

Christian Geisler Asmussen

List of Publications by Year in descending order

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Version: 2024-02-01

28
papers

1,438
citations

623734

14
h-index

677142

22
g-index

30
all docs

30
docs citations

30
times ranked

976
citing authors

#	ARTICLE	IF	CITATIONS
1	The coevolution of international scope and technological knowledge in MNCs. <i>Journal of World Business</i> , 2022, 57, 101285.	7.7	4
2	Marshall vs Jacobs agglomeration and the micro-location of foreign and domestic firms. <i>Cities</i> , 2021, 117, 103322.	5.6	11
3	Foreign ownership and global city characteristics: unpacking the connectivity of micro-locations. <i>Regional Studies</i> , 2020, 54, 352-365.	4.4	13
4	Contraction for the Sake of Expansion - An Oxymoron?. <i>Proceedings - Academy of Management</i> , 2020, 2020, 13864.	0.1	0
5	Applying and advancing internalization theory: The multinational enterprise in the twenty-first century. <i>Journal of International Business Studies</i> , 2019, 50, 1231-1252.	7.3	111
6	Orchestrating corporate social responsibility in the multinational enterprise. <i>Strategic Management Journal</i> , 2019, 40, 894-916.	7.3	58
7	The role of procedural justice for global strategy and subsidiary initiatives. <i>Global Strategy Journal</i> , 2019, 9, 527-554.	7.4	16
8	Global cities, ownership structures, and location choice. <i>Competitiveness Review</i> , 2018, 28, 252-276.	2.6	9
9	The location choice of foreign direct investments: Empirical evidence and methodological challenges. <i>Journal of World Business</i> , 2017, 52, 62-82.	7.7	235
10	Organizational Adaptation in Offshoring: The Relative Performance of Home- and Host-Based Learning Strategies. <i>Organization Science</i> , 2016, 27, 911-928.	4.5	34
11	Global, Local, or Regional? The Locus of MNE Strategies. <i>Journal of Management Studies</i> , 2016, 53, 1051-1075.	8.3	106
12	The dynamics of regional and global expansion. <i>Multinational Business Review</i> , 2015, 23, 306-327.	2.5	11
13	Strategic factor markets, scale free resources, and economic performance: The impact of product market rivalry. <i>Strategic Management Journal</i> , 2015, 36, 1826-1844.	7.3	17
14	The Dynamics of Regional and Global Expansion. <i>Proceedings - Academy of Management</i> , 2015, 2015, 18310.	0.1	0
15	Competitive Advantage and the Existence of the Multinational Corporation: Earlier Research and the Role of Frictions. <i>Global Strategy Journal</i> , 2014, 4, 49-54.	7.4	4
16	Global cities and multinational enterprise location strategy. <i>Journal of International Business Studies</i> , 2013, 44, 427-450.	7.3	251
17	Knowledge Transfer and Accommodation Effects in Multinational Corporations. <i>Journal of Management</i> , 2013, 39, 1397-1429.	9.3	64
18	Unpacking Dimensions of Foreignness: Firm-Specific Capabilities and International Dispersion in Regional, Cultural, and Institutional Space. <i>Global Strategy Journal</i> , 2013, 3, 127-149.	7.4	63

#	ARTICLE	IF	CITATIONS
19	International Arbitrage Strategies and Risk-Return trade-offs. Proceedings - Academy of Management, 2012, 2012, 13717.	0.1	0
20	Whether or not to prepare for offshoring: A simulation study. Proceedings - Academy of Management, 2012, 2012, 15407.	0.1	0
21	Technological Knowledge Intensity and Entry Mode Diversity. Management International Review, 2010, 50, 659-681.	3.3	24
22	Local, regional, or global? Quantifying MNE geographic scope. Journal of International Business Studies, 2009, 40, 1192-1205.	7.3	137
23	Host-country environment and subsidiary competence: Extending the diamond network model. Journal of International Business Studies, 2009, 40, 42-57.	7.3	142
24	Organizing foreign market activities: From entry mode choice to configuration decisions. International Business Review, 2009, 18, 145-155.	4.8	45
25	How do we capture "Global Specialization" when measuring firms' degree of globalization?. Management International Review, 2007, 47, 791-813.	3.3	57
26	The Best of Both Worlds or Between Two Chairs? Formalizing the Integration "Responsiveness Trade-off. Progress in International Business Research, 2006, , 91-117.	0.4	1
27	The Geographic Orientation of Multinational Enterprises and its Implications for Performance. Research in Global Strategic Management, 0, , 65-83.	0.5	16
28	Strategizing and economizing in global strategy. Global Strategy Journal, 0, , .	7.4	2