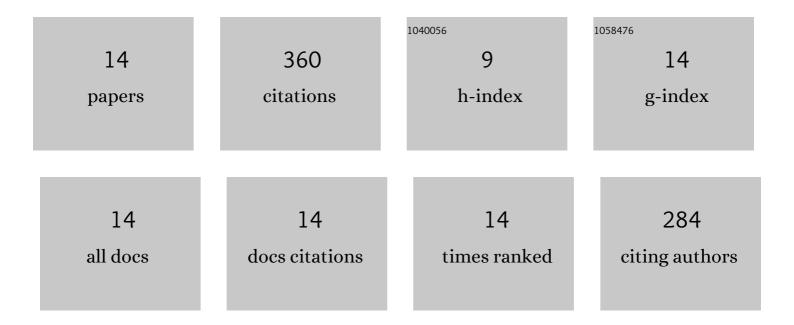
Konstantinos Poulis

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/4002640/publications.pdf Version: 2024-02-01



#	Article	IF	CITATIONS
1	Agentic Misfit: An Empirical Demonstration of Non-Matching Human Agency amid Complexity. Organization Studies, 2021, 42, 1603-1627.	5.3	4
2	Complexity as an empirical tendency: Promoting non-measurement as a means to enhanced understanding. European Management Journal, 2021, 39, 487-496.	5.1	2
3	Punctuated epistemology in international marketing strategy: A Whiteheadian remedy. Marketing Theory, 2020, 20, 363-384.	3.1	7
4	On theorizing and methodological fetishism. European Management Journal, 2020, 38, 676-683.	5.1	14
5	International Business as Disciplinary Tautology: An Ontological Perspective. Academy of Management Perspectives, 2018, 32, 517-531.	6.8	26
6	Problematizing Fit and Survival: Transforming the Law of Requisite Variety Through Complexity Misalignment. Academy of Management Review, 2016, 41, 503-527.	11.7	28
7	The role of context in case study selection: An international business perspective. International Business Review, 2013, 22, 304-314.	4.8	113
8	â€~Information communication technology' innovation in a non-high technology sector: achieving competitive advantage in the shipping industry. Service Industries Journal, 2013, 33, 594-608.	8.3	31
9	The influence of intra-national cultural heterogeneity on product standardisation and adaptation. International Marketing Review, 2013, 30, 357-383.	3.6	38
10	Multicultural markets and acculturation: implications for service firms. Journal of Services Marketing, 2013, 27, 515-525.	3.0	23
11	Polyethnic market orientation and performance: A fast-moving consumer goods perspective. Journal of Marketing Management, 2012, 28, 609-628.	2.3	13
12	Domestic firms competing with multinational enterprises: The relevance of resource-accessing alliance formations. International Business Review, 2012, 21, 588-601.	4.8	19
13	Innovation and dynamic capabilities in a traditional service sector. Baltic Journal of Management, 2011, 6, 320-341.	2.2	23
14	Promotional channels of FMCG firms and tourism. EuroMed Journal of Business, 2011, 6, 5-23.	3.2	19