

Caleb Warren

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/4412075/publications.pdf>

Version: 2024-02-01

23
papers

1,947
citations

394421

19
h-index

713466

21
g-index

23
all docs

23
docs citations

23
times ranked

1501
citing authors

#	ARTICLE	IF	CITATIONS
1	A 680,000-person megastudy of nudges to encourage vaccination in pharmacies. Proceedings of the National Academy of Sciences of the United States of America, 2022, 119, .	7.1	49
2	What Makes Things Funny? An Integrative Review of the Antecedents of Laughter and Amusement. Personality and Social Psychology Review, 2021, 25, 41-65.	6.0	36
3	Certainty in Language Increases Consumer Engagement on Social Media. Journal of Interactive Marketing, 2021, 53, 32-46.	6.2	48
4	A megastudy of text-based nudges encouraging patients to get vaccinated at an upcoming doctor's appointment. Proceedings of the National Academy of Sciences of the United States of America, 2021, 118, .	7.1	154
5	Marketing Ideas: How to Write Research Articles that Readers Understand and Cite. Journal of Marketing, 2021, 85, 42-57.	11.3	33
6	Crazy-Funny-Cool Theory: Divergent Reactions to Unusual Product Designs. Journal of the Association for Consumer Research, 2019, 4, 409-421.	1.7	16
7	Being funny is not enough: the influence of perceived humor and negative emotional reactions on brand attitudes. International Journal of Advertising, 2019, 38, 1025-1045.	6.7	25
8	Brand Coolness. Journal of Marketing, 2019, 83, 36-56.	11.3	114
9	Is Being Emotionally Inexpressive Cool?. Journal of Consumer Psychology, 2018, 28, 560-577.	4.5	21
10	When Does Humorous Marketing Hurt Brands?. Journal of Marketing Behavior, 2016, 2, 39-67.	0.4	35
11	Differentiating what is humorous from what is not.. Journal of Personality and Social Psychology, 2016, 110, 407-430.	2.8	118
12	What makes things humorous. Proceedings of the National Academy of Sciences of the United States of America, 2015, 112, 7105-7106.	7.1	34
13	Humorous Complaining. Journal of Consumer Research, 2015, 41, 1153-1171.	5.1	82
14	The Progress Bias in Goal Pursuit: When One Step Forward Seems Larger than One Step Back. Journal of Consumer Research, 2015, 41, 1316-1331.	5.1	31
15	What Makes Things Cool? How Autonomy Influences Perceived Coolness. Journal of Consumer Research, 2014, 41, 543-563.	5.1	144
16	Revisiting External Validity: Concerns about Trolley Problems and Other Sacrificial Dilemmas in Moral Psychology. Social and Personality Psychology Compass, 2014, 8, 536-554.	3.7	190
17	The Rise and Fall of Humor. Social Psychological and Personality Science, 2014, 5, 566-572.	3.9	70
18	A risk of meaning transfer: Are negative associations more likely to transfer than positive associations?. Social Influence, 2012, 7, 172-192.	1.6	37

#	ARTICLE	IF	CITATIONS
19	Too Close for Comfort, or Too Far to Care? Finding Humor in Distant Tragedies and Close Mishaps. Psychological Science, 2012, 23, 1215-1223.	3.3	161
20	Values and preferences: defining preference construction. Wiley Interdisciplinary Reviews: Cognitive Science, 2011, 2, 193-205.	2.8	101
21	Benign Violations. Psychological Science, 2010, 21, 1141-1149.	3.3	421
22	Humor, Comedy, and Consumer Behavior. Journal of Consumer Research, 0, , .	5.1	23
23	A Mega-Study of Text-Message Nudges Encouraging Patients to Get Vaccinated at their Pharmacy. SSRN Electronic Journal, 0, , .	0.4	4