

Patrick Hartmann

List of Publications by Year in descending order

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Version: 2024-02-01

53
papers

3,254
citations

293460

24
h-index

232693

48
g-index

55
all docs

55
docs citations

55
times ranked

2973
citing authors

#	ARTICLE	IF	CITATIONS
1	Consumer attitude and purchase intention toward green energy brands: The roles of psychological benefits and environmental concern. <i>Journal of Business Research</i> , 2012, 65, 1254-1263.	5.8	659
2	Green branding effects on attitude: functional versus emotional positioning strategies. <i>Marketing Intelligence and Planning</i> , 2005, 23, 9-29.	2.1	340
3	The impact of the COVID-19 pandemic on subjective mental well-being: The interplay of perceived threat, future anxiety and resilience. <i>Personality and Individual Differences</i> , 2021, 170, 110455.	1.6	220
4	Green advertising revisited. <i>International Journal of Advertising</i> , 2009, 28, 715-739.	4.2	176
5	Green value added. <i>Marketing Intelligence and Planning</i> , 2006, 24, 673-680.	2.1	174
6	Eat organic – Feel good? The relationship between organic food consumption, health concern and subjective wellbeing. <i>Food Quality and Preference</i> , 2018, 63, 51-62.	2.3	140
7	Warm glow vs. altruistic values: How important is intrinsic emotional reward in proenvironmental behavior?. <i>Journal of Environmental Psychology</i> , 2017, 52, 43-55.	2.3	124
8	Beyond savanna: An evolutionary and environmental psychology approach to behavioral effects of nature scenery in green advertising. <i>Journal of Environmental Psychology</i> , 2010, 30, 119-128.	2.3	120
9	Antecedents of customer loyalty in residential energy markets: Service quality, satisfaction, trust and switching costs. <i>Service Industries Journal</i> , 2006, 26, 633-650.	5.0	106
10	The relationship between socializing on the Spanish online networking site Tuenti and teenagers' subjective wellbeing: The roles of self-esteem and loneliness. <i>Computers in Human Behavior</i> , 2013, 29, 1282-1289.	5.1	103
11	Mindfulness, Compulsive Mobile Social Media Use, and Derived Stress: The Mediating Roles of Self-Esteem and Social Anxiety. <i>Cyberpsychology, Behavior, and Social Networking</i> , 2019, 22, 388-396.	2.1	85
12	Managing customer loyalty in liberalized residential energy markets: The impact of energy branding. <i>Energy Policy</i> , 2007, 35, 2661-2672.	4.2	81
13	Organic label's halo effect on sensory and hedonic experience of wine: A pilot study. <i>Journal of Sensory Studies</i> , 2017, 32, e12243.	0.8	78
14	Environmental threat appeals in green advertising. <i>International Journal of Advertising</i> , 2014, 33, 741-765.	4.2	76
15	Virtual Nature Experiences as Emotional Benefits in Green Product Consumption. <i>Environment and Behavior</i> , 2008, 40, 818-842.	2.1	73
16	Nature imagery in advertising. <i>International Journal of Advertising</i> , 2013, 32, 183-210.	4.2	62
17	Who Buys Counterfeit Luxury Brands? A Meta-Analytic Synthesis of Consumers in Developing and Developed Markets. <i>Journal of International Marketing</i> , 2017, 25, 89-111.	2.5	62
18	The role of psychological empowerment in climate-protective consumer behaviour. <i>European Journal of Marketing</i> , 2018, 52, 392-417.	1.7	55

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19	What drives CSR communication effectiveness on social media? A process-based theoretical framework and research agenda. <i>International Journal of Advertising</i> , 2022, 41, 385-413.	4.2	43
20	Nuclear power threats, public opposition and green electricity adoption: Effects of threat belief appraisal and fear arousal. <i>Energy Policy</i> , 2013, 62, 1366-1376.	4.2	40
21	The effect of gratifications derived from use of the social networking site Qzone on Chinese adolescents' positive mood. <i>Computers in Human Behavior</i> , 2014, 41, 203-211.	5.1	39
22	Nature Imagery in Non-Green Advertising: The Effects of Emotion, Autobiographical Memory, and Consumer's Green Traits. <i>Journal of Advertising</i> , 2016, 45, 427-440.	4.1	36
23	Male eco-fashion: a market reality. <i>International Journal of Consumer Studies</i> , 2015, 39, 35-42.	7.2	34
24	Desert or rain. <i>European Journal of Marketing</i> , 2013, 47, 917-933.	1.7	30
25	Natural ingredients claim's halo effect on hedonic sensory experiences of perfumes. <i>Food Quality and Preference</i> , 2014, 36, 81-86.	2.3	25
26	Natural plants in hospitality servicescapes: the role of perceived aesthetic value. <i>International Journal of Contemporary Hospitality Management</i> , 2020, 32, 665-682.	5.3	25
27	Marketing for sustainability: Travellers' intentions to stay in green hotels. <i>Journal of Vacation Marketing</i> , 2021, 27, 187-202.	2.5	23
28	Explaining Viral CSR Message Propagation in Social Media: The Role of Normative Influences. <i>Journal of Business Ethics</i> , 2021, 173, 365-385.	3.7	21
29	Leading smart city projects: Government dynamic capabilities and public value creation. <i>Technological Forecasting and Social Change</i> , 2022, 179, 121679.	6.2	20
30	From Rio to Rio+20: twenty years of participatory, long term oriented and monitored local planning?. <i>Journal of Cleaner Production</i> , 2015, 106, 594-607.	4.6	18
31	Local sustainability processes worldwide: a systematic review of the literature and research agenda. <i>Journal of Environmental Planning and Management</i> , 2018, 61, 1289-1317.	2.4	17
32	Consumer acceptance of irradiated food and information disclosure – A retail imperative. <i>Journal of Retailing and Consumer Services</i> , 2021, 63, 102699.	5.3	15
33	Gratifications on Social Networking Sites: The Role of Secondary School Students' Individual Differences in Loneliness. <i>Journal of Educational Computing Research</i> , 2019, 57, 58-82.	3.6	14
34	The effect of threat and fear of COVID-19 on booking intentions of full board hotels: The roles of perceived coping efficacy and present-hedonism orientation. <i>International Journal of Hospitality Management</i> , 2022, 105, 103255.	5.3	14
35	Informal and Formal Sources of Knowledge as Drivers of Regional Innovation: Digging a Little Further into Complexity. <i>Environment and Planning A</i> , 2014, 46, 414-432.	2.1	12
36	How does restaurant's symbolic design affect photo-posting on instagram? The moderating role of community commitment and coolness. <i>Journal of Hospitality Marketing and Management</i> , 2021, 30, 21-37.	5.1	12

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37	Predicting COVID-19 Vaccination Intention: The Roles of Institutional Trust, Perceived Vaccine Safety, and Interdependent Self-Construal. <i>Health Communication</i> , 2023, 38, 1189-1200.	1.8	12
38	What motivates consumers to buy fashion pet clothing? The role of attachment, pet anthropomorphism, and self-expansion. <i>Journal of Business Research</i> , 2022, 141, 367-379.	5.8	12
39	Effects of green brand communication on brand associations and attitude. , 2006, , 217-236.		8
40	Shanghai adolescents'™ brand interactions on the Chinese Social Networking Site Qzone: A Uses and Gratifications Approach. <i>Revista Española De Investigaci³n De Marketing ESIC</i> , 2015, 19, 62-70.	0.7	7
41	Consumer Self-Confidence in Green Foods: An Investigation of the Role of Ecolabels Using the Theory of Planned Behavior and Market Segmentation. <i>Journal of International Food and Agribusiness Marketing</i> , 2022, 34, 457-487.	1.0	7
42	Capturing the benefits that emerge from regional sustainability networks: The Castile'™La Mancha network of sustainable cities and towns. <i>Papers in Regional Science</i> , 2016, 95, S27-S50.	1.0	6
43	Fairtrade nexus between just-world beliefs and normative antecedents. <i>Marketing Intelligence and Planning</i> , 2020, 38, 991-1005.	2.1	6
44	Corporate Environmental Responsibility Communication: Implications from CSR and Green Advertising Research. <i>CSR, Sustainability, Ethics & Governance</i> , 2017, , 377-392.	0.2	5
45	Municipal managers'™ engagement in multi-level governance arrangements: An empirical analysis grounded in relational economic geography. <i>Geoforum</i> , 2013, 50, 76-87.	1.4	4
46	Promoting Renewable Energy Adoption: Environmental Knowledge vs. Fear Appeals. <i>Developments in Marketing Science: Proceedings of the Academy of Marketing Science</i> , 2016, , 359-367.	0.1	4
47	How does mindfulness relate to proenvironmental behavior? The mediating influence of cognitive reappraisal and climate change awareness. <i>Journal of Cleaner Production</i> , 2022, 357, 131914.	4.6	4
48	Introduction to the Special Issue on Sustainability. <i>Australasian Marketing Journal</i> , 2017, 25, 83-84.	3.5	2
49	The Relationship between Gratifications from Social Networking Site Use and Adolescents'™ Brand Interactions. , 2017, , 29-41.		2
50	Emotional Claims in CSR Tweets: The Moderating Role of CSR Message Fit. , 2018, , 231-242.		2
51	Carbon Taxes Beyond Emissions'™ Reduction: Co-benefits and Behavioural Failures in Emerging Markets. <i>Approaches To Global Sustainability, Markets, and Governance</i> , 2022, , 243-262.	0.3	1
52	Emotional Responses to Nature in Advertising and Real Nature. , 2012, , 17-28.		0
53	The Halo Effect in Fragrance Perception: The Relevance of the '™Natural Ingredients'™-Claim. <i>Developments in Marketing Science: Proceedings of the Academy of Marketing Science</i> , 2016, , 793-799.	0.1	0