

Anatoli Colicev

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/3981427/publications.pdf>

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14
papers

546
citations

1163117

8
h-index

1281871

11
g-index

14
all docs

14
docs citations

14
times ranked

399
citing authors

#	ARTICLE	IF	CITATIONS
1	Improving Consumer Mindset Metrics and Shareholder Value through Social Media: The Different Roles of Owned and Earned Media. <i>Journal of Marketing</i> , 2018, 82, 37-56.	11.3	245
2	Modeling the relationship between firm and user generated content and the stages of the marketing funnel. <i>International Journal of Research in Marketing</i> , 2019, 36, 100-116.	4.2	125
3	Social Media's Impact on the Consumer Mindset: When to Use Which Sentiment Extraction Tool?. <i>Journal of Interactive Marketing</i> , 2020, 50, 136-155.	6.2	58
4	Is Investing in Social Media Really Worth It? How Brand Actions and User Actions Influence Brand Value. <i>Service Science</i> , 2016, 8, 152-168.	1.3	33
5	How Main Street Drives Wall Street: Customer (Dis)satisfaction, Short Sellers, and Abnormal Returns. <i>Journal of Marketing Research</i> , 2020, 57, 1055-1075.	4.8	28
6	Social Media and Customer-Based Brand Equity: An Empirical Investigation in Retail Industry. <i>Administrative Sciences</i> , 2018, 8, 55.	2.9	18
7	Using online data and network-based text analysis in HRM research. <i>Journal of Organizational Effectiveness</i> , 2018, 5, 81-97.	2.3	13
8	An empirical investigation of the antecedents of partnering capability. <i>International Journal of Production Economics</i> , 2016, 178, 144-153.	8.9	12
9	Multiple Time Series Analysis for organizational research. <i>Long Range Planning</i> , 2022, 55, 102067.	4.9	6
10	It pays to pay attention: How firm's and competitor's marketing levers affect investor attention and firm value. <i>International Journal of Research in Marketing</i> , 2022, 39, 227-246.	4.2	4
11	Multi-€project work and project performance: Friends or foes?. <i>Strategic Management Journal</i> , 2023, 44, 610-636.	7.3	3
12	How Main Street Drives Wall Street: Customer Satisfaction, Short Sellers, and Shareholder Value. <i>SSRN Electronic Journal</i> , 0, , .	0.4	1
13	The Impact of Brand Actions on Facebook on the Consumer Mind-Set. <i>Lecture Notes in Computer Science</i> , 2016, , 128-133.	1.3	0
14	Multiple Time Series Analysis for Organizational Research. <i>SSRN Electronic Journal</i> , 2018, , .	0.4	0