

Cynthia E Clark

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/5165854/publications.pdf>

Version: 2024-02-01

19
papers

587
citations

840776

11
h-index

888059

17
g-index

19
all docs

19
docs citations

19
times ranked

410
citing authors

#	ARTICLE	IF	CITATIONS
1	Differences between public relations and corporate social responsibility: An analysis. <i>Public Relations Review</i> , 2000, 26, 363-380.	3.2	183
2	The business case for integrated reporting: Insights from leading practitioners, regulators, and academics. <i>Business Horizons</i> , 2016, 59, 273-283.	5.2	94
3	Influencing Climate Change Policy. <i>Business and Society</i> , 2012, 51, 148-175.	6.4	82
4	Compound Conflicts of Interest in the US Proxy System. <i>Journal of Business Ethics</i> , 2013, 116, 355-371.	6.0	33
5	Toward a Theoretical Framework of Corporate Social Irresponsibility: Clarifying the Gray Zones Between Responsibility and Irresponsibility. <i>Business and Society</i> , 2022, 61, 1473-1511.	6.4	30
6	The United Nations Global Compact: Engaging Implicit and Explicit CSR for Global Governance. <i>Journal of Business Ethics</i> , 2018, 147, 721-734.	6.0	28
7	Firm Engagement and Social Issue Salience, Consensus, and Contestation. <i>Business and Society</i> , 2017, 56, 1136-1168.	6.4	26
8	Institutional Work and Complicit Decoupling across the U.S. Capital Markets: The Work of Rating Agencies. <i>Business Ethics Quarterly</i> , 2013, 23, 1-30.	1.5	22
9	Corporate Social Responsibility Disclosures and Investor Judgments in Difficult Times: The Role of Ethical Culture and Assurance. <i>Journal of Business Ethics</i> , 2021, 171, 565-582.	6.0	19
10	Authenticity and Corporate Governance. <i>Journal of Business Ethics</i> , 2019, 155, 951-963.	6.0	16
11	Multinational Corporations and Governance Effectiveness: Toward a More Integrative Board. <i>Journal of Business Ethics</i> , 2015, 132, 565-577.	6.0	13
12	Managing Contradiction: Stockholder and Stakeholder Views of the Firm as Paradoxical Opportunity. <i>Business and Society Review</i> , 2016, 121, 123-159.	1.7	13
13	Female Representation on Corporate Boards in Europe: The Interplay of Organizational Social Consciousness and Institutions. <i>Journal of Business Ethics</i> , 2022, 180, 165-186.	6.0	9
14	Masquerading in the <sc>U</sc>.<sc>S</sc>. Capital Markets: The Dark Side of Maintaining an Institution. <i>Business and Society Review</i> , 2013, 118, 105-134.	1.7	8
15	How do standard setters define materiality and why does it matter?. <i>Business Ethics, Environment and Responsibility</i> , 2021, 30, 378-391.	2.9	6
16	Strategic Global Strategy: The Intersection of General Principles, Corporate Responsibility and Economic Valueâ€™Added. <i>Business and Society Review</i> , 2017, 122, 71-91.	1.7	3
17	Corporate and information disclosure: The definitional landscape. <i>Public Relations Review</i> , 2016, 42, 229-231.	3.2	2
18	Behavioral Ethics, Behavioral Governance, and Corruption in and by Organizations. , 2015, , 135-158.		0

#	ARTICLE	IF	CITATIONS
19	Practitioner Summary: The Value of Assurance and Ethics in Difficult Times: Corporate Social Responsibility Disclosures and Investor Decisions. Current Issues in Auditing, 0, , .	0.9	0