

Alfred Kieser

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/5560331/publications.pdf>

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29
papers

2,487
citations

331670

21
h-index

434195

31
g-index

46
all docs

46
docs citations

46
times ranked

1262
citing authors

#	ARTICLE	IF	CITATIONS
1	Rhetoric and Myth in Management Fashion. <i>Organization</i> , 1997, 4, 49-74.	4.8	449
2	Why the Rigourâ€œRelevance Gap in Management Research Is Unbridgeable. <i>Journal of Management Studies</i> , 2009, 46, 516-533.	8.3	435
3	Organizational, Institutional, and Societal Evolution: Medieval Craft Guilds and the Genesis of Formal Organizations. <i>Administrative Science Quarterly</i> , 1989, 34, 540.	6.9	170
4	The Practical Relevance of Management Research: Turning the Debate on Relevance into a Rigorous Scientific Research Program. <i>Academy of Management Annals</i> , 2015, 9, 143-233.	9.6	165
5	Introduction: History in Organisation Studies. <i>Business History</i> , 2004, 46, 321-330.	0.8	143
6	The Practical Relevance of Management Research: Turning the Debate on Relevance into a Rigorous Scientific Research Program. <i>Academy of Management Annals</i> , 2015, 9, 143-233.	9.6	111
7	From Asceticism to Administration of Wealth. Medieval Monasteries and the Pitfalls of Rationalization. <i>Organization Studies</i> , 1987, 8, 103-123.	5.3	100
8	Collaborate With Practitioners. <i>Journal of Management Inquiry</i> , 2012, 21, 14-28.	3.9	97
9	Success Factor Research. <i>Journal of Management Inquiry</i> , 2005, 14, 275-279.	3.9	76
10	How much do specialists have to learn from each other when they jointly develop radical product innovations?. <i>Research Policy</i> , 2008, 37, 473-491.	6.4	74
11	Learning to Reduce Interorganizational Learning: An Analysis of Architectural Product Innovation in Strategic Alliances. <i>Journal of Product Innovation Management</i> , 2007, 24, 369-391.	9.5	69
12	Are Consultants Moving Towards Professionalization?. <i>Research in the Sociology of Organizations</i> , 0, , 69-100.	0.8	54
13	Corporate Goals, Managerial Objectives, and Organizational Structures in British and West German Companies. <i>Organization Studies</i> , 1982, 3, 1-32.	5.3	43
14	Control the Construction of Your Legend or Someone Else will. <i>Journal of Management Inquiry</i> , 2001, 10, 298-309.	3.9	33
15	How much do specialists have to learn from each other when they jointly develop radical product innovations?. <i>Research Policy</i> , 2008, 37, 1148-1163.	6.4	33
16	Trading "best practices"--a good practice?. <i>Industrial and Corporate Change</i> , 2011, 20, 683-719.	2.8	29
17	On the Social Construction of Relevance: A Rejoinder. <i>Journal of Management Studies</i> , 2011, 48, 891-898.	8.3	29
18	Coping with institutional complexity: Responses of management scholars to competing logics in the field of management studies. <i>Scandinavian Journal of Management</i> , 2015, 31, 437-450.	1.9	22

#	ARTICLE	IF	CITATIONS
19	Academy, Economy and Polity: Betriebswirtschaftslehre in Germany, Denmark and Turkey before 1945. <i>Business History</i> , 2004, 46, 381-406.	0.8	18
20	Consultants In The Management Fashion Arena. , 2012, , .		16
21	Between rigour and relevance: Co-existing institutional logics in the field of management science. <i>Society and Economy</i> , 2011, 33, 237-247.	0.3	14
22	How Consultants and Their Clients Collaborate in Spite of Massive Communication Barriers. <i>International Journal of Business Communication</i> , 2019, 56, 249-277.	2.6	13
23	Do Activities of Consultants and Management Scientists Affect Decision Making by Managers?. , 2008, , .		6
24	Itâ€™s not charisma that makes extraordinarily successful entrepreneurs, but extraordinary success that makes entrepreneurs charismatic. <i>Managementforschung</i> , 2017, 27, 147-166.	1.2	4
25	Communication-Centered Approaches in German Management Research. <i>Management Communication Quarterly</i> , 2013, 27, 291-302.	1.5	3
26	The Fairytale of the Successful Entrepreneur: Reasons and Remedies for the Prevalent Ideology of Entrepreneurship. , 2020, , 133-151.		3
27	Rules, Routines, and Learning in Organizations. , 2008, , 66-86.		1
28	Können Kommunikationsprobleme zwischen Managementwissenschaftlern und Praktikern in gemeinsamen Forschungsprojekten überwunden werden?. , 2013, , 279-309.		0
29	Management and Organizational Structure. , 1994, , 131-150.		0