

# Gordy Pleyers

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/4073224/publications.pdf>

Version: 2024-02-01

10  
papers

393  
citations

1307594

7  
h-index

1474206

9  
g-index

10  
all docs

10  
docs citations

10  
times ranked

307  
citing authors

#	ARTICLE	IF	CITATIONS
1	How does interactivity of online media hamper ad effectiveness. International Journal of Market Research, 2021, 63, 335-352.	3.8	7
2	Shape congruence in product design: Impacts on automatically activated attitudes. Journal of Retailing and Consumer Services, 2021, 61, 101935.	9.4	23
3	Consumption coping with ageing: Individual factors underlying the use of anti-ageing products. Journal of Consumer Behaviour, 2021, 20, 980-995.	4.2	1
4	Non-immersive virtual reality technologies in real estate: How customer experience drives attitudes toward properties and the service provider. Journal of Retailing and Consumer Services, 2020, 57, 102175.	9.4	66
5	Desperately seeking friends: How expectation of punishment modulates attention to angry and happy faces. Visual Cognition, 2019, 27, 649-656.	1.6	1
6	Joint effect of alexithymia and mood on the categorization of nonverbal emotional vocalizations. Psychiatry Research, 2014, 216, 242-247.	3.3	16
7	Verifying properties of concepts spontaneously requires sharing resources with same-modality percept. Cognitive Processing, 2013, 14, 81-87.	1.4	9
8	Second-person social neuroscience: Connections to past and future theories, methods, and findings. Behavioral and Brain Sciences, 2013, 36, 440-441.	0.7	0
9	Evaluative conditioning may incur attentional costs.. Journal of Experimental Psychology, 2009, 35, 279-285.	1.7	76
10	Aware and (Dis)Liking: Item-Based Analyses Reveal That Valence Acquisition via Evaluative Conditioning Emerges Only When There Is Contingency Awareness.. Journal of Experimental Psychology: Learning Memory and Cognition, 2007, 33, 130-144.	0.9	194