

Antonio Moreira

List of Publications by Year in descending order

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Version: 2024-02-01

135
papers

1,724
citations

361413

20
h-index

345221

36
g-index

138
all docs

138
docs citations

138
times ranked

1185
citing authors

#	ARTICLE	IF	CITATIONS
1	The driving forces of change in energy-related CO2 emissions in Eastern, Western, Northern and Southern Europe: The LMDI approach to decomposition analysis. <i>Renewable and Sustainable Energy Reviews</i> , 2015, 50, 1485-1499.	16.4	135
2	INFLUENCE OF SENSORY STIMULI ON BRAND EXPERIENCE, BRAND EQUITY AND PURCHASE INTENTION. <i>Journal of Business Economics and Management</i> , 2017, 18, 68-83.	2.4	100
3	SME internationalization research: Mapping the state of the art. <i>Canadian Journal of Administrative Sciences</i> , 2018, 35, 280-303.	1.5	86
4	The influence of supply chain on the innovation process: a systematic literature review. <i>Supply Chain Management</i> , 2016, 21, 289-304.	6.4	84
5	Gamification approaches to the early stage of innovation. <i>Creativity and Innovation Management</i> , 2018, 27, 499-511.	3.3	79
6	The trust-commitment challenge in service quality-loyalty relationships. <i>International Journal of Health Care Quality Assurance</i> , 2015, 28, 253-266.	0.9	69
7	The importance of non-financial determinants on public-private partnerships in Europe. <i>International Journal of Project Management</i> , 2015, 33, 1563-1575.	5.6	68
8	Co-creation of new solutions through gamification: A collaborative innovation practice. <i>Creativity and Innovation Management</i> , 2020, 29, 146-160.	3.3	62
9	SMES INNOVATION CAPABILITIES AND EXPORT PERFORMANCE: AN ENTREPRENEURIAL ORIENTATION VIEW. <i>Journal of Business Economics and Management</i> , 2017, 18, 920-934.	2.4	60
10	Ownership concentration, contestability, family firms, and capital structure. <i>Journal of Management and Governance</i> , 2014, 18, 1063-1107.	4.1	59
11	Single Minute Exchange of Die: A Case Study Implementation. <i>Journal of Technology Management and Innovation</i> , 2011, 6, 129-146.	0.7	57
12	Social Enterprise Performance: The Role of Market and Social Entrepreneurship Orientations. <i>Voluntas</i> , 2021, 32, 45-60.	1.7	48
13	The crucial relationship among energy commodity prices: Evidence from the Spanish electricity market. <i>Energy Policy</i> , 2011, 39, 5898-5908.	8.8	45
14	Internationalisation of the firm theories: a schematic synthesis. <i>International Journal of Business and Globalisation</i> , 2015, 15, 528.	0.2	41
15	Enhancing design thinking approaches to innovation through gamification. <i>European Journal of Innovation Management</i> , 2021, 24, 1569-1594.	4.6	38
16	The effects of brand experiences on quality, satisfaction and loyalty: an empirical study in the telecommunications multiple-play service market. <i>Innovar</i> , 2017, 27, 23-36.	0.4	31
17	Knowledge capability flows in buyer-supplier relationships. <i>Journal of Small Business and Enterprise Development</i> , 2009, 16, 93-114.	2.6	30
18	Employees' perception of corporate social responsibility and performance: the mediating roles of job satisfaction, organizational commitment and organizational trust. <i>Journal of Strategy and Management</i> , 2023, 16, 92-111.	3.3	29

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19	The influence of travel agents and tour operators' perspectives on a tourism destination. The case of Portuguese intermediaries on Brazil's image. <i>Journal of Hospitality and Tourism Management</i> , 2018, 34, 93-104.	6.6	22
20	The role of exploitative and exploratory innovation in export performance: an analysis of plastics industry SMEs. <i>European Journal of International Management</i> , 2019, 13, 224.	0.2	22
21	Exploring the meaning of social innovation: a categorisation scheme based on the level of policy intervention, profit orientation and geographical scale. <i>Innovation: Management, Policy and Practice</i> , 2019, 21, 379-397.	3.9	22
22	How supply chain strategies moderate the relationship between innovation capabilities and business performance. <i>Journal of Purchasing and Supply Management</i> , 2020, 26, 100658.	5.7	22
23	The social as the heart of social innovation and social entrepreneurship: An emerging area or an old crossroads?. <i>International Journal of Innovation Studies</i> , 2022, 6, 53-66.	3.6	22
24	An empirical examination of performance in the clothing retailing industry: A case study. <i>Journal of Retailing and Consumer Services</i> , 2015, 25, 96-105.	9.4	21
25	Entrepreneurial Ecosystems and Entrepreneurial Initiative: Building a Multi-Country Taxonomy. <i>Sustainability</i> , 2021, 13, 4065.	3.2	19
26	Do regulatory mechanisms promote competition and mitigate market power? Evidence from Spanish electricity market. <i>Energy Policy</i> , 2014, 68, 403-412.	8.8	16
27	A systematic review of the literature on industrial divestment. <i>Baltic Journal of Management</i> , 2019, 14, 443-461.	2.2	16
28	CRER. <i>Journal of Enterprising Communities</i> , 2009, 3, 176-192.	2.5	15
29	A case study on FMEA-based improvement for managing new product development risk. <i>International Journal of Quality and Reliability Management</i> , 2021, 38, 1130-1148.	2.0	15
30	Sustainability in Global Telecommunications. <i>IEEE Potentials</i> , 2014, 33, 29-34.	0.3	12
31	GOVERNANCE WITH COMPLEX STRUCTURES: EVIDENCE FROM WESTERN EUROPEAN COUNTRIES. <i>Journal of Business Economics and Management</i> , 2014, 16, 542-557.	2.4	12
32	Determinants of the capital structure of Portuguese firms with investments in Angola. <i>South African Journal of Economic and Management Sciences</i> , 2017, 20, .	0.9	11
33	Entrepreneurship and National Culture. <i>Advances in Human Resources Management and Organizational Development Book Series</i> , 2015, , 1-28.	0.3	11
34	Searching for Opportunities and Trust in International Markets. <i>Advances in Electronic Government, Digital Divide, and Regional Development Book Series</i> , 2016, , 675-701.	0.2	11
35	Gamification in innovation teams. <i>International Journal of Innovation Studies</i> , 2022, 6, 156-168.	3.6	11
36	Critical technologies for the North of Portugal in 2015: the case of ITCE sectors information technologies, communication and electronics. <i>International Journal of Foresight and Innovation Policy</i> , 2007, 3, 187.	0.2	10

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37	Defining the regional innovation strategy for the year 2015: the case of the ITCE clusters in the North of Portugal. <i>International Journal of Innovation and Regional Development</i> , 2008, 1, 66.	0.1	10
38	Differences between stayers, switchers, and heavy switchers. <i>Marketing Intelligence and Planning</i> , 2016, 34, 843-862.	3.5	10
39	Export performance and the internationalisation of SMEs. <i>International Journal of Entrepreneurship and Small Business</i> , 2017, 30, 214.	0.2	10
40	Categorising the internationalisation of SMEs with social network analysis. <i>International Journal of Entrepreneurship and Small Business</i> , 2018, 35, 57.	0.2	10
41	Portugal's Changing Defense Industry: Is the Triple Helix Model of Knowledge Society Replacing State Leadership Model?. <i>Journal of Open Innovation: Technology, Market, and Complexity</i> , 2020, 6, 183.	5.2	10
42	Efficiency and convergence analysis in a women's clothing retail store chain. <i>International Journal of Retail and Distribution Management</i> , 2015, 43, 796-814.	4.7	9
43	Determinants of microcredit repayment in Portugal: analysis of borrowers, loans and business projects. <i>Portuguese Economic Journal</i> , 2018, 17, 141-171.	1.0	9
44	Environmental impact of FDI – the case of US subsidiaries. <i>Multinational Business Review</i> , 2019, 27, 226-246.	2.5	9
45	Strategic fit between innovation strategies and supply chain strategies: a conceptual study. <i>International Journal of Value Chain Management</i> , 2019, 10, 258.	0.2	9
46	The Portuguese residential real estate market: An evaluation of the last decade. <i>Panoeconomicus</i> , 2014, 61, 739-757.	0.7	9
47	Does Theory Really Fit Real Life Situations?. <i>Advances in Business Strategy and Competitive Advantage Book Series</i> , 2019, , 419-438.	0.3	9
48	Complaint behaviour by third parties: exploring service quality, customer satisfaction and word-of-mouth in health clubs. <i>International Journal of Sport Management and Marketing</i> , 2016, 16, 152.	0.2	8
49	Biodiesel and social inclusion: An analysis of institutional pressures between biodiesel plants and family farmers in southern Brazil. <i>Journal of Cleaner Production</i> , 2018, 204, 726-734.	9.3	8
50	Entrepreneurship and the gig economy: A bibliometric analysis. <i>Cuadernos De Gestion</i> , 2022, 22, 23-44.	1.4	8
51	Open innovation profile in small and medium-sized firms. The perspective of technology centres and business associations. <i>International Journal of Innovation and Learning</i> , 2015, 18, 4.	0.4	7
52	Impact of Export Promotion Programs on Export Performance. <i>Economies</i> , 2021, 9, 127.	2.5	7
53	Assessing the challenges of service quality in the Terra Quente Transmontana, Portugal. <i>Tourism and Hospitality Management</i> , 2010, 16, 31-45.	1.0	7
54	The Effect of University Missions on Entrepreneurial Initiative across Multiple Entrepreneurial Ecosystems: Evidence from Europe. <i>Education Sciences</i> , 2021, 11, 762.	2.6	7

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55	Subsidiary survival: a case study from the Portuguese electronics industry. <i>Review of International Business and Strategy</i> , 2019, 29, 226-252.	3.3	6
56	Performance indicators to support firm-level decision-making in the wine industry: a systematic literature review. <i>International Journal of Wine Business Research</i> , 2021, 33, 217-237.	2.0	6
57	Alignment in collaborative new product development. Comparing small and large firms. <i>International Journal of Business Innovation and Research</i> , 2021, 24, 167.	0.2	6
58	The Challenging Dynamics of Nascent Entrepreneurship. <i>Advances in Business Strategy and Competitive Advantage Book Series</i> , 2018, , 1-28.	0.3	6
59	Blockholders presence, identity and institutional context. Are they relevant for firm value?. <i>International Journal of Business Governance and Ethics</i> , 2013, 8, 18.	0.3	5
60	Una revisión interpretativa sobre el desarrollo de nuevos productos. <i>Cuadernos De Administracion</i> , 2015, 27, 155.	0.4	5
61	Challenges of the Internationalization Strategy of a Technology-Based International New Venture. <i>Advances in Business Strategy and Competitive Advantage Book Series</i> , 2019, , 467-489.	0.3	5
62	New Product Development and the Challenges of Internationalization. <i>Advances in Human Resources Management and Organizational Development Book Series</i> , 2015, , 65-87.	0.3	5
63	Competitiveness framework to support regional-level decision-making in the wine industry: a systematic literature review. <i>Wine Economics and Policy</i> , 2021, 10, 29-40.	0.9	5
64	Sectoral Systems of Innovation and Nanotechnology: Challenges Ahead. <i>Innovation, Technology and Knowledge Management</i> , 2016, , 147-168.	0.8	4
65	Commitment-Trust Dynamics in the Internationalization Process. , 2016, , 224-255.		4
66	Trade and FDI Between the Czech Republic and Portugal. <i>Advances in Finance, Accounting, and Economics</i> , 2017, , 200-225.	0.3	4
67	National Culture and Its Relationship With Innovation and Corruption. <i>Advances in Human Resources Management and Organizational Development Book Series</i> , 2017, , 201-225.	0.3	4
68	Inward Internationalization. <i>Advances in Logistics, Operations, and Management Science Book Series</i> , 2018, , 250-275.	0.4	4
69	O problema da co-especialização no desenvolvimento colaborativo de novos produtos. <i>Production</i> , 2005, 15, 23-33.	1.3	4
70	Backpackers' space-time behavior in an urban destination: The impact of travel information sources. <i>International Journal of Tourism Research</i> , 2022, 24, 456-471.	3.7	4
71	Churn in services – A bibliometric review. <i>Cuadernos De Gestion</i> , 2022, 22, 97-121.	1.4	4
72	Evaluating the strategic supply per power plant: evidence from the Spanish wholesale electricity market. <i>International Journal of Energy Technology and Policy</i> , 2015, 11, 97.	0.2	3

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73	Strategic decisions on bilateral bidding behavior: evidence from a wholesale electricity market. <i>Empirical Economics</i> , 2018, 54, 1353-1387.	3.0	3
74	Gender Affirmative Action and Management: A Systematic Literature Review on How Diversity and Inclusion Management Affect Gender Equity in Organizations. <i>Behavioral Sciences (Basel)</i> , 2021, 10, 697-720.	0.0	10
75	Foreign and multinational ownership impact on firm exit: A sectoral analysis. <i>Managerial and Decision Economics</i> , 2021, 42, 1550-1563.	2.5	3
76	Commitment-Trust Dynamics in the Internationalization Process. <i>Journal of Business Ethics</i> , 2016, 136, 1206-1229.	0.0	3
77	National Culture, Societal Values, and Type of Economy. <i>Advances in Business Strategy and Competitive Advantage Book Series</i> , 2018, 10, 75-103.	0.3	3
78	Challenging the Theoretical Lenses of Internationalization. <i>Advances in Logistics, Operations, and Management Science Book Series</i> , 2018, 10, 112-137.	0.4	3
79	Unveiling Entrepreneurial Ecosystems' Transformation: A GEM Based Portrait. <i>Economies</i> , 2021, 9, 186.	2.5	3
80	Examining the effect of quantities offered by hydraulic, renewable, non-renewable sources and thermal technologies on electricity prices in the MIBEL market through an ADRL approach. <i>Energy Reports</i> , 2022, 8, 508-513.	5.1	3
81	Upstream linkages between TNCs and local suppliers: evidences from Portugal. <i>World Review of Science, Technology and Sustainable Development</i> , 2008, 5, 28.	0.4	2
82	Determinants of Consumer Intention to Use Online Gambling Services. <i>International Journal of E-Business Research</i> , 2016, 12, 23-37.	1.0	2
83	Internacionalizaçãõ de PME no Continente Americano: Revisãõ da Literatura. <i>Innovar</i> , 2018, 28, 59-73.	0.4	2
84	Divestment cycles in the Portuguese electrical and electronics industry – an historical, multilevel analysis (1975–2015). <i>Management and Organizational History</i> , 2019, 14, 266-293.	0.7	2
85	Types and Challenges of Expatriation. <i>Advances in Logistics, Operations, and Management Science Book Series</i> , 2021, 10, 2522-2532.	0.4	2
86	Internationalization in the Hotel Industry and Modes of Entry. <i>Advances in Logistics, Operations, and Management Science Book Series</i> , 2021, 10, 1610-1624.	0.4	2
87	The Internationalization Process of a Born Global. <i>Advances in Business Strategy and Competitive Advantage Book Series</i> , 2019, 10, 46-68.	0.3	2
88	Internationalization and Higher Education. <i>Advances in Higher Education and Professional Development Book Series</i> , 2019, 10, 87-119.	0.2	2
89	Critical and Inhibiting Success Factors in Interorganizational Networks. <i>Advances in Hospitality, Tourism and the Services Industry</i> , 2020, 10, 63-86.	0.2	2
90	AVALIAÇãõ DO IMOBILIãRIA SOB A PERSPECTIVA DAS EXTERNALIDADES: UMA REVISãõ DA LITERATURA. <i>Revista Universo Contãbil</i> , 2010, 6, 96-113.	0.1	2

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91	ASSIMETRIA DE INFORMAÇÃO NO MERCADO IMOBILIÁRIO: UMA REVISÃO DA LITERATURA. Revista Universo Contábil, 2012, , 146-164.	0.1	2
92	Categorising the internationalisation of SMEs with social network analysis. International Journal of Entrepreneurship and Small Business, 2018, 35, 57.	0.2	2
93	The Evolution of Corporate Divestment. Advances in Logistics, Operations, and Management Science Book Series, 2019, , 292-316.	0.4	2
94	The Relationship Between Culture and Human Development. Advances in Human Resources Management and Organizational Development Book Series, 2020, , 187-212.	0.3	2
95	Open Innovation. Advances in Finance, Accounting, and Economics, 2022, , 52-82.	0.3	2
96	Much More Than Meets the Eye. Advances in Business Strategy and Competitive Advantage Book Series, 2021, , 61-91.	0.3	1
97	Influential Factors on Reverse Knowledge Transfers in Multinational Organizations. Advances in Logistics, Operations, and Management Science Book Series, 2021, , 1774-1789.	0.4	1
98	Inward Internationalization. Advances in Business Strategy and Competitive Advantage Book Series, 2021, , 1-20.	0.3	1
99	Introduction to the Special Section: Innovation. Cuadernos De Gestion, 0, , 79-82.	1.4	1
100	Competitive dynamics of strategic groups in the Portuguese banking industry. Cuadernos De Gestion, 0, , 119-133.	1.4	1
101	Challenges of the Internationalization Process. Advances in Business Strategy and Competitive Advantage Book Series, 2021, , 65-82.	0.3	1
102	Challenges of the Repatriation Process. Advances in Logistics, Operations, and Management Science Book Series, 2021, , 1984-1996.	0.4	1
103	Evaluación de una Estrategia Colaborativa: un estudio de caso en el sector del vino de Oporto DOI: 10.7819/rbgn.v15i47.1409. Revista Brasileira De Gestao De Negocios, 2013, 15, .	0.5	1
104	Strategic Challenges of the Portuguese Automotive Industry. Advances in Business Strategy and Competitive Advantage Book Series, 2015, , 220-241.	0.3	1
105	Electronic Government. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2015, , 211-236.	0.8	1
106	Multidyadic relationships: a multi-stage perspective. Global Business and Economics Review, 2019, 21, 732.	0.1	1
107	A Discussion on Transnationality and Globalness of HEI Internationalization. Advances in Higher Education and Professional Development Book Series, 2019, , 27-58.	0.2	1
108	De-Internationalization of SMEs. Advances in Business Strategy and Competitive Advantage Book Series, 2019, , 143-169.	0.3	1

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109	Sustainable Innovation. Impact of Meat Consumption on Health and Environmental Sustainability, 2020, , 219-245.	0.4	1
110	The Importance of Collaboration in Knowledge Management in Public Services. Advances in Knowledge Acquisition, Transfer and Management Book Series, 0, , 47-63.	0.2	1
111	A Comparison between the Presence and Absence of Regulation in the Spanish Electricity Market. , 0, , .		0
112	Analysing the Fit Between Innovation Strategies and Supply Chain Strategies. Lecture Notes in Management and Industrial Engineering, 2018, , 153-160.	0.4	0
113	Seeking Opportunities. Advances in Business Strategy and Competitive Advantage Book Series, 2021, , 87-110.	0.3	0
114	Born-Again Globals. Advances in Business Strategy and Competitive Advantage Book Series, 2021, , 67-86.	0.3	0
115	Implicações da pandemia de COVID-19 no relacionamento sede-filial. Uma abordagem qualitativa. Estudos Gerenciais, 0, , 280-293.	0.5	0
116	Involving suppliers in collaborative new product development: comparing large and small firms. International Journal of Value Chain Management, 2021, 12, 1.	0.2	0
117	Tips Towards Tackling Distance Education Modules. Advances in Higher Education and Professional Development Book Series, 2016, , 328-342.	0.2	0
118	Entrepreneurial Tourism. Advances in Electronic Government, Digital Divide, and Regional Development Book Series, 2016, , 376-404.	0.2	0
119	Strategic Challenges of the Portuguese Molds Industry. Advances in Environmental Engineering and Green Technologies Book Series, 2017, , 534-560.	0.4	0
120	A Qualitative Analysis of Social Entrepreneurship Involving Social Innovation and Intervention. Advances in Environmental Engineering and Green Technologies Book Series, 2017, , 417-438.	0.4	0
121	Export performance and the internationalisation of SMEs. International Journal of Entrepreneurship and Small Business, 2017, 30, 214.	0.2	0
122	Car Safety. Advances in Business Information Systems and Analytics Book Series, 2017, , 305-331.	0.4	0
123	Internationalization in Business-to-Business Markets. Advances in Business Strategy and Competitive Advantage Book Series, 2018, , 460-487.	0.3	0
124	Facing the Challenges of Nostalgia International Markets. Advances in Logistics, Operations, and Management Science Book Series, 2018, , 31-59.	0.4	0
125	Relationships Between Universities and Enterprises. Advances in Business Strategy and Competitive Advantage Book Series, 2018, , 294-314.	0.3	0
126	Patterns of Technology Acquisition. Advances in Finance, Accounting, and Economics, 2018, , 186-212.	0.3	0

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127	Strategic Challenges of the Portuguese Molds Industry. , 2018, , 1376-1403.		0
128	Challenges of the Implementation of Research, Development, and Innovation Standards. Advances in Business Strategy and Competitive Advantage Book Series, 2018, , 511-538.	0.3	0
129	A Qualitative Analysis of Social Entrepreneurship Involving Social Innovation and Intervention. , 2019, , 400-421.		0
130	How Foreign Tourist Intermediaries Perceive and Sell a Destination. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2019, , 28-57.	0.8	0
131	Exploring Female Entrepreneurship. Advances in Logistics, Operations, and Management Science Book Series, 2019, , 239-258.	0.4	0
132	Trade and FDI Between the Czech Republic and Portugal. , 2020, , 983-1008.		0
133	RENTAL INCOME AND CAP RATES: A COMPARISON OF THE LISBON AND PORTO HOUSING MARKETS. Journal of Urban and Regional Analysis, 2020, 8, .	0.3	0
134	Internationalization in Health Services. Advances in Finance, Accounting, and Economics, 2022, , 177-190.	0.3	0
135	Social Enterprises. Advances in Finance, Accounting, and Economics, 2022, , 348-369.	0.3	0