

Anita M Mcgahan

List of Publications by Year in descending order

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Version: 2024-02-01

74
papers

6,578
citations

101543

36
h-index

106344

65
g-index

78
all docs

78
docs citations

78
times ranked

4101
citing authors

#	ARTICLE	IF	CITATIONS
1	HOW MUCH DOES INDUSTRY MATTER, REALLY?. <i>Strategic Management Journal</i> , 1997, 18, 15-30.	7.3	1,032
2	Innovation for Inclusive Growth: Towards a Theoretical Framework and a Research Agenda. <i>Journal of Management Studies</i> , 2012, 49, 661-683.	8.3	552
3	Business-Model Innovation: General Purpose Technologies and their Implications for Industry Structure. <i>Long Range Planning</i> , 2010, 43, 262-271.	4.9	465
4	The choice among acquisitions, alliances, and divestitures. <i>Strategic Management Journal</i> , 2005, 26, 1183-1208.	7.3	368
5	What Do We Know About Variance in Accounting Profitability?. <i>Management Science</i> , 2002, 48, 834-851.	4.1	309
6	“Perspective” The Interdependence of Private and Public Interests. <i>Organization Science</i> , 2009, 20, 1034-1052.	4.5	287
7	Toward a theory of public entrepreneurship. <i>European Management Review</i> , 2010, 7, 1-15.	3.7	242
8	The Persistence of Shocks to Profitability. <i>Review of Economics and Statistics</i> , 1999, 81, 143-153.	4.3	227
9	How Open System Intermediaries Address Institutional Failures: The Case of Business Incubators in Emerging-Market Countries. <i>Academy of Management Journal</i> , 2016, 59, 818-840.	6.3	178
10	Profiting from technological innovation by others: The effect of competitor patenting on firm value. <i>Research Policy</i> , 2006, 35, 1222-1242.	6.4	150
11	How much does home country matter to corporate profitability?. <i>Journal of International Business Studies</i> , 2010, 41, 142-165.	7.3	140
12	Capabilities and Strategic Entrepreneurship in Public Organizations. <i>Strategic Entrepreneurship Journal</i> , 2013, 7, 70-91.	4.4	138
13	Challenges of the Informal Economy for the Field of Management. <i>Academy of Management Perspectives</i> , 2012, 26, 12-21.	6.8	132
14	The Emergence and Sustainability of Abnormal Profits. <i>Strategic Organization</i> , 2003, 1, 79-108.	5.0	119
15	Investments in Pharmaceuticals Before and After TRIPS. <i>Review of Economics and Statistics</i> , 2012, 94, 1157-1172.	4.3	115
16	The Performance of US Corporations: 1981-1994. <i>Journal of Industrial Economics</i> , 1999, 47, 373-398.	1.3	114
17	Organizational Governance Adaptation: Who Is In, Who Is Out, and Who Gets What. <i>Academy of Management Review</i> , 2019, 44, 6-27.	11.7	110
18	An International Comparative Public Health Analysis of Sex Trafficking of Women and Girls in Eight Cities: Achieving a More Effective Health Sector Response. <i>Journal of Urban Health</i> , 2013, 90, 1194-1204.	3.6	107

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19	Who is in charge? A property rights perspective on stakeholder governance. <i>Strategic Organization</i> , 2012, 10, 304-315.	5.0	103
20	Human Trafficking. <i>American Journal of Preventive Medicine</i> , 2013, 44, 283-289.	3.0	101
21	How does innovative activity change as industries mature?. <i>International Journal of Industrial Organization</i> , 2001, 19, 1141-1160.	1.2	97
22	Inequality, Institutions and Organizations. <i>Organization Studies</i> , 2018, 39, 1131-1152.	5.3	95
23	The field of strategic management within the evolving science of strategic organization. <i>Strategic Organization</i> , 2007, 5, 79-99.	5.0	94
24	Value creation and value appropriation in public and nonprofit organizations. <i>Strategic Management Journal</i> , 2019, 40, 465-475.	7.3	90
25	Academic Research That Matters to Managers: On Zebras, Dogs, Lemmings, Hammers, and Turnips. <i>Academy of Management Journal</i> , 2007, 50, 748-753.	6.3	86
26	Innovative health service delivery models in low and middle income countries - what can we learn from the private sector?. <i>Health Research Policy and Systems</i> , 2010, 8, 24.	2.8	83
27	Tackling Societal Challenges with Open Innovation. <i>California Management Review</i> , 2021, 63, 49-61.	6.3	79
28	How industries change. <i>Harvard Business Review</i> , 2004, 82, 86-94, 156.	3.1	79
29	The development of capabilities in new firms. <i>Strategic Management Journal</i> , 2010, 31, 1-18.	7.3	73
30	Health Care's Grand Challenge: Stimulating Basic Science on Diseases that Primarily Afflict the Poor. <i>Academy of Management Journal</i> , 2016, 59, 1917-1939.	6.3	68
31	Integrating Insights From the Resource-Based View of the Firm Into the New Stakeholder Theory. <i>Journal of Management</i> , 2021, 47, 1734-1756.	9.3	66
32	Intellectual Property Protection and the Geography of Trade. <i>Journal of Industrial Economics</i> , 2013, 61, 733-762.	1.3	62
33	Comment on "Industry, corporate and business-segment effects and business performance: a non-parametric approach" by Ruefli and Wiggins. <i>Strategic Management Journal</i> , 2005, 26, 873-880.	7.3	54
34	Purpose in the For-Profit Firm: A Review and Framework for Management Research. <i>Journal of Management</i> , 2023, 49, 1841-1869.	9.3	52
35	Where Does an Organization's Responsibility End?: Identifying the Boundaries on Stakeholder Claims. <i>Academy of Management Discoveries</i> , 2020, 6, 8-11.	2.9	50
36	Competition, Strategy, and Business Performance. <i>California Management Review</i> , 1999, 41, 74-101.	6.3	48

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37	â€˜Sustainabilityâ€™™ in global health. <i>Global Public Health</i> , 2010, 5, 129-135.	2.0	42
38	Which COVID policies are most effective? A Bayesian analysis of COVID-19 by jurisdiction. <i>PLoS ONE</i> , 2020, 15, e0244177.	2.5	41
39	A Research Agenda for Global Stakeholder Strategy. <i>Global Strategy Journal</i> , 2013, 3, 325-337.	7.4	31
40	Innovative drugs and vaccines in China, India and Brazil. <i>Nature Biotechnology</i> , 2012, 30, 923-926.	17.5	25
41	Criteria to assess potential reverse innovations: opportunities for shared learning between high- and low-income countries. <i>Globalization and Health</i> , 2017, 13, 4.	4.9	25
42	Entrepreneurship in the Public Interest: Introduction to the Special Issue. <i>Strategic Entrepreneurship Journal</i> , 2013, 7, 1-5.	4.4	24
43	The reorganization of legitimate violence: The contested terrain of the private military and security industry during the post-cold war era. <i>Research in Organizational Behavior</i> , 2013, 33, 3-37.	1.2	23
44	Order backlogs and strategic pricing: the case of the U.S. large turbine generator industry. <i>Strategic Management Journal</i> , 1998, 19, 255-268.	7.3	22
45	2017 Presidential Addressâ€™ Freedom in Scholarship: Lessons from Atlanta. <i>Academy of Management Review</i> , 2018, 43, 173-178.	11.7	20
46	My Presidency of the Academy of Management: Moral Responsibility, Leadership, Governance, Organizational Change, and Strategy. <i>Journal of Management Inquiry</i> , 2019, 28, 251-267.	3.9	14
47	Immigration and Impassioned Management Scholarship. <i>Journal of Management Inquiry</i> , 2020, 29, 111-114.	3.9	13
48	Assessing health program performance in low- and middle-income countries: building a feasible, credible, and comprehensive framework. <i>Globalization and Health</i> , 2015, 11, 51.	4.9	12
49	Collaborating to manage performance trade-offs: How fire departments preserve life and save property. <i>Strategic Management Journal</i> , 2019, 40, 408-431.	7.3	12
50	Outsourcing War: The Evolution of the Private Military Industry after the Cold War. <i>SSRN Electronic Journal</i> , 0, , .	0.4	11
51	Progress in Human Embryonic Stem Cell Research in the United States between 2001 and 2010. <i>PLoS ONE</i> , 2015, 10, e0120052.	2.5	11
52	Overcoming vaccine deployment challenges among the hardest to reach: lessons from polio elimination in India. <i>BMJ Global Health</i> , 2021, 6, e005125.	4.7	10
53	Global divergence in critical income for adult and childhood survival: analyses of mortality using Michaelisâ€™Menten. <i>ELife</i> , 2012, 1, e00051.	6.0	10
54	A pragmatic randomized control trial and realist evaluation on the implementation and effectiveness of an internet application to support self-management among individuals seeking specialized mental health care: a study protocol. <i>BMC Psychiatry</i> , 2016, 16, 350.	2.6	9

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55	Are Global and Regional Improvements in Life Expectancy and in Child, Adult and Senior Survival Slowing?. PLoS ONE, 2015, 10, e0124479.	2.5	8
56	How do industry and country impact firm performance? A national and supranational analysis. Review of Managerial Science, 2019, 13, 791-821.	7.1	7
57	Sustainability and global value chains in Africa: Introduction to the Special Issue. Africa Journal of Management, 2022, 8, 1-14.	1.1	5
58	Eliminating malaria in conflict zones: public health strategies developed in the Sri Lanka Civil War. BMJ Global Health, 2021, 6, e007453.	4.7	5
59	Socially Irresponsible Employment in Emerging-Market Manufacturers. Organization Science, 2022, 33, 2135-2158.	4.5	4
60	There Is No Planet B: Polycentric Governance In The Amazon Rainforest. Proceedings - Academy of Management, 2021, 2021, 10042.	0.1	3
61	Economic valuations in global health. Global Public Health, 2010, 5, 136-142.	2.0	2
62	Pankaj Ghemawat's Commitment and the New Stakeholder Theory. Strategy Science, 2022, 7, 148-151.	2.9	2
63	Structural advocacy organizations and intersectional outcomes: The role of Women Police Stations. Proceedings - Academy of Management, 2021, 2021, 11677.	0.1	1
64	Trans-National Scale-Up of Services in Global Health. PLoS ONE, 2014, 9, e110465.	2.5	1
65	How much does industry matter to firm performance in emerging countries?. Proceedings - Academy of Management, 2013, 2013, 11034.	0.1	1
66	Becoming Part of the Solution: How Exporters from Emerging Markets Shift Toward Socially Responsible. Proceedings - Academy of Management, 2019, 2019, 13916.	0.1	1
67	The Dynamics of the International Brewing Industry Since 1800. Edited T. R. Gourvish and R. G. Wilson. New York: Routledge, 1998 xv + 294 pp. Figures, tables, maps, bibliography, and index. \$75.00. ISBN 0415147050. Business History Review, 1998, 72, 502-503.	0.4	0
68	ACHIEVING CHANGE THAT LASTS. London Business School Review, 2015, 26, 14-19.	0.2	0
69	WHAT IF SMALL CHANGES REALLY COULD CHANGE THE WORLD?. London Business School Review, 2015, 26, 40-44.	0.2	0
70	Problems of Fact, Method, Theory, and Concepts in Tsoukas (2018). Journal of Business Ethics, 2020, 163, 23-35.	6.0	0
71	Bandwagon Effects in High-Technology Industries Bandwagon Effects in High-Technology Industries, by Rohlfs Jeffrey H.. Cambridge, MA: MIT Press, 2001. Academy of Management Review, 2002, 27, 457-460.	11.7	0
72	Leveraging the Power of Words in Governance Systems. Proceedings - Academy of Management, 2014, 2014, 13404.	0.1	0

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73	Network Neighborhood & Partnerships: From Handshakes to Formal Contracts among US Fire Departments. Proceedings - Academy of Management, 2019, 2019, 12147.	0.1	0
74	Broadening our Views of Corporate Social Impact. Proceedings - Academy of Management, 2020, 2020, 14418.	0.1	0