

Nicole Koenig-Lewis

List of Publications by Year in descending order

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25
papers

1,583
citations

566801

15
h-index

580395

25
g-index

25
all docs

25
docs citations

25
times ranked

1483
citing authors

#	ARTICLE	IF	CITATIONS
1	Cakes in plastic: A study of implicit associations of compostable bio-based versus plastic food packaging. <i>Resources, Conservation and Recycling</i> , 2022, 178, 105977.	5.3	10
2	Evaluating the challenge of China's crossverging young "Environmentalists". <i>Journal of Consumer Behaviour</i> , 2021, 20, 695-708.	2.6	6
3	Critiquing a Utopian Idea of Sustainable Consumption: A Post-Capitalism Perspective. <i>Journal of Macromarketing</i> , 2021, 41, 626-645.	1.7	10
4	Linking engagement at cultural festivals to legacy impacts. <i>Journal of Sustainable Tourism</i> , 2021, 29, 1810-1831.	5.7	3
5	Appraising the influence of pro-environmental self-identity on sustainable consumption buying and curtailment in emerging markets: Evidence from China and Poland. <i>Journal of Business Research</i> , 2018, 86, 333-343.	5.8	80
6	Sports events and interaction among spectators: examining antecedents of spectators' value creation. <i>European Sport Management Quarterly</i> , 2018, 18, 193-215.	2.3	46
7	Young British Partisan Attitudes to Negative Election Campaign Advertising: A Tri-Party Perspective. <i>Journal of Political Marketing</i> , 2016, 15, 333-361.	1.3	2
8	The Effects of Passage of Time on Alumni Recall of "Student Experience". <i>Higher Education Quarterly</i> , 2016, 70, 59-80.	1.8	13
9	Brand identification in higher education: A conditional process analysis. <i>Journal of Business Research</i> , 2016, 69, 3033-3040.	5.8	61
10	Enjoyment and social influence: predicting mobile payment adoption. <i>Service Industries Journal</i> , 2015, 35, 537-554.	5.0	257
11	Advancing sustainable consumption in the UK and China: the mediating effect of pro-environmental self-identity. <i>Journal of Marketing Management</i> , 2015, 31, 1472-1502.	1.2	110
12	Festivals as agents for behaviour change: A study of food festival engagement and subsequent food choices. <i>Tourism Management</i> , 2015, 48, 84-99.	5.8	135
13	Young British partisans and non-voters' processing of attack election advertising and the implications for marketing politics. <i>Journal of Marketing Management</i> , 2014, 30, 974-1005.	1.2	7
14	The effects of anticipatory emotions on service satisfaction and behavioral intention. <i>Journal of Services Marketing</i> , 2014, 28, 437-451.	1.7	73
15	Consumers' evaluations of ecological packaging "Rational and emotional approaches. <i>Journal of Environmental Psychology</i> , 2014, 37, 94-105.	2.3	229
16	The effects of residents' social identity and involvement on their advocacy of incoming tourism. <i>Tourism Management</i> , 2013, 38, 142-151.	5.8	151
17	The effects of pre-enrolment emotions and peer group interaction on students' satisfaction. <i>Journal of Marketing Management</i> , 2011, 27, 1208-1231.	1.2	22
18	Primary and secondary effects of emotions on behavioural intention of theatre clients. <i>Journal of Marketing Management</i> , 2010, 26, 1201-1217.	1.2	18

#	ARTICLE	IF	CITATIONS
19	Developing Effective Strategies for Tackling Seasonality in the Tourism Industry. <i>Tourism and Hospitality Planning and Development</i> , 2010, 7, 395-413.	1.2	28
20	An entended, community focused, experiential framework for relationship marketing. <i>Journal of Customer Behavior</i> , 2009, 8, 85-96.	0.0	7
21	Experiential Bases for Relationship Development: A Study of Alumni Relationships. <i>Journal of Relationship Marketing</i> , 2008, 7, 65-90.	2.8	6
22	Experiential values over time â€” a comparison of measures of satisfaction and emotion. <i>Journal of Marketing Management</i> , 2008, 24, 69-85.	1.2	45
23	VFR tourism: the importance of university students as hosts. <i>International Journal of Tourism Research</i> , 2007, 9, 465-484.	2.1	55
24	Seasonality research: the state of the art. <i>International Journal of Tourism Research</i> , 2005, 7, 201-219.	2.1	159
25	ANALYZING SEASONALITY IN WELSH ROOM OCCUPANCY DATA. <i>Annals of Tourism Research</i> , 2004, 31, 374-392.	3.7	50