

David Gal

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/4046043/publications.pdf>

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9
papers

804
citations

1684188
5
h-index

1720034
7
g-index

9
all docs

9
docs citations

9
times ranked

1124
citing authors

#	ARTICLE	IF	CITATIONS
1	Abandon Statistical Significance. <i>American Statistician</i> , 2019, 73, 235-245.	1.6	555
2	Statistical Significance and the Dichotomization of Evidence. <i>Journal of the American Statistical Association</i> , 2017, 112, 885-895.	3.1	113
3	Marketing Agility: The Concept, Antecedents, and a Research Agenda. <i>Journal of Marketing</i> , 2021, 85, 35-58.	11.3	106
4	Rejoinder: Statistical Significance and the Dichotomization of Evidence. <i>Journal of the American Statistical Association</i> , 2017, 112, 904-908.	3.1	7
5	Predicting consumers's choices in the age of the internet, AI, and almost perfect tracking: Some things change, the key challenges do not. <i>Consumer Psychology Review</i> , 2021, 4, 135-152.	5.5	7
6	Experimental validation bias limits the scope and ambition of applied behavioural science. , 2022, 1, 5-6.		6
7	Why the sun will not set on the endowment effect: the endowment effect after loss aversion. <i>Current Opinion in Psychology</i> , 2021, 39, 12-15.	4.9	5
8	Act boldly: Important life decisions, courage, and the motivated pursuit of risk.. <i>Journal of Personality and Social Psychology</i> , 2021, 120, 1607-1620.	2.8	4
9	The Marlboro men don't cry: Understanding the gendered perceptions of people seeking mental health care.. <i>Journal of Experimental Psychology: Applied</i> , 2022, 28, 423-437.	1.2	1