

Antonio Moreira

List of Publications by Year in descending order

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Version: 2024-02-01

135
papers

1,724
citations

361413

20
h-index

345221

36
g-index

138
all docs

138
docs citations

138
times ranked

1185
citing authors

#	ARTICLE	IF	CITATIONS
1	Employees' perception of corporate social responsibility and performance: the mediating roles of job satisfaction, organizational commitment and organizational trust. <i>Journal of Strategy and Management</i> , 2023, 16, 92-111.	3.3	29
2	Internationalization in Health Services. <i>Advances in Finance, Accounting, and Economics</i> , 2022, , 177-190.	0.3	0
3	Social Enterprises. <i>Advances in Finance, Accounting, and Economics</i> , 2022, , 348-369.	0.3	0
4	Backpackers' spaceâ€time behavior in an urban destination: The impact of travel information sources. <i>International Journal of Tourism Research</i> , 2022, 24, 456-471.	3.7	4
5	Churn in services â€ A bibliometric review. <i>Cuadernos De Gestion</i> , 2022, 22, 97-121.	1.4	4
6	The social as the heart of social innovation and social entrepreneurship: An emerging area or an old crossroads?. <i>International Journal of Innovation Studies</i> , 2022, 6, 53-66.	3.6	22
7	Examining the effect of quantities offered by hydraulic, renewable, non-renewable sources and thermal technologies on electricity prices in the MIBEL market through an ADRL approach. <i>Energy Reports</i> , 2022, 8, 508-513.	5.1	3
8	Open Innovation. <i>Advances in Finance, Accounting, and Economics</i> , 2022, , 52-82.	0.3	2
9	Entrepreneurship and the gig economy: A bibliometric analysis. <i>Cuadernos De Gestion</i> , 2022, 22, 23-44.	1.4	8
10	Gamification in innovation teams. <i>International Journal of Innovation Studies</i> , 2022, 6, 156-168.	3.6	11
11	Enhancing design thinking approaches to innovation through gamification. <i>European Journal of Innovation Management</i> , 2021, 24, 1569-1594.	4.6	38
12	A case study on FMEA-based improvement for managing new product development risk. <i>International Journal of Quality and Reliability Management</i> , 2021, 38, 1130-1148.	2.0	15
13	Performance indicators to support firm-level decision-making in the wine industry: a systematic literature review. <i>International Journal of Wine Business Research</i> , 2021, 33, 217-237.	2.0	6
14	Social Enterprise Performance: The Role of Market and Social Entrepreneurship Orientations. <i>Voluntas</i> , 2021, 32, 45-60.	1.7	48
15	Much More Than Meets the Eye. <i>Advances in Business Strategy and Competitive Advantage Book Series</i> , 2021, , 61-91.	0.3	1
16	Influential Factors on Reverse Knowledge Transfers in Multinational Organizations. <i>Advances in Logistics, Operations, and Management Science Book Series</i> , 2021, , 1774-1789.	0.4	1
17	Types and Challenges of Expatriation. <i>Advances in Logistics, Operations, and Management Science Book Series</i> , 2021, , 2522-2532.	0.4	2
18	Inward Internationalization. <i>Advances in Business Strategy and Competitive Advantage Book Series</i> , 2021, , 1-20.	0.3	1

#	ARTICLE	IF	CITATIONS
19	Seeking Opportunities. Advances in Business Strategy and Competitive Advantage Book Series, 2021, , 87-110.	0.3	0
20	Born-Again Globals. Advances in Business Strategy and Competitive Advantage Book Series, 2021, , 67-86.	0.3	0
21	Gender Affirmative Action and Management: A Systematic Literature Review on How Diversity and Inclusion Management Affect Gender Equity in Organizations. Behavioral Sciences (Basel, Tj ETQq1 1 0.784314 rgBT /Overlæk 10 Tf	0.3	0
22	Foreign and multinational ownership impact on firm exit: A sectoral analysis. Managerial and Decision Economics, 2021, 42, 1550-1563.	2.5	3
23	Entrepreneurial Ecosystems and Entrepreneurial Initiative: Building a Multi-Country Taxonomy. Sustainability, 2021, 13, 4065.	3.2	19
24	Impact of Export Promotion Programs on Export Performance. Economies, 2021, 9, 127.	2.5	7
25	Alignment in collaborative new product development. Comparing small and large firms. International Journal of Business Innovation and Research, 2021, 24, 167.	0.2	6
26	Involving suppliers in collaborative new product development: comparing large and small firms. International Journal of Value Chain Management, 2021, 12, 1.	0.2	0
27	Challenges of the Internationalization Process. Advances in Business Strategy and Competitive Advantage Book Series, 2021, , 65-82.	0.3	1
28	Challenges of the Repatriation Process. Advances in Logistics, Operations, and Management Science Book Series, 2021, , 1984-1996.	0.4	1
29	Internationalization in the Hotel Industry and Modes of Entry. Advances in Logistics, Operations, and Management Science Book Series, 2021, , 1610-1624.	0.4	2
30	The Effect of University Missions on Entrepreneurial Initiative across Multiple Entrepreneurial Ecosystems: Evidence from Europe. Education Sciences, 2021, 11, 762.	2.6	7
31	Unveiling Entrepreneurial Ecosystemsâ€™ Transformation: A GEM Based Portrait. Economies, 2021, 9, 186.	2.5	3
32	Competitiveness framework to support regional-level decision-making in the wine industry: a systematic literature review. Wine Economics and Policy, 2021, 10, 29-40.	0.9	5
33	How supply chain strategies moderate the relationship between innovation capabilities and business performance. Journal of Purchasing and Supply Management, 2020, 26, 100658.	5.7	22
34	Portugalâ€™s Changing Defense Industry: Is the Triple Helix Model of Knowledge Society Replacing State Leadership Model?. Journal of Open Innovation: Technology, Market, and Complexity, 2020, 6, 183.	5.2	10
35	Coâ€™creation of new solutions through gamification: A collaborative innovation practice. Creativity and Innovation Management, 2020, 29, 146-160.	3.3	62
36	Critical and Inhibiting Success Factors in Interorganizational Networks. Advances in Hospitality, Tourism and the Services Industry, 2020, , 63-86.	0.2	2

#	ARTICLE	IF	CITATIONS
37	Trade and FDI Between the Czech Republic and Portugal. , 2020, , 983-1008.		0
38	The Relationship Between Culture and Human Development. Advances in Human Resources Management and Organizational Development Book Series, 2020, , 187-212.	0.3	2
39	Sustainable Innovation. Impact of Meat Consumption on Health and Environmental Sustainability, 2020, , 219-245.	0.4	1
40	RENTAL INCOME AND CAP RATES: A COMPARISON OF THE LISBON AND PORTO HOUSING MARKETS. Journal of Urban and Regional Analysis, 2020, 8, .	0.3	0
41	A systematic review of the literature on industrial divestment. Baltic Journal of Management, 2019, 14, 443-461.	2.2	16
42	The role of exploitative and exploratory innovation in export performance: an analysis of plastics industry SMEs. European Journal of International Management, 2019, 13, 224.	0.2	22
43	Exploring the meaning of social innovation: a categorisation scheme based on the level of policy intervention, profit orientation and geographical scale. Innovation: Management, Policy and Practice, 2019, 21, 379-397.	3.9	22
44	Subsidiary survival: a case study from the Portuguese electronics industry. Review of International Business and Strategy, 2019, 29, 226-252.	3.3	6
45	Divestment cycles in the Portuguese electrical and electronics industry – an historical, multilevel analysis (1975–2015). Management and Organizational History, 2019, 14, 266-293.	0.7	2
46	Environmental impact of FDI – the case of US subsidiaries. Multinational Business Review, 2019, 27, 226-246.	2.5	9
47	Strategic fit between innovation strategies and supply chain strategies: a conceptual study. International Journal of Value Chain Management, 2019, 10, 258.	0.2	9
48	The Internationalization Process of a Born Global. Advances in Business Strategy and Competitive Advantage Book Series, 2019, , 46-68.	0.3	2
49	Internationalization and Higher Education. Advances in Higher Education and Professional Development Book Series, 2019, , 87-119.	0.2	2
50	Does Theory Really Fit Real Life Situations?. Advances in Business Strategy and Competitive Advantage Book Series, 2019, , 419-438.	0.3	9
51	Challenges of the Internationalization Strategy of a Technology-Based International New Venture. Advances in Business Strategy and Competitive Advantage Book Series, 2019, , 467-489.	0.3	5
52	A Qualitative Analysis of Social Entrepreneurship Involving Social Innovation and Intervention. , 2019, , 400-421.		0
53	The Evolution of Corporate Divestment. Advances in Logistics, Operations, and Management Science Book Series, 2019, , 292-316.	0.4	2
54	How Foreign Tourist Intermediaries Perceive and Sell a Destination. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2019, , 28-57.	0.8	0

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55	Exploring Female Entrepreneurship. Advances in Logistics, Operations, and Management Science Book Series, 2019, , 239-258.	0.4	0
56	Multidyadic relationships: a multi-stage perspective. Global Business and Economics Review, 2019, 21, 732.	0.1	1
57	A Discussion on Transnationality and Globalness of HEI Internationalization. Advances in Higher Education and Professional Development Book Series, 2019, , 27-58.	0.2	1
58	De-Internationalization of SMEs. Advances in Business Strategy and Competitive Advantage Book Series, 2019, , 143-169.	0.3	1
59	The influence of travel agents and tour operators' perspectives on a tourism destination. The case of Portuguese intermediaries on Brazil's image. Journal of Hospitality and Tourism Management, 2018, 34, 93-104.	6.6	22
60	SME internationalization research: Mapping the state of the art. Canadian Journal of Administrative Sciences, 2018, 35, 280-303.	1.5	86
61	Strategic decisions on bilateral bidding behavior: evidence from a wholesale electricity market. Empirical Economics, 2018, 54, 1353-1387.	3.0	3
62	Analysing the Fit Between Innovation Strategies and Supply Chain Strategies. Lecture Notes in Management and Industrial Engineering, 2018, , 153-160.	0.4	0
63	Categorising the internationalisation of SMEs with social network analysis. International Journal of Entrepreneurship and Small Business, 2018, 35, 57.	0.2	10
64	Determinants of microcredit repayment in Portugal: analysis of borrowers, loans and business projects. Portuguese Economic Journal, 2018, 17, 141-171.	1.0	9
65	InternacionalizaÃ§Ã£o de PME no Continente Americano: RevisÃ£o da Literatura. Innovar, 2018, 28, 59-73.	0.4	2
66	Biodiesel and social inclusion: An analysis of institutional pressures between biodiesel plants and family farmers in southern Brazil. Journal of Cleaner Production, 2018, 204, 726-734.	9.3	8
67	Gamification approaches to the early stage of innovation. Creativity and Innovation Management, 2018, 27, 499-511.	3.3	79
68	The Challenging Dynamics of Nascent Entrepreneurship. Advances in Business Strategy and Competitive Advantage Book Series, 2018, , 1-28.	0.3	6
69	National Culture, Societal Values, and Type of Economy. Advances in Business Strategy and Competitive Advantage Book Series, 2018, , 75-103.	0.3	3
70	Inward Internationalization. Advances in Logistics, Operations, and Management Science Book Series, 2018, , 250-275.	0.4	4
71	Challenging the Theoretical Lenses of Internationalization. Advances in Logistics, Operations, and Management Science Book Series, 2018, , 112-137.	0.4	3
72	Categorising the internationalisation of SMEs with social network analysis. International Journal of Entrepreneurship and Small Business, 2018, 35, 57.	0.2	2

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73	Internationalization in Business-to-Business Markets. Advances in Business Strategy and Competitive Advantage Book Series, 2018, , 460-487.	0.3	0
74	Facing the Challenges of Nostalgia International Markets. Advances in Logistics, Operations, and Management Science Book Series, 2018, , 31-59.	0.4	0
75	Relationships Between Universities and Enterprises. Advances in Business Strategy and Competitive Advantage Book Series, 2018, , 294-314.	0.3	0
76	Patterns of Technology Acquisition. Advances in Finance, Accounting, and Economics, 2018, , 186-212.	0.3	0
77	Strategic Challenges of the Portuguese Molds Industry. , 2018, , 1376-1403.		0
78	Challenges of the Implementation of Research, Development, and Innovation Standards. Advances in Business Strategy and Competitive Advantage Book Series, 2018, , 511-538.	0.3	0
79	INFLUENCE OF SENSORY STIMULI ON BRAND EXPERIENCE, BRAND EQUITY AND PURCHASE INTENTION. Journal of Business Economics and Management, 2017, 18, 68-83.	2.4	100
80	SMES INNOVATION CAPABILITIES AND EXPORT PERFORMANCE: AN ENTREPRENEURIAL ORIENTATION VIEW. Journal of Business Economics and Management, 2017, 18, 920-934.	2.4	60
81	Export performance and the internationalisation of SMEs. International Journal of Entrepreneurship and Small Business, 2017, 30, 214.	0.2	10
82	The effects of brand experiences on quality, satisfaction and loyalty: an empirical study in the telecommunications multiple-play service market. Innovar, 2017, 27, 23-36.	0.4	31
83	Determinants of the capital structure of Portuguese firms with investments in Angola. South African Journal of Economic and Management Sciences, 2017, 20, .	0.9	11
84	Trade and FDI Between the Czech Republic and Portugal. Advances in Finance, Accounting, and Economics, 2017, , 200-225.	0.3	4
85	National Culture and Its Relationship With Innovation and Corruption. Advances in Human Resources Management and Organizational Development Book Series, 2017, , 201-225.	0.3	4
86	Strategic Challenges of the Portuguese Molds Industry. Advances in Environmental Engineering and Green Technologies Book Series, 2017, , 534-560.	0.4	0
87	A Qualitative Analysis of Social Entrepreneurship Involving Social Innovation and Intervention. Advances in Environmental Engineering and Green Technologies Book Series, 2017, , 417-438.	0.4	0
88	Export performance and the internationalisation of SMEs. International Journal of Entrepreneurship and Small Business, 2017, 30, 214.	0.2	0
89	Car Safety. Advances in Business Information Systems and Analytics Book Series, 2017, , 305-331.	0.4	0
90	Determinants of Consumer Intention to Use Online Gambling Services. International Journal of E-Business Research, 2016, 12, 23-37.	1.0	2

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91	Complaint behaviour by third parties: exploring service quality, customer satisfaction and word-of-mouth in health clubs. <i>International Journal of Sport Management and Marketing</i> , 2016, 16, 152.	0.2	8
92	Differences between stayers, switchers, and heavy switchers. <i>Marketing Intelligence and Planning</i> , 2016, 34, 843-862.	3.5	10
93	Sectoral Systems of Innovation and Nanotechnology: Challenges Ahead. <i>Innovation, Technology and Knowledge Management</i> , 2016, , 147-168.	0.8	4
94	The influence of supply chain on the innovation process: a systematic literature review. <i>Supply Chain Management</i> , 2016, 21, 289-304.	6.4	84
95	Commitment-Trust Dynamics in the Internationalization Process. , 2016, , 224-255.		4
96	Searching for Opportunities and Trust in International Markets. <i>Advances in Electronic Government, Digital Divide, and Regional Development Book Series</i> , 2016, , 675-701.	0.2	11
97	Commitment-Trust Dynamics in the Internationalization Process. , 2016, , 1206-1229.		3
98	Tips Towards Tackling Distance Education Modules. <i>Advances in Higher Education and Professional Development Book Series</i> , 2016, , 328-342.	0.2	0
99	Entrepreneurial Tourism. <i>Advances in Electronic Government, Digital Divide, and Regional Development Book Series</i> , 2016, , 376-404.	0.2	0
100	Internationalisation of the firm theories: a schematic synthesis. <i>International Journal of Business and Globalisation</i> , 2015, 15, 528.	0.2	41
101	Open innovation profile in small and medium-sized firms. The perspective of technology centres and business associations. <i>International Journal of Innovation and Learning</i> , 2015, 18, 4.	0.4	7
102	Evaluating the strategic supply per power plant: evidence from the Spanish wholesale electricity market. <i>International Journal of Energy Technology and Policy</i> , 2015, 11, 97.	0.2	3
103	Una revisi3n interpretativa sobre el desarrollo de nuevos productos. <i>Cuadernos De Administracion</i> , 2015, 27, 155.	0.4	5
104	The importance of non-financial determinants on publicâ€private partnerships in Europe. <i>International Journal of Project Management</i> , 2015, 33, 1563-1575.	5.6	68
105	The trust-commitment challenge in service quality-loyalty relationships. <i>International Journal of Health Care Quality Assurance</i> , 2015, 28, 253-266.	0.9	69
106	The driving forces of change in energy-related CO2 emissions in Eastern, Western, Northern and Southern Europe: The LMDI approach to decomposition analysis. <i>Renewable and Sustainable Energy Reviews</i> , 2015, 50, 1485-1499.	16.4	135
107	An empirical examination of performance in the clothing retailing industry: A case study. <i>Journal of Retailing and Consumer Services</i> , 2015, 25, 96-105.	9.4	21
108	Efficiency and convergence analysis in a womenâ€™s clothing retail store chain. <i>International Journal of Retail and Distribution Management</i> , 2015, 43, 796-814.	4.7	9

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109	Entrepreneurship and National Culture. Advances in Human Resources Management and Organizational Development Book Series, 2015, , 1-28.	0.3	11
110	New Product Development and the Challenges of Internationalization. Advances in Human Resources Management and Organizational Development Book Series, 2015, , 65-87.	0.3	5
111	Strategic Challenges of the Portuguese Automotive Industry. Advances in Business Strategy and Competitive Advantage Book Series, 2015, , 220-241.	0.3	1
112	Electronic Government. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2015, , 211-236.	0.8	1
113	Sustainability in Global Telecommunications. IEEE Potentials, 2014, 33, 29-34.	0.3	12
114	GOVERNANCE WITH COMPLEX STRUCTURES: EVIDENCE FROM WESTERN EUROPEAN COUNTRIES. Journal of Business Economics and Management, 2014, 16, 542-557.	2.4	12
115	Do regulatory mechanisms promote competition and mitigate market power? Evidence from Spanish electricity market. Energy Policy, 2014, 68, 403-412.	8.8	16
116	Ownership concentration, contestability, family firms, and capital structure. Journal of Management and Governance, 2014, 18, 1063-1107.	4.1	59
117	The Portuguese residential real estate market: An evaluation of the last decade. Panoeconomicus, 2014, 61, 739-757.	0.7	9
118	Blockholders presence, identity and institutional context. Are they relevant for firm value?. International Journal of Business Governance and Ethics, 2013, 8, 18.	0.3	5
119	Evaluaci3n de una Estrategia Colaborativa: un estudio de caso en el sector del vino de Oporto DOI: 10.7819/rbgn.v15i47.1409. Revista Brasileira De Gestao De Negocios, 2013, 15, .	0.5	1
120	ASSIMETRIA DE INFORMA7O NO MERCADO IMOBILI4RIO: UMA REVIS7O DA LITERATURA. Revista Universo Cont4bil, 2012, , 146-164.	0.1	2
121	Single Minute Exchange of Die: A Case Study Implementation. Journal of Technology Management and Innovation, 2011, 6, 129-146.	0.7	57
122	The crucial relationship among energy commodity prices: Evidence from the Spanish electricity market. Energy Policy, 2011, 39, 5898-5908.	8.8	45
123	AVALIA7O IMOBILI4RIA SOB A PERSPECTIVA DAS EXTERNALIDADES: UMA REVIS7O DA LITERATURA. Revista Universo Cont4bil, 2010, , 96-113.	0.1	2
124	Assessing the challenges of service quality in the Terra Quente Transmontana, Portugal. Tourism and Hospitality Management, 2010, 16, 31-45.	1.0	7
125	Knowledge capability flows in buyer-supplier relationships. Journal of Small Business and Enterprise Development, 2009, 16, 93-114.	2.6	30
126	CRER. Journal of Enterprising Communities, 2009, 3, 176-192.	2.5	15

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127	Upstream linkages between TNCs and local suppliers: evidences from Portugal. World Review of Science, Technology and Sustainable Development, 2008, 5, 28.	0.4	2
128	Defining the regional innovation strategy for the year 2015: the case of the ITCE clusters in the North of Portugal. International Journal of Innovation and Regional Development, 2008, 1, 66.	0.1	10
129	Critical technologies for the North of Portugal in 2015: the case of ITCE sectors information technologies, communication and electronics. International Journal of Foresight and Innovation Policy, 2007, 3, 187.	0.2	10
130	O problema da co-especializa�o no desenvolvimento colaborativo de novos produtos. Production, 2005, 15, 23-33.	1.3	4
131	A Comparison between the Presence and Absence of Regulation in the Spanish Electricity Market. , 0, , .		0
132	Implica�es da pandemia de COVID-19 no relacionamento sede-filial. Uma abordagem qualitativa. Estudos Gerenciais, 0, , 280-293.	0.5	0
133	Introduction to the Special Section: Innovation. Cuadernos De Gestion, 0, , 79-82.	1.4	1
134	Competitive dynamics of strategic groups in the Portuguese banking industry. Cuadernos De Gestion, 0, , 119-133.	1.4	1
135	The Importance of Collaboration in Knowledge Management in Public Services. Advances in Knowledge Acquisition, Transfer and Management Book Series, 0, , 47-63.	0.2	1