

# Mary J Benner

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/4221997/publications.pdf>

Version: 2024-02-01

30  
papers

6,500  
citations

394421

19  
h-index

752698

20  
g-index

32  
all docs

32  
docs citations

32  
times ranked

3866  
citing authors

#	ARTICLE	IF	CITATIONS
1	Exploitation, Exploration, and Process Management: The Productivity Dilemma Revisited. <i>Academy of Management Review</i> , 2003, 28, 238-256.	11.7	2,715
2	Process Management and Technological Innovation: A Longitudinal Study of the Photography and Paint Industries. <i>Administrative Science Quarterly</i> , 2002, 47, 676.	6.9	1,051
3	Exploitation, Exploration, and Process Management: The Productivity Dilemma Revisited. <i>Academy of Management Review</i> , 2003, 28, 238.	11.7	687
4	The influence of prior industry affiliation on framing in nascent industries: the evolution of digital cameras. <i>Strategic Management Journal</i> , 2012, 33, 277-302.	7.3	293
5	ISO 9000 practices and financial performance: A technology coherence perspective. <i>Journal of Operations Management</i> , 2008, 26, 611-629.	5.2	229
6	Reflections on the 2013 Decade Award—Exploitation, Exploration, and Process Management: The Productivity Dilemma Revisited—Ten Years Later. <i>Academy of Management Review</i> , 2015, 40, 497-514.	11.7	228
7	Perspectives on the Productivity Dilemma. <i>Journal of Operations Management</i> , 2009, 27, 99-113.	5.2	222
8	Securities Analysts and Incumbent Response to Radical Technological Change: Evidence from Digital Photography and Internet Telephony. <i>Organization Science</i> , 2010, 21, 42-62.	4.5	210
9	Close to you? Bias and precision in patent-based measures of technological proximity. <i>Research Policy</i> , 2008, 37, 1556-1567.	6.4	152
10	Offsetting Illegitimacy? How Pressures from Securities Analysts Influence Incumbents in the Face of New Technologies. <i>Academy of Management Journal</i> , 2012, 55, 213-233.	6.3	132
11	The incumbent discount: Stock market categories and response to radical technological change. <i>Academy of Management Review</i> , 2007, 32, 703-720.	11.7	126
12	Dynamic or Static Capabilities? Process Management Practices and Response to Technological Change. <i>Journal of Product Innovation Management</i> , 2009, 26, 473-486.	9.5	98
13	The Lemons Problem in Markets for Strategy. <i>Strategy Science</i> , 2016, 1, 71-89.	2.9	68
14	Nurturing Online Communities: An Empirical Investigation. <i>MIS Quarterly: Management Information Systems</i> , 2019, 43, 425-452.	4.2	54
15	Divergent Reactions to Convergent Strategies: Investor Beliefs and Analyst Reactions During Technological Change. <i>Organization Science</i> , 2013, 24, 378-394.	4.5	51
16	The Song Remains the Same? Technological Change and Positioning in the Recorded Music Industry. <i>Strategy Science</i> , 2016, 1, 129-147.	2.9	48
17	Managing R&D Project Shifts in High-Tech Organizations: A Multi-Method Study. <i>Production and Operations Management</i> , 2016, 25, 390-416.	3.8	47
18	Changing the channel: Digitization and the rise of “middle tail” strategies. <i>Strategic Management Journal</i> , 2023, 44, 264-287.	7.3	44

#	ARTICLE	IF	CITATIONS
19	Measuring Up? Persistence and Change in Analysts'™ Evaluative Schemas Following Technological Change. <i>Organization Science</i> , 2017, 28, 760-780.	4.5	25
20	Institutional Regime, Opportunity Space and Organizational Path Constitution: Case Studies of the Conversion of Military Firms in China. <i>Journal of Management Studies</i> , 2016, 53, 552-579.	8.3	17
21	The Lemons Problem in Markets for Strategy. <i>SSRN Electronic Journal</i> , 0, , .	0.4	2
22	Selective Myopia: A Comparison of Analysts' Reactions to Incumbent and Non-Incumbent Responses to Technological Change. <i>SSRN Electronic Journal</i> , 0, , .	0.4	0
23	radical and incremental technical change incremental innovation incremental technical change radical innovation. , 0, , .		0
24	Institutional Pluralism and Organizational Evolution: Case studies of military conversion in China. <i>Proceedings - Academy of Management</i> , 2012, 2012, 14538.	0.1	0
25	"Entrepreneurship, Legitimacy and Online Social Communities: An Empirical Analysis". <i>Proceedings - Academy of Management</i> , 2014, 2014, 14121.	0.1	0
26	The Power of Words in Capital Markets. <i>Proceedings - Academy of Management</i> , 2014, 2014, 14062.	0.1	0
27	Radical and Incremental Technical Change. , 2016, , 1-4.		0
28	Radical and Incremental Technical Change. , 2018, , 1387-1389.		0
29	The Future of Analysts'™ Work: Importance and Challenges Ahead. <i>Proceedings - Academy of Management</i> , 2018, 2018, 15171.	0.1	0
30	The Strategic Drivers of Proactive Investor Attention. <i>Proceedings - Academy of Management</i> , 2020, 2020, 17647.	0.1	0