

Brennan Davis

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/5369194/publications.pdf>

Version: 2024-02-01

22
papers

1,193
citations

840776

11
h-index

794594

19
g-index

22
all docs

22
docs citations

22
times ranked

1399
citing authors

#	ARTICLE	IF	CITATIONS
1	Research Pathways for Societal Impact: A Typology of Relational Engagements for Consumer Psychology Research. <i>Journal of Consumer Psychology</i> , 2022, 32, 127-144.	4.5	17
2	Unintended Consequences in Transformative Service Research: Helping Without Harming. <i>Journal of Service Research</i> , 2022, 25, 3-8.	12.2	19
3	Transformative Consumer Research and Public Policy and Marketing Research: Distinct, Yet Complementary, Approaches. <i>Journal of Public Policy and Marketing</i> , 2021, 40, 331-335.	3.4	3
4	The Future of Marketing Analytics and Public Policy. <i>Journal of Public Policy and Marketing</i> , 2021, 40, 447-452.	3.4	10
5	The Characteristics of Transformative Consumer Research and How it Can Contribute to and Enhance Consumer Psychology. <i>Journal of Consumer Psychology</i> , 2020, 30, 365-367.	4.5	11
6	Consumer Strategies to Improve the Efficacy of Posted Calorie Information: How Provincial Norms Nudge Consumers to Healthier Consumption. <i>Journal of Consumer Affairs</i> , 2020, 54, 311-341.	2.3	7
7	Measuring the impact of transformative consumer research: The relational engagement approach as a promising avenue. <i>Journal of Business Research</i> , 2019, 100, 311-318.	10.2	27
8	Risky Research? How Relational Engagement in Research Can Mitigate Harm and Enhance Benefits. <i>Journal of the Association for Consumer Research</i> , 2018, 3, 7-15.	1.7	7
9	Assessing the Societal Impact of Research: The Relational Engagement Approach. <i>Journal of Public Policy and Marketing</i> , 2017, 36, 1-14.	3.4	93
10	The Impact of Peer Mentoring on Marketing Content Mastery. <i>Marketing Education Review</i> , 2016, 26, 126-142.	1.3	3
11	Making Small Food Units Seem Regular: How Larger Table Size Reduces Calories to Be Consumed. <i>Journal of the Association for Consumer Research</i> , 2016, 1, 115-124.	1.7	18
12	The Transformative Consumer Research Movement. <i>Journal of Public Policy and Marketing</i> , 2016, 35, 159-169.	3.4	62
13	Fifty years of fat: news coverage of trends that predate obesity prevalence. <i>BMC Public Health</i> , 2015, 15, 629.	2.9	8
14	A tale of two urbanities: Adolescent alcohol and cigarette consumption in high and low-poverty urban neighborhoods. <i>Journal of Business Research</i> , 2015, 68, 2109-2116.	10.2	13
15	How Gay-Straight Alliance Groups Mitigate the Relationship Between Gay-Bias Victimization and Adolescent Suicide Attempts. <i>Journal of the American Academy of Child and Adolescent Psychiatry</i> , 2014, 53, 1271-1278.e1.	0.5	47
16	"Fishing for Complements: Microcredit, Entrepreneurship, and Income Diversification in Coastal India". <i>Proceedings - Academy of Management</i> , 2014, 2014, 14148.	0.1	0
17	Introduction to the Special Issue on transformative consumer research: Developing theory to mobilize efforts that improve consumer and societal well-being. <i>Journal of Business Research</i> , 2013, 66, 1168-1170.	10.2	54
18	Are All Proximity Effects Created Equal? Fast Food near Schools and Body Weight among Diverse Adolescents. <i>Journal of Public Policy and Marketing</i> , 2013, 32, 116-128.	3.4	48

#	ARTICLE	IF	CITATIONS
19	Reference Dependence and Conjoint Analysis. <i>Review of Marketing Science</i> , 2012, 10, .	0.7	0
20	From Nutrients to Nurturance: A Conceptual Introduction to Food Well-Being. <i>Journal of Public Policy and Marketing</i> , 2011, 30, 5-13.	3.4	386
21	Proximity of Fast-Food Restaurants to Schools and Adolescent Obesity. <i>American Journal of Public Health</i> , 2009, 99, 505-510.	2.7	356
22	Stronger Together: Developing Research Partnerships with Social Impact Organizations. <i>Journal of Consumer Affairs</i> , 0, , .	2.3	4