

Lien Lamey

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/4115341/publications.pdf>

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15
papers

1,002
citations

687363

13
h-index

996975

15
g-index

15
all docs

15
docs citations

15
times ranked

730
citing authors

| # | ARTICLE | IF | CITATIONS |
|----|--|------|-----------|
| 1 | Going healthy: how product characteristics influence the sales impact of front-of-pack health symbols. <i>Journal of the Academy of Marketing Science</i> , 2022, 50, 108-130. | 11.2 | 12 |
| 2 | How Do Customers Alter Their Basket Composition When They Perceive the Retail Store to Be Crowded? An Empirical Study. <i>Journal of Retailing</i> , 2021, 97, 207-216. | 6.2 | 26 |
| 3 | Going Online for Groceries: Drivers of Category-Level Share of Wallet Expansion. <i>Journal of Retailing</i> , 2021, 97, 154-172. | 6.2 | 18 |
| 4 | Retail service innovations and their impact on retailer shareholder value: evidence from an event study. <i>Journal of the Academy of Marketing Science</i> , 2021, 49, 811. | 11.2 | 13 |
| 5 | New product success in the consumer packaged goods industry: A shopper marketing approach. <i>International Journal of Research in Marketing</i> , 2018, 35, 432-452. | 4.2 | 35 |
| 6 | Private label line proliferation and private label tier pricing: A new dimension of competition between private labels and national brands. <i>Journal of Retailing and Consumer Services</i> , 2017, 36, 39-52. | 9.4 | 31 |
| 7 | The battle of traditional retailers versus discounters: The role of PL tiers. <i>Journal of Retailing and Consumer Services</i> , 2017, 39, 11-22. | 9.4 | 19 |
| 8 | How Business Cycles Affect the Healthcare Sector: A Cross-country Investigation. <i>Health Economics (United Kingdom)</i> , 2016, 25, 787-800. | 1.7 | 16 |
| 9 | A Bigger Slice of the Multichannel Grocery Pie: When Does Consumers' Online Channel Use Expand Retailers' Share of Wallet?. <i>Journal of Retailing</i> , 2016, 92, 268-286. | 6.2 | 73 |
| 10 | The Impact of the Multi-channel Retail Mix on Online Store Choice: Does Online Experience Matter?. <i>Journal of Retailing</i> , 2015, 91, 272-288. | 6.2 | 228 |
| 11 | Hard economic times: a dream for discounters. <i>European Journal of Marketing</i> , 2014, 48, 641-656. | 2.9 | 30 |
| 12 | The Effect of Business-Cycle Fluctuations on Private-Label Share: What has Marketing Conduct Got to do with it?. <i>Journal of Marketing</i> , 2012, 76, 1-19. | 11.3 | 158 |
| 13 | Avoiding negative vs. achieving positive outcomes in hard and prosperous economic times. <i>Organizational Behavior and Human Decision Processes</i> , 2012, 117, 275-284. | 2.5 | 30 |
| 14 | How Business Cycles Contribute to Private-Label Success: Evidence from the United States and Europe. <i>Journal of Marketing</i> , 2007, 71, 1-15. | 11.3 | 192 |
| 15 | How Business Cycles Contribute to Private-Label Success: Evidence from the United States and Europe. <i>Journal of Marketing</i> , 2007, 71, 1-15. | 11.3 | 121 |