

Lien Lamey

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/4115341/publications.pdf>

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15
papers

1,002
citations

687363

13
h-index

996975

15
g-index

15
all docs

15
docs citations

15
times ranked

730
citing authors

#	ARTICLE	IF	CITATIONS
1	The Impact of the Multi-channel Retail Mix on Online Store Choice: Does Online Experience Matter?. Journal of Retailing, 2015, 91, 272-288.	6.2	228
2	How Business Cycles Contribute to Private-Label Success: Evidence from the United States and Europe. Journal of Marketing, 2007, 71, 1-15.	11.3	192
3	The Effect of Business-Cycle Fluctuations on Private-Label Share: What has Marketing Conduct Got to do with it?. Journal of Marketing, 2012, 76, 1-19.	11.3	158
4	How Business Cycles Contribute to Private-Label Success: Evidence from the United States and Europe. Journal of Marketing, 2007, 71, 1-15.	11.3	121
5	A Bigger Slice of the Multichannel Grocery Pie: When Does Consumers'™ Online Channel Use Expand Retailers'™ Share of Wallet?. Journal of Retailing, 2016, 92, 268-286.	6.2	73
6	New product success in the consumer packaged goods industry: A shopper marketing approach. International Journal of Research in Marketing, 2018, 35, 432-452.	4.2	35
7	Private label line proliferation and private label tier pricing: A new dimension of competition between private labels and national brands. Journal of Retailing and Consumer Services, 2017, 36, 39-52.	9.4	31
8	Avoiding negative vs. achieving positive outcomes in hard and prosperous economic times. Organizational Behavior and Human Decision Processes, 2012, 117, 275-284.	2.5	30
9	Hard economic times: a dream for discounters. European Journal of Marketing, 2014, 48, 641-656.	2.9	30
10	How Do Customers Alter Their Basket Composition When They Perceive the Retail Store to Be Crowded? An Empirical Study. Journal of Retailing, 2021, 97, 207-216.	6.2	26
11	The battle of traditional retailers versus discounters: The role of PL tiers. Journal of Retailing and Consumer Services, 2017, 39, 11-22.	9.4	19
12	Going Online for Groceries: Drivers of Category-Level Share of Wallet Expansion. Journal of Retailing, 2021, 97, 154-172.	6.2	18
13	How Business Cycles Affect the Healthcare Sector: A Cross-country Investigation. Health Economics (United Kingdom), 2016, 25, 787-800.	1.7	16
14	Retail service innovations and their impact on retailer shareholder value: evidence from an event study. Journal of the Academy of Marketing Science, 2021, 49, 811.	11.2	13
15	Going healthy: how product characteristics influence the sales impact of front-of-pack health symbols. Journal of the Academy of Marketing Science, 2022, 50, 108-130.	11.2	12