

Esther Gal-Or

List of Publications by Year in descending order

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Version: 2024-02-01

17
papers

851
citations

933447

10
h-index

940533

16
g-index

17
all docs

17
docs citations

17
times ranked

549
citing authors

#	ARTICLE	IF	CITATIONS
1	A Theory of "Why and How"™ Audit Firms Choose to Specialize. <i>European Accounting Review</i> , 2022, 31, 819-842.	3.8	7
2	Designing Entry Strategies for Subscription Platforms. <i>Management Science</i> , 2022, 68, 7597-7613.	4.1	7
3	Regulating Native Advertising. <i>Management Science</i> , 2022, 68, 8045-8061.	4.1	7
4	Can platform competition support market segmentation? Network externalities versus matching efficiency in equity crowdfunding markets. <i>Journal of Economics and Management Strategy</i> , 2019, 28, 420-435.	0.8	9
5	Reward-Based Crowdfunding Campaigns: Informational Value and Access to Venture Capital. <i>Information Systems Research</i> , 2018, 29, 679-697.	3.7	90
6	The Role of User Privacy Concerns in Shaping Competition Among Platforms. <i>Information Systems Research</i> , 2018, 29, 698-722.	3.7	56
7	Peer-to-peer sharing in the lodging market: Evaluating implications for social welfare and profitability. <i>Journal of Economics and Management Strategy</i> , 2018, 27, 686-704.	0.8	5
8	Dynamic Pricing of New Services in Subscription Markets. <i>Production and Operations Management</i> , 2015, 24, 896-916.	3.8	12
9	Channel Bargaining with Retailer Asymmetry. <i>Journal of Marketing Research</i> , 2006, 43, 84-97.	4.8	176
10	Optimal Reimbursement and Malpractice Sharing Rules in Health Care Markets. <i>Journal of Regulatory Economics</i> , 1999, 16, 237-266.	1.4	14
11	Exclusionary Equilibria in Health-Care Markets. <i>Journal of Economics and Management Strategy</i> , 1997, 6, 5-43.	0.8	27
12	Exclusionary Equilibria in Health-Care Markets. <i>Journal of Economics and Management Strategy</i> , 1997, 6, 5-43.	0.8	49
13	Maintaining Quality Standards in Franchise Chains. <i>Management Science</i> , 1995, 41, 1774-1792.	4.1	51
14	A Common Agency with Incomplete Information. <i>RAND Journal of Economics</i> , 1991, 22, 274.	2.3	58
15	First Mover Disadvantages with Private Information. <i>Review of Economic Studies</i> , 1987, 54, 279.	5.4	137
16	Quality and Quantity Competition. <i>The Bell Journal of Economics</i> , 1983, 14, 590.	1.1	146
17	The emergence of streaming and its impact on pricing and product strategies of content providers. <i>Managerial and Decision Economics</i> , 0, , .	2.5	0