

Peter Ebbes

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/5535683/publications.pdf>

Version: 2024-02-01

21
papers

1,016
citations

840776

11
h-index

888059

17
g-index

21
all docs

21
docs citations

21
times ranked

821
citing authors

#	ARTICLE	IF	CITATIONS
1	Using Social Network Activity Data to Identify and Target Job Seekers. <i>Management Science</i> , 2022, 68, 3026-3046.	4.1	2
2	Gremlins in the Data: Identifying the Information Content of Research Subjects. <i>Journal of Marketing Research</i> , 2021, 58, 74-94.	4.8	6
3	Hidden Markov Models in Marketing. <i>International Series in Quantitative Marketing</i> , 2017, , 405-449.	0.5	14
4	Addressing Endogeneity in Marketing Models. <i>International Series in Quantitative Marketing</i> , 2017, , 581-627.	0.5	144
5	Beyond the Target Customer: Social Effects of Customer Relationship Management Campaigns. <i>Journal of Marketing Research</i> , 2017, 54, 347-363.	4.8	59
6	Sampling designs for recovering local and global characteristics of social networks. <i>International Journal of Research in Marketing</i> , 2016, 33, 578-599.	4.2	17
7	The Chief Marketing Officer Matters!. <i>Journal of Marketing</i> , 2015, 79, 1-22.	11.3	284
8	Attribute-Level Heterogeneity. <i>Management Science</i> , 2015, 61, 885-897.	4.1	14
9	Properties of instrumental variables estimation in logit-based demand models. <i>Journal of Modelling in Management</i> , 2014, 9, 261-289.	1.9	7
10	Properties of Instrumental Variables Estimation in Logit-Based Demand Models: Finite Sample Results. <i>SSRN Electronic Journal</i> , 2013, , .	0.4	1
11	A Heterogeneous Bayesian Regression Model for Cross-sectional Data Involving a Single Observation per Response Unit. <i>Psychometrika</i> , 2012, 77, 293-314.	2.1	6
12	Enhancing marketing with engineering: Optimal product line design for heterogeneous markets. <i>International Journal of Research in Marketing</i> , 2011, 28, 1-12.	4.2	91
13	The Sense and Non-Sense of Holdout Sample Validation in the Presence of Endogeneity. <i>Marketing Science</i> , 2011, 30, 1115-1122.	4.1	82
14	Modeling strategic group dynamics: A hidden Markov approach. <i>Quantitative Marketing and Economics</i> , 2010, 8, 241-274.	1.5	18
15	Revisiting customer value analysis in a heterogeneous market. <i>Journal of Modelling in Management</i> , 2010, 5, 8-24.	1.9	15
16	Frugal IV alternatives to identify the parameter for an endogenous regressor. <i>Journal of Applied Econometrics</i> , 2009, 24, 446-468.	2.3	67
17	Solving and Testing for Regressor-Error (in)Dependence When no Instrumental Variables are Available: With New Evidence for the Effect of Education on Income. <i>Quantitative Marketing and Economics</i> , 2005, 3, 365-392.	1.5	129
18	Regressor and random-effects dependencies in multilevel models. <i>Statistica Neerlandica</i> , 2004, 58, 161-178.	1.6	59

#	ARTICLE	IF	CITATIONS
19	Gremlins in the Data: Identifying the Information Content of Research Subjects. SSRN Electronic Journal, 0, , .	0.4	1
20	A Statistical Framework for Dealing with Endogeneity. SSRN Electronic Journal, 0, , .	0.4	0
21	Accounting for Regressor-Error Dependencies in Educational Data: A Bayesian Mixture Approach. SSRN Electronic Journal, 0, , .	0.4	0