

Chris Dubelaar

List of Publications by Year in descending order

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Version: 2024-02-01

26
papers

1,690
citations

430874

18
h-index

580821

25
g-index

28
all docs

28
docs citations

28
times ranked

1464
citing authors

#	ARTICLE	IF	CITATIONS
1	Sizing up the Effect of Portion Size on Consumption: A Meta-Analytic Review. <i>Journal of Marketing</i> , 2014, 78, 140-154.	11.3	282
2	In-store music and aroma influences on shopper behavior and satisfaction. <i>Journal of Business Research</i> , 2011, 64, 558-564.	10.2	249
3	The equalization price: A measure of consumer-perceived brand equity. <i>International Journal of Research in Marketing</i> , 1993, 10, 23-45.	4.2	215
4	A General Theory of Tourism Consumption Systems: A Conceptual Framework and an Empirical Exploration. <i>Journal of Travel Research</i> , 2002, 41, 120-132.	9.0	200
5	Lemons on the Web: A signalling approach to the problem of trust in Internet commerce. <i>Journal of Economic Psychology</i> , 2005, 26, 607-623.	2.2	93
6	Benefits, impediments and critical success factors in B2C E-business adoption. <i>Technovation</i> , 2005, 25, 1251-1262.	7.8	91
7	Reconciling diverse measures of performance. <i>Journal of Business Research</i> , 1994, 31, 235-246.	10.2	69
8	Diffusing knowledge-based core competencies for leveraging innovation strategies: Modelling outsourcing to knowledge process organizations (KPOs) in pharmaceutical networks. <i>Industrial Marketing Management</i> , 2009, 38, 219-227.	6.7	64
9	Relationships between inventory, sales and service in a retail chain store operation. <i>International Journal of Physical Distribution and Logistics Management</i> , 2001, 31, 96-108.	7.4	60
10	Measuring retail productivity: what really matters?. <i>Journal of Business Research</i> , 2002, 55, 417-426.	10.2	56
11	Whether Smaller Plates Reduce Consumption Depends on Who's Serving and Who's Looking: A Meta-Analysis. <i>Journal of the Association for Consumer Research</i> , 2016, 1, 134-146.	1.7	52
12	Developing customised CRM projects: The role of industry norms, organisational context and customer expectations on CRM implementation. <i>Industrial Marketing Management</i> , 2013, 42, 1328-1344.	6.7	43
13	Mandatory Calorie Disclosure: A Comprehensive Analysis of Its Effect on Consumers and Retailers. <i>Journal of Retailing</i> , 2018, 94, 89-101.	6.2	40
14	Uncovering multiple champion roles in implementing new-technology ventures. <i>Journal of Business Research</i> , 2006, 59, 549-563.	10.2	35
15	Approaching the wicked problem of obesity: an introduction to the food system compass. <i>Journal of Social Marketing</i> , 2017, 7, 387-404.	2.3	33
16	Predicting bankruptcy in the retail sector: an examination of the validity of key measures of performance. <i>Journal of Retailing and Consumer Services</i> , 1998, 5, 105-117.	9.4	28
17	Increasing Quality in Measuring Advertising Effectiveness. <i>Journal of Advertising Research</i> , 2003, 43, 78-85.	2.1	26
18	Expert systems: The cold fusion of marketing?. <i>Journal of Marketing Management</i> , 1991, 7, 371-382.	2.3	25

#	ARTICLE	IF	CITATIONS
19	Might bigger portions of healthier snack food help?. Food Quality and Preference, 2019, 71, 181-184.	4.6	8
20	Market Environment, Assortment Policy, and Performance of Small Retailers. Australasian Marketing Journal, 2012, 20, 250-259.	5.4	7
21	Performance measurement in the Australian onâ€line securities marketplace. International Journal of Bank Marketing, 2003, 21, 335-346.	6.4	5
22	The effects of goal orientation on goal pursuit. Journal of Business Research, 2019, 104, 322-332.	10.2	5
23	Applying Choice Based Conjoint Measurement to Forecast Demand for a New Restaurant Category. Journal of Food Products Marketing, 2001, 6, 63-78.	3.3	2
24	Whether Smaller Plates Reduce Consumption Depends on Who's Serving and Who's Looking: A Meta-Analysis. SSRN Electronic Journal, 2015, , .	0.4	1
25	Unpalatable food for thought: Let marketing research guide effective public obesity interventions. Obesity Reviews, 2021, 22, e13141.	6.5	1
26	Putting the Implementation of Customer Relationship into Context. Developments in Marketing Science: Proceedings of the Academy of Marketing Science, 2015, , 109-110.	0.2	0