

# M Joseph Sirgy

## List of Publications by Year in descending order

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Version: 2024-02-01

107  
papers

6,262  
citations

134610

34  
h-index

84171

75  
g-index

112  
all docs

112  
docs citations

112  
times ranked

4166  
citing authors

| #  | ARTICLE  | IF  | CITATIONS |
|----|--|-----|-----------|
| 1  | Direct and indirect effects of self-image congruence on brand loyalty. <i>Journal of Business Research</i> , 2006, 59, 955-964.  | 5.8 | 666       |
| 2  | Quality of life (QOL) and well-being research in tourism. <i>Tourism Management</i> , 2016, 53, 244-261.   | 5.8 | 539       |
| 3  | A New Measure of Quality of Work Life (QWL) Based on Need Satisfaction and Spillover Theories. <i>Social Indicators Research</i> , 2001, 55, 241-302.  | 1.4 | 486       |
| 4  | The Qualityity-of-Life (QOL) Research Movement: Past, Present, and Future. <i>Social Indicators Research</i> , 2006, 76, 343-466.  | 1.4 | 324       |
| 5  | Materialism and Quality of Life. <i>Social Indicators Research</i> , 1998, 43, 227-260.  | 1.4 | 301       |
| 6  | Effect of self-congruity with sponsorship on brand loyalty. <i>Journal of Business Research</i> , 2008, 61, 1091-1097.   | 5.8 | 263       |
| 7  | Moderators of the self-congruity effect on consumer decision-making: A meta-analysis. <i>Journal of Business Research</i> , 2012, 65, 1179-1188.   | 5.8 | 224       |
| 8  | Work-Life Balance: an Integrative Review. <i>Applied Research in Quality of Life</i> , 2018, 13, 229-254.  | 1.4 | 209       |
| 9  | The effects of leadership style on employee well-being in hospitality. <i>International Journal of Hospitality Management</i> , 2013, 34, 9-18.  | 5.3 | 195       |
| 10 | Shopping well-being at the mall: Construct, antecedents, and consequences. <i>Journal of Business Research</i> , 2013, 66, 856-863.  | 5.8 | 172       |
| 11 | The Pleasant Life, the Engaged Life, and the Meaningful Life: What about the Balanced Life?. <i>Journal of Happiness Studies</i> , 2009, 10, 183-196.  | 1.9 | 158       |
| 12 | Developing a Measure of Community Well-Being Based on Perceptions of Impact in Various Life Domains. <i>Social Indicators Research</i> , 2010, 96, 295-311.  | 1.4 | 139       |
| 13 | Upscale image transfer from malls to stores: A self-image congruence explanation. <i>Journal of Business Research</i> , 2006, 59, 1288-1296.   | 5.8 | 131       |
| 14 | Self-congruity theory in consumer behavior: A little history. <i>Journal of Global Scholars of Marketing Science</i> , 2018, 28, 197-207.  | 1.4 | 125       |
| 15 | Measuring Corporate Performance by Building on the Stakeholders Model of Business Ethics. <i>Journal of Business Ethics</i> , 2002, 35, 143-162.   | 3.7 | 110       |
| 16 | Consumer Well-Being (CWB): The Effects of Self-Image Congruence, Brand-Community Belongingness, Brand Loyalty, and Consumption Recency. <i>Applied Research in Quality of Life</i> , 2007, 2, 289-304. | 1.4 | 110       |
| 17 | Measuring the Effect of Tourism Services on Travelers? Quality of Life: Further Validation. <i>Social Indicators Research</i> , 2004, 69, 243-277.   | 1.4 | 108       |
| 18 | Theoretical Perspectives Guiding QOL Indicator Projects. <i>Social Indicators Research</i> , 2011, 103, 1-22.  | 1.4 | 104       |

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|----|--|-----|-----------|
| 19 | Promoting quality-of-life and well-being research in hospitality and tourism. <i>Journal of Travel and Tourism Marketing</i> , 2019, 36, 1-13.   | 3.1 | 104       |
| 20 | Well-being Marketing: An Ethical Business Philosophy for Consumer Goods Firms. <i>Journal of Business Ethics</i> , 2008, 77, 377-403.  | 3.7 | 93        |
| 21 | Quality-of-life indicators as performance measures. <i>Annals of Tourism Research</i> , 2019, 76, 291-300.   | 3.7 | 76        |
| 22 | Is Materialism All That Bad? Effects on Satisfaction with Material Life, Life Satisfaction, and Economic Motivation. <i>Social Indicators Research</i> , 2013, 110, 349-366.                               | 1.4 | 75        |
| 23 | A Work-Life Identity Model of Well-Being: Towards a Research Agenda Linking Quality-of-Work-Life (QWL) Programs with Quality of Life (QOL). <i>Applied Research in Quality of Life</i> , 2008, 3, 181-202. | 1.4 | 74        |
| 24 | Towards a Benefits Theory of Leisure Well-Being. <i>Applied Research in Quality of Life</i> , 2017, 12, 205-228.   | 1.4 | 70        |
| 25 | How Does Residents' Satisfaction with Community Services Influence Quality of Life (QOL) Outcomes?. <i>Applied Research in Quality of Life</i> , 2008, 3, 81-105.  | 1.4 | 67        |
| 26 | The Impact of Globalization on a Country's Quality of Life: Toward an Integrated Model. <i>Social Indicators Research</i> , 2004, 68, 251-298.   | 1.4 | 63        |
| 27 | Linking Advertising, Materialism, and Life Satisfaction. <i>Social Indicators Research</i> , 2012, 107, 79-101.  | 1.4 | 62        |
| 28 | Further Validation of a Need-based Quality-of-work-life (QWL) Measure: Evidence from Marketing Practitioners. <i>Applied Research in Quality of Life</i> , 2007, 2, 273-287.                               | 1.4 | 60        |
| 29 | A Need-Based Measure of Consumer Well Being (CWB) in Relation to Personal Transportation: Nomological Validation. <i>Social Indicators Research</i> , 2006, 79, 337-367.                                   | 1.4 | 52        |
| 30 | Housing Well-Being: Developing and Validating a Measure. <i>Social Indicators Research</i> , 2006, 79, 503-541.  | 1.4 | 49        |
| 31 | Work-Life Balance: A Quality-of-Life Model. <i>Applied Research in Quality of Life</i> , 2016, 11, 1059-1082.  | 1.4 | 47        |
| 32 | The Ethics of Consumer Sovereignty in an Age of High Tech. <i>Journal of Business Ethics</i> , 2000, 28, 1-14.   | 3.7 | 45        |
| 33 | Developing a Measure of Internet Well-Being: Nomological (Predictive) Validation. <i>Social Indicators Research</i> , 2006, 78, 205-249.   | 1.4 | 45        |
| 34 | Macromarketing Metrics of Consumer Well-Being: An Update. <i>Journal of Macromarketing</i> , 2021, 41, 124-131.  | 1.7 | 45        |
| 35 | The Psychology of Quality of Life. <i>Social Indicators Research Series</i> , 2021, , .  | 0.3 | 42        |
| 36 | Quality of College Life (QCL) of Students: Further Validation of a Measure of Well-being. <i>Social Indicators Research</i> , 2010, 99, 375-390.   | 1.4 | 39        |

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|----|---|-----|-----------|
| 37 | Positive balance: a hierarchical perspective of positive mental health. <i>Quality of Life Research</i> , 2019, 28, 1921-1930.  | 1.5 | 36        |
| 38 | Self-expressiveness in shopping. <i>Journal of Retailing and Consumer Services</i> , 2016, 30, 292-299.   | 5.3 | 35        |
| 39 | The Psychology of Material Well-Being. <i>Applied Research in Quality of Life</i> , 2018, 13, 273-301.  | 1.4 | 35        |
| 40 | The Effects of Shopping Well-Being and Shopping Ill-Being on Consumer Life Satisfaction. <i>Applied Research in Quality of Life</i> , 2018, 13, 333-353.  | 1.4 | 35        |
| 41 | What Do People Do to Achieve Work-Life Balance? A Formative Conceptualization to Help Develop a Metric for Large-Scale Quality-of-Life Surveys. <i>Social Indicators Research</i> , 2018, 138, 771-791. | 1.4 | 31        |
| 42 | Developing a Measure That Captures Elderly's Well-Being in Local Marketplace Transactions. <i>Applied Research in Quality of Life</i> , 2008, 3, 63-80.   | 1.4 | 30        |
| 43 | Title is missing!. <i>Journal of Business Ethics</i> , 2000, 26, 259-269.   | 3.7 | 29        |
| 44 | Work-Family Spillover and Subjective Well-Being: The Moderating Role of Coping Strategies. <i>Journal of Happiness Studies</i> , 2020, 21, 2909-2929.   | 1.9 | 29        |
| 45 | The Dual Model of Materialism: Success Versus Happiness Materialism on Present and Future Life Satisfaction. <i>Applied Research in Quality of Life</i> , 2021, 16, 201-220.                            | 1.4 | 29        |
| 46 | Does Marketing Activity Contribute to a Society's Well-Being? The Role of Economic Efficiency. <i>Journal of Business Ethics</i> , 2012, 107, 91-102.   | 3.7 | 27        |
| 47 | Radical Islamic Militancy and Acts of Terrorism: A Quality-of-Life Analysis. <i>Social Indicators Research</i> , 2014, 117, 615-652.  | 1.4 | 27        |
| 48 | What Types of Indicators Should Be Used to Capture Community Well-Being Comprehensively?. <i>International Journal of Community Well-Being</i> , 2018, 1, 3-9.  | 0.7 | 27        |
| 49 | Global Advances in Quality of Life and Well-Being: Past, Present, and Future. <i>Social Indicators Research</i> , 2019, 141, 1137-1164.   | 1.4 | 25        |
| 50 | The Effects of Holiday Leisure Travel on Subjective Well-Being: The Moderating Role of Experience Sharing. <i>Journal of Travel Research</i> , 2021, 60, 1677-1691.                                     | 5.8 | 23        |
| 51 | Further Validation and Extension of the Quality-of-Life/Community-Healthcare Model and Measures. <i>Social Indicators Research</i> , 2004, 69, 167-198.   | 1.4 | 22        |
| 52 | How Do Consumers Perceive the Quality-of-Life Impact of Durable Goods? A Consumer Well-Being Model Based on the Consumption Life Cycle. <i>Applied Research in Quality of Life</i> , 2014, 9, 683-709.  | 1.4 | 21        |
| 53 | Gender disparity in job satisfaction of Western versus Asian managers. <i>Journal of Business Research</i> , 2014, 67, 1257-1266.   | 5.8 | 21        |
| 54 | Consumer Sovereignty in Healthcare: Fact or Fiction?. <i>Journal of Business Ethics</i> , 2011, 101, 459-474.   | 3.7 | 18        |

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|----|---|-----|-----------|
| 55 | Societal QOL is More than the Sum of QOL of Individuals: The Whole is Greater than the Sum of the Parts. <i>Applied Research in Quality of Life</i> , 2011, 6, 329-334.   | 1.4 | 18        |
| 56 | Effects of perceived organizational CSR value and employee moral identity on job satisfaction: a study of business organizations in Thailand. <i>Asian Journal of Business Ethics</i> , 2019, 8, 53-72.                 | 0.7 | 18        |
| 57 | Social Responsibility and the Marketing Educator: A Discussion Document. <i>Journal of Business Ethics</i> , 1999, 19, 193-206.   | 3.7 | 17        |
| 58 | Developing a Conceptual Framework of Employee Well-Being (EWB) by Applying Goal Concepts and Findings from Personality-Social Psychology. <i>Applied Research in Quality of Life</i> , 2006, 1, 7-38.                   | 1.4 | 16        |
| 59 | A Survey of Management Educators'™ Perceptions of Unethical Faculty Behavior. <i>Journal of Academic Ethics</i> , 2008, 6, 129-152.   | 1.5 | 16        |
| 60 | Is small business better than big business for marketing managers?. <i>Journal of Business Research</i> , 2010, 63, 418-423.  | 5.8 | 16        |
| 61 | The Well-Being Effects of Self-Expressiveness and Hedonic Enjoyment Associated with Physical Exercise. <i>Applied Research in Quality of Life</i> , 2015, 10, 141-159.  | 1.4 | 16        |
| 62 | Developing and Validating a Measure of Consumer Well-Being in Relation to Cell Phone Use. <i>Applied Research in Quality of Life</i> , 2007, 2, 95-123.   | 1.4 | 15        |
| 63 | Household Income, Satisfaction with Standard of Living, and Subjective Well-Being. The Moderating Role of Happiness Materialism. <i>Journal of Happiness Studies</i> , 2020, 21, 2851-2872.                             | 1.9 | 15        |
| 64 | Combatting Jihadist Terrorism: A Quality-of-Life Perspective. <i>Applied Research in Quality of Life</i> , 2018, 13, 813-837.   | 1.4 | 13        |
| 65 | The Quality of Work Life Scale: Validity Evidence from Brazil and Portugal. <i>Applied Research in Quality of Life</i> , 2020, 15, 1323-1351.   | 1.4 | 13        |
| 66 | The Impact of Imports and Exports on a Country's™ Quality of Life. <i>Social Indicators Research</i> , 2007, 83, 245-281.   | 1.4 | 12        |
| 67 | The Global Challenge of Jihadist Terrorism: A Quality-of-Life Model. <i>Social Indicators Research</i> , 2019, 141, 191-215.  | 1.4 | 12        |
| 68 | Toward A Code of Ethics for Marketing Educators. <i>Journal of Business Ethics</i> , 2006, 63, 1-20.  | 3.7 | 10        |
| 69 | The Relationship Between Domain Satisfaction and Domain Importance: The Moderating Role of Depression. <i>Journal of Happiness Studies</i> , 2020, 21, 2007-2030.   | 1.9 | 10        |
| 70 | A Preregistered Study of the Effect of Shopping Satisfaction during Leisure Travel on Satisfaction with Life Overall: The Mitigating Role of Financial Concerns. <i>Journal of Travel Research</i> , 2021, 60, 639-655. | 5.8 | 9         |
| 71 | Developing a measure to capture marketing faculty's perceptions of unethical behavior. <i>Journal of Business Research</i> , 2010, 63, 366-371.   | 5.8 | 8         |
| 72 | Toward a Code of Ethics for Accounting Educators. <i>Journal of Business Ethics</i> , 2005, 61, 215-234.  | 3.7 | 7         |

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|----|--|-----|-----------|
| 73 | Is Subjective Ill-Being Related to Islamophobia in Germany? In Search for Moderators. Journal of Happiness Studies, 2019, 20, 2655-2675.   | 1.9 | 7         |
| 74 | Shopping-Life Balance: Towards a Unifying Framework. Applied Research in Quality of Life, 2020, 15, 17-34.   | 1.4 | 7         |
| 75 | Effect Symmetry of Benefit Criteria in Postpurchase Evaluations. Psychology and Marketing, 2015, 32, 651-669.  | 4.6 | 5         |
| 76 | Positive Outcomes of Wellbeing. Social Indicators Research Series, 2021, , 59-78.  | 0.3 | 4         |
| 77 | Muzaffer Uysal â€œ a great scholar and a true gentleman. Anatolia, 2015, 26, 656-662.  | 1.3 | 2         |
| 78 | Further Distinctions Among Major Concepts of Wellbeing. Social Indicators Research Series, 2021, , 37-58.  | 0.3 | 2         |
| 79 | Philosophical Foundations, Definitions, and Measures of Wellbeing. Social Indicators Research Series, 2021, , 5-35.  | 0.3 | 2         |
| 80 | Effects of Social Comparisons on Wellbeing. Social Indicators Research Series, 2021, , 321-338.  | 0.3 | 2         |
| 81 | Effects of Personality on Wellbeing. Social Indicators Research Series, 2021, , 207-221.   | 0.3 | 2         |
| 82 | A Review of â€œStumbling on Happinessâ€ authored by Daniel Gilbert. Applied Research in Quality of Life, 2007, 2, 141-143.  | 1.4 | 1         |
| 83 | Three Books that are a Goldmine for Quality-of-Life Therapists. Applied Research in Quality of Life, 2008, 3, 231-233.   | 1.4 | 1         |
| 84 | Philosophy, Psychology, and Public Policy Aspects of Well-Being All Wrapped in One Book Designed to Ruffle Your Feathers. Applied Research in Quality of Life, 2008, 3, 315-317. | 1.4 | 1         |
| 85 | My Passion for Quality-of-Life and Well-Being Research: an Autobiography. Applied Research in Quality of Life, 2015, 10, 371-373.  | 1.4 | 1         |
| 86 | Residential Wellbeing. Social Indicators Research Series, 2021, , 411-435.   | 0.3 | 1         |
| 87 | Effects of Technological, Economic, Political, and Socio-Cultural Factors on Wellbeing. Social Indicators Research Series, 2021, , 83-107.                                       | 0.3 | 1         |
| 88 | The Wellbeing of Women. Social Indicators Research Series, 2021, , 607-626.  | 0.3 | 1         |
| 89 | Work Wellbeing. Social Indicators Research Series, 2021, , 373-409.  | 0.3 | 1         |
| 90 | Effects of Personal and Consumption Activities on Wellbeing. Social Indicators Research Series, 2021, , 155-174.   | 0.3 | 1         |

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|-----|---|-----|-----------|
| 91  | The Wellbeing of Children and Youth. Social Indicators Research Series, 2021, , 551-580.                                      | 0.3 | 1         |
| 92  | Effects of Self-Concept on Wellbeing. Social Indicators Research Series, 2021, , 307-320.                                     | 0.3 | 1         |
| 93  | Josh Samli: A Biography. Applied Research in Quality of Life, 2012, 7, 449.   | 1.4 | 0         |
| 94  | Effects of Goals on Wellbeing. Social Indicators Research Series, 2021, , 283-305.  | 0.3 | 0         |
| 95  | Effects of Beliefs and Values on Wellbeing. Social Indicators Research Series, 2021, , 245-262.                               | 0.3 | 0         |
| 96  | Leisure Wellbeing. Social Indicators Research Series, 2021, , 505-523.  | 0.3 | 0         |
| 97  | Health Wellbeing. Social Indicators Research Series, 2021, , 485-504.   | 0.3 | 0         |
| 98  | The Wellbeing of Older Adults. Social Indicators Research Series, 2021, , 581-605.  | 0.3 | 0         |
| 99  | Effects of Needs and Need Satisfaction on Wellbeing. Social Indicators Research Series, 2021, , 263-281.                      | 0.3 | 0         |
| 100 | The Wellbeing of Geographic Population Segments. Social Indicators Research Series, 2021, , 627-655.                          | 0.3 | 0         |
| 101 | Effects of Resources (Time, Money, Income, and Wealth) on Wellbeing. Social Indicators Research Series, 2021, , 109-127.      | 0.3 | 0         |
| 102 | Material Wellbeing. Social Indicators Research Series, 2021, , 437-452.   | 0.3 | 0         |
| 103 | Wellbeing in Other Domains. Social Indicators Research Series, 2021, , 525-548.   | 0.3 | 0         |
| 104 | The Wellbeing of Specialty Population Segments. Social Indicators Research Series, 2021, , 657-678.                           | 0.3 | 0         |
| 105 | Effects of Demographic Factors on Wellbeing. Social Indicators Research Series, 2021, , 129-154.                              | 0.3 | 0         |
| 106 | Effects of Biology, Drugs, Life Events, and the Environment on Wellbeing. Social Indicators Research Series, 2021, , 175-204. | 0.3 | 0         |
| 107 | Social, Family, and Marital Wellbeing. Social Indicators Research Series, 2021, , 453-483.                                    | 0.3 | 0         |