

Timothy M Devinney

List of Publications by Year in descending order

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135
papers

9,120
citations

66343

42
h-index

43889

91
g-index

149
all docs

149
docs citations

149
times ranked

6657
citing authors

#	ARTICLE	IF	CITATIONS
1	Cycles of de-internationalization and re-internationalization: Towards an integrative framework. <i>Journal of World Business</i> , 2022, 57, 101257.	7.7	47
2	Employees as a vector of strategic intent: an examination of corporate, social and environmental strategic intent recognition by employees. <i>Journal of Strategy and Management</i> , 2022, 15, 524-537.	3.3	3
3	Migrant human and political capitals value in entrepreneur enterprise performance. A comparative study of four emerging markets. <i>International Entrepreneurship and Management Journal</i> , 2021, 17, 665-692.	5.0	12
4	Managing Around Populism. <i>Progress in International Business Research</i> , 2021, , 95-105.	0.4	1
5	Populism, political risk, and pandemics: The challenges of political leadership for business in a post-COVID world. <i>Journal of World Business</i> , 2021, 56, 101225.	7.7	64
6	Adapting to Populism's (Current and Future) Moment: Political Uncertainty and Business Strategy. , 2021, , 237-258.		1
7	Varieties of populism. <i>Global Strategy Journal</i> , 2020, 10, 32-66.	7.4	77
8	Learning in SME Internationalization: A New Perspective on Learning From Success versus Failure. <i>Management International Review</i> , 2020, 60, 485-513.	3.3	26
9	Containing the Not-Invented-Here Syndrome in external knowledge absorption and open innovation: The role of indirect countermeasures. <i>Research Policy</i> , 2019, 48, 103822.	6.4	58
10	60 Years of March and Simon's Organizations: An Empirical Examination of its Impact and Influence on Subsequent Research. <i>Journal of Management Studies</i> , 2019, 56, 1570-1604.	8.3	24
11	Revisiting James March (1991): Whither exploration and exploitation?. <i>Strategic Organization</i> , 2018, 16, 352-369.	5.0	91
12	Envisioning consumers: how videography can contribute to marketing knowledge. <i>Journal of Marketing Management</i> , 2018, 34, 432-458.	2.3	30
13	Choice Modelling. , 2018, , 241-244.		1
14	The past is prologue: Moving on from Culture's Consequences. <i>Journal of International Business Studies</i> , 2017, 48, 48-62.	7.3	38
15	The Architecture of Dynamic Capability Research Identifying the Building Blocks of a Configurational Approach. <i>Academy of Management Annals</i> , 2016, 10, 997-1076.	9.6	161
16	Global Entrepreneurship: Assessment and Challenges. <i>Advances in International Management</i> , 2016, , 35-43.	0.3	1
17	The Architecture of Dynamic Capability Research Identifying the Building Blocks of a Configurational Approach. <i>Academy of Management Annals</i> , 2016, 10, 997-1076.	9.6	68
18	Cooperation and compliance in non-equity alliances. <i>Journal of Business Research</i> , 2016, 69, 1759-1764.	10.2	14

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19	Examining Managerial Preferences and Choices: The Role of Value Creation and Value Appropriation Drivers in Strategic Outsourcing. Long Range Planning, 2016, 49, 706-722.	4.9	13
20	Inertia and discounting in the selection of socially responsible investments. Annals in Social Responsibility, 2016, 2, 29-47.	0.1	6
21	Enterprise Performance and the Value of Entrepreneurs' Acquired Capitals. Advances in International Management, 2016, , 163-177.	0.3	0
22	Choice Modelling. , 2016, , 1-4.		0
23	Introduction to Part II: Emerging Economies and Multinational Enterprises. Advances in International Management, 2015, , 43-69.	0.3	4
24	Introduction to Part I: PWC Strategy & Eminent Scholar in International Management 2014. Advances in International Management, 2015, , 3-4.	0.3	0
25	Conceptualizing and measuring culture in international business and management: From challenges to potential solutions. Journal of International Business Studies, 2015, 46, 1011-1027.	7.3	117
26	Introduction to Part II: Orchestration of the Global Network Organization. Advances in International Management, 2014, , 37-41.	0.3	4
27	Introduction to Part I: Booz & Co./Strategy+ Business Eminent Scholar in International Management 2013. Advances in International Management, 2014, , 3-4.	0.3	0
28	Modeling the operational capabilities for customized and commoditized services. Journal of Operations Management, 2013, 31, 555-566.	5.2	48
29	Continuing differences between health professions' attitudes: the saga of accomplishing systems-wide interprofessionalism. International Journal for Quality in Health Care, 2013, 25, 8-15.	1.8	45
30	Introduction to Part II: Do We Do Science? Philosophy and Knowledge in International Business and Management. Advances in International Management, 2013, , 67-87.	0.3	2
31	Meta-Analytic Research in International Business and International Management. Advances in International Management, 2013, , 263-297.	0.3	6
32	A Research Agenda for Global Stakeholder Strategy. Global Strategy Journal, 2013, 3, 325-337.	7.4	31
33	Corporate Social Responsibility and Corporate Governance: Comparative Perspectives. Corporate Governance: an International Review, 2013, 21, 413-419.	2.4	54
34	Taking the "Non" out of "Nonmarket" Strategy. Global Strategy Journal, 2013, 3, 198-203.	7.4	11
35	Introduction to Part I: Booz & Co./Strategy+Business Eminent Scholar in International Management 2012. Advances in International Management, 2013, , 3-4.	0.3	0
36	Do We Really Understand a Research Topic? Finding Answers through Meta-Analyses. Advances in International Management, 2013, , 239-262.	0.3	3

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37	Is Microfoundational Thinking Critical to Management Thought and Practice?. Academy of Management Perspectives, 2013, 27, 81-84.	6.8	83
38	Introduction to Part II: Institutional Theory in International Business and Management. Advances in International Management, 2012, , 33-42.	0.3	6
39	The Nature Of Clientâ€™Consultant Interaction: A Critical Review. , 2012, , .		11
40	Perspectives on the Art and Science of Management Scholarship. Academy of Management Perspectives, 2012, 26, 6-11.	6.8	8
41	Introduction to Part I: Booz & Co./Strategy+ Business Eminent Scholar in International Management 2011. Advances in International Management, 2012, , 3-4.	0.3	0
42	A four-year, systems-wide intervention promoting interprofessional collaboration. BMC Health Services Research, 2012, 12, 99.	2.2	48
43	Strategic Implications for (Non-Equity) Alliance Performance. Long Range Planning, 2012, 45, 451-476.	4.9	36
44	Inertia and Discounting in the Selection of Socially Responsible Investments: An Experimental Investigation. SSRN Electronic Journal, 2012, , .	0.4	1
45	Aligning Firm Capabilities with Customer Needs: Unpacking Dynamic Managerial Capabilities. SSRN Electronic Journal, 2012, , .	0.4	0
46	Best-Worst Scaling Approach to Predict Customer Choice for 3PL Services. Journal of Business Logistics, 2011, 32, 139-152.	10.6	55
47	Using Market Segmentation Approaches to Understand the Green Consumer. , 2011, , .		2
48	Bringing managers' decision models into FDI research. Research in Global Strategic Management, 2011, , 61-83.	0.5	8
49	WHAT DRIVES THE CHOICE OF A THIRD-PARTY LOGISTICS PROVIDER?. Journal of Supply Chain Management, 2011, 47, 97-115.	10.2	88
50	Social responsibility, global strategy, and the multinational enterprise: global monitory democracy and the meaning of place and space. Global Strategy Journal, 2011, 1, 329-344.	7.4	25
51	Customer Relationship Management and Firm Performance. Journal of Information Technology, 2011, 26, 205-219.	3.9	121
52	The Importance of Internal and External Knowledge Sourcing and Firm Performance: A Latent Class Estimation. Advances in International Management, 2011, , 389-423.	0.3	5
53	Introduction to Part I: Booz & Co./Strategy + Business Eminent Scholar in International Management 2010. Advances in International Management, 2011, , 3-4.	0.3	0
54	Introduction to Part II: Dynamics of Globalization: Location-Specific Advantages or Liabilities of Foreignness?. Advances in International Management, 2011, , 45-53.	0.3	2

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55	Organisational knowledge and the project dimension. <i>International Journal of Project Organisation and Management</i> , 2010, 2, 267.	0.1	4
56	Introduction to Section 1 Booz & co./strategy+business eminent scholar in international management 2009. <i>Advances in International Management</i> , 2010, , 3-4.	0.3	0
57	Why don't consumers consume ethically?. <i>Journal of Consumer Behaviour</i> , 2010, 9, 426-436.	4.2	251
58	The importance of social product attributes in consumer purchasing decisions: A multi-country comparative study. <i>International Business Review</i> , 2010, 19, 140-159.	4.8	141
59	Using Frontier Analysis to Evaluate Company Performance. <i>British Journal of Management</i> , 2010, 21, 921-938.	5.0	48
60	Introduction to Section 2 The past, present and future of international business & management. <i>Advances in International Management</i> , 2010, , 33-41.	0.3	5
61	The Consumer, Politics and Everyday Life. <i>Australasian Marketing Journal</i> , 2010, 18, 190-194.	5.4	3
62	Customer Relationship Management and Firm Performance. <i>SSRN Electronic Journal</i> , 2009, , .	0.4	5
63	Supply chain contract evolution. <i>European Management Journal</i> , 2009, 27, 388-401.	5.1	38
64	Modelling consumer choice behaviour in space tourism. <i>Tourism Management</i> , 2009, 30, 441-454.	9.8	96
65	Measuring Organizational Performance: Towards Methodological Best Practice. <i>Journal of Management</i> , 2009, 35, 718-804.	9.3	1,122
66	Measuring Long Term Superior Performance. <i>Long Range Planning</i> , 2009, 42, 390-413.	4.9	22
67	Influence and power dynamics in client&€consultant teams. <i>Journal of Strategy and Management</i> , 2009, 2, 31-55.	3.3	14
68	Is the Socially Responsible Corporation a Myth? The Good, the Bad, and the Ugly of Corporate Social Responsibility. <i>Academy of Management Perspectives</i> , 2009, 23, 44-56.	6.8	359
69	Commentary The liability of foreignness, capabilities, knowledge, and the performance of the subsidiary. <i>Advances in International Management</i> , 2009, , 151-161.	0.3	2
70	Tourism and discretionary income allocation. Heterogeneity among households. <i>Tourism Management</i> , 2008, 29, 44-52.	9.8	70
71	The <i>Financial Times</i> business schools ranking: What quality is this signal of quality?. <i>European Management Review</i> , 2008, 5, 195-208.	3.7	45
72	Formative versus reflective measurement models: Two applications of formative measurement. <i>Journal of Business Research</i> , 2008, 61, 1250-1262.	10.2	818

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73	Do social product features have value to consumers?. International Journal of Research in Marketing, 2008, 25, 183-191.	4.2	201
74	The value of managerial beliefs in turbulent environments. Journal of Strategy and Management, 2008, 1, 181-197.	3.3	5
75	Influence and Power Dynamics in Client-Consultant Teams. SSRN Electronic Journal, 2008, , .	0.4	0
76	Discretionary Expenditure and Tourism Consumption: Insights from a Choice Experiment. Journal of Travel Research, 2007, 45, 247-258.	9.0	65
77	E-Business Strategy and Firm Performance: A Latent Class Assessment of the Drivers and Impediments to Success. Journal of Information Technology, 2007, 22, 87-101.	3.9	42
78	External knowledge acquisition, creativity and learning in organisational problem solving. International Journal of Technology Management, 2007, 38, 137.	0.5	37
79	Do managers behave the way theory suggests? A choice-theoretic examination of foreign direct investment location decision-making. Journal of International Business Studies, 2007, 38, 1069-1094.	7.3	262
80	An action research protocol to strengthen system-wide inter-professional learning and practice [LPO775514]. BMC Health Services Research, 2007, 7, 144.	2.2	36
81	Using Bestâ€™Worst Scaling Methodology to Investigate Consumer Ethical Beliefs Across Countries. Journal of Business Ethics, 2007, 70, 299-326.	6.0	272
82	Do What Consumers Say Matter? The Misalignment of Preferences with Unconstrained Ethical Intentions. Journal of Business Ethics, 2007, 76, 361-383.	6.0	456
83	Do What Consumers Say Matter? The Misalignment of Preferences with Unconstrained Ethical Intentions. SSRN Electronic Journal, 2006, , .	0.4	5
84	The Other CSR: Consumer Social Responsibility. SSRN Electronic Journal, 2006, , .	0.4	53
85	Modular Strategies: B2B Technology and Architectural Knowledge. California Management Review, 2005, 47, 86-113.	6.3	54
86	Client and agency mental models in evaluating advertising. International Journal of Advertising, 2005, 24, 35-50.	6.7	16
87	Dual Paths to Performance: The Impact of Global Pressures on MNC Subsidiary Conduct and Performance. SSRN Electronic Journal, 2005, , .	0.4	2
88	Modular Strategies: B2b Technology and Architectural Knowledge. SSRN Electronic Journal, 2005, , .	0.4	2
89	Dual paths to performance: the impact of global pressures on MNC subsidiary conduct and performance. Journal of International Business Studies, 2005, 36, 655-675.	7.3	204
90	Consumer Ethics Across Cultures. Consumption Markets and Culture, 2005, 8, 275-289.	2.1	215

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91	Knowledge Creation in Organizations: A Multiple Study Overview. , 2005, , 77-96.		1
92	A New Perspective on the Integration-Responsiveness Pressures Confronting Multinational Firms. , 2004, , 15-48.		46
93	Dual Paths to Multinational Subsidiary Performance: Networking to Learning and Autonomy to Innovation. , 2004, , 130-144.		2
94	The Role of Knowledge Quality in Firm Performance. , 2004, , 252-275.		26
95	What Will Consumers Pay for Social Product Features?. Journal of Business Ethics, 2003, 42, 281-304.	6.0	463
96	The Process of Knowledge Creation in Organizations. SSRN Electronic Journal, 2003, , .	0.4	12
97	Strategic Drivers and Organizational Impediments to E-Business Performance: A Latent Class Assessment. SSRN Electronic Journal, 2003, , .	0.4	0
98	The Importance of Internal and External Knowledge Sourcing and Firm Performance: A Latent Class Estimation. SSRN Electronic Journal, 2003, , .	0.4	1
99	Keeping e-business in perspective. Communications of the ACM, 2002, 45, 69-73.	4.5	77
100	Knowledge Management: Philosophy, Processes, and Pitfalls. California Management Review, 2002, 44, 129-150.	6.3	177
101	Multinationals as Flagship Firms. Academy of Management Review, 2001, 26, 462.	11.7	0
102	E-Business: Revolution, Evolution, or Hype?. California Management Review, 2001, 44, 57-86.	6.3	113
103	Multinationals As Flagship FirmsMultinationals As Flagship Firms, by RugmanAlan M. and D'CruzJoseph R.. Oxford: Oxford University Press, 2000.. Academy of Management Review, 2001, 26, 462-463.	11.7	5
104	The Optimal Performance of the Global Firm: Formalizing and Extending the Integration-Responsiveness Framework. Organization Science, 2000, 11, 674-695.	4.5	123
105	Understanding Institutional Designs within Marketing Value Systems. Journal of Marketing, 1999, 63, 115-130.	11.3	52
106	Understanding Institutional Designs within Marketing Value Systems. Journal of Marketing, 1999, 63, 115.	11.3	67
107	Doing What They Say or Saying What They Do? Australian Organisations' Signals of Performance and Attitudes. Australian Journal of Management, 1999, 24, 59-75.	2.2	11
108	Getting the Piper to Play a Better Tune: Understanding and Resolving Advertiser-Agency Conflicts. Journal of Business-to-Business Marketing, 1999, 6, 19-58.	1.5	10

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109	A Formal Model of Trust Based on Outcomes. <i>Academy of Management Review</i> , 1998, 23, 459.	11.7	120
110	A Formal Model of Trust Based on Outcomes. <i>Academy of Management Review</i> , 1998, 23, 459-472.	11.7	435
111	Significant Issues for the Future of Product Innovation. <i>Journal of Product Innovation Management</i> , 1995, 12, 70-75.	9.5	20
112	How well do patents measure new product activity?. <i>Economics Letters</i> , 1993, 41, 447-450.	1.9	21
113	New Products and Financial Risk Changes. <i>Journal of Product Innovation Management</i> , 1992, 9, 222-231.	9.5	15
114	The return to advertising expenditure. <i>Marketing Letters</i> , 1992, 3, 137-145.	2.9	10
115	NEW PRODUCT INNOVATIONS AND STOCK PRICE PERFORMANCE. <i>Journal of Business Finance and Accounting</i> , 1992, 19, 677-695.	2.7	135
116	The Impact of New Product Introductions on the Market Value of Firms. <i>The Journal of Business</i> , 1991, 64, 573.	2.1	437
117	New Products Over the Business Cycle. <i>Journal of Product Innovation Management</i> , 1990, 7, 261-273.	9.5	20
118	Diversification strategy and performance in Canadian manufacturing firms. <i>Strategic Management Journal</i> , 1990, 11, 411-418.	7.3	14
119	Rationally determined irrationality: An extension of the thesis of rationality as anti-entropic. <i>Journal of Economic Psychology</i> , 1989, 10, 303-319.	2.2	1
120	Rethinking the Product Portfolio: A Generalized Investment Model. <i>Management Science</i> , 1988, 34, 1080-1095.	4.1	66
121	Entry and Learning. <i>Management Science</i> , 1987, 33, 706-724.	4.1	22
122	Rationing in a Theory of the Banking Firm. <i>Studies in Contemporary Economics</i> , 1986, , .	0.1	11
123	A Note on the Application of Portfolio Theory: A Comment on Cardozo and Smith. <i>Journal of Marketing</i> , 1985, 49, 107.	11.3	25
124	THE ECLECTIC PARADIGM: THE DEVELOPMENTAL YEARS AS A MIRROR ON THE EVOLUTION OF THE FIELD OF INTERNATIONAL BUSINESS. <i>Advances in International Management</i> , 0, , 29-42.	0.3	0
125	Strategy Content and Process in the Context of E-Business Performance. <i>Advances in Strategic Management</i> , 0, , 349-386.	0.1	7
126	Measuring Organizational Performance as a Dependent Variable: Towards Methodological Best Practice. <i>SSRN Electronic Journal</i> , 0, , .	0.4	24

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127	The Importance of Social Product Attributes in Consumer Purchasing Decisions: A Multi-Country Comparative Study. SSRN Electronic Journal, 0, , .	0.4	1
128	Global segments of socially conscious consumers: do they exist?. , 0, , 135-160.		10
129	Can the Socially Responsible Consumer Be Mainstream?. SSRN Electronic Journal, 0, , .	0.4	5
130	The Architecture of Dynamic Capability Research: Identifying the Building Blocks of a Configurational Approach. SSRN Electronic Journal, 0, , .	0.4	1
131	Building Community. , 0, , 503-513.		2
132	How Much Do Managers Look beyond Cost When Making Outsourcing Decisions? A Best-Worst Scaling Examination of Outsourcing Decision-Making. SSRN Electronic Journal, 0, , .	0.4	0
133	Differentiators of Managerial Preferences for Outsourcing: Experimental Evidence of the Moderating Role of Value Appropriation. SSRN Electronic Journal, 0, , .	0.4	0
134	Being in Good Standing: The Value of a Corporate, Workplace & Social Reputation to Potential Executive Employees. SSRN Electronic Journal, 0, , .	0.4	1
135	A Research Agenda for Global Stakeholder Strategy. SSRN Electronic Journal, 0, , .	0.4	1