

# Robin L Wakefield

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/5212550/publications.pdf>

Version: 2024-02-01

23  
papers

1,508  
citations

567281

15  
h-index

713466

21  
g-index

23  
all docs

23  
docs citations

23  
times ranked

1227  
citing authors

#	ARTICLE	IF	CITATIONS
1	Success factors for deploying cloud computing. <i>Communications of the ACM</i> , 2012, 55, 62-68.	4.5	199
2	Mobile computing: a user study on hedonic/utilitarian mobile device usage. <i>European Journal of Information Systems</i> , 2006, 15, 292-300.	9.2	180
3	The effects of IT capabilities and delivery model on cloud computing success and firm performance for cloud supported processes and operations. <i>International Journal of Information Management</i> , 2015, 35, 377-393.	17.5	170
4	<b>Research Note</b>â€”A Model of Conflict, Leadership, and Performance in Virtual Teams. <i>Information Systems Research</i> , 2008, 19, 434-455.	3.7	168
5	Measuring switching costs in IT outsourcing services. <i>Journal of Strategic Information Systems</i> , 2006, 15, 219-248.	5.9	115
6	The influence of user affect in online information disclosure. <i>Journal of Strategic Information Systems</i> , 2013, 22, 157-174.	5.9	102
7	How website socialness leads to website use. <i>European Journal of Information Systems</i> , 2011, 20, 118-132.	9.2	84
8	Social media network behavior: A study of user passion and affect. <i>Journal of Strategic Information Systems</i> , 2016, 25, 140-156.	5.9	78
9	Examining User Perceptions of Third-Party Organizations Credibility and Trust in an E-Retailer. <i>Journal of Organizational and End User Computing</i> , 2006, 18, 1-19.	2.9	72
10	The strategic choice to continue outsourcing, switch vendors, or backsource: Do switching costs matter?. <i>Information and Management</i> , 2010, 47, 167-175.	6.5	65
11	Anxiety and Ephemeral Social Media Use in Negative eWOM Creation. <i>Journal of Interactive Marketing</i> , 2018, 41, 44-59.	6.2	63
12	Identifying knowledge agents in a KM strategy: the use of the structural influence index. <i>Information and Management</i> , 2005, 42, 935-945.	6.5	50
13	Networks of accounting research: A citation-based structural and network analysis. <i>British Accounting Review</i> , 2008, 40, 228-244.	3.9	50
14	Accounting and Machiavellianism. <i>Behavioral Research in Accounting</i> , 2008, 20, 115-129.	0.8	45
15	Is Background Music Effective On Retail Websites?. <i>Journal of Promotion Management</i> , 2017, 23, 1-23.	3.4	16
16	The Acceptance and Use of Innovative Technology. <i>Data Base for Advances in Information Systems</i> , 2015, 46, 48-67.	1.7	14
17	Privacy risk versus socialness in the decision to use mobile location-based applications. <i>Data Base for Advances in Information Systems</i> , 2013, 44, 19-38.	1.7	11
18	The Roles of Awareness, Sanctions, and Ethics in Software Compliance. <i>Journal of Computer Information Systems</i> , 2016, 56, 261-270.	2.9	11

#	ARTICLE	IF	CITATIONS
19	Exploring determinants of consumers' attitudes toward real-time bidding (RTB) advertising. Information Technology and People, 2020, 34, 496-525.	3.2	6
20	The Role of Identity in Green IT Attitude and Intention. Journal of Computer Information Systems, 2022, 62, 998-1008.	2.9	5
21	Examining User Perceptions of Third-Party Organizations Credibility and Trust in an E-Retailer. , 2008, , 1637-1651.		3
22	Examining User Perception of Third-Party Organization Credibility and Trust in an E-Retailer. Advances in End User Computing Series, 2008, , 209-222.	0.1	1
23	Examining User Perceptions of Third-Party Organizations Credibility and Trust in an E-Retailer. , 2008, , 2814-2829.		0