

Nicole Koenig-Lewis

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/4278120/publications.pdf>

Version: 2024-02-01

25
papers

1,583
citations

566801

15
h-index

580395

25
g-index

25
all docs

25
docs citations

25
times ranked

1483
citing authors

| # | ARTICLE | IF | CITATIONS |
|----|---|-----|-----------|
| 1 | Enjoyment and social influence: predicting mobile payment adoption. <i>Service Industries Journal</i> , 2015, 35, 537-554. | 5.0 | 257 |
| 2 | Consumers' evaluations of ecological packaging – Rational and emotional approaches. <i>Journal of Environmental Psychology</i> , 2014, 37, 94-105. | 2.3 | 229 |
| 3 | Seasonality research: the state of the art. <i>International Journal of Tourism Research</i> , 2005, 7, 201-219. | 2.1 | 159 |
| 4 | The effects of residents' social identity and involvement on their advocacy of incoming tourism. <i>Tourism Management</i> , 2013, 38, 142-151. | 5.8 | 151 |
| 5 | Festivals as agents for behaviour change: A study of food festival engagement and subsequent food choices. <i>Tourism Management</i> , 2015, 48, 84-99. | 5.8 | 135 |
| 6 | Advancing sustainable consumption in the UK and China: the mediating effect of pro-environmental self-identity. <i>Journal of Marketing Management</i> , 2015, 31, 1472-1502. | 1.2 | 110 |
| 7 | Appraising the influence of pro-environmental self-identity on sustainable consumption buying and curtailment in emerging markets: Evidence from China and Poland. <i>Journal of Business Research</i> , 2018, 86, 333-343. | 5.8 | 80 |
| 8 | The effects of anticipatory emotions on service satisfaction and behavioral intention. <i>Journal of Services Marketing</i> , 2014, 28, 437-451. | 1.7 | 73 |
| 9 | Brand identification in higher education: A conditional process analysis. <i>Journal of Business Research</i> , 2016, 69, 3033-3040. | 5.8 | 61 |
| 10 | VFR tourism: the importance of university students as hosts. <i>International Journal of Tourism Research</i> , 2007, 9, 465-484. | 2.1 | 55 |
| 11 | ANALYZING SEASONALITY IN WELSH ROOM OCCUPANCY DATA. <i>Annals of Tourism Research</i> , 2004, 31, 374-392. | 3.7 | 50 |
| 12 | Sports events and interaction among spectators: examining antecedents of spectators' value creation. <i>European Sport Management Quarterly</i> , 2018, 18, 193-215. | 2.3 | 46 |
| 13 | Experiential values over time – a comparison of measures of satisfaction and emotion. <i>Journal of Marketing Management</i> , 2008, 24, 69-85. | 1.2 | 45 |
| 14 | Developing Effective Strategies for Tackling Seasonality in the Tourism Industry. <i>Tourism and Hospitality Planning and Development</i> , 2010, 7, 395-413. | 1.2 | 28 |
| 15 | The effects of pre-enrolment emotions and peer group interaction on students' satisfaction. <i>Journal of Marketing Management</i> , 2011, 27, 1208-1231. | 1.2 | 22 |
| 16 | Primary and secondary effects of emotions on behavioural intention of theatre clients. <i>Journal of Marketing Management</i> , 2010, 26, 1201-1217. | 1.2 | 18 |
| 17 | The Effects of Passage of Time on Alumni Recall of "Student Experience". <i>Higher Education Quarterly</i> , 2016, 70, 59-80. | 1.8 | 13 |
| 18 | Critiquing a Utopian Idea of Sustainable Consumption: A Post-Capitalism Perspective. <i>Journal of Macromarketing</i> , 2021, 41, 626-645. | 1.7 | 10 |

| # | ARTICLE | IF | CITATIONS |
|----|--|-----|-----------|
| 19 | Cakes in plastic: A study of implicit associations of compostable bio-based versus plastic food packaging. Resources, Conservation and Recycling, 2022, 178, 105977. | 5.3 | 10 |
| 20 | An entended, community focused, experiential framework for relationship marketing. Journal of Customer Behavior, 2009, 8, 85-96. | 0.0 | 7 |
| 21 | Young British partisansâ€™ and non-votersâ€™ processing of attack election advertising and the implications for marketing politics. Journal of Marketing Management, 2014, 30, 974-1005. | 1.2 | 7 |
| 22 | Experiential Bases for Relationship Development: A Study of Alumni Relationships. Journal of Relationship Marketing, 2008, 7, 65-90. | 2.8 | 6 |
| 23 | Evaluating the challenge of China's crossverging young "EnviroMaterialists". Journal of Consumer Behaviour, 2021, 20, 695-708. | 2.6 | 6 |
| 24 | Linking engagement at cultural festivals to legacy impacts. Journal of Sustainable Tourism, 2021, 29, 1810-1831. | 5.7 | 3 |
| 25 | Young British Partisan Attitudes to Negative Election Campaign Advertising: A Tri-Party Perspective. Journal of Political Marketing, 2016, 15, 333-361. | 1.3 | 2 |