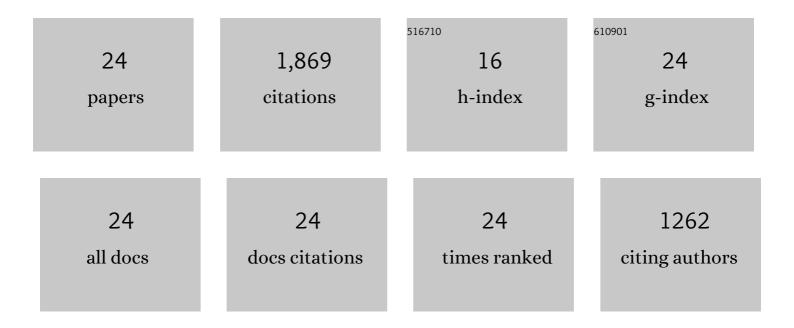
Stefano Puntoni

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/3956058/publications.pdf Version: 2024-02-01



#	Article	IF	CITATIONS
1	Perceptions of Justice By Algorithms. Artificial Intelligence and Law, 2023, 31, 269-292.	4.0	15
2	Preference for Material Products in Identityâ€Based Consumption. Journal of Consumer Psychology, 2022, 32, 672-679.	4.5	7
3	Preference for Human (vs. Robotic) Labor is Stronger in Symbolic Consumption Contexts. Journal of Consumer Psychology, 2021, 31, 72-80.	4.5	76
4	Consumers and Artificial Intelligence: An Experiential Perspective. Journal of Marketing, 2021, 85, 131-151.	11.3	314
5	Autonomy in consumer choice. Marketing Letters, 2020, 31, 429-439.	2.9	52
6	Psychological reactions to human versus robotic job replacement. Nature Human Behaviour, 2019, 3, 1062-1069.	12.0	74
7	Man Versus Machine: Resisting Automation in Identity-Based Consumer Behavior. Journal of Marketing Research, 2018, 55, 818-831.	4.8	145
8	MAN VERSUS MACHINE: RESISTING AUTOMATION IN IDENTITY-BASED CONSUMER BEHAVIOR. Journal of Marketing Research, 2018, , .	4.8	1
9	Amazing Machines and the Quest for Meaning in Consumption. NIM Marketing Intelligence Review, 2018, 10, 18-23.	0.6	3
10	Methodological Issues in Cross-Linguistic and Multilingual Advertising Research. Journal of Advertising, 2017, 46, 115-128.	6.6	19
11	Customer Empowerment in the Digital Age: TABLE 1. Journal of Advertising Research, 2016, 56, 4-8.	2.1	56
12	When and why we forget to buy. Journal of Consumer Psychology, 2016, 26, 363-380.	4.5	13
13	Advertising-Induced Embarrassment. Journal of Advertising, 2015, 44, 71-79.	6.6	8
14	Choice and self: how synchronic and diachronic identity shape choices and decision making. Marketing Letters, 2014, 25, 281-291.	2.9	8
15	The impact of cultural symbols and spokesperson identity on attitudes and intentions. International Journal of Research in Marketing, 2013, 30, 426-428.	4.2	18
16	Identity-based consumer behavior. International Journal of Research in Marketing, 2012, 29, 310-321.	4.2	396
17	The Anchor Contraction Effect in International Marketing Research. Journal of Marketing Research, 2011, 48, 366-380.	4.8	52
18	Gender Identity Salience and Perceived Vulnerability to Breast Cancer. Journal of Marketing Research, 2011, 48, 413-424.	4.8	55

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#	Article	IF	CITATIONS
19	Two Birds and One Stone. Journal of Advertising, 2011, 40, 25-42.	6.6	55
20	Categorization by groups and individuals. Organizational Behavior and Human Decision Processes, 2010, 112, 70-81.	2.5	19
21	Meaning Matters. Journal of Advertising, 2010, 39, 51-64.	6.6	87
22	Bilingualism and the Emotional Intensity of Advertising Language. Journal of Consumer Research, 2009, 35, 1012-1025.	5.1	179
23	Social Context and Advertising Memory. Journal of Marketing Research, 2007, 44, 284-296.	4.8	61
24	Assessing Marketing Performance: Reasons for Metrics Selection. Journal of Marketing Management, 2004, 20, 475-498.	2.3	156