Antoni Meseguer-Artola

List of Publications by Year
in descending order

48 papers	**1,108** citations	471509 **17** h-index	434195 **31** g-index
50 all docs	**50** docs citations	**50** times ranked	**901** citing authors

#	Article	IF	Citations
1	Self-disclosure during the COVID-19 emergency: Effects of narcissism traits, time perspective, virtual presence, and hedonic gratification. Computers in Human Behavior, 2022, 130, 107154.	8.5	10
2	Analyzing the influence of short-term rental platforms on housing affordability in global urban destination neighborhoods. Tourism and Hospitality Research, 2022, 22, 444-461.	3.8	7
3	Upskilling and distributional changes in the electronics global value chain. International Labour Review, 2021, 160, 113-142.	2.1	0
4	Flow experiences in personalised e-learning environments and the role of gender and academic performance. Interactive Learning Environments, 2021, 29, 59-82.	6.4	23
5	Understanding Peer-to-Peer, Two-Sided Digital Marketplaces: Pricing Lessons from Airbnb in Barcelona. Sustainability, 2020, 12, 5229.	3.2	11
6	A PLS-Neural Network Analysis of Motivational Orientations Leading to Facebook Engagement and the Moderating Roles of Flow and Age. Frontiers in Psychology, 2020, 11, 1869.	2.1	9
7	Narratives of International Women Entrepreneurs: An Exploratory Case Study of Identity Negotiation in Technology Startups. IEEE Transactions on Professional Communication, 2020, 63, 39-51.	0.8	11
8	Pricing Rental Tourist Accommodation. Advances in Finance, Accounting, and Economics, 2020, , 51-68.	0.3	3
9	Editorial: How to Prevent, Detect and Control Common Method Variance in Electronic Commerce Research. Journal of Theoretical and Applied Electronic Commerce Research, 2020, 15, 0-0.	5.7	119
10	Â¿DÃ"NDE EMIGRARON LOS MEJORES EMPLEOS? EL IMPACTO LABORAL DE LAS CADENAS GLOBALES DE VALOR Y EL CAMBIO TECNOLÃ"GICO. Revista De Economia Mundial, 2020, , .	0.1	0
11	Imagine, feel â€œthereâ€, and flow! Immersive experiences on m-Facebook, and their affective and behavioural effects. Information Technology and People, 2019, 32, 921-947.	3.2	28
12	Learning with Wikipedia in Higher Education: Academic Performance and Studentsâ€™ Quality Perception. Springer Proceedings in Complexity, 2019, , 117-124.	0.3	5
13	Price Determinants of Tourist Accommodation Rental: Airbnb in Barcelona and Madrid. Springer Proceedings in Complexity, 2019, , 549-556.	0.3	2
14	Facebook Engagementâ€"Motivational Drivers and the Moderating Effect of Flow Episodes and Age Differences. Springer Proceedings in Complexity, 2019, , 181-187.	0.3	0
15	Chapter 12 Immersive Experiences in Online Higher Education: Virtual Presence and Flow. , 2018, , 187-202.		1
16	The playfulness of Facebook â€" Shaped by underlying psychological drivers and gender differences. Telematics and Informatics, 2018, 35, 2254-2269.	5.8	13
17	Flow in eâ€learning: What drives it and why it matters. British Journal of Educational Technology, 2017, 48, 899-915.	6.3	56
18	Explaining teaching uses of Wikipedia through faculty personal and contextual features. Online Information Review, 2017, 41, 728-743.	3.2	9

#	Article	IF	Citations
19	Semi-automatic generation of a corpus of Wikipedia articles on science and technology. Profesional De La Informacion, 2017, 26, 995.	2.7	6
20	Presence in personalised e-learning â€" the impact of cognitive and emotional factors and the moderating role of gender. Behaviour and Information Technology, 2016, 35, 1008-1018.	4.0	10
21	Factors that influence the teaching use of <scp>W</scp>ikipedia in higher education. Journal of the Association for Information Science and Technology, 2016, 67, 1224-1232.	2.9	29
22	What leads people to keep on e-learning? An empirical analysis of users' experiences and their effects on continuance intention. Interactive Learning Environments, 2016, 24, 1030-1053.	6.4	55
23	E-learning continuance: The impact of interactivity and the mediating role of imagery, presence and flow. Information and Management, 2016, 53, 504-516.	6.5	114
24	The Impact of Didactic Resourcesâ€™ Quality and the Instructorâ€™s Attitude: E-Learning Continuance Explained by Flow and Presence Experiences. Developments in Marketing Science: Proceedings of the Academy of Marketing Science, 2016, , 815-816.	0.2	0
25	Learning from customer interaction: How merchants create price-level propositions for experience goods in hybrid market environments. Computers in Human Behavior, 2015, 51, 952-959.	8.5	10
26	Wikipedia at university: what faculty think and do about it. Electronic Library, 2015, 33, 668-683.	1.4	43
27	Entrepreneurial decisions: Insights into the use of support services for new business creation. South African Journal of Business Management, 2014, 45, 11-20.	0.8	4
28	Modelling students' flow experiences in an online learning environment. Computers and Education, 2014, 71, 111-123.	8.3	79
29	Utilitarian motivations in online consumption: Dimensional structure and scales. Electronic Commerce Research and Applications, 2014, 13, 188-204.	5.0	59
30	Another look at â€˜being thereâ€™ experiences in digital media: Exploring connections of telepresence with mental imagery. Computers in Human Behavior, 2014, 30, 508-518.	8.5	54
31	Learning by comparing with Wikipedia: the value to students' learning. RUSC Universities and Knowledge Society Journal, 2014, 11, 57.	1.4	6
32	Toward a Longitudinal Model of e-Commerce: Environmental, Technological, and Organizational Drivers of B2C Adoption. Information Society, 2010, 26, 209-227.	2.9	39
33	Psychological elements explaining the consumer's adoption and use of a website recommendation system. Internet Research, 2010, 20, 316-341.	4.9	20
34	Customer Relationship Management applied to higher education: developing an e-monitoring system to improve relationships in electronic learning environments. International Journal of Services, Technology and Management, 2010, 14, 103.	0.1	22
35	Going with the consumer towards the social web environment: a review of extant knowledge. International Journal of Electronic Marketing and Retailing, 2010, 3, 415.	0.2	16
36	A theoretical approximation to the psychological aspects related to the consumer's adoption and use of a website recommendation system. , 2009, , .		2

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37	Improving hypermedia teaching resources &ndash; new designs for e-learning environments. International Journal of Technology Enhanced Learning, 2009, 1, 286.	0.7	2
38	Playing cat and mouse: consumer empowerment and marketing interactions on the internet. International Journal of Business Environment, 2008, 2, 201.	0.4	8
39	Factors Influencing the Evolution of Electronic Commerce: An Empirical Analysis in a Developed Market Economy. Journal of Theoretical and Applied Electronic Commerce Research, 2008, 3, .	5.7	27
40	An Integrated Model of the Adoption and Extent of E-Commerce in Firms. International Advances in Economic Research, 2007, 13, 222-241.	0.8	51
41	ONLINE SALE SYSTEMS: AN ANALYSIS OF THEIR CRITICAL FACTORS FOR SMALL BUSINESS. Journal of Information Systems and Technology Management, 2007, 4, 95-108.	0.4	1
42	Benefits of the ISO 9000:1994 system. International Journal of Quality and Reliability Management, 2002, 19, 321-344.	2.0	98
43	Marketing Education, Distance Learning and Hypermedia: Teaching â€œCurrent Issues in Marketingâ€•In a Virtual Campus. Marketing Education Review, 2001, 11, 41-53.	1.3	15
44	The world wide web in the food and beverage sector in Spain. International Advances in Economic Research, 2000, 6, 699-709.	0.8	3
45	Recruitment advertising: The marketing-human resource interface. International Advances in Economic Research, 2000, 6, 354-364.	0.8	20
46	University Distance Learning: The Case of the Universitat Oberta de Catalunya (UOC). Open Learning, 1998, 13, 61-65.	4.0	0
47	An Integrative Framework on the Psychological Variables Explaining the Consumersâ€™ Use of E-Commerce-Based Recommendation Systems. , 0, , 350-364.		3
48	Academic impact and perceived value of Wikipedia as a primary learning resource in higher education. Profesional De La Informacion, 0, , .	2.7	2