

Anatoli Colicev

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/3981427/publications.pdf>

Version: 2024-02-01

14
papers

546
citations

1163117

8
h-index

1281871

11
g-index

14
all docs

14
docs citations

14
times ranked

399
citing authors

#	ARTICLE	IF	CITATIONS
1	Multi-project work and project performance: Friends or foes?. Strategic Management Journal, 2023, 44, 610-636.	7.3	3
2	Multiple Time Series Analysis for organizational research. Long Range Planning, 2022, 55, 102067.	4.9	6
3	It pays to pay attention: How firm's and competitor's marketing levers affect investor attention and firm value. International Journal of Research in Marketing, 2022, 39, 227-246.	4.2	4
4	Social Media's Impact on the Consumer Mindset: When to Use Which Sentiment Extraction Tool?. Journal of Interactive Marketing, 2020, 50, 136-155.	6.2	58
5	How Main Street Drives Wall Street: Customer (Dis)satisfaction, Short Sellers, and Abnormal Returns. Journal of Marketing Research, 2020, 57, 1055-1075.	4.8	28
6	Modeling the relationship between firm and user generated content and the stages of the marketing funnel. International Journal of Research in Marketing, 2019, 36, 100-116.	4.2	125
7	Using online data and network-based text analysis in HRM research. Journal of Organizational Effectiveness, 2018, 5, 81-97.	2.3	13
8	Improving Consumer Mindset Metrics and Shareholder Value through Social Media: The Different Roles of Owned and Earned Media. Journal of Marketing, 2018, 82, 37-56.	11.3	245
9	Multiple Time Series Analysis for Organizational Research. SSRN Electronic Journal, 2018, , .	0.4	0
10	Social Media and Customer-Based Brand Equity: An Empirical Investigation in Retail Industry. Administrative Sciences, 2018, 8, 55.	2.9	18
11	Is Investing in Social Media Really Worth It? How Brand Actions and User Actions Influence Brand Value. Service Science, 2016, 8, 152-168.	1.3	33
12	The Impact of Brand Actions on Facebook on the Consumer Mind-Set. Lecture Notes in Computer Science, 2016, , 128-133.	1.3	0
13	An empirical investigation of the antecedents of partnering capability. International Journal of Production Economics, 2016, 178, 144-153.	8.9	12
14	How Main Street Drives Wall Street: Customer Satisfaction, Short Sellers, and Shareholder Value. SSRN Electronic Journal, 0, , .	0.4	1