

Bing Pan

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/4356124/publications.pdf>

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88
papers

8,838
citations

159358
30
h-index

91712
69
g-index

90
all docs

90
docs citations

90
times ranked

4931
citing authors

#	ARTICLE	IF	CITATIONS
1	Electronic word-of-mouth in hospitality and tourism management. <i>Tourism Management</i> , 2008, 29, 458-468.	5.8	1,978
2	Accurately interpreting clickthrough data as implicit feedback. , 2005, , .		863
3	Travel Blogs and the Implications for Destination Marketing. <i>Journal of Travel Research</i> , 2007, 46, 35-45.	5.8	548
4	In Google We Trust: Usersâ€™ Decisions on Rank, Position, and Relevance. <i>Journal of Computer-Mediated Communication</i> , 2007, 12, 801-823.	1.7	499
5	Evaluating the accuracy of implicit feedback from clicks and query reformulations in Web search. <i>ACM Transactions on Information Systems</i> , 2007, 25, 7.	3.8	469
6	Exploring Human Images in Website Design: A Multi-Method Approach. <i>MIS Quarterly: Management Information Systems</i> , 2009, 33, 539.	3.1	379
7	Online Information Search. <i>Annals of Tourism Research</i> , 2006, 33, 809-832.	3.7	338
8	Forecasting Chinese tourist volume with search engine data. <i>Tourism Management</i> , 2015, 46, 386-397.	5.8	323
9	Forecasting tourism demand with composite search index. <i>Tourism Management</i> , 2017, 59, 57-66.	5.8	251
10	The influence of task and gender on search and evaluation behavior using Google. <i>Information Processing and Management</i> , 2006, 42, 1123-1131.	5.4	199
11	Predicting Hotel Demand Using Destination Marketing Organizationâ€™s Web Traffic Data. <i>Journal of Travel Research</i> , 2014, 53, 433-447.	5.8	185
12	The determinants of web page viewing behavior. , 2004, , .		179
13	A retrospective view of electronic word-of-mouth in hospitality and tourism management. <i>International Journal of Contemporary Hospitality Management</i> , 2018, 30, 313-325.	5.3	178
14	The long tail of destination image and online marketing. <i>Annals of Tourism Research</i> , 2011, 38, 132-152.	3.7	162
15	Forecasting Destination Weekly Hotel Occupancy with Big Data. <i>Journal of Travel Research</i> , 2017, 56, 957-970.	5.8	162
16	Believe it or not: Credibility of blogs in tourism. <i>Journal of Vacation Marketing</i> , 2008, 14, 133-144.	2.5	159
17	Forecasting hotel room demand using search engine data. <i>Journal of Hospitality and Tourism Technology</i> , 2012, 3, 196-210.	2.5	153
18	Eye tracking and online search: Lessons learned and challenges ahead. <i>Journal of the Association for Information Science and Technology</i> , 2008, 59, 1041-1052.	2.6	145

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19	The Effect of Online Information Search on Image Development. <i>Journal of Travel Research</i> , 2009, 48, 45-57.	5.8	109
20	The Complex Matter of Online Hotel Choice. <i>Cornell Hospitality Quarterly</i> , 2013, 54, 74-83.	2.2	105
21	Determining guests'™ willingness to pay for hotel room attributes with a discrete choice model. <i>International Journal of Hospitality Management</i> , 2015, 49, 117-124.	5.3	98
22	Tracking destination image across the trip experience with smartphone technology. <i>Tourism Management</i> , 2015, 48, 113-122.	5.8	93
23	Travel queries on cities in the United States: Implications for search engine marketing for tourist destinations. <i>Tourism Management</i> , 2011, 32, 88-97.	5.8	92
24	The Dynamics of Search Engine Marketing for Tourist Destinations. <i>Journal of Travel Research</i> , 2011, 50, 365-377.	5.8	90
25	Google Trends and tourists' arrivals: Emerging biases and proposed corrections. <i>Tourism Management</i> , 2018, 66, 108-120.	5.8	88
26	A Framework of Search Engine Use for Travel Planning. <i>Journal of Travel Research</i> , 2011, 50, 587-601.	5.8	84
27	A survey method for identifying key drivers of guest delight. <i>International Journal of Contemporary Hospitality Management</i> , 2008, 20, 462-470.	5.3	72
28	Understanding changes in park visitation during the COVID-19 pandemic: A spatial application of big data. <i>Wellbeing, Space and Society</i> , 2021, 2, 100037.	0.9	62
29	The power of search engine ranking for tourist destinations. <i>Tourism Management</i> , 2015, 47, 79-87.	5.8	52
30	Forecasting campground demand in US national parks. <i>Annals of Tourism Research</i> , 2019, 75, 424-438.	3.7	46
31	Destination image through social media analytics and survey method. <i>International Journal of Contemporary Hospitality Management</i> , 2021, 33, 2219-2238.	5.3	36
32	Improving daily occupancy forecasting accuracy for hotels based on EEMD-ARIMA model. <i>Tourism Economics</i> , 2017, 23, 1496-1514.	2.6	34
33	Machine Learning in Internet Search Query Selection for Tourism Forecasting. <i>Journal of Travel Research</i> , 2021, 60, 1213-1231.	5.8	34
34	Online Travel Surveys and Response Patterns. <i>Journal of Travel Research</i> , 2010, 49, 121-135.	5.8	30
35	Asymmetric preference in hotel room choice and implications on revenue management. <i>International Journal of Hospitality Management</i> , 2016, 56, 18-27.	5.3	30
36	An Exploratory Study of Travelers' Use of Online Reviews and Recommendations. <i>Information Technology and Tourism</i> , 2009, 11, 157-167.	3.4	29

#	ARTICLE	IF	CITATIONS
37	Connecting motivations to outcomes: A study of park visitors's outcome attainment. Journal of Outdoor Recreation and Tourism, 2020, 29, 100272.	1.3	28
38	Developing Web-Based Tourist Information Tools Using Google Map. , 2007, , 503-512.		24
39	How Contextual Cues Impact Response and Conversion Rates of Online Surveys. Journal of Travel Research, 2014, 53, 58-68.	5.8	23
40	How does review disconfirmation influence customer online review behavior? A mixed-method investigation. International Journal of Contemporary Hospitality Management, 2020, 32, 3685-3703.	5.3	22
41	Identifying the next non-stop flying market with a big data approach. Tourism Management, 2018, 66, 411-421.	5.8	20
42	Festivals, special events, and the "rising tide". International Journal of Culture, Tourism and Hospitality Research, 2013, 7, 163-168.	1.6	19
43	Family trip and academic achievement in early childhood. Annals of Tourism Research, 2020, 80, 102795.	3.7	18
44	Assessing the Visibility of Destination Marketing Organizations in Google: A Case Study of Convention and Visitor Bureau Websites in the United States. Journal of Travel and Tourism Marketing, 2010, 27, 694-707.	3.1	17
45	A Mixed-Method Study of User Behavior and Usability on an Online Travel Agency. Information Technology and Tourism, 2011, 13, 353-364.	3.4	16
46	A Typology of Tourism Related Web Sites: Its Theoretical Background and Implications. , 2000, , 381-395.		16
47	RevPAR vs. GOPPAR: Property- and firm-level analysis. Annals of Tourism Research, 2019, 76, 180-190.	3.7	15
48	Lost in Thailand: A case study on the impact of a film on tourist behavior. Journal of Vacation Marketing, 2020, 26, 365-377.	2.5	15
49	Travel Information Search on the Internet: A Preliminary Analysis. , 2003, , 242-251.		14
50	Guest Editors's Note: Being Smart beyond Tourism. Journal of China Tourism Research, 2016, 12, 1-4.	1.2	13
51	Weekly Hotel Occupancy Forecasting of a Tourism Destination. Sustainability, 2018, 10, 4351.	1.6	13
52	Destination appraisals. Annals of Tourism Research, 2007, 34, 541-544.	3.7	11
53	New perspectives on festival and events research. International Journal of Culture, Tourism and Hospitality Research, 2013, 7, 115-117.	1.6	10
54	Stuck between the historic and modern China: A case study of children's space in a hutong community. Journal of Environmental Psychology, 2012, 32, 59-68.	2.3	9

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55	Network Analysis of Navigation Paths of Tourists's™ Trip Planning and Power Structure of the Online Tourism in China. <i>Asia Pacific Journal of Tourism Research</i> , 2015, 20, 1451-1465.	1.8	9
56	A comparison of the development of tourism information technologies between China and the United States. <i>Information Technology and Tourism</i> , 2019, 21, 1-6.	3.4	9
57	An Analysis of Search Engine Use for Travel Planning. , 2010, , 381-392.		9
58	Assessing the validity of mobile device data for estimating visitor demographics and visitation patterns in Yellowstone National Park. <i>Journal of Environmental Management</i> , 2022, 317, 115410.	3.8	9
59	An Exploratory Study on the Satisfaction and Barriers of Online Trip Planning to China: American College Students' Experience. <i>Journal of Hospitality Marketing and Management</i> , 2008, 16, 203-226.	0.4	8
60	A poisson regression examination of the relationship between website traffic and search engine queries. <i>NETNOMICS: Economic Research and Electronic Networking</i> , 2012, 13, 155-189.	0.9	8
61	Conceptualizing and Measuring Online Behavior Through Social Media Metrics. <i>Tourism on the Verge</i> , 2017, , 203-211.	1.2	8
62	Agent-based simulations of China inbound tourism network. <i>Scientific Reports</i> , 2019, 9, 12325.	1.6	8
63	Knowledge Dissemination in Tourism Education: A Case of Tourism Marketing. <i>Journal of Travel and Tourism Marketing</i> , 2010, 27, 519-532.	3.1	7
64	Beyond self-selection: the multilayered online review biases at the intersection of users, platforms and culture. <i>Journal of Hospitality and Tourism Insights</i> , 2020, 4, 77-97.	2.2	7
65	Identifying recreational ecosystem service areas of concern in Grand Canyon National Park: A participatory mapping approach. <i>Applied Geography</i> , 2020, 125, 102353.	1.7	7
66	Semantics of Online Tourism and Travel Information Search on the Internet: A Preliminary Study. , 2002, , 320-328.		7
67	One digital library, two undergraduate classes, and four learning modules: Uses of a digital library in classrooms. <i>Journal of the Association for Information Science and Technology</i> , 2006, 57, 1315-1325.	2.6	5
68	Conceptualizing the Impact of Geographical Ignorance on Online Trip Planning. <i>Tourism Geographies</i> , 2009, 11, 350-368.	2.2	4
69	The Influence of Uber on the Tourism Industry in Sub-Saharan Africa. <i>Journal of Travel Research</i> , 2021, 60, 1598-1611.	5.8	4
70	Information search and navigation on the internet.. , 2006, , 30-44.		4
71	Online travel survey response rates and researcher ethnicity. <i>International Journal of Tourism Research</i> , 2018, 20, 779-781.	2.1	3
72	Sources of Happiness: A Mixed Methods Phenomenological Study of Factors Affecting Residents's™ Subjective Wellbeing in Shenzhen, China. <i>Psychological Reports</i> , 2022, 125, 167-199.	0.9	3

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73	Assessing the Dynamics of Search Results in Google. , 2010, , 405-416.		3
74	Are World Heritage Sites Always Driving Tourism Demand?. Tourism Analysis, 2020, 25, 441-453.	0.5	3
75	Usability, learning, and subjective experience. , 2004, , .		2
76	Handbook of Consumer Behavior, Tourism, and the Internet20081Edited by Juline E. Mills and Rob Law. Handbook of Consumer Behavior, Tourism, and the Internet. Binghamton, NY: Haworth Hospitality Press 2004. 314 pp. \$39.95 (paperback), ISBN: 078902599X. International Journal of Contemporary Hospitality Management, 2008, 20, 711-712.	5.3	2
77	eTourism. , 2014, , 1-4.		2
78	Monitoring Human-Wildlife Interactions in National Parks with Crowdsourced Data and Deep Learning. , 2022, , 492-497.		2
79	A Cross-cultural Examination of the Noise-sensitivity Scale-short Form: Measurement Invariance Testing between the US and Chinese Samples. Biomedical and Environmental Sciences, 2018, 31, 851-854.	0.2	2
80	Travel Queries on Cities in the United States: Implications for Search Engine Marketing in Tourism. , 2009, , 419-430.		1
81	Ethnic bias and design factors impact response rates of online travel surveys. Journal of Global Scholars of Marketing Science, 2022, 32, 129-144.	1.4	1
82	Balancing quietness and freedom: Support for reducing road noise among park visitors. Journal of Outdoor Recreation and Tourism, 2022, 37, 100474.	1.3	1
83	Purchase Involvement of Travel Products and Segmentation of Travellers. Anatolia, 2009, 20, 331-343.	1.3	0
84	The Case for Open Access in Tourism and Hospitality Research. , 2012, 01, .		0
85	Daniel R. Fesenmaier: an accidental, colourful and quintessential scholar. Anatolia, 2018, 29, 311-318.	1.3	0
86	An exploratory study on Chinese touristsâ€™ visitation to a U.S. National Park. Tourism Recreation Research, 0, , 1-15.	3.3	0
87	eTourism. , 2016, , 324-328.		0
88	An exploration of sharing economy market segment structure: a case study of Airbnb. International Journal of Internet and Enterprise Management, 2020, 9, 198.	0.1	0