

M Joseph Sirgy

List of Publications by Year in descending order

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107
papers

6,262
citations

117625

34
h-index

74163

75
g-index

112
all docs

112
docs citations

112
times ranked

3747
citing authors

#	ARTICLE	IF	CITATIONS
1	Direct and indirect effects of self-image congruence on brand loyalty. <i>Journal of Business Research</i> , 2006, 59, 955-964.	10.2	666
2	Quality of life (QOL) and well-being research in tourism. <i>Tourism Management</i> , 2016, 53, 244-261.	9.8	539
3	A New Measure of Quality of Work Life (QWL) Based on Need Satisfaction and Spillover Theories. <i>Social Indicators Research</i> , 2001, 55, 241-302.	2.7	486
4	The Qualityity-of-Life (QOL) Research Movement: Past, Present, and Future. <i>Social Indicators Research</i> , 2006, 76, 343-466.	2.7	324
5	Materialism and Quality of Life. <i>Social Indicators Research</i> , 1998, 43, 227-260.	2.7	301
6	Effect of self-congruity with sponsorship on brand loyalty. <i>Journal of Business Research</i> , 2008, 61, 1091-1097.	10.2	263
7	Moderators of the self-congruity effect on consumer decision-making: A meta-analysis. <i>Journal of Business Research</i> , 2012, 65, 1179-1188.	10.2	224
8	Work-Life Balance: an Integrative Review. <i>Applied Research in Quality of Life</i> , 2018, 13, 229-254.	2.4	209
9	The effects of leadership style on employee well-being in hospitality. <i>International Journal of Hospitality Management</i> , 2013, 34, 9-18.	8.8	195
10	Shopping well-being at the mall: Construct, antecedents, and consequences. <i>Journal of Business Research</i> , 2013, 66, 856-863.	10.2	172
11	The Pleasant Life, the Engaged Life, and the Meaningful Life: What about the Balanced Life?. <i>Journal of Happiness Studies</i> , 2009, 10, 183-196.	3.2	158
12	Developing a Measure of Community Well-Being Based on Perceptions of Impact in Various Life Domains. <i>Social Indicators Research</i> , 2010, 96, 295-311.	2.7	139
13	Upscale image transfer from malls to stores: A self-image congruence explanation. <i>Journal of Business Research</i> , 2006, 59, 1288-1296.	10.2	131
14	Self-congruity theory in consumer behavior: A little history. <i>Journal of Global Scholars of Marketing Science</i> , 2018, 28, 197-207.	2.0	125
15	Measuring Corporate Performance by Building on the Stakeholders Model of Business Ethics. <i>Journal of Business Ethics</i> , 2002, 35, 143-162.	6.0	110
16	Consumer Well-Being (CWB): The Effects of Self-Image Congruence, Brand-Community Belongingness, Brand Loyalty, and Consumption Recency. <i>Applied Research in Quality of Life</i> , 2007, 2, 289-304.	2.4	110
17	Measuring the Effect of Tourism Services on Travelers? Quality of Life: Further Validation. <i>Social Indicators Research</i> , 2004, 69, 243-277.	2.7	108
18	Theoretical Perspectives Guiding QOL Indicator Projects. <i>Social Indicators Research</i> , 2011, 103, 1-22.	2.7	104

#	ARTICLE	IF	CITATIONS
19	Promoting quality-of-life and well-being research in hospitality and tourism. Journal of Travel and Tourism Marketing, 2019, 36, 1-13.	7.0	104
20	Well-being Marketing: An Ethical Business Philosophy for Consumer Goods Firms. Journal of Business Ethics, 2008, 77, 377-403.	6.0	93
21	Quality-of-life indicators as performance measures. Annals of Tourism Research, 2019, 76, 291-300.	6.4	76
22	Is Materialism All That Bad? Effects on Satisfaction with Material Life, Life Satisfaction, and Economic Motivation. Social Indicators Research, 2013, 110, 349-366.	2.7	75
23	A Work-Life Identity Model of Well-Being: Towards a Research Agenda Linking Quality-of-Work-Life (QWL) Programs with Quality of Life (QOL). Applied Research in Quality of Life, 2008, 3, 181-202.	2.4	74
24	Towards a Benefits Theory of Leisure Well-Being. Applied Research in Quality of Life, 2017, 12, 205-228.	2.4	70
25	How Does Residents' Satisfaction with Community Services Influence Quality of Life (QOL) Outcomes?. Applied Research in Quality of Life, 2008, 3, 81-105.	2.4	67
26	The Impact of Globalization on a Country's Quality of Life: Toward an Integrated Model. Social Indicators Research, 2004, 68, 251-298.	2.7	63
27	Linking Advertising, Materialism, and Life Satisfaction. Social Indicators Research, 2012, 107, 79-101.	2.7	62
28	Further Validation of a Need-based Quality-of-work-life (QWL) Measure: Evidence from Marketing Practitioners. Applied Research in Quality of Life, 2007, 2, 273-287.	2.4	60
29	A Need-Based Measure of Consumer Well Being (CWB) in Relation to Personal Transportation: Nomological Validation. Social Indicators Research, 2006, 79, 337-367.	2.7	52
30	Housing Well-Being: Developing and Validating a Measure. Social Indicators Research, 2006, 79, 503-541.	2.7	49
31	Work-Life Balance: A Quality-of-Life Model. Applied Research in Quality of Life, 2016, 11, 1059-1082.	2.4	47
32	The Ethics of Consumer Sovereignty in an Age of High Tech. Journal of Business Ethics, 2000, 28, 1-14.	6.0	45
33	Developing a Measure of Internet Well-Being: Nomological (Predictive) Validation. Social Indicators Research, 2006, 78, 205-249.	2.7	45
34	Macromarketing Metrics of Consumer Well-Being: An Update. Journal of Macromarketing, 2021, 41, 124-131.	2.6	45
35	The Psychology of Quality of Life. Social Indicators Research Series, 2021, , .	0.3	42
36	Quality of College Life (QCL) of Students: Further Validation of a Measure of Well-being. Social Indicators Research, 2010, 99, 375-390.	2.7	39

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37	Positive balance: a hierarchical perspective of positive mental health. <i>Quality of Life Research</i> , 2019, 28, 1921-1930.	3.1	36
38	Self-expressiveness in shopping. <i>Journal of Retailing and Consumer Services</i> , 2016, 30, 292-299.	9.4	35
39	The Psychology of Material Well-Being. <i>Applied Research in Quality of Life</i> , 2018, 13, 273-301.	2.4	35
40	The Effects of Shopping Well-Being and Shopping Ill-Being on Consumer Life Satisfaction. <i>Applied Research in Quality of Life</i> , 2018, 13, 333-353.	2.4	35
41	What Do People Do to Achieve Work-Life Balance? A Formative Conceptualization to Help Develop a Metric for Large-Scale Quality-of-Life Surveys. <i>Social Indicators Research</i> , 2018, 138, 771-791.	2.7	31
42	Developing a Measure That Captures Elderly's Well-Being in Local Marketplace Transactions. <i>Applied Research in Quality of Life</i> , 2008, 3, 63-80.	2.4	30
43	Title is missing!. <i>Journal of Business Ethics</i> , 2000, 26, 259-269.	6.0	29
44	Work-Family Spillover and Subjective Well-Being: The Moderating Role of Coping Strategies. <i>Journal of Happiness Studies</i> , 2020, 21, 2909-2929.	3.2	29
45	The Dual Model of Materialism: Success Versus Happiness Materialism on Present and Future Life Satisfaction. <i>Applied Research in Quality of Life</i> , 2021, 16, 201-220.	2.4	29
46	Does Marketing Activity Contribute to a Society's Well-Being? The Role of Economic Efficiency. <i>Journal of Business Ethics</i> , 2012, 107, 91-102.	6.0	27
47	Radical Islamic Militancy and Acts of Terrorism: A Quality-of-Life Analysis. <i>Social Indicators Research</i> , 2014, 117, 615-652.	2.7	27
48	What Types of Indicators Should Be Used to Capture Community Well-Being Comprehensively?. <i>International Journal of Community Well-Being</i> , 2018, 1, 3-9.	1.3	27
49	Global Advances in Quality of Life and Well-Being: Past, Present, and Future. <i>Social Indicators Research</i> , 2019, 141, 1137-1164.	2.7	25
50	The Effects of Holiday Leisure Travel on Subjective Well-Being: The Moderating Role of Experience Sharing. <i>Journal of Travel Research</i> , 2021, 60, 1677-1691.	9.0	23
51	Further Validation and Extension of the Quality-of-Life/Community-Healthcare Model and Measures. <i>Social Indicators Research</i> , 2004, 69, 167-198.	2.7	22
52	How Do Consumers Perceive the Quality-of-Life Impact of Durable Goods? A Consumer Well-Being Model Based on the Consumption Life Cycle. <i>Applied Research in Quality of Life</i> , 2014, 9, 683-709.	2.4	21
53	Gender disparity in job satisfaction of Western versus Asian managers. <i>Journal of Business Research</i> , 2014, 67, 1257-1266.	10.2	21
54	Consumer Sovereignty in Healthcare: Fact or Fiction?. <i>Journal of Business Ethics</i> , 2011, 101, 459-474.	6.0	18

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55	Societal QOL is More than the Sum of QOL of Individuals: The Whole is Greater than the Sum of the Parts. <i>Applied Research in Quality of Life</i> , 2011, 6, 329-334.	2.4	18
56	Effects of perceived organizational CSR value and employee moral identity on job satisfaction: a study of business organizations in Thailand. <i>Asian Journal of Business Ethics</i> , 2019, 8, 53-72.	1.4	18
57	Social Responsibility and the Marketing Educator: A Discussion Document. <i>Journal of Business Ethics</i> , 1999, 19, 193-206.	6.0	17
58	Developing a Conceptual Framework of Employee Well-Being (EWB) by Applying Goal Concepts and Findings from Personality-Social Psychology. <i>Applied Research in Quality of Life</i> , 2006, 1, 7-38.	2.4	16
59	A Survey of Management Educators's Perceptions of Unethical Faculty Behavior. <i>Journal of Academic Ethics</i> , 2008, 6, 129-152.	2.2	16
60	Is small business better than big business for marketing managers?. <i>Journal of Business Research</i> , 2010, 63, 418-423.	10.2	16
61	The Well-Being Effects of Self-Expressiveness and Hedonic Enjoyment Associated with Physical Exercise. <i>Applied Research in Quality of Life</i> , 2015, 10, 141-159.	2.4	16
62	Developing and Validating a Measure of Consumer Well-Being in Relation to Cell Phone Use. <i>Applied Research in Quality of Life</i> , 2007, 2, 95-123.	2.4	15
63	Household Income, Satisfaction with Standard of Living, and Subjective Well-Being: The Moderating Role of Happiness Materialism. <i>Journal of Happiness Studies</i> , 2020, 21, 2851-2872.	3.2	15
64	Combatting Jihadist Terrorism: A Quality-of-Life Perspective. <i>Applied Research in Quality of Life</i> , 2018, 13, 813-837.	2.4	13
65	The Quality of Work Life Scale: Validity Evidence from Brazil and Portugal. <i>Applied Research in Quality of Life</i> , 2020, 15, 1323-1351.	2.4	13
66	The Impact of Imports and Exports on a Country's Quality of Life. <i>Social Indicators Research</i> , 2007, 83, 245-281.	2.7	12
67	The Global Challenge of Jihadist Terrorism: A Quality-of-Life Model. <i>Social Indicators Research</i> , 2019, 141, 191-215.	2.7	12
68	Toward A Code of Ethics for Marketing Educators. <i>Journal of Business Ethics</i> , 2006, 63, 1-20.	6.0	10
69	The Relationship Between Domain Satisfaction and Domain Importance: The Moderating Role of Depression. <i>Journal of Happiness Studies</i> , 2020, 21, 2007-2030.	3.2	10
70	A Preregistered Study of the Effect of Shopping Satisfaction during Leisure Travel on Satisfaction with Life Overall: The Mitigating Role of Financial Concerns. <i>Journal of Travel Research</i> , 2021, 60, 639-655.	9.0	9
71	Developing a measure to capture marketing faculty's perceptions of unethical behavior. <i>Journal of Business Research</i> , 2010, 63, 366-371.	10.2	8
72	Toward a Code of Ethics for Accounting Educators. <i>Journal of Business Ethics</i> , 2005, 61, 215-234.	6.0	7

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73	Is Subjective Ill-Being Related to Islamophobia in Germany? In Search for Moderators. Journal of Happiness Studies, 2019, 20, 2655-2675.	3.2	7
74	Shopping-Life Balance: Towards a Unifying Framework. Applied Research in Quality of Life, 2020, 15, 17-34.	2.4	7
75	Effect Symmetry of Benefit Criteria in Postpurchase Evaluations. Psychology and Marketing, 2015, 32, 651-669.	8.2	5
76	Positive Outcomes of Wellbeing. Social Indicators Research Series, 2021, , 59-78.	0.3	4
77	Muzaffer Uysal â€œ a great scholar and a true gentleman. Anatolia, 2015, 26, 656-662.	2.4	2
78	Further Distinctions Among Major Concepts of Wellbeing. Social Indicators Research Series, 2021, , 37-58.	0.3	2
79	Philosophical Foundations, Definitions, and Measures of Wellbeing. Social Indicators Research Series, 2021, , 5-35.	0.3	2
80	Effects of Social Comparisons on Wellbeing. Social Indicators Research Series, 2021, , 321-338.	0.3	2
81	Effects of Personality on Wellbeing. Social Indicators Research Series, 2021, , 207-221.	0.3	2
82	A Review of â€œStumbling on Happinessâ€ authored by Daniel Gilbert. Applied Research in Quality of Life, 2007, 2, 141-143.	2.4	1
83	Three Books that are a Goldmine for Quality-of-Life Therapists. Applied Research in Quality of Life, 2008, 3, 231-233.	2.4	1
84	Philosophy, Psychology, and Public Policy Aspects of Well-Being All Wrapped in One Book Designed to Ruffle Your Feathers. Applied Research in Quality of Life, 2008, 3, 315-317.	2.4	1
85	My Passion for Quality-of-Life and Well-Being Research: an Autobiography. Applied Research in Quality of Life, 2015, 10, 371-373.	2.4	1
86	Residential Wellbeing. Social Indicators Research Series, 2021, , 411-435.	0.3	1
87	Effects of Technological, Economic, Political, and Socio-Cultural Factors on Wellbeing. Social Indicators Research Series, 2021, , 83-107.	0.3	1
88	The Wellbeing of Women. Social Indicators Research Series, 2021, , 607-626.	0.3	1
89	Work Wellbeing. Social Indicators Research Series, 2021, , 373-409.	0.3	1
90	Effects of Personal and Consumption Activities on Wellbeing. Social Indicators Research Series, 2021, , 155-174.	0.3	1

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91	The Wellbeing of Children and Youth. Social Indicators Research Series, 2021, , 551-580.	0.3	1
92	Effects of Self-Concept on Wellbeing. Social Indicators Research Series, 2021, , 307-320.	0.3	1
93	Josh Samli: A Biography. Applied Research in Quality of Life, 2012, 7, 449.	2.4	0
94	Effects of Goals on Wellbeing. Social Indicators Research Series, 2021, , 283-305.	0.3	0
95	Effects of Beliefs and Values on Wellbeing. Social Indicators Research Series, 2021, , 245-262.	0.3	0
96	Leisure Wellbeing. Social Indicators Research Series, 2021, , 505-523.	0.3	0
97	Health Wellbeing. Social Indicators Research Series, 2021, , 485-504.	0.3	0
98	The Wellbeing of Older Adults. Social Indicators Research Series, 2021, , 581-605.	0.3	0
99	Effects of Needs and Need Satisfaction on Wellbeing. Social Indicators Research Series, 2021, , 263-281.	0.3	0
100	The Wellbeing of Geographic Population Segments. Social Indicators Research Series, 2021, , 627-655.	0.3	0
101	Effects of Resources (Time, Money, Income, and Wealth) on Wellbeing. Social Indicators Research Series, 2021, , 109-127.	0.3	0
102	Material Wellbeing. Social Indicators Research Series, 2021, , 437-452.	0.3	0
103	Wellbeing in Other Domains. Social Indicators Research Series, 2021, , 525-548.	0.3	0
104	The Wellbeing of Specialty Population Segments. Social Indicators Research Series, 2021, , 657-678.	0.3	0
105	Effects of Demographic Factors on Wellbeing. Social Indicators Research Series, 2021, , 129-154.	0.3	0
106	Effects of Biology, Drugs, Life Events, and the Environment on Wellbeing. Social Indicators Research Series, 2021, , 175-204.	0.3	0
107	Social, Family, and Marital Wellbeing. Social Indicators Research Series, 2021, , 453-483.	0.3	0