

Darrell E Bartholomew

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/46135/publications.pdf>

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8
papers

438
citations

1307594
7
h-index

1588992
8
g-index

8
all docs

8
docs citations

8
times ranked

388
citing authors

#	ARTICLE	IF	CITATIONS
1	How and When Does Customer Orientation Influence Frontline Employee Job Outcomes? A Meta-Analytic Evaluation. <i>Journal of Marketing</i> , 2012, 76, 21-40.	11.3	287
2	Sustainable Marketing and Consumer Support for Sustainable Businesses. <i>Sustainable Production and Consumption</i> , 2021, 27, 157-168.	11.0	48
3	U.S. Citizens'™ Representations of God and Support for Sustainability Policies. <i>Journal of Public Policy and Marketing</i> , 2017, 36, 362-378.	3.4	38
4	An integrated study of entrepreneurs' opportunism. <i>Journal of Business and Industrial Marketing</i> , 2007, 22, 322-335.	3.0	22
5	Religion's influence on the financial well-being of consumers: A conceptual framework and research agenda. <i>Journal of Consumer Affairs</i> , 2020, 54, 1028-1061.	2.3	21
6	Facebook rituals: Identifying rituals of social networking sites using structural ritualization theory. <i>Journal of Consumer Behaviour</i> , 2020, 19, 142-150.	4.2	11
7	A multidimensional framework of web browsers' trust and distrust of banner advertisements. <i>International Journal of Business Information Systems</i> , 2010, 5, 19.	0.2	9
8	A SNAPSHOT OF THE MARKETING CAPSTONE COURSE AT U.S.-BASED AACSB SCHOOLS. <i>Marketing Education Review</i> , 2021, 31, 26-40.	1.3	2