

Ruud Custers

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/4517313/publications.pdf>

Version: 2024-02-01

61
papers

3,972
citations

186265

28
h-index

144013

57
g-index

62
all docs

62
docs citations

62
times ranked

3060
citing authors

#	ARTICLE	IF	CITATIONS
1	The Unconscious Will: How the Pursuit of Goals Operates Outside of Conscious Awareness. <i>Science</i> , 2010, 329, 47-50.	12.6	514
2	Positive Affect as Implicit Motivator: On the Nonconscious Operation of Behavioral Goals.. <i>Journal of Personality and Social Psychology</i> , 2005, 89, 129-142.	2.8	466
3	Mechanisms of motivationâ€™cognition interaction: challenges and opportunities. <i>Cognitive, Affective and Behavioral Neuroscience</i> , 2014, 14, 443-472.	2.0	263
4	On the inference of personal authorship: Enhancing experienced agency by priming effect information. <i>Consciousness and Cognition</i> , 2005, 14, 439-458.	1.5	222
5	Preparing and Motivating Behavior Outside of Awareness. <i>Science</i> , 2008, 319, 1639-1639.	12.6	179
6	The nonconscious cessation of goal pursuit: When goals and negative affect are coactivated.. <i>Journal of Personality and Social Psychology</i> , 2007, 92, 165-178.	2.8	176
7	The Unconscious Eye Opener. <i>Psychological Science</i> , 2009, 20, 1313-1315.	3.3	174
8	Mindful Attention Prevents Mindless Impulses. <i>Social Psychological and Personality Science</i> , 2012, 3, 291-299.	3.9	164
9	Perception in the Service of Goal Pursuit: Motivation to Attain Goals Enhances the Perceived Size of Goal-Instrumental Objects. <i>Social Cognition</i> , 2008, 26, 720-736.	0.9	156
10	The goal-dependent automaticity of drinking habits. <i>British Journal of Social Psychology</i> , 2005, 44, 47-63.	2.8	101
11	In search of the nonconscious sources of goal pursuit: Accessibility and positive affective valence of the goal state. <i>Journal of Experimental Social Psychology</i> , 2007, 43, 312-318.	2.2	101
12	Unconscious reward cues increase invested effort, but do not change speedâ€™accuracy tradeoffs. <i>Cognition</i> , 2010, 115, 330-335.	2.2	98
13	When moving without volition: Implied self-causation enhances binding strength between involuntary actions and effects. <i>Consciousness and Cognition</i> , 2012, 21, 501-506.	1.5	87
14	Social Stereotypes and Automatic Goal Pursuit. <i>Social Cognition</i> , 2005, 23, 465-490.	0.9	82
15	Goal Priming and the Affective-Motivational Route to Nonconscious Goal Pursuit. <i>Social Cognition</i> , 2008, 26, 555-577.	0.9	79
16	Unconscious goal activation and the hijacking of the executive function.. <i>Journal of Personality and Social Psychology</i> , 2012, 103, 399-415.	2.8	72
17	Beyond priming effects: The role of positive affect and discrepancies in implicit processes of motivation and goal pursuit. <i>European Review of Social Psychology</i> , 2005, 16, 257-300.	9.4	67
18	Positive priming and intentional binding: Eye-blink rate predicts reward information effects on the sense of agency. <i>Social Neuroscience</i> , 2012, 7, 105-112.	1.3	65

#	ARTICLE	IF	CITATIONS
19	Priming and authorship ascription: When nonconscious goals turn into conscious experiences of self-agency.. Journal of Personality and Social Psychology, 2009, 96, 967-979.	2.8	63
20	Goal-Discrepant Situations Prime Goal-Directed Actions if Goals Are Temporarily or Chronically Accessible. Personality and Social Psychology Bulletin, 2007, 33, 623-633.	3.0	59
21	Moving Forward: On the Limits of Motor-Based Forward Models. Trends in Cognitive Sciences, 2019, 23, 743-753.	7.8	59
22	Adaptive reward pursuit: How effort requirements affect unconscious reward responses and conscious reward decisions.. Journal of Experimental Psychology: General, 2012, 141, 728-742.	2.1	57
23	Once the money is in sight: Distinctive effects of conscious and unconscious rewards on task performance. Journal of Experimental Social Psychology, 2011, 47, 865-869.	2.2	39
24	Human Reward Pursuit. Current Directions in Psychological Science, 2012, 21, 194-199.	5.3	38
25	Motivating consumer behavior by subliminal conditioning in the absence of basic needs: Striking even while the iron is cold. Journal of Consumer Psychology, 2011, 21, 49-56.	4.5	37
26	Automatic Normative Behavior In Environments: The Moderating Role Of Conformity In Activating Situational Norms. Social Cognition, 2003, 21, 447-464.	0.9	34
27	A new perspective on human reward research: How consciously and unconsciously perceived reward information influences performance. Cognitive, Affective and Behavioral Neuroscience, 2014, 14, 493-508.	2.0	34
28	Distinct neural responses to conscious versus unconscious monetary reward cues. Human Brain Mapping, 2014, 35, 5578-5586.	3.6	29
29	On the emergence of deprivation-reducing behaviors: Subliminal priming of behavior representations turns deprivation into motivation. Journal of Experimental Social Psychology, 2008, 44, 866-873.	2.2	28
30	Unravelling the motivational yarn: A framework for understanding the instigation of implicitly motivated behaviour resulting from deprivation and positive affect. European Review of Social Psychology, 2009, 20, 345-381.	9.4	28
31	Being flexible or rigid in goal-directed behavior: When positive affect implicitly motivates the pursuit of goals or means. Journal of Experimental Social Psychology, 2012, 48, 277-283.	2.2	28
32	Learning of predictive relations between events depends on attention, not on awareness. Consciousness and Cognition, 2011, 20, 368-378.	1.5	23
33	Ventral striatum is related to within-subject learning performance. Neuroscience, 2013, 250, 408-416.	2.3	23
34	Studying Human Habits in Societal Context: Examining Support for a Basic Stimulus-Response Mechanism. Current Directions in Psychological Science, 2019, 28, 614-618.	5.3	22
35	Understanding the Formation of Human Habits: An Analysis of Mechanisms of Habitual Behaviour. , 2018, , 51-69.		21
36	Perception of action-outcomes is shaped by life-long and contextual expectations. Scientific Reports, 2019, 9, 5225.	3.3	21

#	ARTICLE	IF	CITATIONS
37	Exploring the role of motor and non-motor predictive mechanisms in sensory attenuation: Perceptual and neurophysiological findings. <i>Neuropsychologia</i> , 2019, 124, 216-225.	1.6	21
38	Nonconscious goal pursuit and the surmounting of physical and social obstacles. <i>European Journal of Social Psychology</i> , 2008, 38, 1013-1022.	2.4	20
39	Effort responses to suboptimal reward cues are related to striatal dopaminergic functioning. <i>Motivation and Emotion</i> , 2014, 38, 759-770.	1.3	19
40	The interactive role of action-outcome learning and positive affective information in motivating human goal-directed behavior.. <i>Motivation Science</i> , 2015, 1, 165-183.	1.6	18
41	Unconscious Goal Pursuit: Nonconscious Goal Regulation and Motivation. , 0, , 232-247.		17
42	The Differential Impact of a Response's Effectiveness and its Monetary Value on Response-Selection. <i>Scientific Reports</i> , 2020, 10, 3405.	3.3	17
43	The nonconscious road to perceptions of performance: Achievement priming augments outcome expectancies and experienced self-agency. <i>Journal of Experimental Social Psychology</i> , 2009, 45, 1200-1208.	2.2	16
44	Adaptive control of human action: the role of outcome representations and reward signals. <i>Frontiers in Psychology</i> , 2013, 4, 602.	2.1	15
45	False prophets and Cassandra's curse: The role of credibility in belief updating. <i>Acta Psychologica</i> , 2020, 202, 102956.	1.5	11
46	Communicated beliefs about action-outcomes: The role of initial confirmation in the adoption and maintenance of unsupported beliefs. <i>Acta Psychologica</i> , 2018, 184, 46-63.	1.5	10
47	Rewards Enhance Proactive and Reactive Control in Adolescence and Adulthood. <i>Social Cognitive and Affective Neuroscience</i> , 2019, 14, 1219-1232.	3.0	10
48	Intentionality and temporal binding: Do causality beliefs increase the perceived temporal attraction between events?. <i>Consciousness and Cognition</i> , 2020, 77, 102835.	1.5	10
49	When favourites fail: Tournament trophies as reward cues in tennis finals. <i>Journal of Sports Sciences</i> , 2011, 29, 1463-1470.	2.0	9
50	The Role of Intentional Strength in Shaping the Sense of Agency. <i>Frontiers in Psychology</i> , 2019, 10, 1124.	2.1	9
51	Ideomotor Action: Evidence for Automaticity in Learning, but Not Execution. <i>Frontiers in Psychology</i> , 2020, 11, 185.	2.1	9
52	Influence of positive subliminal and supraliminal affective cues on goal pursuit in schizophrenia. <i>Schizophrenia Research</i> , 2015, 161, 291-298.	2.0	8
53	The influence of action-effect anticipation on bistable perception: differences between onset rivalry and ambiguous motion. <i>Neuroscience of Consciousness</i> , 2018, 2018, niy004.	2.6	8
54	Biased preferences through exploitation: How initial biases are consolidated in reward-rich environments.. <i>Journal of Experimental Psychology: General</i> , 2020, 149, 1855-1877.	2.1	8

#	ARTICLE	IF	CITATIONS
55	On the role of processing goals in evaluative judgments of environments: Effects on memoryâ€“judgment relations. <i>Journal of Environmental Psychology</i> , 2003, 23, 289-299.	5.1	6
56	Reward-driven modulation of adaptive control: How prospective monetary gains interact with unpredictable control demands. <i>Motivation and Emotion</i> , 2014, 38, 771-778.	1.3	5
57	Sustained and Transient Processes in Event-based Prospective Memory in Adolescence and Adulthood. <i>Journal of Cognitive Neuroscience</i> , 2020, 32, 1924-1945.	2.3	5
58	Examining mechanistic explanations for ideomotor effects.. <i>Journal of Experimental Psychology: Human Perception and Performance</i> , 2022, 48, 458-466.	0.9	5
59	Environmental control of human goal pursuit: Investigating cue-based forced responses in a Pavlovian-to-instrumental transfer paradigm.. <i>Motivation Science</i> , 2021, 7, 281-290.	1.6	3
60	Conscious and Unconscious Influences of Money: Two Sides of the Same Coin?. , 2014, , 73-91.		2
61	Disentangling attention and awareness: The case of predictive learning. <i>Consciousness and Cognition</i> , 2011, 20, 382-383.	1.5	0