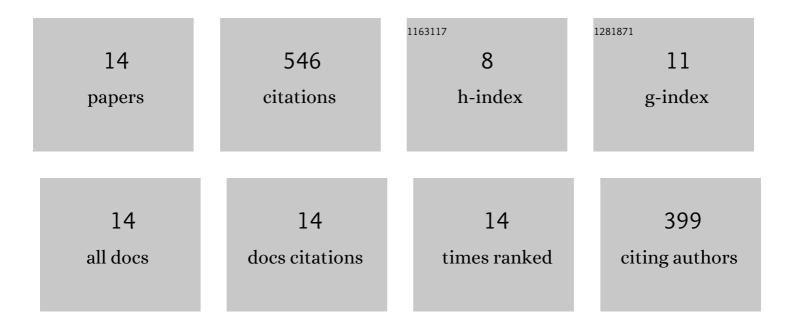
Anatoli Colicev

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/3981427/publications.pdf Version: 2024-02-01



#	Article	IF	CITATIONS
1	Improving Consumer Mindset Metrics and Shareholder Value through Social Media: The Different Roles of Owned and Earned Media. Journal of Marketing, 2018, 82, 37-56.	11.3	245
2	Modeling the relationship between firm and user generated content and the stages of the marketing funnel. International Journal of Research in Marketing, 2019, 36, 100-116.	4.2	125
3	Social Media's Impact on the Consumer Mindset: When to Use Which Sentiment Extraction Tool?. Journal of Interactive Marketing, 2020, 50, 136-155.	6.2	58
4	Is Investing in Social Media Really Worth It? How Brand Actions and User Actions Influence Brand Value. Service Science, 2016, 8, 152-168.	1.3	33
5	How Main Street Drives Wall Street: Customer (Dis)satisfaction, Short Sellers, and Abnormal Returns. Journal of Marketing Research, 2020, 57, 1055-1075.	4.8	28
6	Social Media and Customer-Based Brand Equity: An Empirical Investigation in Retail Industry. Administrative Sciences, 2018, 8, 55.	2.9	18
7	Using online data and network-based text analysis in HRM research. Journal of Organizational Effectiveness, 2018, 5, 81-97.	2.3	13
8	An empirical investigation of the antecedents of partnering capability. International Journal of Production Economics, 2016, 178, 144-153.	8.9	12
9	Multiple Time Series Analysis for organizational research. Long Range Planning, 2022, 55, 102067.	4.9	6
10	It pays to pay attention: How firm's and competitor's marketing levers affect investor attention and firm value. International Journal of Research in Marketing, 2022, 39, 227-246.	4.2	4
11	Multiâ€project work and project performance: Friends or foes?. Strategic Management Journal, 2023, 44, 610-636.	7.3	3
12	How Main Street Drives Wall Street: Customer Satisfaction, Short Sellers, and Shareholder Value. SSRN Electronic Journal, 0, , .	0.4	1
13	The Impact of Brand Actions on Facebook on the Consumer Mind-Set. Lecture Notes in Computer Science, 2016, , 128-133.	1.3	0
14	Multiple Time Series Analysis for Organizational Research. SSRN Electronic Journal, 2018, , .	0.4	0