

Antoni Meseguer-Artola

List of Publications by Year in descending order

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48
papers

1,108
citations

471509

17
h-index

434195

31
g-index

50
all docs

50
docs citations

50
times ranked

901
citing authors

#	ARTICLE	IF	CITATIONS
1	Editorial: How to Prevent, Detect and Control Common Method Variance in Electronic Commerce Research. <i>Journal of Theoretical and Applied Electronic Commerce Research</i> , 2020, 15, 0-0.	5.7	119
2	E-learning continuance: The impact of interactivity and the mediating role of imagery, presence and flow. <i>Information and Management</i> , 2016, 53, 504-516.	6.5	114
3	Benefits of the ISO 9000:1994 system. <i>International Journal of Quality and Reliability Management</i> , 2002, 19, 321-344.	2.0	98
4	Modelling students' flow experiences in an online learning environment. <i>Computers and Education</i> , 2014, 71, 111-123.	8.3	79
5	Utilitarian motivations in online consumption: Dimensional structure and scales. <i>Electronic Commerce Research and Applications</i> , 2014, 13, 188-204.	5.0	59
6	Flow in e-learning: What drives it and why it matters. <i>British Journal of Educational Technology</i> , 2017, 48, 899-915.	6.3	56
7	What leads people to keep on e-learning? An empirical analysis of users' experiences and their effects on continuance intention. <i>Interactive Learning Environments</i> , 2016, 24, 1030-1053.	6.4	55
8	Another look at "being there" experiences in digital media: Exploring connections of telepresence with mental imagery. <i>Computers in Human Behavior</i> , 2014, 30, 508-518.	8.5	54
9	An Integrated Model of the Adoption and Extent of E-Commerce in Firms. <i>International Advances in Economic Research</i> , 2007, 13, 222-241.	0.8	51
10	Wikipedia at university: what faculty think and do about it. <i>Electronic Library</i> , 2015, 33, 668-683.	1.4	43
11	Toward a Longitudinal Model of e-Commerce: Environmental, Technological, and Organizational Drivers of B2C Adoption. <i>Information Society</i> , 2010, 26, 209-227.	2.9	39
12	Factors that influence the teaching use of Wikipedia in higher education. <i>Journal of the Association for Information Science and Technology</i> , 2016, 67, 1224-1232.	2.9	29
13	Imagine, feel "there", and flow! Immersive experiences on m-Facebook, and their affective and behavioural effects. <i>Information Technology and People</i> , 2019, 32, 921-947.	3.2	28
14	Factors Influencing the Evolution of Electronic Commerce: An Empirical Analysis in a Developed Market Economy. <i>Journal of Theoretical and Applied Electronic Commerce Research</i> , 2008, 3, .	5.7	27
15	Flow experiences in personalised e-learning environments and the role of gender and academic performance. <i>Interactive Learning Environments</i> , 2021, 29, 59-82.	6.4	23
16	Customer Relationship Management applied to higher education: developing an e-monitoring system to improve relationships in electronic learning environments. <i>International Journal of Services, Technology and Management</i> , 2010, 14, 103.	0.1	22
17	Recruitment advertising: The marketing-human resource interface. <i>International Advances in Economic Research</i> , 2000, 6, 354-364.	0.8	20
18	Psychological elements explaining the consumer's adoption and use of a website recommendation system. <i>Internet Research</i> , 2010, 20, 316-341.	4.9	20

#	ARTICLE	IF	CITATIONS
19	Going with the consumer towards the social web environment: a review of extant knowledge. <i>International Journal of Electronic Marketing and Retailing</i> , 2010, 3, 415.	0.2	16
20	Marketing Education, Distance Learning and Hypermedia: Teaching "Current Issues in Marketing" In a Virtual Campus. <i>Marketing Education Review</i> , 2001, 11, 41-53.	1.3	15
21	The playfulness of Facebook " Shaped by underlying psychological drivers and gender differences. <i>Telematics and Informatics</i> , 2018, 35, 2254-2269.	5.8	13
22	Understanding Peer-to-Peer, Two-Sided Digital Marketplaces: Pricing Lessons from Airbnb in Barcelona. <i>Sustainability</i> , 2020, 12, 5229.	3.2	11
23	Narratives of International Women Entrepreneurs: An Exploratory Case Study of Identity Negotiation in Technology Startups. <i>IEEE Transactions on Professional Communication</i> , 2020, 63, 39-51.	0.8	11
24	Learning from customer interaction: How merchants create price-level propositions for experience goods in hybrid market environments. <i>Computers in Human Behavior</i> , 2015, 51, 952-959.	8.5	10
25	Presence in personalised e-learning " the impact of cognitive and emotional factors and the moderating role of gender. <i>Behaviour and Information Technology</i> , 2016, 35, 1008-1018.	4.0	10
26	Self-disclosure during the COVID-19 emergency: Effects of narcissism traits, time perspective, virtual presence, and hedonic gratification. <i>Computers in Human Behavior</i> , 2022, 130, 107154.	8.5	10
27	Explaining teaching uses of Wikipedia through faculty personal and contextual features. <i>Online Information Review</i> , 2017, 41, 728-743.	3.2	9
28	A PLS-Neural Network Analysis of Motivational Orientations Leading to Facebook Engagement and the Moderating Roles of Flow and Age. <i>Frontiers in Psychology</i> , 2020, 11, 1869.	2.1	9
29	Playing cat and mouse: consumer empowerment and marketing interactions on the internet. <i>International Journal of Business Environment</i> , 2008, 2, 201.	0.4	8
30	Analyzing the influence of short-term rental platforms on housing affordability in global urban destination neighborhoods. <i>Tourism and Hospitality Research</i> , 2022, 22, 444-461.	3.8	7
31	Learning by comparing with Wikipedia: the value to students' learning. <i>RUSC Universities and Knowledge Society Journal</i> , 2014, 11, 57.	1.4	6
32	Semi-automatic generation of a corpus of Wikipedia articles on science and technology. <i>Profesional De La Informacion</i> , 2017, 26, 995.	2.7	6
33	Learning with Wikipedia in Higher Education: Academic Performance and Students' Quality Perception. <i>Springer Proceedings in Complexity</i> , 2019, , 117-124.	0.3	5
34	Entrepreneurial decisions: Insights into the use of support services for new business creation. <i>South African Journal of Business Management</i> , 2014, 45, 11-20.	0.8	4
35	The world wide web in the food and beverage sector in Spain. <i>International Advances in Economic Research</i> , 2000, 6, 699-709.	0.8	3
36	Pricing Rental Tourist Accommodation. <i>Advances in Finance, Accounting, and Economics</i> , 2020, , 51-68.	0.3	3

#	ARTICLE	IF	CITATIONS
37	An Integrative Framework on the Psychological Variables Explaining the Consumers' Use of E-Commerce-Based Recommendation Systems. , 0, , 350-364.		3
38	A theoretical approximation to the psychological aspects related to the consumer's adoption and use of a website recommendation system. , 2009, , .		2
39	Improving hypermedia teaching resources – new designs for e-learning environments. International Journal of Technology Enhanced Learning, 2009, 1, 286.	0.7	2
40	Price Determinants of Tourist Accommodation Rental: Airbnb in Barcelona and Madrid. Springer Proceedings in Complexity, 2019, , 549-556.	0.3	2
41	Academic impact and perceived value of Wikipedia as a primary learning resource in higher education. Profesional De La Informacion, 0, , .	2.7	2
42	Chapter 12 Immersive Experiences in Online Higher Education: Virtual Presence and Flow. , 2018, , 187-202.		1
43	ONLINE SALE SYSTEMS: AN ANALYSIS OF THEIR CRITICAL FACTORS FOR SMALL BUSINESS. Journal of Information Systems and Technology Management, 2007, 4, 95-108.	0.4	1
44	University Distance Learning: The Case of the Universitat Oberta de Catalunya (UOC). Open Learning, 1998, 13, 61-65.	4.0	0
45	Upskilling and distributional changes in the electronics global value chain. International Labour Review, 2021, 160, 113-142.	2.1	0
46	The Impact of Didactic Resources' Quality and the Instructor's Attitude: E-Learning Continuance Explained by Flow and Presence Experiences. Developments in Marketing Science: Proceedings of the Academy of Marketing Science, 2016, , 815-816.	0.2	0
47	¿DÁNDE EMIGRARON LOS MEJORES EMPLEOS? EL IMPACTO LABORAL DE LAS CADENAS GLOBALES DE VALOR Y EL CAMBIO TECNOLÓGICO. Revista De Economia Mundial, 2020, , .	0.1	0
48	Facebook Engagement' Motivational Drivers and the Moderating Effect of Flow Episodes and Age Differences. Springer Proceedings in Complexity, 2019, , 181-187.	0.3	0