

Ali Bassam Mahmoud

List of Publications by Year in descending order

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Version: 2024-02-01

48
papers

710
citations

516710
16
h-index

677142
22
g-index

53
all docs

53
docs citations

53
times ranked

279
citing authors

#	ARTICLE	IF	CITATIONS
1	“We aren't your reincarnation!” workplace motivation across X, Y and Z generations. International Journal of Manpower, 2021, 42, 193-209.	4.4	80
2	A motivational standpoint of job insecurity effects on organizational citizenship behaviors: A generational study. Scandinavian Journal of Psychology, 2021, 62, 267-275.	1.5	39
3	A generational study of employees’ customer orientation: a motivational viewpoint in pandemic time. Journal of Strategic Marketing, 2022, 30, 746-763.	5.5	35
4	Relating patient satisfaction to nurses' job satisfaction, job security, and obedience OCBs. International Journal of Pharmaceutical and Healthcare Marketing, 2014, 8, 47-61.	1.3	33
5	Teacher’s turnover intentions. International Journal of Educational Management, 2017, 31, 828-842.	1.5	33
6	A confirmatory factor analysis for SERVPERF instrument based on a sample of students from Syrian universities. Education and Training, 2015, 57, 343-359.	3.1	30
7	Factors affecting value co-creation through artificial intelligence in tourism: a general literature review. Journal of Tourism Futures, 2022, ahead-of-print, .	3.9	29
8	The reincarnation of work motivation: Millennials vs older generations. International Sociology, 2020, 35, 393-414.	0.8	25
9	A generational investigation and sentiment and emotion analyses of female fashion brand users on Instagram in Sub-Saharan Africa. Journal of Brand Management, 2021, 28, 526-544.	3.5	25
10	A triple-trickle theory for sustainable fashion adoption: the rise of a luxury trend. Journal of Fashion Marketing and Management, 2022, 26, 640-660.	2.2	24
11	Locus of control as a moderator of the effects of COVID-19 perceptions on job insecurity, psychosocial, organisational, and job outcomes for MENA region hospitality employees. European Management Review, 2022, 19, 313-332.	3.7	23
12	The Dark Side of Artificial Intelligence in Retail Innovation. , 2020, , 165-180.		22
13	The Janus-faced effects of COVID-19 perceptions on family healthy eating behavior: Parent’s negative experience as a mediator and gender as a moderator. Scandinavian Journal of Psychology, 2021, 62, 586-595.	1.5	22
14	Email is evil!. Journal of Research in Interactive Marketing, 2019, 13, 227-248.	8.9	20
15	Pandemic pains to Instagram gains! COVID-19 perceptions effects on behaviours towards fashion brands on Instagram in Sub-Saharan Africa: Tech-native vs non-native generations. Journal of Marketing Communications, 2022, 28, 864-888.	4.0	20
16	The new 3Ps of sustainability marketing: The case of fashion. Sustainable Production and Consumption, 2022, 31, 384-396.	11.0	20
17	Syrian Consumers: Beliefs, Attitudes, and Behavioral Responses to Internet Advertising. Business: Theory and Practice, 2013, 14, 297-307.	1.7	18
18	When empathy hurts: Modelling university students’ word of mouth behaviour in public vs. private universities in Syria. Higher Education Quarterly, 2017, 71, 369-383.	2.7	16

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19	E-mail Advertising in Syria: Assessing Beliefs, Attitudes, and Behaviors. <i>Journal of Promotion Management</i> , 2015, 21, 649-665.	3.4	13
20	Who's more vulnerable? A generational investigation of COVID-19 perceptions' effect on Organisational citizenship Behaviours in the MENA region: job insecurity, burnout and job satisfaction as mediators. <i>BMC Public Health</i> , 2021, 21, 1951.	2.9	13
21	No one is safe! But who's more susceptible? Locus of control moderates pandemic perceptions' effects on job insecurity and psychosocial factors amongst MENA hospitality frontliners: a PLS-SEM approach. <i>BMC Public Health</i> , 2021, 21, 2032.	2.9	13
22	Linking information motivation to attitudes towards Web advertising. <i>Journal of Islamic Marketing</i> , 2014, 5, 396-413.	3.5	12
23	Assessing Patients' Perception of Health Care Service Quality Offered by COHSASA-Accredited Hospitals in Nigeria. <i>SAGE Open</i> , 2019, 9, 215824401985248.	1.7	12
24	African migrants and stress coping strategies in Australia: Implications for social work. <i>International Social Work</i> , 2022, 65, 1166-1183.	1.6	11
25	Developing and validating a new multi-dimensional scale for anti-social behavior in a higher education setting. <i>Scandinavian Journal of Psychology</i> , 2020, 61, 502-512.	1.5	10
26	Loneliness, Friendship, and Facebook Intrusion. A Study in Poland, Slovakia, Syria, Malaysia, and Ecuador. <i>Studia Psychologica</i> , 2018, 60, 183-194.	0.5	10
27	Modelling parents' unhealthy food choices for their children: the moderating role of child food allergy and implications for health policy. <i>Journal of Family Studies</i> , 2022, 28, 89-107.	1.5	9
28	Homesickness in developing world expatriates and coping strategies. <i>German Journal of Human Resource Management</i> , 2021, 35, 285-308.	3.2	9
29	Validating a new total quality management benchmarking measurement model in an international humanitarian setting. <i>Nonprofit Management and Leadership</i> , 2019, 30, 167-182.	2.5	8
30	Political advertising effectiveness in war-time Syria. <i>Media, War and Conflict</i> , 2020, 13, 375-398.	1.9	8
31	Trick or treat? " when children with childhood food allergies lead parents into unhealthy food choices. <i>BMC Public Health</i> , 2020, 20, 1453.	2.9	7
32	Like a Cog in a Machine. <i>Advances in Logistics, Operations, and Management Science Book Series</i> , 2021, , 1-20.	0.4	7
33	"Let us define ourselves": forced migrants' use of multiple identities as a tactic for social navigation. <i>BMC Psychology</i> , 2021, 9, 125.	2.1	7
34	Barriers to the effective exploitation of migrants' social and cultural capital in hospitality and tourism: A dual labour market perspective. <i>Journal of Hospitality and Tourism Management</i> , 2022, 50, 168-177.	6.6	6
35	Fashion Resale Behaviours and Technology Disruption. <i>Advances in Marketing, Customer Relationship Management, and E-services Book Series</i> , 2022, , 351-373.	0.8	5
36	Mission statement effectiveness: investigating managers' sensemaking role. <i>Corporate Communications</i> , 2022, 27, 329-345.	2.1	4

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37	Total Quality Management Boosters and Blockers in a Humanitarian Setting: An Exploratory Investigation. SAGE Open, 2019, 9, 215824401984191.	1.7	3
38	Contemporary Discourses on Migrants: The Role of the Media. , 2021, , 15-28.		3
39	Immigrant entrepreneurs in rural England “An examination of the socio- cultural barriers facing migrant small businesses in Lincolnshire. Local Economy, 2020, 35, 676-694.	1.4	3
40	What Forms University? An Integrated Model from Syria. Business: Theory and Practice, 2015, 17, 46-55.	1.7	3
41	Steering resilience in nursing practice: Examining the impact of digital innovations and enhanced emotional training on nurse competencies. Technovation, 2022, , 102549.	7.8	3
42	Modelling Socio-Digital Customer Relationship Management in the Hospitality Sector During the Pandemic Time. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2022, , 169-191.	0.8	3
43	What sort of collective bargaining is emerging in Nigeria?. Personnel Review, 2023, 52, 166-182.	2.7	2
44	Breathing Life Into Marketing Scholarship Through Creativity Learning and Teaching. Advances in Educational Technologies and Instructional Design Book Series, 2022, , 176-194.	0.2	2
45	Small and Medium-Sized Enterprises in the Digital Business Sector. Advances in E-Business Research Series, 2021, , 135-153.	0.4	1
46	Effects of Wartime Crisis Perceptions on the Effectiveness of Political Advertising: The Moderating Role of Political Involvement. Developments in Marketing Science: Proceedings of the Academy of Marketing Science, 2020, , 409-421.	0.2	1
47	Stress Amongst Private University Students in Malaysia. International Journal of Public Sociology and Socioterapy, 2022, 2, 1-16.	0.1	1
48	Segmenting the Retail Customers. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2022, , 25-50.	0.8	1