clarity and accuracy of cannabis-use and cannabis-tobacco co-use survey measures. <i>Drug and Alcohol Dependence</i> , 2021, 224, 108697.	3.2	7
22	Exploring multiple drug use by integrating mobile health and qualitative mapping methods - An individual case study. <i>International Journal of Drug Policy</i> , 2021, 97, 103325.	3.3	1
23	Compliance with San Francisco's flavoured tobacco sales prohibition. <i>Tobacco Control</i> , 2021, 30, 227-230.	3.2	33
24	Piloting a spatial mixed method for understanding neighborhood tobacco use disparities. <i>Social Science and Medicine</i> , 2021, 291, 114460.	3.8	1
25	Nicotine Pouch Unit Sales in the US From 2016 to 2020. <i>JAMA - Journal of the American Medical Association</i> , 2021, 326, 2330.	7.4	4
26	Vaping discussion in the COVID-19 pandemic: An observational study using Twitter data. <i>PLoS ONE</i> , 2021, 16, e0260290.	2.5	3
27	A practice theory approach to understanding poly-tobacco use in the United States. <i>Critical Public Health</i> , 2020, 30, 204-219.	2.4	21
28	Cold Turkey and Hot Vapes? A National Study of Young Adult Cigarette Cessation Strategies. <i>Nicotine and Tobacco Research</i> , 2020, 22, 638-646.	2.6	26
29	Drifting Tobacco Smoke Exposure among Young Adults in Multiunit Housing. <i>Journal of Community Health</i> , 2020, 45, 319-328.	3.8	8
30	Real-World Effectiveness of Smoking Cessation Strategies for Young and Older Adults: Findings From a Nationally Representative Cohort. <i>Nicotine and Tobacco Research</i> , 2020, 22, 1560-1568.	2.6	29
31	Tobacco Retail Density and Initiation of Alternative Tobacco Product Use Among Teens. <i>Journal of Adolescent Health</i> , 2020, 66, 423-430.	2.5	23
32	Examining the role of a retail density ordinance in reducing concentration of tobacco retailers. <i>Spatial and Spatio-temporal Epidemiology</i> , 2020, 32, 100307.	1.7	12
33	Unboxed: US Young Adult Tobacco Users' Responses to a New Heated Tobacco Product. <i>International Journal of Environmental Research and Public Health</i> , 2020, 17, 8108.	2.6	7
34	Using Peer Crowd Affiliation to Address Dual Use of Cigarettes and E-Cigarettes among San Francisco Bay Area Young Adults: A Cross Sectional Study. <i>International Journal of Environmental Research and Public Health</i> , 2020, 17, 7643.	2.6	3
35	Cognitive performance effects of nicotine and industry affiliation: a systematic review. <i>Substance Abuse: Research and Treatment</i> , 2020, 14, 117822182092654.	0.9	2
36	Join the Commune: A Controlled Study of Social Branding Influencers to Decrease Smoking Among Young Adult Hipsters. <i>American Journal of Health Promotion</i> , 2020, 34, 754-761.	1.7	10

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37	Smokeless tobacco industry's brand stretching in India. <i>Tobacco Control</i> , 2020, 29, tobaccocontrol-2019-055382.	3.2	11
38	Peer crowd-based targeting in E-cigarette advertisements: a qualitative study to inform counter-marketing. <i>BMC Public Health</i> , 2020, 20, 32.	2.9	9
39	"Being politically active does not have to be difficult." A content analysis of tobacco industry-sponsored advocacy websites. <i>Tobacco Control</i> , 2020, 29, tobaccocontrol-2019-055413.	3.2	2
40	Sponsorship Disclosures and Perceptions of E-cigarette Instagram Posts. <i>Tobacco Regulatory Science (discontinued)</i> , 2020, 6, 355-368.	0.2	19
41	Dual use of electronic nicotine delivery systems (ENDS) and smoked tobacco: a qualitative analysis. <i>Tobacco Control</i> , 2019, 28, tobaccocontrol-2017-054070.	3.2	62
42	An Exploration of Smoking-to-Vaping Transition Attempts Using a "Smart" Electronic Nicotine Delivery System. <i>Nicotine and Tobacco Research</i> , 2019, 21, 1339-1346.	2.6	9
43	Voluntary Smoke-Free Measures Among Oklahoma Nightlife Owners: Barriers and Facilitators. <i>Health Promotion Practice</i> , 2019, 20, 196-205.	1.6	2
44	Tobacco company strategies to identify and promote the benefits of nicotine. <i>Tobacco Control</i> , 2019, 28, 289-296.	3.2	14
45	Association of Alternative Tobacco Product Initiation With Ownership of Tobacco Promotional Materials Among Adolescents and Young Adults. <i>JAMA Network Open</i> , 2019, 2, e194006.	5.9	5
46	Young adult perceptions of JUUL and other pod electronic cigarette devices in California: a qualitative study. <i>BMJ Open</i> , 2019, 9, e026306.	1.9	47
47	Young adults report increased pleasure from using e-cigarettes and smoking tobacco cigarettes when drinking alcohol. <i>Addictive Behaviors</i> , 2019, 93, 135-140.	3.0	31
48	Smoking Social Norms Among Young Adults in New York City. <i>Journal of Community Health</i> , 2019, 44, 772-783.	3.8	2
49	Differential Associations Between Anti-Tobacco Industry Attitudes and Intention to Quit Smoking Across Young Adult Peer Crowds. <i>American Journal of Health Promotion</i> , 2019, 33, 876-885.	1.7	7
50	Does Experienced Discrimination Explain Patterns of Menthol Use Among Young Adults? Evidence from the 2014 San Francisco Bay Area Young Adult Health Survey. <i>Substance Use and Misuse</i> , 2019, 54, 1106-1114.	1.4	4
51	Youth's Perceptions of E-cigarette Advertisements with Cessation Claims. <i>Tobacco Regulatory Science (discontinued)</i> , 2019, 5, 94-104.	0.2	8
52	Tobacco use in the sexual borderlands: The smoking contexts and practices of bisexual young adults. <i>Health and Place</i> , 2019, 58, 102069.	3.3	25
53	How Menthol Is Key to the Tobacco Industry's Strategy of Recruiting and Retaining Young Smokers in Singapore. <i>Journal of Adolescent Health</i> , 2019, 64, 347-354.	2.5	21
54	Latent Class Analysis to Examine Patterns of Smoking and Other Tobacco Products in Young Adult Bar Patrons. <i>Journal of Adolescent Health</i> , 2019, 64, 93-98.	2.5	13

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55	Psychometric evaluation of an abbreviated version of the intragroup marginalization inventory. <i>Journal of Ethnicity in Substance Abuse</i> , 2019, 18, 237-256.	0.9	3
56	Effects of e-Cigarette Advertisements on Adolescents' Perceptions of Cigarettes. <i>Health Communication</i> , 2019, 34, 290-297.	3.1	43
57	A geographically explicit ecological momentary assessment (GEMA) mixed method for understanding substance use. <i>Social Science and Medicine</i> , 2018, 202, 89-98.	3.8	33
58	Origins of tobacco harm reduction in the UK: the 'Product Modification Programme' (1972-1991). <i>Tobacco Control</i> , 2018, 27, e12-e18.	3.2	7
59	Don't throw smokeless tobacco users under the bus. <i>Addictive Behaviors</i> , 2018, 77, 289-290.	3.0	3
60	Heated tobacco products likely appeal to adolescents and young adults. <i>Tobacco Control</i> , 2018, 27, s41-s47.	3.2	77
61	A qualitative exploration of information-seeking by electronic nicotine delivery systems (ENDS) users in New Zealand. <i>BMJ Open</i> , 2018, 8, e023375.	1.9	9
62	Real-time predictors of smoking among sexual minority and heterosexual young adults: An ecological momentary assessment study. <i>Drug and Alcohol Dependence</i> , 2018, 192, 51-58.	3.2	20
63	IQOS labelling will mislead consumers. <i>Tobacco Control</i> , 2018, 27, s48-s54.	3.2	40
64	A randomized controlled evaluation of the tobacco status project, a Facebook intervention for young adults. <i>Addiction</i> , 2018, 113, 1683-1695.	3.3	57
65	Public versus internal conceptions of addiction: An analysis of internal Philip Morris documents. <i>PLoS Medicine</i> , 2018, 15, e1002562.	8.4	6
66	Soda intake and tobacco use among young adult bar patrons: A cross-sectional study in seven cities. <i>Preventive Medicine Reports</i> , 2018, 10, 195-199.	1.8	5
67	Invisible smoke: third-party endorsement and the resurrection of heat-not-burn tobacco products. <i>Tobacco Control</i> , 2018, 27, s96-s101.	3.2	19
68	Workplace secondhand smoke exposure: a lingering hazard for young adults in California. <i>Tobacco Control</i> , 2017, 26, e79-e84.	3.2	12
69	Qualitative analysis of young adult ENDS users' expectations and experiences. <i>BMJ Open</i> , 2017, 7, e014990.	1.9	24
70	Perceived harms and benefits of tobacco, marijuana, and electronic vaporizers among young adults in Colorado: implications for health education and research. <i>Addiction</i> , 2017, 112, 1821-1829.	3.3	48
71	Phantom smoking among young adult bar patrons. <i>Tobacco Control</i> , 2017, 26, 153-157.	3.2	17
72	Origins of Cancer Disparities in Young Adults: Logic Models to Guide Research. <i>American Journal of Preventive Medicine</i> , 2017, 53, S95-S102.	3.0	5

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73	Reducing Cancer and Cancer Disparities: Lessons From a Youth-Generated Diabetes Prevention Campaign. <i>American Journal of Preventive Medicine</i> , 2017, 53, S103-S113.	3.0	30
74	The Pharmaceuticalization of the Tobacco Industry. <i>Annals of Internal Medicine</i> , 2017, 167, 278.	3.9	24
75	Do Emotions Spark Interest in Alternative Tobacco Products?. <i>Health Education and Behavior</i> , 2017, 44, 598-612.	2.5	21
76	Other Tobacco Product Use Among Sexual Minority Young Adult Bar Patrons. <i>American Journal of Preventive Medicine</i> , 2017, 53, 327-334.	3.0	17
77	Bars, Nightclubs, and Cancer Prevention: New Approaches to Reduce Young Adult Cigarette Smoking. <i>American Journal of Preventive Medicine</i> , 2017, 53, S78-S85.	3.0	25
78	Adolescents' attitudes towards e-cigarette ingredients, safety, addictive properties, social norms, and regulation. <i>Preventive Medicine</i> , 2017, 94, 65-71.	3.4	152
79	Smoke-Free Laws and Hazardous Drinking: A Cross-Sectional Study among U.S. Adults. <i>International Journal of Environmental Research and Public Health</i> , 2017, 14, 412.	2.6	1
80	Beyond the brotherhood: Skoal Bandits™ role in the evolution of marketing moist smokeless tobacco pouches. <i>Tobacco Induced Diseases</i> , 2017, 15, 46.	0.6	11
81	Tobacco industry use of flavours to recruit new users of little cigars and cigarillos. <i>Tobacco Control</i> , 2016, 25, tobaccocontrol-2014-051830.	3.2	104
82	New Product Marketing Blurs the Line Between Nicotine Replacement Therapy and Smokeless Tobacco Products. <i>American Journal of Public Health</i> , 2016, 106, 1219-1222.	2.7	22
83	Kostygina et al. Respond. <i>American Journal of Public Health</i> , 2016, 106, e2-e3.	2.7	0
84	Tobacco industry use of flavourings to promote smokeless tobacco products. <i>Tobacco Control</i> , 2016, 25, ii40-ii49.	3.2	43
85	State of transition: Marijuana use among young adults in the San Francisco Bay Area. <i>Preventive Medicine</i> , 2016, 90, 11-16.	3.4	22
86	Tobacco Marketing Receptivity and Other Tobacco Product Use Among Young Adult Bar Patrons. <i>Journal of Adolescent Health</i> , 2016, 59, 642-647.	2.5	13
87	Traversing the triangulum: the intersection of tobacco, legalised marijuana and electronic vaporisers in Denver, Colorado: Table A1. <i>Tobacco Control</i> , 2016, 25, i96-i102.	3.2	36
88	Peer crowd affiliation as a segmentation tool for young adult tobacco use. <i>Tobacco Control</i> , 2016, 25, i83-i89.	3.2	33
89	Testing antismoking messages for Air Force trainees. <i>Tobacco Control</i> , 2016, 25, 656-663.	3.2	16
90	Evaluation of Bar and Nightclub Intervention to Decrease Young Adult Smoking in New Mexico. <i>Journal of Adolescent Health</i> , 2016, 59, 222-229.	2.5	27

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91	The Social Prioritization Index and Tobacco Use Among Young Adult Bar Patrons. <i>Health Education and Behavior</i> , 2016, 43, 641-647.	2.5	8
92	Booze and butts: A content analysis of the presence of alcohol in tobacco industry lifestyle magazines. <i>Addictive Behaviors Reports</i> , 2016, 3, 14-20.	1.9	2
93	Multiple tobacco product use among young adult bar patrons in New Mexico. <i>Preventive Medicine</i> , 2016, 83, 16-21.	3.4	6
94	“Gone are the days of mass-media marketing plans and short term customer relationships” tobacco industry direct mail and database marketing strategies. <i>Tobacco Control</i> , 2016, 25, 430-436.	3.2	29
95	A content analysis of electronic cigarette manufacturer websites in China. <i>Tobacco Control</i> , 2016, 25, 188-194.	3.2	56
96	Exporting an Inherently Harmful Product: The Marketing of Virginia Slims Cigarettes in the United States, Japan, and Korea. <i>Journal of Business Ethics</i> , 2016, 139, 161-181.	6.0	22
97	A Pilot Study of Retail “Vape Shops”™ in the San Francisco Bay Area. <i>Tobacco Prevention and Cessation</i> , 2016, 2, .	0.4	23
98	One of several “toys”™ for smoking: young adult experiences with electronic cigarettes in New York City: Table A1. <i>Tobacco Control</i> , 2015, 24, 588-593.	3.2	80
99	The Tobacco Status Project (TSP): Study protocol for a randomized controlled trial of a Facebook smoking cessation intervention for young adults. <i>BMC Public Health</i> , 2015, 15, 897.	2.9	49
100	Loose Cigarette Purchasing and Nondaily Smoking Among Young Adult Bar Patrons in New York City. <i>American Journal of Public Health</i> , 2015, 105, e140-e147.	2.7	15
101	Relationship of Smokefree Laws and Alcohol Use with Light and Intermittent Smoking and Quit Attempts among US Adults and Alcohol Users. <i>PLoS ONE</i> , 2015, 10, e0137023.	2.5	15
102	Dual Use of Smokeless Tobacco or E-cigarettes with Cigarettes and Cessation. <i>American Journal of Health Behavior</i> , 2015, 39, 277-284.	1.4	39
103	Social Branding to Decrease Lesbian, Gay, Bisexual, and Transgender Young Adult Smoking. <i>Nicotine and Tobacco Research</i> , 2015, 17, 983-989.	2.6	47
104	Wreaking “Havoc” on Smoking. <i>American Journal of Preventive Medicine</i> , 2015, 48, S78-S85.	3.0	44
105	Oklahoma Retailers’™ Perspectives on Mutual Benefit Exchange to Limit Point-of-Sale Tobacco Advertisements. <i>Health Promotion Practice</i> , 2015, 16, 699-706.	1.6	2
106	Prevalence and Correlates of Social Smoking in Young Adults: Comparisons of Behavioral and Self-Identified Definitions. <i>Nicotine and Tobacco Research</i> , 2015, 17, 1076-1084.	2.6	17
107	Tobacco industry marketing to low socioeconomic status women in the USA. <i>Tobacco Control</i> , 2014, 23, e139-e146.	3.2	108
108	Using Peer Crowds to Segment Black Youth for Smoking Intervention. <i>Health Promotion Practice</i> , 2014, 15, 530-537.	1.6	39

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109	Testing messages to reduce smokers'™ openness to using novel smokeless tobacco products. <i>Tobacco Control</i> , 2014, 23, 313-321.	3.2	20
110	Electronic Cigarettes. <i>Circulation</i> , 2014, 129, e490-2.	1.6	49
111	Dual Tobacco User Subtypes in the U.S. Air Force: Dependence, Attitudes, and Other Correlates of Use. <i>Nicotine and Tobacco Research</i> , 2014, 16, 1216-1223.	2.6	16
112	Examining market trends in the United States smokeless tobacco use: 2005â€“2011. <i>Tobacco Control</i> , 2014, 23, 107-112.	3.2	140
113	A Longitudinal Analysis of Electronic Cigarette Use and Smoking Cessation. <i>JAMA Internal Medicine</i> , 2014, 174, 812.	5.1	258
114	Understanding Tobacco-Related Attitudes Among College and Noncollege Young Adult Hookah and Cigarette Users. <i>Journal of American College Health</i> , 2014, 62, 10-18.	1.5	37
115	A qualitative study of smokers' responses to messages discouraging dual tobacco product use. <i>Health Education Research</i> , 2014, 29, 206-221.	1.9	4
116	Association between tobacco and alcohol use among young adult bar patrons: a cross-sectional study in three cities. <i>BMC Public Health</i> , 2014, 14, 500.	2.9	37
117	Young adult social smokers: Their co-use of tobacco and alcohol, tobacco-related attitudes, and quitting efforts. <i>Preventive Medicine</i> , 2014, 69, 166-171.	3.4	23
118	â€œSmoking Revolutionâ€ American <i>Journal of Preventive Medicine</i> , 2014, 46, 395-403.	3.0	450
119	Secondhand Smoke Exposure Among Young Adult Sexual Minority Bar and Nightclub Patrons. <i>American Journal of Public Health</i> , 2014, 104, e148-e153.	2.7	25
120	Social Branding to Decrease Smoking Among Young Adults in Bars. <i>American Journal of Public Health</i> , 2014, 104, 751-760.	2.7	72
121	Smokeless Tobacco Risk Comparisons and Other Debate Messages in the News. <i>Health Behavior and Policy Review</i> , 2014, 1, 183-190.	0.4	12
122	A Content Analysis of Smokeless Tobacco Coverage in U.S. Newspapers and News Wires. <i>Nicotine and Tobacco Research</i> , 2013, 15, 1289-1296.	2.6	25
123	Is snus the same as dip? Smokers' perceptions of new smokeless tobacco advertising. <i>Tobacco Control</i> , 2013, 22, 84-90.	3.2	37
124	Vested Interests in Addiction Research and Policy. Alliance between tobacco and alcohol industries to shape public policy. <i>Addiction</i> , 2013, 108, 852-864.	3.3	33
125	Alternative Tobacco Product Use and Smoking Cessation: A National Study. <i>American Journal of Public Health</i> , 2013, 103, 923-930.	2.7	207
126	Impact of Alcohol Use and Bar Attendance on Smoking and Quit Attempts Among Young Adult Bar Patrons. <i>American Journal of Public Health</i> , 2013, 103, e53-e61.	2.7	54

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127	Secondhand Smoke Exposure and Smoking Behavior Among Young Adult Bar Patrons. <i>American Journal of Public Health</i> , 2013, 103, 2048-2055.	2.7	18
128	Planting trees without leaving home: tobacco company direct-to-consumer CSR efforts. <i>Tobacco Control</i> , 2012, 21, 363-365.	3.2	11
129	Smoking frequency among current college student smokers: distinguishing characteristics and factors related to readiness to quit smoking. <i>Health Education Research</i> , 2012, 27, 141-150.	1.9	56
130	Social and cultural influences on tobacco-related health disparities among South Asians in the USA. <i>Tobacco Control</i> , 2012, 21, 422-428.	3.2	55
131	The vector of the tobacco epidemic: tobacco industry practices in low and middle-income countries. <i>Cancer Causes and Control</i> , 2012, 23, 117-129.	1.8	148
132	Reinforcement of Smoking and Drinking: Tobacco Marketing Strategies Linked With Alcohol in the United States. <i>American Journal of Public Health</i> , 2011, 101, 1942-1954.	2.7	43
133	Enticing the New Lad: Masculinity as a Product of Consumption in Tobacco Industry's "Developed Lifestyle Magazines. <i>Men and Masculinities</i> , 2011, 14, 4-30.	2.8	36
134	Electronic nicotine delivery systems in the hands of Hollywood. <i>Tobacco Control</i> , 2011, 20, 425-426.	3.2	58
135	Tobacco Industry Consumer Research on Smokeless Tobacco Users and Product Development. <i>American Journal of Public Health</i> , 2010, 100, 78-87.	2.7	153
136	Branding the Rodeo: A Case Study of Tobacco Sports Sponsorship. <i>American Journal of Public Health</i> , 2010, 100, 32-41.	2.7	27
137	Quantifying the effects of promoting smokeless tobacco as a harm reduction strategy in the USA. <i>Tobacco Control</i> , 2010, 19, 297-305.	3.2	84
138	Using Market Research to Characterize College Students and Identify Potential Targets for Influencing Health Behaviors. <i>Social Marketing Quarterly</i> , 2010, 16, 41-69.	1.7	16
139	Health Effects of Light and Intermittent Smoking. <i>Circulation</i> , 2010, 121, 1518-1522.	1.6	373
140	Tobacco Industry Lifestyle Magazines Targeted to Young Adults. <i>Journal of Adolescent Health</i> , 2009, 45, 268-280.	2.5	22
141	Young Adult Smoking Behavior. <i>American Journal of Preventive Medicine</i> , 2009, 36, 389-394.e2.	3.0	99
142	Social Smoking. <i>American Journal of Preventive Medicine</i> , 2009, 37, 124-131.	3.0	110
143	A common pathway toward women's health. <i>Global Public Health</i> , 2008, 3, 26-38.	2.0	3
144	Tobacco industry targeting youth in Argentina. <i>Tobacco Control</i> , 2008, 17, 111-117.	3.2	25

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145	"And they told two friends...and so on": RJ Reynolds' viral marketing of Eclipse and its potential to mislead the public. <i>Tobacco Control</i> , 2008, 17, 222-229.	3.2	26
146	How tobacco protects you against the flu. <i>Tobacco Control</i> , 2008, 17, 215-216.	3.2	1
147	MEANINGS & MOTIVES Experts Debating Tobacco Addiction. <i>American Journal of Public Health</i> , 2008, 98, 1793-1802.	2.7	10
148	Implications of the federal court order banning the terms "light" and "mild": what difference could it make?. <i>Tobacco Control</i> , 2007, 16, 275-279.	3.2	21
149	Smoking in Movies and Increased Smoking Among Young Adults. <i>American Journal of Preventive Medicine</i> , 2007, 33, 396-403.	3.0	77
150	Psychographic Segments Based on Attitudes about Smoking and Lifestyle among Vietnamese-American Adolescents. <i>Journal of Adolescent Health</i> , 2007, 41, 51-60.	2.5	119
151	The Effect of Support for Action Against the Tobacco Industry on Smoking Among Young Adults. <i>American Journal of Public Health</i> , 2007, 97, 1449-1456.	2.7	64
152	Finding the Kool Mixx: how Brown & Williamson used music marketing to sell cigarettes. <i>Tobacco Control</i> , 2006, 15, 359-366.	3.2	78
153	Every document and picture tells a story: using internal corporate document reviews, semiotics, and content analysis to assess tobacco advertising. <i>Tobacco Control</i> , 2006, 15, 254-261.	3.2	48
154	How Philip Morris built Marlboro into a global brand for young adults: implications for international tobacco control. <i>Tobacco Control</i> , 2005, 14, 262-271.	3.2	100
155	Cigarette advertising in Mumbai, India: targeting different socioeconomic groups, women, and youth. <i>Tobacco Control</i> , 2005, 14, 201-206.	3.2	64
156	The Virginia Slims identity crisis: an inside look at tobacco industry marketing to women. <i>Tobacco Control</i> , 2005, 14, 172-180.	3.2	91
157	Emotions for sale: cigarette advertising and women's psychosocial needs. <i>Tobacco Control</i> , 2005, 14, 127-135.	3.2	112
158	How Philip Morris unlocked the Japanese cigarette market: lessons for global tobacco control. <i>Tobacco Control</i> , 2004, 13, 379-387.	3.2	46
159	Tobacco industry research on smoking cessation. <i>Journal of General Internal Medicine</i> , 2004, 19, 419-426.	2.6	71
160	Using Tobacco-Industry Marketing Research to Design More Effective Tobacco-Control Campaigns. <i>JAMA - Journal of the American Medical Association</i> , 2002, 287, 2983.	7.4	119
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