

Colleen P Kirk

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/3892892/publications.pdf>

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15
papers

1,245
citations

1040056

9
h-index

1125743

13
g-index

15
all docs

15
docs citations

15
times ranked

1004
citing authors

#	ARTICLE	IF	CITATIONS
1	I'll trade you diamonds for toilet paper: Consumer reacting, coping and adapting behaviors in the COVID-19 pandemic. <i>Journal of Business Research</i> , 2020, 117, 124-131.	10.2	420
2	Entrepreneurial Passion as Mediator of the Self-Efficacy to Persistence Relationship. <i>Entrepreneurship Theory and Practice</i> , 2015, 39, 1027-1050.	10.2	373
3	Property Lines in the Mind: Consumers' Psychological Ownership and Their Territorial Responses. <i>Journal of Consumer Research</i> , 2018, 45, 148-168.	5.1	110
4	Caring for the Commons: Using Psychological Ownership to Enhance Stewardship Behavior for Public Goods. <i>Journal of Marketing</i> , 2021, 85, 33-49.	11.3	97
5	The impact of brand value on firm valuation: The moderating influence of firm type. <i>Journal of Brand Management</i> , 2013, 20, 488-500.	3.5	52
6	How Do Digital Natives and Digital Immigrants Respond Differently to Interactivity Online?. <i>Journal of Advertising Research</i> , 2015, 55, 81-94.	2.1	41
7	Dogs have masters, cats have staff: Consumers' psychological ownership and their economic valuation of pets. <i>Journal of Business Research</i> , 2019, 99, 306-318.	10.2	41
8	Some people just want to read: The roles of age, interactivity, and perceived usefulness of print in the consumption of digital information products. <i>Journal of Retailing and Consumer Services</i> , 2012, 19, 168-178.	9.4	28
9	Investing the self: The effect of nonconscious goals on investor psychological ownership and word-of-mouth intentions. <i>Journal of Behavioral and Experimental Economics</i> , 2015, 58, 186-194.	1.2	27
10	Consumer Psychological Ownership of Digital Technology. , 2018, , 69-90.		24
11	Owning the birth experience: what factors influence women's vaginal birth after caesarean decision?. <i>Journal of Reproductive and Infant Psychology</i> , 2017, 35, 410-422.	1.8	11
12	Just my luck: Narcissistic admiration and rivalry differentially predict word of mouth about promotional games. <i>Journal of Business Research</i> , 2022, 150, 374-388.	10.2	10
13	When physical closeness induces psychological distance: The effects of psychological ownership and contagion threat on social connectedness. <i>Journal of Consumer Behaviour</i> , 2022, 21, 339-351.	4.2	6
14	When Good Fences Make Good Customers: Exploring Psychological Ownership and Territoriality in Marketing. , 2017, , 135-157.		3
15	New Media Books: Can Innovation Pay?. <i>International Journal of Technology, Knowledge and Society</i> , 2010, 6, 83-98.	0.2	2