

Martine Stead

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/3863904/publications.pdf>

Version: 2024-02-01

106
papers

4,317
citations

172457

29
h-index

123424

61
g-index

117
all docs

117
docs citations

117
times ranked

4950
citing authors

#	ARTICLE	IF	CITATIONS
1	Implementation of alcohol minimum unit pricing (MUP): a qualitative study with small retailers. <i>Drugs: Education, Prevention and Policy</i> , 2023, 30, 453-460.	1.3	0
2	Response to a novel, weight self-awareness plan used in a multi-component lifestyle intervention programme to reduce breast cancer risk factors in older women—Secondary analysis from the ActWELL trial. <i>Journal of Human Nutrition and Dietetics</i> , 2023, 36, 266-276.	2.5	2
3	Changes in Personal Exposure to Fine Particulate Matter (PM2.5) during the Spring 2020 COVID-19 Lockdown in the UK: Results of a Simulation Model. <i>Atmosphere</i> , 2022, 13, 273.	2.3	1
4	Lockdown and licensed premises: COVID-19 lessons for alcohol policy. <i>Drug and Alcohol Review</i> , 2022, 41, 533-545.	2.1	14
5	A “step too far” or “perfect sense”? A qualitative study of British adults’ views on mandating COVID-19 vaccination and vaccine passports. <i>Vaccine</i> , 2022, 40, 7389-7396.	3.8	14
6	Managing COVID-19 Transmission Risks in Bars: An Interview and Observation Study. <i>Journal of Studies on Alcohol and Drugs</i> , 2021, 82, 42-54.	1.0	16
7	The Response of Smokers to Health Warnings on Packs in the United Kingdom and Norway Following the Introduction of Standardized Packaging. <i>Nicotine and Tobacco Research</i> , 2021, 23, 1551-1558.	2.6	7
8	Anticipated responses to a hypothetical minimum price for cigarettes and roll-your-own tobacco: an online cross-sectional survey with cigarette smokers and ex-smokers in the UK. <i>BMJ Open</i> , 2021, 11, e042724.	1.9	5
9	A novel approach to increasing community capacity for weight management a volunteer-delivered programme (ActWELL) initiated within breast screening clinics: a randomised controlled trial. <i>International Journal of Behavioral Nutrition and Physical Activity</i> , 2021, 18, 34.	4.6	11
10	Consumer Response to Standardized Tobacco Packaging in the United Kingdom: A Synthesis of Evidence from Two Systematic Reviews. <i>Risk Management and Healthcare Policy</i> , 2021, Volume 14, 1465-1480.	2.5	9
11	E-Cigarette Advertising in the UK: A Content Analysis of Traditional and Social Media Advertising to Observe Compliance with Current Regulations. <i>Nicotine and Tobacco Research</i> , 2021, 23, 1839-1847.	2.6	15
12	“I Was Smoking a Lot More during Lockdown Because I Can”: A Qualitative Study of How UK Smokers Responded to the Covid-19 Lockdown. <i>International Journal of Environmental Research and Public Health</i> , 2021, 18, 5816.	2.6	26
13	Impact of standardised packaging in the UK on warning salience, appeal, harm perceptions and cessation-related behaviours: a longitudinal online survey. <i>Tobacco Control</i> , 2021, , tobaccocontrol-2021-056634.	3.2	2
14	The impact of the initial Covid-19 lockdown upon regular sports bettors in Britain: Findings from a cross-sectional online study. <i>Addictive Behaviors</i> , 2021, 118, 106876.	3.0	31
15	Should covid vaccination be mandatory for health and care staff?. <i>BMJ, The</i> , 2021, 374, n1903.	6.0	11
16	The impacts of including information about the number of carcinogens in smoke on standardized cigarette packs in the UK. <i>European Journal of Public Health</i> , 2021, 31, 1031-1037.	0.3	2
17	Intended and unintended consequences of the implementation of minimum unit pricing of alcohol in Scotland: a natural experiment. <i>Public Health Research</i> , 2021, 9, 1-210.	1.3	6
18	National survey of attitudes towards and intentions to vaccinate against COVID-19: implications for communications. <i>BMJ Open</i> , 2021, 11, e055085.	1.9	33

#	ARTICLE	IF	CITATIONS
19	The Impact of Including Cessation Resource Information on Health Warnings on Standardized Tobacco Packaging on Awareness and Use: A Longitudinal Online Survey in the United Kingdom. <i>Nicotine and Tobacco Research</i> , 2021, 23, 1068-1073.	2.6	3
20	Managing COVID-19 Transmission Risks in Bars: An Interview and Observation Study. <i>Journal of Studies on Alcohol and Drugs</i> , 2021, 82, 42-54.	1.0	7
21	Exploring the links between unhealthy eating behaviour and heavy alcohol use in the social, emotional and cultural lives of young adults (aged 18-25): A qualitative research study. <i>Appetite</i> , 2020, 144, 104449.	3.7	19
22	Parents' and carers' awareness and perceptions of UK supermarket policies on less healthy food at checkouts: A qualitative study. <i>Appetite</i> , 2020, 147, 104541.	3.7	15
23	Protocol for a Mixed-Method Investigation of the Impact of the COVID-19 Pandemic and Gambling Practices, Experiences and Marketing in the UK: The "Bet and Game COVID-19 Impact Study". <i>International Journal of Environmental Research and Public Health</i> , 2020, 17, 8449.	2.6	7
24	Optimisation of the ActWELL lifestyle intervention programme for women attending routine NHS breast screening clinics. <i>Trials</i> , 2020, 21, 484.	1.6	5
25	"It's like sludge green": young people's perceptions of standardized tobacco packaging in the UK. <i>Addiction</i> , 2020, 115, 1736-1744.	3.3	9
26	Barriers to bystander CPR in deprived communities: Findings from a qualitative study. <i>PLoS ONE</i> , 2020, 15, e0233675.	2.5	14
27	Making hospital shops healthier: evaluating the implementation of a mandatory standard for limiting food products and promotions in hospital retail outlets. <i>BMC Public Health</i> , 2020, 20, 132.	2.9	9
28	The importance of loose tobacco when considering capping pack size. <i>Addiction</i> , 2020, 115, 812-814.	3.3	6
29	Physical activity in paid work time for desk-based employees: a qualitative study of employers' and employees' perspectives. <i>BMC Public Health</i> , 2020, 20, 460.	2.9	23
30	How has the introduction of point-of-sale legislation affected the presence and visibility of tobacco retailing in Scotland? A longitudinal study. <i>Tobacco Control</i> , 2020, 29, tobaccocontrol-2018-054543.	3.2	9
31	The impact of the point-of-sale tobacco display ban on young people in Scotland: before-and-after study. <i>Public Health Research</i> , 2020, 8, 1-118.	1.3	16
32	Difference between recommended retail price and sales price for tobacco products in independent and convenience (small) retailers before and after the introduction of standardised tobacco packaging in the UK. <i>Tobacco Control</i> , 2019, 28, 449-456.	3.2	4
33	Recruiting the "Heavy-Using Loyalists of Tomorrow": An Analysis of the Aims, Effects and Mechanisms of Alcohol Advertising, Based on Advertising Industry Evaluations. <i>International Journal of Environmental Research and Public Health</i> , 2019, 16, 4092.	2.6	25
34	Mandatory policies for influenza vaccination: Views of managers and healthcare workers in England. <i>Vaccine</i> , 2019, 37, 69-75.	3.8	16
35	The Response of Retailers in Scotland to the Standardised Packaging of Tobacco Products Regulations and Tobacco Products Directive. <i>Nicotine and Tobacco Research</i> , 2019, 21, 309-313.	2.6	9
36	Adolescents' perceptions of tobacco accessibility and smoking norms and attitudes in response to the tobacco point-of-sale display ban in Scotland: results from the DISPLAY Study. <i>Tobacco Control</i> , 2019, 29, tobaccocontrol-2018-054702.	3.2	7

#	ARTICLE	IF	CITATIONS
37	Gambling Marketing from 2014 to 2018: a Literature Review. <i>Current Addiction Reports</i> , 2019, 6, 49-56.	3.4	75
38	Evaluating possible intended and unintended consequences of the implementation of alcohol minimum unit pricing (MUP) in Scotland: a natural experiment protocol. <i>BMJ Open</i> , 2019, 9, e028482.	1.9	6
39	Improving uptake of seasonal influenza vaccination by healthcare workers: Implementation differences between higher and lower uptake NHS trusts in England. <i>Infection, Disease and Health</i> , 2019, 24, 3-12.	1.1	18
40	Introduction of Standardized Tobacco Packaging During a 12-Month Transition Period: Findings From Small Retailers in the United Kingdom. <i>Nicotine and Tobacco Research</i> , 2019, 21, 871-878.	2.6	12
41	Mass media to communicate public health messages in six health topic areas: a systematic review and other reviews of the evidence. <i>Public Health Research</i> , 2019, 7, 1-206.	1.3	92
42	Effectiveness of Mass Media Campaigns to Reduce Alcohol Consumption and Harm: A Systematic Review. <i>Alcohol and Alcoholism</i> , 2018, 53, 302-316.	1.6	88
43	Relationship between trying an electronic cigarette and subsequent cigarette experimentation in Scottish adolescents: a cohort study. <i>Tobacco Control</i> , 2018, 27, 373-378.	3.2	97
44	Did independent and convenience (small) retailers comply with standardised tobacco packaging in the UK?. <i>Tobacco Control</i> , 2018, 27, 696-697.	3.2	5
45	Tobacco companies' use of retailer incentives after a ban on point-of-sale tobacco displays in Scotland. <i>Tobacco Control</i> , 2018, 27, 414-419.	3.2	25
46	Pricing of tobacco products during, and after, the introduction of standardized packaging: an observational study of retail price data from independent and convenience (small) retailers in the United Kingdom. <i>Addiction</i> , 2018, 114, 523-533.	3.3	5
47	Randomised controlled trial to assess the impact of a lifestyle intervention (ActWELL) in women invited to NHS breast screening. <i>BMJ Open</i> , 2018, 8, e024136.	1.9	17
48	Socio-economic and age variations in response to supermarket-led checkout food policies: a repeated measures analysis. <i>International Journal of Behavioral Nutrition and Physical Activity</i> , 2018, 15, 125.	4.6	9
49	Examining Associations between Body Mass Index in 18-25 Year-Olds and Energy Intake from Alcohol: Findings from the Health Survey for England and the Scottish Health Survey. <i>Nutrients</i> , 2018, 10, 1477.	4.1	13
50	Supermarket policies on less-healthy food at checkouts: Natural experimental evaluation using interrupted time series analyses of purchases. <i>PLoS Medicine</i> , 2018, 15, e1002712.	8.4	47
51	Non-Pharmacological Interventions to Reduce Unhealthy Eating and Risky Drinking in Young Adults Aged 18-25 Years: A Systematic Review and Meta-Analysis. <i>Nutrients</i> , 2018, 10, 1538.	4.1	3
52	Feasibility study to assess the impact of a lifestyle intervention (LivingWELL) in people having an assessment of their family history of colorectal or breast cancer. <i>BMJ Open</i> , 2018, 8, e019410.	1.9	27
53	The nature of UK supermarkets' policies on checkout food and associations with healthfulness and type of food displayed: cross-sectional study. <i>International Journal of Behavioral Nutrition and Physical Activity</i> , 2018, 15, 52.	4.6	22
54	'Wouldn't Be Friends with Someone If They Were Liking Too Much Rubbish': A Qualitative Study of Alcohol Brands, Youth Identity and Social Media. <i>International Journal of Environmental Research and Public Health</i> , 2018, 15, 349.	2.6	16

#	ARTICLE	IF	CITATIONS
55	Feasibility study to assess the delivery of a lifestyle intervention (TreatWELL) for patients with colorectal cancer undergoing potentially curative treatment. <i>BMJ Open</i> , 2018, 8, e021117.	1.9	10
56	Assessing Change in Tobacco Visibility at Point-of-Sale Following a Display Ban. <i>Tobacco Regulatory Science (discontinued)</i> , 2018, 4, 10-28.	0.2	5
57	Health Behaviors and their Relationship with Disease Control in People Attending Genetic Clinics with a Family History of Breast or Colorectal Cancer. <i>Journal of Genetic Counseling</i> , 2017, 26, 40-51.	1.6	19
58	Impact of a targeted direct marketing price promotion intervention (Buywell) on food purchasing behaviour by low income consumers: a randomised controlled trial. <i>Journal of Human Nutrition and Dietetics</i> , 2017, 30, 524-533.	2.5	9
59	Non-pharmacological interventions designed to reduce health risks due to unhealthy eating behaviour and linked risky or excessive drinking in adults aged 18-25 years: a systematic review protocol. <i>Systematic Reviews</i> , 2017, 6, 42.	5.3	5
60	Delivery of alcohol brief interventions in community-based youth work settings: exploring feasibility and acceptability in a qualitative study. <i>BMC Public Health</i> , 2017, 17, 357.	2.9	12
61	Alcohol Marketing during the UEFA EURO 2016 Football Tournament: A Frequency Analysis. <i>International Journal of Environmental Research and Public Health</i> , 2017, 14, 704.	2.6	21
62	Home food preparation practices, experiences and perceptions: A qualitative interview study with photo-elicitation. <i>PLoS ONE</i> , 2017, 12, e0182842.	2.5	31
63	Are Retail Outlets Complying with National Legislation to Protect Children from Exposure to Tobacco Displays at Point of Sale? Results from the First Compliance Study in the UK. <i>PLoS ONE</i> , 2016, 11, e0152178.	2.5	17
64	The Online Bingo Boom in the UK: A Qualitative Examination of Its Appeal. <i>PLoS ONE</i> , 2016, 11, e0154763.	2.5	9
65	Young people's exposure to point-of-sale tobacco products and promotions. <i>Public Health</i> , 2016, 136, 48-56.	2.9	29
66	Relationship between e-cigarette point of sale recall and e-cigarette use in secondary school children: a cross-sectional study. <i>BMC Public Health</i> , 2016, 16, 310.	2.9	29
67	It Looks Like an Adult Sweetie Shop: Point-of-Sale Tobacco Display Exposure and Brand Awareness in Scottish Secondary School Students. <i>Nicotine and Tobacco Research</i> , 2016, 18, 1981-1988.	2.6	16
68	Prevalence and socio-demographic correlates of cooking skills in UK adults: cross-sectional analysis of data from the UK National Diet and Nutrition Survey. <i>International Journal of Behavioral Nutrition and Physical Activity</i> , 2015, 12, 99.	4.6	63
69	Why are some people more successful at lifestyle change than others? Factors associated with successful weight loss in the BeWEL randomised controlled trial of adults at risk of colorectal cancer. <i>International Journal of Behavioral Nutrition and Physical Activity</i> , 2015, 12, 87.	4.6	17
70	Awareness of Lifestyle and Colorectal Cancer Risk: Findings from the BeWEL Study. <i>BioMed Research International</i> , 2015, 2015, 1-5.	1.9	19
71	The impact of a bodyweight and physical activity intervention (BeWEL) initiated through a national colorectal cancer screening programme: randomised controlled trial. <i>BMJ</i> , 2014, 348, g1823-g1823.	6.0	87
72	Looking into the Glass: Glassware as an Alcohol Marketing Tool, and the Implications for Policy. <i>Alcohol and Alcoholism</i> , 2014, 49, 317-320.	1.6	18

#	ARTICLE	IF	CITATIONS
73	Determining the impact of smoking point of sale legislation among youth (Display) study: a protocol for an evaluation of public health policy. <i>BMC Public Health</i> , 2014, 14, 251.	2.9	20
74	Meeting the challenges of recruitment to multicentre, community-based, lifestyle-change trials: a case study of the BeWEL trial. <i>Trials</i> , 2013, 14, 436.	1.6	20
75	Smoking, self-regulation and moral positioning: A focus group study with British smokers from a disadvantaged community. <i>Psychology and Health</i> , 2013, 28, 1171-1191.	2.2	11
76	Healthy Heroes, Magic Meals, and a Visiting Alien. <i>Social Marketing Quarterly</i> , 2013, 19, 26-39.	1.7	29
77	“No-one actually goes to a shop and buys them do they?”: attitudes and behaviours regarding illicit tobacco in a multiply disadvantaged community in England. <i>Addiction</i> , 2013, 108, 2212-2219.	3.3	18
78	Is Consumer Response to Plain/Standardised Tobacco Packaging Consistent with Framework Convention on Tobacco Control Guidelines? A Systematic Review of Quantitative Studies. <i>PLoS ONE</i> , 2013, 8, e75919.	2.5	87
79	Detailed protocol for the lifestyle intervention in the BeWEL randomised controlled trial of weight loss in adults who have had a colorectal adenoma. <i>BMJ Open</i> , 2012, 2, e001276.	1.9	7
80	Understanding the potential and challenges of adenoma treatment as a prevention opportunity: Insights from the BeWEL formative study. <i>Preventive Medicine</i> , 2012, 54, 97-103.	3.4	33
81	Why healthy eating is bad for young people’s health: Identity, belonging and food. <i>Social Science and Medicine</i> , 2011, 72, 1131-1139.	3.8	195
82	Study protocol for BeWEL: The impact of a BodyWEight and physical activity intervention on adults at risk of developing colorectal adenomas. <i>BMC Public Health</i> , 2011, 11, 184.	2.9	27
83	Bridging the gap between evidence and practice: A multi-perspective examination of real-world drug education. <i>Drugs: Education, Prevention and Policy</i> , 2010, 17, 1-20.	1.3	9
84	Failure of self regulation of UK alcohol advertising. <i>BMJ: British Medical Journal</i> , 2010, 340, b5650-b5650.	2.3	84
85	How to Measure Client Satisfaction With Stop Smoking Services: A Pilot Project in the UK National Health Service. <i>Journal of Smoking Cessation</i> , 2009, 4, 52-58.	1.0	7
86	Factors influencing European GPs' engagement in smoking cessation: a multi-country literature review. <i>British Journal of General Practice</i> , 2009, 59, 682-690.	1.4	89
87	Session 5: Nutrition communication Obesity and social marketing: works in progress. <i>Proceedings of the Nutrition Society</i> , 2009, 68, 11-16.	1.0	16
88	A systematic review of social marketing effectiveness. <i>Health Education</i> , 2007, 107, 126-191.	0.9	301
89	Comparative study of young people’s response to anti-smoking messages. <i>International Journal of Advertising</i> , 2007, 26, 99-128.	6.7	38
90	The impact of a community-based food skills intervention on cooking confidence, food preparation methods and dietary choices – an exploratory trial. <i>Public Health Nutrition</i> , 2007, 10, 203-211.	2.2	148

#	ARTICLE	IF	CITATIONS
91	"We're still the same people": developing a mass media campaign to raise awareness and challenge the stigma of dementia. <i>International Journal of Nonprofit and Voluntary Sector Marketing</i> , 2007, 12, 47-58.	0.8	59
92	Implementation evaluation of the Blueprint multi-component drug prevention programme: fidelity of school component delivery. <i>Drug and Alcohol Review</i> , 2007, 26, 653-664.	2.1	29
93	The effectiveness of social marketing interventions for health improvement: What's the evidence?. <i>Public Health</i> , 2006, 120, 1133-1139.	2.9	302
94	International food advertising, pester power and its effects. <i>International Journal of Advertising</i> , 2006, 25, 513-539.	6.7	112
95	"Hello, hello—it's English I speak!": a qualitative exploration of patients' understanding of the science of clinical trials. <i>Journal of Medical Ethics</i> , 2005, 31, 664-669.	1.8	64
96	What Is and What Is Not Social Marketing: The Challenge of Reviewing the Evidence. <i>Journal of Marketing Management</i> , 2005, 21, 545-553.	2.3	94
97	Fear appeals in social marketing: Strategic and ethical reasons for concern. <i>Psychology and Marketing</i> , 2004, 21, 961-986.	8.2	423
98	Development and evaluation of a mass media Theory of Planned Behaviour intervention to reduce speeding. <i>Health Education Research</i> , 2004, 20, 36-50.	1.9	142
99	Confident, fearful and hopeless cooks. <i>British Food Journal</i> , 2004, 106, 274-287.	2.9	73
100	The challenge of evaluating complex interventions: a framework for evaluating media advocacy. <i>Health Education Research</i> , 2002, 17, 351-364.	1.9	46
101	Rethinking drugs prevention: Radical thoughts from social marketing. <i>Health Education Journal</i> , 2002, 61, 347-364.	1.2	16
102	"It's as if you're locked in": qualitative explanations for area effects on smoking in disadvantaged communities. <i>Health and Place</i> , 2001, 7, 333-343.	3.3	236
103	A qualitative study of older people's perceptions of ageing and exercise: the implications for health promotion. <i>Health Education Journal</i> , 1997, 56, 3-16.	1.2	44
104	Preventing adolescent smoking: a review of options. <i>Health Education Journal</i> , 1996, 55, 31-54.	1.2	69
105	Local AIDS prevention and the use of television advertising. <i>Journal of the Institute of Health Education</i> , 1993, 31, 6-16.	0.1	2
106	Tobacco packaging design for preventing tobacco uptake. <i>The Cochrane Library</i> , 0, , .	2.8	1