

Mary J Benner

List of Publications by Year in descending order

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Version: 2024-02-01

30
papers

6,500
citations

394421

19
h-index

752698

20
g-index

32
all docs

32
docs citations

32
times ranked

3866
citing authors

#	ARTICLE	IF	CITATIONS
1	Changing the channel: Digitization and the rise of "middle tail" strategies. Strategic Management Journal, 2023, 44, 264-287.	7.3	44
2	The Strategic Drivers of Proactive Investor Attention. Proceedings - Academy of Management, 2020, 2020, 17647.	0.1	0
3	Nurturing Online Communities: An Empirical Investigation. MIS Quarterly: Management Information Systems, 2019, 43, 425-452.	4.2	54
4	Radical and Incremental Technical Change. , 2018, , 1387-1389.		0
5	The Future of Analysts'™ Work: Importance and Challenges Ahead. Proceedings - Academy of Management, 2018, 2018, 15171.	0.1	0
6	Measuring Up? Persistence and Change in Analysts'™ Evaluative Schemas Following Technological Change. Organization Science, 2017, 28, 760-780.	4.5	25
7	The Song Remains the Same? Technological Change and Positioning in the Recorded Music Industry. Strategy Science, 2016, 1, 129-147.	2.9	48
8	Institutional Regime, Opportunity Space and Organizational Path Constitution: Case Studies of the Conversion of Military Firms in China. Journal of Management Studies, 2016, 53, 552-579.	8.3	17
9	Managing R&D Project Shifts in High-Tech Organizations: A Multi-Method Study. Production and Operations Management, 2016, 25, 390-416.	3.8	47
10	The Lemons Problem in Markets for Strategy. Strategy Science, 2016, 1, 71-89.	2.9	68
11	Radical and Incremental Technical Change. , 2016, , 1-4.		0
12	Reflections on the 2013 Decade Award"™"™Exploitation, Exploration, and Process Management: The Productivity Dilemma Revisited"™Ten Years Later. Academy of Management Review, 2015, 40, 497-514.	11.7	228
13	"Entrepreneurship, Legitimacy and Online Social Communities: An Empirical Analysis". Proceedings - Academy of Management, 2014, 2014, 14121.	0.1	0
14	The Power of Words in Capital Markets. Proceedings - Academy of Management, 2014, 2014, 14062.	0.1	0
15	Divergent Reactions to Convergent Strategies: Investor Beliefs and Analyst Reactions During Technological Change. Organization Science, 2013, 24, 378-394.	4.5	51
16	Offsetting Illegitimacy? How Pressures from Securities Analysts Influence Incumbents in the Face of New Technologies. Academy of Management Journal, 2012, 55, 213-233.	6.3	132
17	The influence of prior industry affiliation on framing in nascent industries: the evolution of digital cameras. Strategic Management Journal, 2012, 33, 277-302.	7.3	293
18	Institutional Pluralism and Organizational Evolution: Case studies of military conversion in China. Proceedings - Academy of Management, 2012, 2012, 14538.	0.1	0

#	ARTICLE	IF	CITATIONS
19	Securities Analysts and Incumbent Response to Radical Technological Change: Evidence from Digital Photography and Internet Telephony. <i>Organization Science</i> , 2010, 21, 42-62.	4.5	210
20	Dynamic or Static Capabilities? Process Management Practices and Response to Technological Change. <i>Journal of Product Innovation Management</i> , 2009, 26, 473-486.	9.5	98
21	Perspectives on the Productivity Dilemma. <i>Journal of Operations Management</i> , 2009, 27, 99-113.	5.2	222
22	ISO 9000 practices and financial performance: A technology coherence perspective. <i>Journal of Operations Management</i> , 2008, 26, 611-629.	5.2	229
23	Close to you? Bias and precision in patent-based measures of technological proximity. <i>Research Policy</i> , 2008, 37, 1556-1567.	6.4	152
24	The incumbent discount: Stock market categories and response to radical technological change. <i>Academy of Management Review</i> , 2007, 32, 703-720.	11.7	126
25	Exploitation, Exploration, and Process Management: The Productivity Dilemma Revisited. <i>Academy of Management Review</i> , 2003, 28, 238.	11.7	687
26	Exploitation, Exploration, and Process Management: The Productivity Dilemma Revisited. <i>Academy of Management Review</i> , 2003, 28, 238-256.	11.7	2,715
27	Process Management and Technological Innovation: A Longitudinal Study of the Photography and Paint Industries. <i>Administrative Science Quarterly</i> , 2002, 47, 676.	6.9	1,051
28	Selective Myopia: A Comparison of Analysts' Reactions to Incumbent and Non-Incumbent Responses to Technological Change. <i>SSRN Electronic Journal</i> , 0, , .	0.4	0
29	radical and incremental technical change incremental innovation incremental technical change radical innovation. , 0, , .		0
30	The Lemons Problem in Markets for Strategy. <i>SSRN Electronic Journal</i> , 0, , .	0.4	2