

Frank de Bakker

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/4686099/publications.pdf>

Version: 2024-02-01

63
papers

3,270
citations

331670

21
h-index

254184

43
g-index

71
all docs

71
docs citations

71
times ranked

2337
citing authors

#	ARTICLE	IF	CITATIONS
1	A Bibliometric Analysis of 30 Years of Research and Theory on Corporate Social Responsibility and Corporate Social Performance. <i>Business and Society</i> , 2005, 44, 283-317.	6.4	724
2	Ideologically motivated activism: How activist groups influence corporate social change activities. <i>Academy of Management Review</i> , 2007, 32, 901-924.	11.7	606
3	Playing on Two Chessboards: Reputation Effects between Corporate Social Responsibility (<scp>CSR</scp>) and Corporate Political Activity (<scp>CPA</scp>). <i>Journal of Management Studies</i> , 2014, 51, 790-813.	8.3	245
4	Social Innovation: Integrating Micro, Meso, and Macro Level Insights From Institutional Theory. <i>Business and Society</i> , 2019, 58, 887-918.	6.4	175
5	Social Movements, Civil Society and Corporations: Taking Stock and Looking Ahead. <i>Organization Studies</i> , 2013, 34, 573-593.	5.3	166
6	Multi-Stakeholder Initiatives on Sustainability: A Cross-Disciplinary Review and Research Agenda for Business Ethics. <i>Business Ethics Quarterly</i> , 2019, 29, 343-383.	1.5	161
7	Responsible chain management: a capability assessment framework. <i>Business Strategy and the Environment</i> , 2002, 11, 63-75.	14.3	122
8	Introducing the Politics of Stakeholder Influence. <i>Business and Society</i> , 2008, 47, 8-20.	6.4	108
9	Energizing through Visuals: How Social Entrepreneurs Use Emotion-Symbolic Work for Social Change. <i>Academy of Management Journal</i> , 2019, 62, 1789-1817.	6.3	106
10	Complete and Partial Organizing for Corporate Social Responsibility. <i>Journal of Business Ethics</i> , 2013, 115, 651-663.	6.0	101
11	What Prompts Companies to Collaboration With NGOs? Recent Evidence From the Netherlands. <i>Business and Society</i> , 2015, 54, 187-228.	6.4	101
12	Pitching for Social Change: Toward a Relational Approach to Selling and Buying Social Issues. <i>Academy of Management Discoveries</i> , 2018, 4, 50-73.	2.9	85
13	Business and Society Research in Times of the Corona Crisis. <i>Business and Society</i> , 2020, 59, 1067-1078.	6.4	83
14	Organizing product-oriented environmental management from a firm's perspective. <i>Journal of Cleaner Production</i> , 2002, 10, 455-464.	9.3	59
15	Sustainability Struggles: Conflicting Cultures and Incompatible Logics. <i>Business and Society</i> , 2019, 58, 1496-1532.	6.4	50
16	The Elephant in the Room: The Nascent Research Agenda on Corporations, Social Responsibility, and Capitalism. <i>Business and Society</i> , 2020, 59, 1295-1302.	6.4	39
17	Capturing Online Presence: Hyperlinks and Semantic Networks in Activist Group Websites on Corporate Social Responsibility. <i>Journal of Business Ethics</i> , 2013, 118, 807-823.	6.0	28
18	Judging a Corporate Leader's Integrity. <i>European Management Journal</i> , 2007, 25, 185-194.	5.1	24

#	ARTICLE	IF	CITATIONS
19	Cross-Sector Partnerships for Sustainability: How Mission-Driven Conveners Drive Change in National Coffee Platforms. <i>Sustainability</i> , 2020, 12, 2846.	3.2	22
20	Exploring Networks of Activism on Corporate Social Responsibility: Suggestions for a Research Agenda. <i>Creativity and Innovation Management</i> , 2012, 21, 212-223.	3.3	20
21	Navigating tensions in a cross-sector social partnership: How a convener drives change for sustainability. <i>Corporate Social Responsibility and Environmental Management</i> , 2019, 26, 317-329.	8.7	19
22	Corporate giving in the Netherlands 1995-2003: exploring the amounts involved and the motivations for donating. <i>International Journal of Nonprofit and Voluntary Sector Marketing</i> , 2006, 11, 13-28.	0.8	18
23	Direct-to-Consumer Advertising of Pharmaceuticals as a Matter of Corporate Social Responsibility?. <i>Journal of Business Ethics</i> , 2010, 94, 211-224.	6.0	18
24	Product-Oriented Environmental Management: Lessons from Total Quality Management. <i>Journal of Industrial Ecology</i> , 2001, 5, 55-69.	5.5	16
25	The sequential patterning of tactics. <i>International Journal of Sociology and Social Policy</i> , 2010, 30, 648-665.	1.2	16
26	Social Movements: Organizations and Organizing. <i>Handbooks of Sociology and Social Research</i> , 2017, , 203-231.	0.1	15
27	Strategizing Nature in Cross-Sector Partnerships: Can Plantation Revitalization Enable Living Wages?. <i>Organization and Environment</i> , 2021, 34, 175-197.	4.3	15
28	Publishing Interdisciplinary Research in <i>Business & Society</i> . <i>Business and Society</i> , 2019, 58, 443-452.	6.4	14
29	Managerial Struggles during Practice Implementation: The Case of Corporate Social Responsibility. <i>Proceedings - Academy of Management</i> , 2015, 2015, 10912.	0.1	8
30	Something Old, Something New: Continuity and Change at <i>Business & Society</i> . <i>Business and Society</i> , 2020, 59, 791-798.	6.4	8
31	From the Editors: Introducing <i>Business & Society</i> Commentary. <i>Business and Society</i> , 2021, 60, 1255-1257.	6.4	8
32	Crowding in or crowding out? How non-governmental organizations and media influence intrinsic motivations toward corporate social and environmental responsibility. <i>Journal of Environmental Planning and Management</i> , 2021, 64, 2386-2409.	4.5	7
33	What Makes For an Exemplary Contribution? Introducing the Business & Society Best Article Award. <i>Business and Society</i> , 2018, 57, 1291-1300.	6.4	4
34	Taking Stock at <i>Business & Society</i> : Reflections on Our Tenure as Co-Editors, 2015-2019. <i>Business and Society</i> , 2019, 58, 1483-1495.	6.4	3
35	Special Issue on "Social Movements, Civil Societies and Corporations". <i>Organization Studies</i> , 2010, 31, 1001-1002.	5.3	2
36	Organization Studies. <i>Organization Studies</i> , 2010, 31, 123-125.	5.3	1

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37	Organization Studies. Organization Studies, 2010, 31, 1173-1174.	5.3	1
38	Social Movements and Organizational Analysis. , 2015, , .		1
39	Overcoming the Dichotomy in Micro-Level CSR Research. Proceedings - Academy of Management, 2020, 2020, 19696.	0.1	1
40	Commentary: Legitimacy as Moral Exchange?. Issues in Business Ethics, 2011, , 103-110.	0.4	1
41	Beyond Partnerships. Annual Review of Social Partnerships, 2012, 2012, 7-7.	2.5	1
42	Product-oriented environmental management. , 0, , 165-172.		1
43	Organization Studies. Organization Studies, 2009, 30, 1167-1169.	5.3	0
44	The Fifth Organization Studies Workshop. Organization Studies, 2009, 30, 685-687.	5.3	0
45	Organization Studies. Organization Studies, 2009, 30, 1301-1303.	5.3	0
46	The Fifth Organization Studies Workshop. Organization Studies, 2010, 31, 253-255.	5.3	0
47	Special Issue on "Social Movements, Civil Societies and Corporations" Organization Studies, 2010, 31, 637-638.	5.3	0
48	Organization Studies. Organization Studies, 2010, 31, 373-375.	5.3	0
49	Organization Studies. Organization Studies, 2010, 31, 1415-1416.	5.3	0
50	Special Issue on "Social Movements, Civil Societies and Corporations" Organization Studies, 2010, 31, 513-514.	5.3	0
51	Online Activism, CSR and Institutional Change. , 0, , .		0
52	Cross-Sectoral Partnerships for Social Impact: Synergetic interactions in and around partnerships. Proceedings - Academy of Management, 2021, 2021, 11354.	0.1	0
53	Engaging tour operators in sustainable tourism: the Dutch professional association's approach. WIT Transactions on Ecology and the Environment, 2006, , .	0.0	0
54	Monkey See, Monkey Do? Some Observations on Sustainable Innovations in Zoos. , 2008, , 105-122.		0

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55	Case Description: A Disputed Contract â€œ IHC Caland in Burma. Issues in Business Ethics, 2011, , 121-139.	0.4	0
56	Structuring Through Dissent: Field Emergence and the Strategic Role of Organizational Agency. Proceedings - Academy of Management, 2014, 2014, 14860.	0.1	0
57	Implementing Sustainability to Achieve Legitimacy & Legitimizing Sustainability Implementation. Proceedings - Academy of Management, 2015, 2015, 17414.	0.1	0
58	Stakeholder influence tactics: ideologically loaded objectives and power based moves. Proceedings - Academy of Management, 2017, 2017, 17782.	0.1	0
59	Multi-Stakeholder Initiatives on Sustainability: A Review and Research Agenda for Business Ethics. Proceedings - Academy of Management, 2019, 2019, 11690.	0.1	0
60	The Modern Pharmakon: On the Limits of NGOs as Vehicles of Corporate Social Change. Proceedings - Academy of Management, 2019, 2019, 12131.	0.1	0
61	Sixty and Strong. Business and Society, 2021, 60, 3-6.	6.4	0
62	Activist Group Tactics to Influence Companies. , 0, , I-127-I-137.		0
63	Contributions of Product-Oriented Environmental Management to Corporate Sustainability. , 2004, , .		0