

# Diego Quer

## List of Publications by Year in descending order

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Version: 2024-02-01

46  
papers

1,233  
citations

516710

16  
h-index

377865

34  
g-index

49  
all docs

49  
docs citations

49  
times ranked

865  
citing authors

| #  | ARTICLE                                                                                                                                                                                                          | IF  | CITATIONS |
|----|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----|-----------|
| 1  | Chinese Outbound Tourism Segmentation: A Systematic Review and Research Agenda. <i>Journal of China Tourism Research</i> , 2022, 18, 778-808.                                                                    | 1.9 | 5         |
| 2  | Location decisions of Chinese firms in the global tourism industry: The role of prior international experience and diplomatic relations. <i>Journal of Hospitality and Tourism Management</i> , 2021, 46, 62-72. | 6.6 | 13        |
| 3  | International strategies of Chinese tourism MNEs: the impact of the belt and Road Initiative and state ownership. <i>International Journal of Emerging Markets</i> , 2021, ahead-of-print, .                     | 2.2 | 4         |
| 4  | Distance factors and establishment mode choice of emerging-market multinationals: The moderating effect of administrative distance. <i>European Management Review</i> , 2021, 18, 460.                           | 3.7 | 4         |
| 5  | Family involvement and Spanish hotel chains' entry modes abroad. <i>Current Issues in Tourism</i> , 2020, 23, 1375-1393.                                                                                         | 7.2 | 9         |
| 6  | Establishment mode choice by Chinese firms in Latin America: The role of host country-specific experience and government official visits. <i>Thunderbird International Business Review</i> , 2020, 62, 49-63.    | 1.8 | 6         |
| 7  | FDI drivers and establishment mode choice of emerging-market MNEs: the role of state ownership. <i>European Journal of International Management</i> , 2020, 14, 144.                                             | 0.2 | 3         |
| 8  | The influence of family character on the choice of foreign market entry mode: An analysis of Spanish hotel chains. <i>European Research on Management and Business Economics</i> , 2020, 26, 40-44.              | 6.9 | 11        |
| 9  | Host country experience, institutional distance and location choice of Chinese MNEs. <i>Cross Cultural and Strategic Management</i> , 2019, 26, 24-45.                                                           | 1.7 | 31        |
| 10 | Multinacionales de mercados emergentes y adquisiciones internacionales: el caso de las empresas chinas en el sector hotelero espa ol. <i>Cuadernos De Turismo</i> , 2019, , 467-485.                             | 0.3 | 0         |
| 11 | Family businesses from emerging markets and choice of entry mode abroad: insights from Indian firms. <i>Asian Business and Management</i> , 2019, 18, 6-30.                                                      | 2.8 | 18        |
| 12 | Greenfield investments or acquisitions? The influence of distance on emerging-market multinationals. <i>Management Decision</i> , 2019, 57, 1223-1236.                                                           | 3.9 | 8         |
| 13 | The influence of political risk, inertia and imitative behavior on the location choice of Chinese multinational enterprises. <i>International Journal of Emerging Markets</i> , 2018, 13, 518-535.               | 2.2 | 29        |
| 14 | Institutional distance, establishment mode choice and international experience: the case of Indian MNCs. <i>Journal of Asia Business Studies</i> , 2018, 12, 60-80.                                              | 2.2 | 7         |
| 15 | Foreign market entry mode choice of hotel companies: Determining factors. <i>International Journal of Hospitality Management</i> , 2017, 62, 111-119.                                                            | 8.8 | 23        |
| 16 | Firm-specific factors and entry mode choice. <i>Tourism Economics</i> , 2017, 23, 756-767.                                                                                                                       | 4.1 | 12        |
| 17 | Cultural distance, political risk and location decisions of emerging-market multinationals: a comparison between Chinese and Indian firms. <i>Journal of the Asia Pacific Economy</i> , 2017, 22, 587-603.       | 1.7 | 19        |
| 18 | Institutional Distance and Location Choice: New Empirical Evidence from Emerging-Market MNEs. <i>Progress in International Business Research</i> , 2017, , 225-237.                                              | 0.4 | 0         |

| #  | ARTICLE                                                                                                                                                                         | IF  | CITATIONS |
|----|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----|-----------|
| 19 | Chinese multinationals in Spain: Determinants of establishment mode choice. Cuadernos De Gestion, 2017, 17, 15-36.                                                              | 1.4 | 3         |
| 20 | Chinese MNCs: An Overview of the Current State of Research. Progress in International Business Research, 2014, , 477-503.                                                       | 0.4 | 2         |
| 21 | Destination Attributes and Chinese Outbound Tourism to Europe ç,®çš,,âœ°ç%°1æ€\$â'CEâ,â>1/2â~1æ→\$æ²çš,,â~1â~æ—...æ„. Journal of 2014, 10, 275-291.                             | 1.9 | 18        |
| 22 | Successes and Challenges of Emerging Economy Multinationals. , 2014, , .                                                                                                        |     | 4         |
| 23 | Outward Foreign Direct Investment from India: Tata Group in the Period 2000â€“2010. , 2014, , 103-127.                                                                          |     | 0         |
| 24 | The internationalisation of Indian multinationals: determinants of expansion through acquisitions. Journal of the Asia Pacific Economy, 2013, 18, 115-132.                      | 1.7 | 33        |
| 25 | Foreign establishment mode: determinants in the case of Indian multinational Tata Group. Cuadernos De Gestion, 2013, 13, 89-109.                                                | 1.4 | 1         |
| 26 | Political risk, cultural distance, and outward foreign direct investment: Empirical evidence from large Chinese firms. Asia Pacific Journal of Management, 2012, 29, 1089-1104. | 4.5 | 192       |
| 27 | Doing business in India: a review of research in leading international journals. Journal of Indian Business Research, 2011, 3, 192-216.                                         | 2.1 | 20        |
| 28 | Doing business in China and performance: a review of evidence. Chinese Management Studies, 2010, 4, 37-56.                                                                      | 1.4 | 12        |
| 29 | Doing business in China and India: a comparative approach. Asia-Pacific Journal of Business Administration, 2010, 2, 153-166.                                                   | 2.7 | 14        |
| 30 | Entry of Spanish tourism firms into new businesses. International Journal of Contemporary Hospitality Management, 2010, 22, 7-23.                                               | 8.0 | 13        |
| 31 | Tourism in China: A Review of Research in Leading Journals. Journal of China Tourism Research, 2010, 6, 343-357.                                                                | 1.9 | 19        |
| 32 | Family Firms' International Commitment. Family Business Review, 2009, 22, 125-135.                                                                                              | 6.6 | 179       |
| 33 | Type of diversification and firm resources: new empirical evidence from the Spanish tourism industry. International Journal of Tourism Research, 2009, 11, 229-239.             | 3.7 | 12        |
| 34 | A Qualitative Study of Knowledge Management. , 2009, , 311-329.                                                                                                                 |     | 3         |
| 35 | Family firms' risk perception: empirical evidence on the internationalization process. Journal of Small Business and Enterprise Development, 2008, 15, 457-471.                 | 2.6 | 100       |
| 36 | Foreign Direct Investment in China: Beyond the Representative Office. Journal of Asia Business Studies, 2008, 2, 23-31.                                                         | 2.2 | 6         |

| #  | ARTICLE                                                                                                                                                                             | IF  | CITATIONS |
|----|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----|-----------|
| 37 | The impact of country risk and cultural distance on entry mode choice. <i>Cross Cultural Management</i> , 2007, 14, 74-87.                                                          | 1.1 | 66        |
| 38 | The Internationalisation Process in Family Firms: Choice of Market Entry Strategies. <i>Journal of General Management</i> , 2007, 33, 1-14.                                         | 1.2 | 69        |
| 39 | Practical experiences in knowledge management processes by multinational firms: a multiple case study. <i>International Journal of Knowledge Management Studies</i> , 2007, 1, 261. | 0.3 | 3         |
| 40 | Determinants of Spanish Foreign Direct Investment in Morocco. <i>Emerging Markets Finance and Trade</i> , 2007, 43, 19-32.                                                          | 3.1 | 9         |
| 41 | Foreign market entry mode in the hotel industry: The impact of country- and firm-specific factors. <i>International Business Review</i> , 2007, 16, 362-376.                        | 4.8 | 85        |
| 42 | Business and management in China: A review of empirical research in leading international journals. <i>Asia Pacific Journal of Management</i> , 2007, 24, 359-384.                  | 4.5 | 90        |
| 43 | Growth strategies in the Spanish hotel sector: determining factors. <i>International Journal of Contemporary Hospitality Management</i> , 2006, 18, 188-205.                        | 8.0 | 26        |
| 44 | Choice of market entry mode in China: the influence of firm-specific factors. <i>Journal of General Management</i> , 2005, 30, 51-70.                                               | 1.2 | 33        |
| 45 | The Linkage Between Strategic Groups and Firm Performance: An Analysis of Intergroup and Intragroup Differences. <i>Management Research</i> , 2004, 2, 81-89.                       | 0.7 | 9         |
| 46 | La diversificaci3n geogr4fica internacional de las cadenas hoteleras espa±olas en a±os de crisis. <i>Cuadernos De Turismo</i> , 0, , 45.                                            | 0.3 | 3         |