

Bing Pan

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/4356124/publications.pdf>

Version: 2024-02-01

88
papers

8,838
citations

159585
30
h-index

91884
69
g-index

90
all docs

90
docs citations

90
times ranked

4931
citing authors

#	ARTICLE	IF	CITATIONS
1	Sources of Happiness: A Mixed Methods Phenomenological Study of Factors Affecting Residents's Subjective Wellbeing in Shenzhen, China. Psychological Reports, 2022, 125, 167-199.	1.7	3
2	Ethnic bias and design factors impact response rates of online travel surveys. Journal of Global Scholars of Marketing Science, 2022, 32, 129-144.	2.0	1
3	Balancing quietness and freedom: Support for reducing road noise among park visitors. Journal of Outdoor Recreation and Tourism, 2022, 37, 100474.	2.9	1
4	Monitoring Human-Wildlife Interactions in National Parks with Crowdsourced Data and Deep Learning. , 2022, , 492-497.		2
5	Assessing the validity of mobile device data for estimating visitor demographics and visitation patterns in Yellowstone National Park. Journal of Environmental Management, 2022, 317, 115410.	7.8	9
6	The Influence of Uber on the Tourism Industry in Sub-Saharan Africa. Journal of Travel Research, 2021, 60, 1598-1611.	9.0	4
7	Machine Learning in Internet Search Query Selection for Tourism Forecasting. Journal of Travel Research, 2021, 60, 1213-1231.	9.0	34
8	Destination image through social media analytics and survey method. International Journal of Contemporary Hospitality Management, 2021, 33, 2219-2238.	8.0	36
9	Understanding changes in park visitation during the COVID-19 pandemic: A spatial application of big data. Wellbeing, Space and Society, 2021, 2, 100037.	2.0	62
10	Family trip and academic achievement in early childhood. Annals of Tourism Research, 2020, 80, 102795.	6.4	18
11	Connecting motivations to outcomes: A study of park visitors's outcome attainment. Journal of Outdoor Recreation and Tourism, 2020, 29, 100272.	2.9	28
12	Lost in Thailand: A case study on the impact of a film on tourist behavior. Journal of Vacation Marketing, 2020, 26, 365-377.	4.3	15
13	How does review disconfirmation influence customer online review behavior? A mixed-method investigation. International Journal of Contemporary Hospitality Management, 2020, 32, 3685-3703.	8.0	22
14	Beyond self-selection: the multilayered online review biases at the intersection of users, platforms and culture. Journal of Hospitality and Tourism Insights, 2020, 4, 77-97.	3.4	7
15	Identifying recreational ecosystem service areas of concern in Grand Canyon National Park: A participatory mapping approach. Applied Geography, 2020, 125, 102353.	3.7	7
16	An exploration of sharing economy market segment structure: a case study of Airbnb. International Journal of Internet and Enterprise Management, 2020, 9, 198.	0.1	0
17	Are World Heritage Sites Always Driving Tourism Demand?. Tourism Analysis, 2020, 25, 441-453.	0.9	3
18	Agent-based simulations of China inbound tourism network. Scientific Reports, 2019, 9, 12325.	3.3	8

#	ARTICLE	IF	CITATIONS
19	Forecasting campground demand in US national parks. <i>Annals of Tourism Research</i> , 2019, 75, 424-438.	6.4	46
20	RevPAR vs. GOPPAR: Property- and firm-level analysis. <i>Annals of Tourism Research</i> , 2019, 76, 180-190.	6.4	15
21	A comparison of the development of tourism information technologies between China and the United States. <i>Information Technology and Tourism</i> , 2019, 21, 1-6.	5.8	9
22	Identifying the next non-stop flying market with a big data approach. <i>Tourism Management</i> , 2018, 66, 411-421.	9.8	20
23	A retrospective view of electronic word-of-mouth in hospitality and tourism management. <i>International Journal of Contemporary Hospitality Management</i> , 2018, 30, 313-325.	8.0	178
24	Google Trends and tourists' arrivals: Emerging biases and proposed corrections. <i>Tourism Management</i> , 2018, 66, 108-120.	9.8	88
25	Weekly Hotel Occupancy Forecasting of a Tourism Destination. <i>Sustainability</i> , 2018, 10, 4351.	3.2	13
26	Online travel survey response rates and researcher ethnicity. <i>International Journal of Tourism Research</i> , 2018, 20, 779-781.	3.7	3
27	Daniel R. Fesenmaier: an accidental, colourful and quintessential scholar. <i>Anatolia</i> , 2018, 29, 311-318.	2.4	0
28	A Cross-cultural Examination of the Noise-sensitivity Scale-short Form: Measurement Invariance Testing between the US and Chinese Samples. <i>Biomedical and Environmental Sciences</i> , 2018, 31, 851-854.	0.2	2
29	Improving daily occupancy forecasting accuracy for hotels based on EEMD-ARIMA model. <i>Tourism Economics</i> , 2017, 23, 1496-1514.	4.1	34
30	Conceptualizing and Measuring Online Behavior Through Social Media Metrics. <i>Tourism on the Verge</i> , 2017, , 203-211.	1.6	8
31	Forecasting tourism demand with composite search index. <i>Tourism Management</i> , 2017, 59, 57-66.	9.8	251
32	Forecasting Destination Weekly Hotel Occupancy with Big Data. <i>Journal of Travel Research</i> , 2017, 56, 957-970.	9.0	162
33	Guest Editorsâ€™ Note: Being Smart beyond Tourism. <i>Journal of China Tourism Research</i> , 2016, 12, 1-4.	1.9	13
34	Asymmetric preference in hotel room choice and implications on revenue management. <i>International Journal of Hospitality Management</i> , 2016, 56, 18-27.	8.8	30
35	eTourism. , 2016, , 324-328.		0
36	Network Analysis of Navigation Paths of Touristsâ€™ Trip Planning and Power Structure of the Online Tourism in China. <i>Asia Pacific Journal of Tourism Research</i> , 2015, 20, 1451-1465.	3.7	9

#	ARTICLE	IF	CITATIONS
37	Determining guests'™ willingness to pay for hotel room attributes with a discrete choice model. International Journal of Hospitality Management, 2015, 49, 117-124.	8.8	98
38	Tracking destination image across the trip experience with smartphone technology. Tourism Management, 2015, 48, 113-122.	9.8	93
39	Forecasting Chinese tourist volume with search engine data. Tourism Management, 2015, 46, 386-397.	9.8	323
40	The power of search engine ranking for tourist destinations. Tourism Management, 2015, 47, 79-87.	9.8	52
41	Predicting Hotel Demand Using Destination Marketing Organization's™ Web Traffic Data. Journal of Travel Research, 2014, 53, 433-447.	9.0	185
42	How Contextual Cues Impact Response and Conversion Rates of Online Surveys. Journal of Travel Research, 2014, 53, 58-68.	9.0	23
43	eTourism. , 2014, , 1-4.		2
44	New perspectives on festival and events research. International Journal of Culture, Tourism and Hospitality Research, 2013, 7, 115-117.	2.9	10
45	The Complex Matter of Online Hotel Choice. Cornell Hospitality Quarterly, 2013, 54, 74-83.	3.8	105
46	Festivals, special events, and the "œrising tide". International Journal of Culture, Tourism and Hospitality Research, 2013, 7, 163-168.	2.9	19
47	Forecasting hotel room demand using search engine data. Journal of Hospitality and Tourism Technology, 2012, 3, 196-210.	3.8	153
48	A poisson regression examination of the relationship between website traffic and search engine queries. NETNOMICS: Economic Research and Electronic Networking, 2012, 13, 155-189.	0.9	8
49	The Case for Open Access in Tourism and Hospitality Research. , 2012, 01, .		0
50	Stuck between the historic and modern China: A case study of children's™ space in a hutong community. Journal of Environmental Psychology, 2012, 32, 59-68.	5.1	9
51	The Dynamics of Search Engine Marketing for Tourist Destinations. Journal of Travel Research, 2011, 50, 365-377.	9.0	90
52	A Framework of Search Engine Use for Travel Planning. Journal of Travel Research, 2011, 50, 587-601.	9.0	84
53	A Mixed-Method Study of User Behavior and Usability on an Online Travel Agency. Information Technology and Tourism, 2011, 13, 353-364.	5.8	16
54	The long tail of destination image and online marketing. Annals of Tourism Research, 2011, 38, 132-152.	6.4	162

#	ARTICLE	IF	CITATIONS
55	Travel queries on cities in the United States: Implications for search engine marketing for tourist destinations. <i>Tourism Management</i> , 2011, 32, 88-97.	9.8	92
56	Online Travel Surveys and Response Patterns. <i>Journal of Travel Research</i> , 2010, 49, 121-135.	9.0	30
57	Assessing the Visibility of Destination Marketing Organizations in Google: A Case Study of Convention and Visitor Bureau Websites in the United States. <i>Journal of Travel and Tourism Marketing</i> , 2010, 27, 694-707.	7.0	17
58	Knowledge Dissemination in Tourism Education: A Case of Tourism Marketing. <i>Journal of Travel and Tourism Marketing</i> , 2010, 27, 519-532.	7.0	7
59	An Analysis of Search Engine Use for Travel Planning. , 2010, , 381-392.		9
60	Assessing the Dynamics of Search Results in Google. , 2010, , 405-416.		3
61	Purchase Involvement of Travel Products and Segmentation of Travellers. <i>Anatolia</i> , 2009, 20, 331-343.	2.4	0
62	Conceptualizing the Impact of Geographical Ignorance on Online Trip Planning. <i>Tourism Geographies</i> , 2009, 11, 350-368.	4.0	4
63	The Effect of Online Information Search on Image Development. <i>Journal of Travel Research</i> , 2009, 48, 45-57.	9.0	109
64	An Exploratory Study of Travelers' Use of Online Reviews and Recommendations. <i>Information Technology and Tourism</i> , 2009, 11, 157-167.	5.8	29
65	Exploring Human Images in Website Design: A Multi-Method Approach. <i>MIS Quarterly: Management Information Systems</i> , 2009, 33, 539.	4.2	379
66	Travel Queries on Cities in the United States: Implications for Search Engine Marketing in Tourism. , 2009, , 419-430.		1
67	Electronic word-of-mouth in hospitality and tourism management. <i>Tourism Management</i> , 2008, 29, 458-468.	9.8	1,978
68	Eye tracking and online search: Lessons learned and challenges ahead. <i>Journal of the Association for Information Science and Technology</i> , 2008, 59, 1041-1052.	2.6	145
69	A survey method for identifying key drivers of guest delight. <i>International Journal of Contemporary Hospitality Management</i> , 2008, 20, 462-470.	8.0	72
70	An Exploratory Study on the Satisfaction and Barriers of Online Trip Planning to China: American College Students' Experience. <i>Journal of Hospitality Marketing and Management</i> , 2008, 16, 203-226.	0.4	8
71	Believe it or not: Credibility of blogs in tourism. <i>Journal of Vacation Marketing</i> , 2008, 14, 133-144.	4.3	159
72	Handbook of Consumer Behavior, Tourism, and the Internet20081Edited by Juline E. Mills and Rob Law. Handbook of Consumer Behavior, Tourism, and the Internet. Binghamton, NY: Haworth Hospitality Press 2004. 314 pp. \$39.95 (paperback), ISBN: 078902599X. <i>International Journal of Contemporary Hospitality Management</i> , 2008, 20, 711-712.	8.0	2

#	ARTICLE	IF	CITATIONS
73	Travel Blogs and the Implications for Destination Marketing. Journal of Travel Research, 2007, 46, 35-45.	9.0	548
74	Developing Web-Based Tourist Information Tools Using Google Map. , 2007, , 503-512.		24
75	Evaluating the accuracy of implicit feedback from clicks and query reformulations in Web search. ACM Transactions on Information Systems, 2007, 25, 7.	4.9	469
76	Destination appraisals. Annals of Tourism Research, 2007, 34, 541-544.	6.4	11
77	In Google We Trust: Usersâ€™ Decisions on Rank, Position, and Relevance. Journal of Computer-Mediated Communication, 2007, 12, 801-823.	3.3	499
78	The influence of task and gender on search and evaluation behavior using Google. Information Processing and Management, 2006, 42, 1123-1131.	8.6	199
79	Online Information Search. Annals of Tourism Research, 2006, 33, 809-832.	6.4	338
80	One digital library, two undergraduate classes, and four learning modules: Uses of a digital library in classrooms. Journal of the Association for Information Science and Technology, 2006, 57, 1315-1325.	2.6	5
81	Information search and navigation on the internet.. , 2006, , 30-44.		4
82	Accurately interpreting clickthrough data as implicit feedback. , 2005, , .		863
83	Usability, learning, and subjective experience. , 2004, , .		2
84	The determinants of web page viewing behavior. , 2004, , .		179
85	Travel Information Search on the Internet: A Preliminary Analysis. , 2003, , 242-251.		14
86	Semantics of Online Tourism and Travel Information Search on the Internet: A Preliminary Study. , 2002, , 320-328.		7
87	A Typology of Tourism Related Web Sites: Its Theoretical Background and Implications. , 2000, , 381-395.		16
88	An exploratory study on Chinese touristsâ€™ visitation to a U.S. National Park. Tourism Recreation Research, 0, , 1-15.	4.9	0