

# Konstantinos Poulis

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/4002640/publications.pdf>

Version: 2024-02-01

14  
papers

360  
citations

1040056

9  
h-index

1058476

14  
g-index

14  
all docs

14  
docs citations

14  
times ranked

284  
citing authors

#	ARTICLE	IF	CITATIONS
1	The role of context in case study selection: An international business perspective. <i>International Business Review</i> , 2013, 22, 304-314.	4.8	113
2	The influence of intra-national cultural heterogeneity on product standardisation and adaptation. <i>International Marketing Review</i> , 2013, 30, 357-383.	3.6	38
3	“Information communication technology” innovation in a non-high technology sector: achieving competitive advantage in the shipping industry. <i>Service Industries Journal</i> , 2013, 33, 594-608.	8.3	31
4	Problematizing Fit and Survival: Transforming the Law of Requisite Variety Through Complexity Misalignment. <i>Academy of Management Review</i> , 2016, 41, 503-527.	11.7	28
5	International Business as Disciplinary Tautology: An Ontological Perspective. <i>Academy of Management Perspectives</i> , 2018, 32, 517-531.	6.8	26
6	Innovation and dynamic capabilities in a traditional service sector. <i>Baltic Journal of Management</i> , 2011, 6, 320-341.	2.2	23
7	Multicultural markets and acculturation: implications for service firms. <i>Journal of Services Marketing</i> , 2013, 27, 515-525.	3.0	23
8	Promotional channels of FMCG firms and tourism. <i>EuroMed Journal of Business</i> , 2011, 6, 5-23.	3.2	19
9	Domestic firms competing with multinational enterprises: The relevance of resource-accessing alliance formations. <i>International Business Review</i> , 2012, 21, 588-601.	4.8	19
10	On theorizing and methodological fetishism. <i>European Management Journal</i> , 2020, 38, 676-683.	5.1	14
11	Polyethnic market orientation and performance: A fast-moving consumer goods perspective. <i>Journal of Marketing Management</i> , 2012, 28, 609-628.	2.3	13
12	Punctuated epistemology in international marketing strategy: A Whiteheadian remedy. <i>Marketing Theory</i> , 2020, 20, 363-384.	3.1	7
13	Agentic Misfit: An Empirical Demonstration of Non-Matching Human Agency amid Complexity. <i>Organization Studies</i> , 2021, 42, 1603-1627.	5.3	4
14	Complexity as an empirical tendency: Promoting non-measurement as a means to enhanced understanding. <i>European Management Journal</i> , 2021, 39, 487-496.	5.1	2