

Sabrina V Helm

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/4791660/publications.pdf>

Version: 2024-02-01

24
papers

1,915
citations

471509

17
h-index

580821

25
g-index

25
all docs

25
docs citations

25
times ranked

1472
citing authors

#	ARTICLE	IF	CITATIONS
1	Doubt in store: vaccine hesitancy among grocery workers during the COVID-19 pandemic. <i>Journal of Behavioral Medicine</i> , 2023, 46, 167-178.	2.1	6
2	Essential but Ill-Prepared: How the COVID-19 Pandemic Affects the Mental Health of the Grocery Store Workforce. <i>Public Health Reports</i> , 2022, 137, 120-127.	2.5	16
3	Coping profiles in the context of global environmental threats: a person-centered approach. <i>Anxiety, Stress and Coping</i> , 2022, 35, 609-622.	2.9	6
4	The relative importance of reputation and pride as predictors of employee turnover in an academic medical center. <i>Health Care Management Review</i> , 2022, 47, 66-77.	1.4	2
5	Macromarketing Our Way to a Zero-carbon Future. <i>Journal of Macromarketing</i> , 2022, 42, 262-266.	2.6	8
6	No future, no kidsâ€“no kids, no future?. <i>Population and Environment</i> , 2021, 43, 108-129.	3.0	26
7	Navigating the â€“retail apocalypseâ€™: A framework of consumer evaluations of the new retail landscape. <i>Journal of Retailing and Consumer Services</i> , 2020, 54, 101683.	9.4	80
8	May we buy your love? psychological effects of incentives on writing likelihood and valence of online product reviews. <i>Electronic Markets</i> , 2020, 30, 805-820.	8.1	10
9	Consumer interpretations of digital ownership in the book market. <i>Electronic Markets</i> , 2018, 28, 177-189.	8.1	24
10	Differentiating environmental concern in the context of psychological adaption to climate change. <i>Global Environmental Change</i> , 2018, 48, 158-167.	7.8	135
11	Service inside: The impact of ingredient service branding on quality perceptions and behavioral intentions. <i>Industrial Marketing Management</i> , 2015, 50, 142-149.	6.7	30
12	A Matter of Reputation and Pride: Associations between Perceived External Reputation, Pride in Membership, Job Satisfaction and Turnover Intentions. <i>British Journal of Management</i> , 2013, 24, 542-556.	5.0	136
13	How Does Corporate Reputation Affect Customer Loyalty in a Corporate Crisis?. <i>Journal of Contingencies and Crisis Management</i> , 2013, 21, 144-152.	2.8	84
14	Growing Existing Customersâ€™ Revenue Streams through Customer Referral Programs. <i>Journal of Marketing</i> , 2013, 77, 17-32.	11.3	202
15	How corporate reputation affects customersâ€™ reactions to price increases. <i>Journal of Revenue and Pricing Management</i> , 2013, 12, 402-415.	1.1	16
16	Walk Your Talk: An Experimental Investigation of the Relationship Between Word of Mouth and Communicatorsâ€™ Loyalty. <i>Journal of Service Research</i> , 2011, 14, 93-107.	12.2	64
17	Employees' awareness of their impact on corporate reputation. <i>Journal of Business Research</i> , 2011, 64, 657-663.	10.2	178
18	Basking in reflected glory: Using customer reference relationships to build reputation in industrial markets. <i>Industrial Marketing Management</i> , 2010, 39, 737-743.	6.7	77

#	ARTICLE	IF	CITATIONS
19	One reputation or many?. Corporate Communications, 2007, 12, 238-254.	2.1	143
20	The Role of Corporate Reputation in Determining Investor Satisfaction and Loyalty. Corporate Reputation Review, 2007, 10, 22-37.	1.7	193
21	Exploring the Impact of Corporate Reputation on Consumer Satisfaction and Loyalty. Journal of Customer Behavior, 2006, 5, 59-80.	0.0	31
22	Designing a Formative Measure for Corporate Reputation. Corporate Reputation Review, 2005, 8, 95-109.	1.7	176
23	Exploring the impact of relationship transparency on business relationships. Industrial Marketing Management, 2003, 32, 101-108.	6.7	99
24	Viral Marketing - Establishing Customer Relationships by 'Word-of-mouth'. Electronic Markets, 2000, 10, 158-161.	8.1	166