

# Yong-Chin Tan

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/5384406/publications.pdf>

Version: 2024-02-01

1  
papers

80  
citations

3311381

1  
h-index

3475538

1  
g-index

1  
all docs

1  
docs citations

1  
times ranked

20  
citing authors

#	ARTICLE	IF	CITATIONS
1	Augmented Reality in Retail and Its Impact on Sales. <i>Journal of Marketing</i> , 2022, 86, 48-66.	11.3	80