

Joseph J Simpson

List of Publications by Year in descending order

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39
papers

3,147
citations

304743

22
h-index

345221

36
g-index

39
all docs

39
docs citations

39
times ranked

2098
citing authors

#	ARTICLE	IF	CITATIONS
1	Effects of Supplier Market Orientation on Distributor Market Orientation and the Channel Relationship: The Distributor Perspective. <i>Journal of Marketing</i> , 1998, 62, 99-111.	11.3	489
2	Conceptualizing Innovation Orientation: A Framework for Study and Integration of Innovation Research. <i>Journal of Product Innovation Management</i> , 2006, 23, 556-574.	9.5	400
3	Effects of Supplier Market Orientation on Distributor Market Orientation and the Channel Relationship: The Distributor Perspective. <i>Journal of Marketing</i> , 1998, 62, 99.	11.3	327
4	Innovation orientation outcomes: The good and the bad. <i>Journal of Business Research</i> , 2006, 59, 1133-1141.	10.2	229
5	The Impact of Suppliers' Perceptions of Reseller Market Orientation on Key Relationship Constructs. <i>Journal of the Academy of Marketing Science</i> , 1999, 27, 50-57.	11.2	216
6	Student Evaluations of Teaching: An Exploratory Study of the Faculty Response. <i>Journal of Marketing Education</i> , 2000, 22, 199-213.	2.4	167
7	Measuring the Performance of Suppliers: An Analysis of Evaluation Processes. <i>Journal of Supply Chain Management</i> , 2002, 38, 29-41.	10.2	137
8	Softlifting: A model of motivating factors. <i>Journal of Business Ethics</i> , 1994, 13, 431-438.	6.0	126
9	Destination Word of Mouth. <i>Journal of Travel Research</i> , 2008, 47, 167-182.	9.0	126
10	Perceived travel risks: the traveller perspective and manageability. <i>International Journal of Tourism Research</i> , 2008, 10, 315-327.	3.7	124
11	An empirical investigation of consumer control factors on intention to use selected self-service technologies. <i>Journal of Service Management</i> , 2007, 18, 287-306.	2.0	121
12	A Model of Value Creation. <i>Industrial Marketing Management</i> , 2001, 30, 119-134.	6.7	96
13	Male Nudity in Advertisements: A Modified Replication and Extension of Gender and Product Effects. <i>Journal of the Academy of Marketing Science</i> , 1996, 24, 257-262.	11.2	77
14	Seniors, Health Information, and the Internet: Motivation, Ability, and Internet Knowledge. <i>Cyberpsychology, Behavior, and Social Networking</i> , 2013, 16, 740-746.	3.9	61
15	Preliminary evidence on the composition of relational exchange and its outcomes: the distributor perspective. <i>Journal of Business Research</i> , 2003, 56, 311-322.	10.2	56
16	Understanding the consumer propensity to observe. <i>European Journal of Marketing</i> , 2008, 42, 196-221.	2.9	48
17	Streaming apps: What consumers value. <i>Journal of Retailing and Consumer Services</i> , 2018, 41, 296-304.	9.4	48
18	Title is missing!. <i>Journal of Business Ethics</i> , 1998, 17, 125-136.	6.0	28

#	ARTICLE	IF	CITATIONS
19	Toward Assessing Supplier Value. <i>Journal of Marketing Channels</i> , 2004, 11, 3-31.	0.4	28
20	Emotional Solidarity with Destination Security Forces. <i>Journal of Travel Research</i> , 2017, 56, 927-940.	9.0	28
21	Health Care Information Seeking and Seniors: Determinants of Internet Use. <i>Health Marketing Quarterly</i> , 2015, 32, 96-112.	1.0	27
22	Reassurance or reason for concern: Security forces as a crisis management strategy. <i>Tourism Management</i> , 2016, 56, 114-125.	9.8	25
23	Attitude towards immigrants and security: Effects on destination-loyal tourists. <i>Tourism Management</i> , 2016, 57, 373-386.	9.8	23
24	U. S. winter migrants' park community attributes: An importance-performance analysis. <i>Tourism Management</i> , 2014, 43, 55-67.	9.8	21
25	Tourists' Life Satisfaction at Home and Away. <i>Journal of Travel Research</i> , 2016, 55, 161-175.	9.0	17
26	Communities as Nested Servicescapes. <i>Journal of Service Research</i> , 2017, 20, 171-187.	12.2	13
27	Lifestyle and satisfaction of winter migrants. <i>Tourism Management Perspectives</i> , 2013, 5, 18-23.	5.2	12
28	Biopsychosocial and Retirement Factors Influencing Satisfaction With Life: New Perspectives. <i>International Journal of Aging and Human Development</i> , 2017, 85, 332-353.	1.6	12
29	Site selection criteria of the small trade association. <i>Annals of Tourism Research</i> , 1997, 24, 985-987.	6.4	11
30	Perceived Crime and Violence. <i>Journal of Travel Research</i> , 2014, 53, 597-609.	9.0	11
31	Understanding motives of consumers who help. <i>Journal of Strategic Marketing</i> , 2011, 19, 575-589.	5.5	9
32	Emotions, deliberations, and end-of-life products. <i>Psychology and Marketing</i> , 2019, 36, 659-674.	8.2	9
33	Consumer attitudes toward marketing strategies over the adult life span. <i>Journal of Marketing Management</i> , 2007, 23, 305-326.	2.3	8
34	An Investigation into Potential Moderating Effects of the Relationship Between Actual and Perceived Market Orientation. <i>Journal of Marketing Channels</i> , 1999, 7, 95-119.	0.4	7
35	Exploratory Evidence About Differences Between Guest Types and Purpose of Stay in a Luxury Experience. <i>Journal of Hospitality Marketing and Management</i> , 2006, 14, 3-21.	0.4	6
36	The coproduction construct and the decision to coproduce: managerial implications in the service context. <i>International Journal of Services Sciences</i> , 2011, 4, 38.	0.0	3

#	ARTICLE	IF	CITATIONS
37	Effects of perceived privacy protection: does reading privacy notices matter?. International Journal of Services and Standards, 2014, 9, 19.	0.2	1
38	The consumer-human-like robot interaction framework. International Journal of Technology Marketing, 2008, 3, 305.	0.2	0
39	DISCLOSURE OF CONTEXTUALLY HIDDEN SEXUAL IMAGES EMBEDDED IN AN ADVERTISEMENT. Psychological Reports, 1997, 81, 333.	1.7	0