

# Andrew Crane

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/3898583/publications.pdf>

Version: 2024-02-01

83  
papers

8,987  
citations

81900

39  
h-index

98798

67  
g-index

93  
all docs

93  
docs citations

93  
times ranked

4810  
citing authors

#	ARTICLE	IF	CITATIONS
1	Corporate Citizenship: Toward an Extended Theoretical Conceptualization. <i>Academy of Management Review</i> , 2005, 30, 166-179.	11.7	1,410
2	Contesting the Value of "Creating Shared Value". <i>California Management Review</i> , 2014, 56, 130-153.	6.3	620
3	Green marketing: legend, myth, farce or prophesy?. <i>Qualitative Market Research</i> , 2005, 8, 357-370.	1.5	482
4	Behind the Mask: Revealing the True Face of Corporate Citizenship. <i>Journal of Business Ethics</i> , 2003, 45, 109-120.	6.0	370
5	Can Corporations be Citizens? Corporate Citizenship as a Metaphor for Business Participation in Society. <i>Business Ethics Quarterly</i> , 2005, 15, 429-453.	1.5	342
6	Implementing CSR Through Partnerships: Understanding the Selection, Design and Institutionalisation of Nonprofit-Business Partnerships. <i>Journal of Business Ethics</i> , 2009, 85, 413-429.	6.0	334
7	The greening of organizational culture. <i>Journal of Organizational Change Management</i> , 2002, 15, 214-234.	2.7	321
8	Modern Slavery As A Management Practice: Exploring the Conditions and Capabilities for Human Exploitation. <i>Academy of Management Review</i> , 2013, 38, 49-69.	11.7	285
9	Addressing Sustainability and Consumption. <i>Journal of Macromarketing</i> , 2005, 25, 76-92.	2.6	264
10	Researching Corporate Social Responsibility Communication: Themes, Opportunities and Challenges. <i>Journal of Management Studies</i> , 2016, 53, 1223-1252.	8.3	257
11	Enhancing the Impact of Cross-Sector Partnerships. <i>Journal of Business Ethics</i> , 2016, 135, 1-17.	6.0	200
12	Corporate Greening as Amoralization. <i>Organization Studies</i> , 2000, 21, 673-696.	5.3	199
13	Facing the backlash: green marketing and strategic reorientation in the 1990s. <i>Journal of Strategic Marketing</i> , 2000, 8, 277-296.	5.5	174
14	Stakeholder Theory and Social Identity: Rethinking Stakeholder Identification. <i>Journal of Business Ethics</i> , 2011, 102, 77-87.	6.0	160
15	Unpacking the Ethical Product. , 2001, 30, 361-373.		151
16	Are You Ethical? Please Tick Yes " Or No " On Researching Ethics in Business Organizations. <i>Journal of Business Ethics</i> , 1999, 20, 237-248.	6.0	142
17	Stakeholders as Citizens? Rethinking Rights, Participation, and Democracy. <i>Journal of Business Ethics</i> , 2004, 53, 107-122.	6.0	140
18	Constructing Consumer Responsibility: Exploring the Role of Corporate Communications. <i>Organization Studies</i> , 2008, 29, 1495-1519.	5.3	134

#	ARTICLE	IF	CITATIONS
19	Societal marketing and morality. <i>European Journal of Marketing</i> , 2002, 36, 548-569.	2.9	131
20	Public Responsibility and Private Enterprise in Developing Countries. <i>California Management Review</i> , 2010, 52, 52-78.	6.3	126
21	Tourists' accounts of responsible tourism. <i>Annals of Tourism Research</i> , 2014, 46, 115-129.	6.4	124
22	Corporate social responsibility in small and medium size enterprises: investigating employee engagement in fair trade companies. <i>Business Ethics</i> , 2010, 19, 126-139.	3.5	122
23	Cross-Sector Partnerships for Systemic Change: Systematized Literature Review and Agenda for Further Research. <i>Journal of Business Ethics</i> , 2018, 150, 303-313.	6.0	120
24	COVID-19 and the Future of CSR Research. <i>Journal of Management Studies</i> , 2021, 58, 280-284.	8.3	119
25	Formative Perspectives on the Relation Between CSR Communication and CSR Practices: Pathways for Walking, Talking, and T(w)alking. <i>Business and Society</i> , 2020, 59, 5-33.	6.4	114
26	Corporate Social Performance Disoriented: Saving the Lost Paradigm?. <i>Business and Society</i> , 2010, 49, 677-703.	6.4	92
27	Stakeholder engagement: a mechanism for sustainable aviation. <i>Corporate Social Responsibility and Environmental Management</i> , 2006, 13, 245-260.	8.7	91
28	Are you talking to me?: Stakeholder communication and the risks and rewards of dialogue. , 0, , 39-52.		89
29	Toward Green Narrative: Management and the Evolutionary Epic. <i>Academy of Management Review</i> , 2003, 28, 220-237.	11.7	89
30	Benefit Corporation Legislation and the Emergence of a Social Hybrid Category. <i>California Management Review</i> , 2015, 57, 13-35.	6.3	89
31	Governance gaps in eradicating forced labor: From global to domestic supply chains. <i>Regulation and Governance</i> , 2019, 13, 86-106.	2.9	85
32	Modern Slavery in Business: The Sad and Sorry State of a Non-Field. <i>Business and Society</i> , 2021, 60, 251-287.	6.4	80
33	Exploring Green Alliances. <i>Journal of Marketing Management</i> , 1998, 14, 559-579.	2.3	77
34	Questioning the Domain of the Business Ethics Curriculum. <i>Journal of Business Ethics</i> , 2004, 54, 357-369.	6.0	77
35	What is stakeholder democracy? Perspectives and issues. <i>Business Ethics</i> , 2005, 14, 6-13.	3.5	73
36	The Corporate Social Responsibility Agenda. , 0, , 3-16.		73

#	ARTICLE	IF	CITATIONS
37	Ethical Decision Making in Fair Trade Companies. <i>Journal of Business Ethics</i> , 2003, 45, 79-92.	6.0	72
38	The Conditions of Our Freedom: Foucault, Organization, and Ethics. <i>Business Ethics Quarterly</i> , 2008, 18, 299-320.	1.5	60
39	In the company of spies: When competitive intelligence gathering becomes industrial espionage. <i>Business Horizons</i> , 2005, 48, 233-240.	5.2	54
40	Measuring Corporate Social Responsibility and Impact: Enhancing Quantitative Research Design and Methods in Business and Society Research. <i>Business and Society</i> , 2017, 56, 787-795.	6.4	43
41	What Constitutes a Theoretical Contribution in the Business and Society Field?. <i>Business and Society</i> , 2016, 55, 783-791.	6.4	41
42	Getting away from it all. <i>Annals of Tourism Research</i> , 2011, 38, 1495-1515.	6.4	40
43	Business and Children: Mapping Impacts, Managing Responsibilities. <i>Journal of Business Ethics</i> , 2010, 91, 567-586.	6.0	39
44	The dynamics of marketing ethical products: A cultural perspective. <i>Journal of Marketing Management</i> , 1997, 13, 561-577.	2.3	37
45	Quants and Poets: Advancing Methods and Methodologies in Business and Society Research. <i>Business and Society</i> , 2018, 57, 3-25.	6.4	37
46	Morality and the consequences of marketing action. <i>Journal of Business Research</i> , 2004, 57, 1222-1230.	10.2	34
47	Corporate Sustainability and the Individual: Understanding What Drives Sustainability Professionals as Change Agents. <i>SSRN Electronic Journal</i> , 0, , .	0.4	34
48	Corporate Citizenship: Missing The Point Or Missing The Boat? A Reply To Van Oosterhout. <i>Academy of Management Review</i> , 2005, 30, 681-684.	11.7	32
49	Incorporating the Corporation in Citizenship: A Response to NÃ©ron and Norman. <i>Business Ethics Quarterly</i> , 2008, 18, 27-33.	1.5	31
50	Revisiting Gender Role Stereotyping in the Sales Profession. <i>Journal of Business Ethics</i> , 2002, 40, 121-132.	6.0	30
51	Humanizing Research on Working Conditions in Supply Chains: Building a Path to Decent Work. <i>Journal of Supply Chain Management</i> , 2021, 57, 3-13.	10.2	30
52	From governance to Governance: On Blurring Boundaries. <i>Journal of Business Ethics</i> , 2010, 94, 17-19.	6.0	27
53	Meeting the Ethical Gaze: Challenges for Orienting to the Ethical Market. , 2005, , 219-232.		25
54	Publishing Country Studies in <i>Business &amp; Society</i> . <i>Business and Society</i> , 2016, 55, 3-10.	6.4	21

#	ARTICLE	IF	CITATIONS
55	Mapping out the Field of Gender and Buyer-Seller Relationships: Developing a New Perspective. <i>Journal of Marketing Management</i> , 2005, 21, 231-250.	2.3	20
56	Toward Green Narrative: Management and the Evolutionary Epic. <i>Academy of Management Review</i> , 2003, 28, 220.	11.7	18
57	Financializing Stakeholder Claims. <i>Journal of Management Studies</i> , 2015, 52, 878-906.	8.3	18
58	Who Calls It? Actors and Accounts in the Social Construction of Organizational Moral Failure. <i>Journal of Business Ethics</i> , 2020, 165, 699-717.	6.0	18
59	Confronting the Business Models of Modern Slavery. <i>Journal of Management Inquiry</i> , 2022, 31, 264-285.	3.9	18
60	Defining the Scope of Business & Society. <i>Business and Society</i> , 2015, 54, 427-434.	6.4	17
61	A New Era for Business & Society. <i>Business and Society</i> , 2015, 54, 3-8.	6.4	15
62	Transitions in environmental risk in a transitional economy: management capability and community trust in Russia. <i>Journal of Risk Research</i> , 2004, 7, 413-429.	2.6	14
63	Publishing Interdisciplinary Research in <i>Business &amp; Society</i> . <i>Business and Society</i> , 2019, 58, 443-452.	6.4	14
64	Corporations and Citizenship in New Institutions of Global Governance. , 2011, , 203-224.		14
65	The emergence of corporate citizenship: historical development and alternative perspectives. , 2010, , 64-91.		7
66	Comments on <i>BEQ</i> 's Twentieth Anniversary Forum on New Directions for Business Ethics Research. <i>Business Ethics Quarterly</i> , 2011, 21, 157-187.	1.5	7
67	Hybrid (un)freedom in worker hostels in garment supply chains. <i>Human Relations</i> , 2022, 75, 1928-1960.	5.4	6
68	Fear and Loathing in the JCC. <i>Journal of Corporate Citizenship</i> , 2008, 2008, 21-24.	0.2	4
69	Twelve Tips for Getting Published in <i>Business &amp; Society</i> . <i>Business and Society</i> , 2017, 56, 3-10.	6.4	4
70	What Makes For an Exemplary Contribution? Introducing the Business & Society Best Article Award. <i>Business and Society</i> , 2018, 57, 1291-1300.	6.4	4
71	Taking Stock at <i>Business &amp; Society</i> : Reflections on Our Tenure as Co-Editors, 2015-2019. <i>Business and Society</i> , 2019, 58, 1483-1495.	6.4	3
72	Introducing corporations and citizenship. , 0, , 1-14.		2

#	ARTICLE	IF	CITATIONS
73	Corporations as citizens. , 0, , 17-49.		2
74	Citizenship, Identity and the Corporation: Exploring New Avenues of Political Mediation. , 2013, , 41-64.		2
75	Stakeholder Theory and Social Identity: Rethinking Stakeholder Identification. SSRN Electronic Journal, 0, , .	0.4	1
76	Citizenship, Identity and the Corporation: Exploring New Avenues of Political Mediation. SSRN Electronic Journal, 2010, , .	0.4	1
77	Corporations as governments. , 0, , 50-87.		0
78	Stakeholders as citizens. , 0, , 88-122.		0
79	Citizenship identities and the corporation. , 0, , 125-148.		0
80	Citizenship ecologies and the corporation. , 0, , 149-168.		0
81	Citizenship, globalization and the corporation. , 0, , 169-200.		0
82	Getting Away from it All: Exploring Freedom in Tourism. SSRN Electronic Journal, 0, , .	0.4	0
83	Fear and Loathing in the JCC: Unleashing the Monster of "New Corporate Citizenship Theory"™ to Confront Category Crisis. , 0, , 122-128.		0