

Mathew S Isaac

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/3919320/publications.pdf>

Version: 2024-02-01

14
papers

269
citations

1163117

8
h-index

1281871

11
g-index

14
all docs

14
docs citations

14
times ranked

245
citing authors

#	ARTICLE	IF	CITATIONS
1	How emotional attachment influences lender participation in consumer-to-consumer rental platforms. <i>Journal of Business Research</i> , 2022, 139, 1211-1217.	10.2	4
2	Anxiety, Cognitive Availability, and the Talisman Effect of Insurance. <i>Personality and Social Psychology Bulletin</i> , 2022, , 014616722210777.	3.0	0
3	The Perfection Premium. <i>Social Psychological and Personality Science</i> , 2021, 12, 930-937.	3.9	2
4	Trust Does Beget Trustworthiness and Also Begets Trust in Others. <i>Social Psychology Quarterly</i> , 2021, 84, 189-201.	2.1	6
5	The Roundâ€Number Advantage in Consumer Debt Payoff. <i>Journal of Consumer Psychology</i> , 2021, 31, 240-262.	4.5	9
6	Collateral Damage? Consequences of Radically Transparent Reviews in Health Care. <i>Joint Commission Journal on Quality and Patient Safety</i> , 2021, 47, 458-460.	0.7	0
7	The Downside of Divinity? Reputational Harm to Sectarian Universities from Overtly Religious Advertising. <i>Journal of Advertising</i> , 2021, 50, 423-440.	6.6	0
8	Priming skepticism: Unintended consequences of oneâ€sided persuasion knowledge access. <i>Psychology and Marketing</i> , 2020, 37, 466-478.	8.2	17
9	Retailer Categorization: How Store-Format Price Image Influences Expected Prices and Consumer Choices. <i>Journal of Retailing</i> , 2018, 94, 364-379.	6.2	19
10	The sleeper framing effect: The influence of frame valence on immediate and retrospective judgments. <i>Journal of Consumer Psychology</i> , 2016, 26, 53-65.	4.5	13
11	Is Top 10 Better than Top 9? The Role of Expectations in Consumer Response to Imprecise Rank Claims. <i>Journal of Marketing Research</i> , 2016, 53, 338-353.	4.8	17
12	Judging a Part by the Size of Its Whole: The Category Size Bias in Probability Judgments. <i>Journal of Consumer Research</i> , 2014, 41, 310-325.	5.1	15
13	The Top-Ten Effect: Consumers' Subjective Categorization of Ranked Lists. <i>Journal of Consumer Research</i> , 2014, 40, 1181-1202.	5.1	58
14	Finding a Home for Products We Love: How Buyer Usage Intent Affects the Pricing of Used Goods. <i>Journal of Marketing</i> , 2012, 76, 78-91.	11.3	109