

# Diego Quer

## List of Publications by Year in descending order

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46  
papers

1,233  
citations

516710

16  
h-index

377865

34  
g-index

49  
all docs

49  
docs citations

49  
times ranked

865  
citing authors

#	ARTICLE	IF	CITATIONS
1	Political risk, cultural distance, and outward foreign direct investment: Empirical evidence from large Chinese firms. <i>Asia Pacific Journal of Management</i> , 2012, 29, 1089-1104.	4.5	192
2	Family Firms' International Commitment. <i>Family Business Review</i> , 2009, 22, 125-135.	6.6	179
3	Family firms' risk perception: empirical evidence on the internationalization process. <i>Journal of Small Business and Enterprise Development</i> , 2008, 15, 457-471.	2.6	100
4	Business and management in China: A review of empirical research in leading international journals. <i>Asia Pacific Journal of Management</i> , 2007, 24, 359-384.	4.5	90
5	Foreign market entry mode in the hotel industry: The impact of country- and firm-specific factors. <i>International Business Review</i> , 2007, 16, 362-376.	4.8	85
6	The Internationalisation Process in Family Firms: Choice of Market Entry Strategies. <i>Journal of General Management</i> , 2007, 33, 1-14.	1.2	69
7	The impact of country risk and cultural distance on entry mode choice. <i>Cross Cultural Management</i> , 2007, 14, 74-87.	1.1	66
8	Choice of market entry mode in China: the influence of firm-specific factors. <i>Journal of General Management</i> , 2005, 30, 51-70.	1.2	33
9	The internationalisation of Indian multinationals: determinants of expansion through acquisitions. <i>Journal of the Asia Pacific Economy</i> , 2013, 18, 115-132.	1.7	33
10	Host country experience, institutional distance and location choice of Chinese MNEs. <i>Cross Cultural and Strategic Management</i> , 2019, 26, 24-45.	1.7	31
11	The influence of political risk, inertia and imitative behavior on the location choice of Chinese multinational enterprises. <i>International Journal of Emerging Markets</i> , 2018, 13, 518-535.	2.2	29
12	Growth strategies in the Spanish hotel sector: determining factors. <i>International Journal of Contemporary Hospitality Management</i> , 2006, 18, 188-205.	8.0	26
13	Foreign market entry mode choice of hotel companies: Determining factors. <i>International Journal of Hospitality Management</i> , 2017, 62, 111-119.	8.8	23
14	Doing business in India: a review of research in leading international journals. <i>Journal of Indian Business Research</i> , 2011, 3, 192-216.	2.1	20
15	Tourism in China: A Review of Research in Leading Journals. <i>Journal of China Tourism Research</i> , 2010, 6, 343-357.	1.9	19
16	Cultural distance, political risk and location decisions of emerging-market multinationals: a comparison between Chinese and Indian firms. <i>Journal of the Asia Pacific Economy</i> , 2017, 22, 587-603.	1.7	19
17	Family businesses from emerging markets and choice of entry mode abroad: insights from Indian firms. <i>Asian Business and Management</i> , 2019, 18, 6-30.	2.8	18
18	Doing business in China and India: a comparative approach. <i>Asia-Pacific Journal of Business Administration</i> , 2010, 2, 153-166.	2.7	14

#	ARTICLE	IF	CITATIONS
19	Entry of Spanish tourism firms into new businesses. <i>International Journal of Contemporary Hospitality Management</i> , 2010, 22, 7-23.	8.0	13
20	Destination Attributes and Chinese Outbound Tourism to Europe. <i>Journal of Business Ethics</i> , 2014, 10, 275-291.	1.9	13
21	Location decisions of Chinese firms in the global tourism industry: The role of prior international experience and diplomatic relations. <i>Journal of Hospitality and Tourism Management</i> , 2021, 46, 62-72.	6.6	13
22	Type of diversification and firm resources: new empirical evidence from the Spanish tourism industry. <i>International Journal of Tourism Research</i> , 2009, 11, 229-239.	3.7	12
23	Doing business in China and performance: a review of evidence. <i>Chinese Management Studies</i> , 2010, 4, 37-56.	1.4	12
24	Firm-specific factors and entry mode choice. <i>Tourism Economics</i> , 2017, 23, 756-767.	4.1	12
25	The influence of family character on the choice of foreign market entry mode: An analysis of Spanish hotel chains. <i>European Research on Management and Business Economics</i> , 2020, 26, 40-44.	6.9	11
26	The Linkage Between Strategic Groups and Firm Performance: An Analysis of Intergroup and Intragroup Differences. <i>Management Research</i> , 2004, 2, 81-89.	0.7	9
27	Determinants of Spanish Foreign Direct Investment in Morocco. <i>Emerging Markets Finance and Trade</i> , 2007, 43, 19-32.	3.1	9
28	Family involvement and Spanish hotel chains' entry modes abroad. <i>Current Issues in Tourism</i> , 2020, 23, 1375-1393.	7.2	9
29	Greenfield investments or acquisitions? The influence of distance on emerging-market multinationals. <i>Management Decision</i> , 2019, 57, 1223-1236.	3.9	8
30	Institutional distance, establishment mode choice and international experience: the case of Indian MNCs. <i>Journal of Asia Business Studies</i> , 2018, 12, 60-80.	2.2	7
31	Foreign Direct Investment in China: Beyond the Representative Office. <i>Journal of Asia Business Studies</i> , 2008, 2, 23-31.	2.2	6
32	Establishment mode choice by Chinese firms in Latin America: The role of host country-specific experience and government official visits. <i>Thunderbird International Business Review</i> , 2020, 62, 49-63.	1.8	6
33	Chinese Outbound Tourism Segmentation: A Systematic Review and Research Agenda. <i>Journal of China Tourism Research</i> , 2022, 18, 778-808.	1.9	5
34	Successes and Challenges of Emerging Economy Multinationals. , 2014, , .		4
35	International strategies of Chinese tourism MNEs: the impact of the belt and Road Initiative and state ownership. <i>International Journal of Emerging Markets</i> , 2021, ahead-of-print, .	2.2	4
36	Distance factors and establishment mode choice of emerging-market multinationals: The moderating effect of administrative distance. <i>European Management Review</i> , 2021, 18, 460.	3.7	4

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37	Practical experiences in knowledge management processes by multinational firms: a multiple case study. <i>International Journal of Knowledge Management Studies</i> , 2007, 1, 261.	0.3	3
38	La diversificación geográfica internacional de las cadenas hoteleras españolas en años de crisis. <i>Cuadernos De Turismo</i> , 0, , 45.	0.3	3
39	FDI drivers and establishment mode choice of emerging-market MNEs: the role of state ownership. <i>European Journal of International Management</i> , 2020, 14, 144.	0.2	3
40	Chinese multinationals in Spain: Determinants of establishment mode choice. <i>Cuadernos De Gestion</i> , 2017, 17, 15-36.	1.4	3
41	A Qualitative Study of Knowledge Management. , 2009, , 311-329.		3
42	Chinese MNCs: An Overview of the Current State of Research. <i>Progress in International Business Research</i> , 2014, , 477-503.	0.4	2
43	Foreign establishment mode: determinants in the case of Indian multinational Tata Group. <i>Cuadernos De Gestion</i> , 2013, 13, 89-109.	1.4	1
44	Institutional Distance and Location Choice: New Empirical Evidence from Emerging-Market MNEs. <i>Progress in International Business Research</i> , 2017, , 225-237.	0.4	0
45	Multinacionales de mercados emergentes y adquisiciones internacionales: el caso de las empresas chinas en el sector hotelero español. <i>Cuadernos De Turismo</i> , 2019, , 467-485.	0.3	0
46	Outward Foreign Direct Investment from India: Tata Group in the Period 2000â€“2010. , 2014, , 103-127.		0