

# Feng Zhu

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/3848776/publications.pdf>

Version: 2024-02-01

29  
papers

4,559  
citations

394390

19  
h-index

501174

28  
g-index

29  
all docs

29  
docs citations

29  
times ranked

2977  
citing authors

#	ARTICLE	IF	CITATIONS
1	Impact of Online Consumer Reviews on Sales: The Moderating Role of Product and Consumer Characteristics. <i>Journal of Marketing</i> , 2010, 74, 133-148.	11.3	1,431
2	Business model innovation and competitive imitation: The case of sponsorâ€based business models. <i>Strategic Management Journal</i> , 2013, 34, 464-482.	7.3	521
3	Entry into platformâ€based markets. <i>Strategic Management Journal</i> , 2012, 33, 88-106.	7.3	454
4	Group Size and Incentives to Contribute: A Natural Experiment at Chinese Wikipedia. <i>American Economic Review</i> , 2011, 101, 1601-1615.	8.5	347
5	Responses to Entry in Multi-Sided Markets: The Impact of Craigslist on Local Newspapers. <i>Management Science</i> , 2014, 60, 476-493.	4.1	298
6	Competing with complementors: An empirical look at Amazon.com. <i>Strategic Management Journal</i> , 2018, 39, 2618-2642.	7.3	287
7	Strategies to Fight Ad-Sponsored Rivals. <i>Management Science</i> , 2010, 56, 1484-1499.	4.1	150
8	Threat of platformâ€owner entry and complementor responses: Evidence from the mobile app market. <i>Strategic Management Journal</i> , 2019, 40, 1336-1367.	7.3	145
9	What Is Different About Digital Strategy? From Quantitative to Qualitative Change. <i>Strategy Science</i> , 2019, 4, 253-261.	2.9	143
10	Ad Revenue and Content Commercialization: Evidence from Blogs. <i>Management Science</i> , 2013, 59, 2314-2331.	4.1	106
11	Gender Inequality in Research Productivity During the COVID-19 Pandemic. <i>Manufacturing and Service Operations Management</i> , 2022, 24, 707-726.	3.7	97
12	Is Wikipedia Biased?. <i>American Economic Review</i> , 2012, 102, 343-348.	8.5	82
13	Frenemies in Platform Markets: Heterogeneous Profit Foci as Drivers of Compatibility Decisions. <i>Management Science</i> , 2020, 66, 2432-2451.	4.1	78
14	Trust and Disintermediation: Evidence from an Online Freelance Marketplace. <i>Management Science</i> , 2021, 67, 794-807.	4.1	58
15	Do Experts or Crowd-Based Models Produce More Bias? Evidence from Encyclopedia Britannica and Wikipedia. <i>MIS Quarterly: Management Information Systems</i> , 2018, 42, 945-959.	4.2	58
16	Repositioning and Cost-Cutting: The Impact of Competition on Platform Strategies. <i>Strategy Science</i> , 2017, 2, 83-99.	2.9	56
17	Friends or foes? Examining platform ownersâ€™ entry into complementorsâ€™ spaces. <i>Journal of Economics and Management Strategy</i> , 2019, 28, 23-28.	0.8	45
18	Information Transparency, Multihoming, and Platform Competition: A Natural Experiment in the Daily Deals Market. <i>Management Science</i> , 2021, 67, 4384-4407.	4.1	39

#	ARTICLE	IF	CITATIONS
19	Cannibalization and option value effects of secondary markets: Evidence from the <scp>US</scp> concert industry. <i>Strategic Management Journal</i> , 2015, 36, 1599-1614.	7.3	33
20	Network Interconnectivity and Entry into Platform Markets. <i>Information Systems Research</i> , 2021, 32, 1009-1024.	3.7	21
21	Homing and platform responses to entry: Historical evidence from the U.S. newspaper industry. <i>Strategic Management Journal</i> , 2021, 42, 684-709.	7.3	20
22	U-Shaped Conformity in Online Social Networks. <i>Marketing Science</i> , 2019, 38, 461-480.	4.1	19
23	Open Content, Linus's™ Law, and Neutral Point of View. <i>Information Systems Research</i> , 2016, 27, 618-635.	3.7	18
24	A Multi-Criteria Group Decision Making Model for Green Supplier Selection under the Ordered Weighted Hesitant Fuzzy Environment. <i>Symmetry</i> , 2019, 11, 17.	2.2	18
25	An Interactive Decision-Making Method for Third-Party Logistics Provider Selection under Hybrid Multi-Criteria. <i>Symmetry</i> , 2020, 12, 729.	2.2	15
26	Ideology and Composition Among an Online Crowd: Evidence from Wikipedians. <i>Management Science</i> , 2021, 67, 3067-3086.	4.1	13
27	Competition, Contracts, and Creativity: Evidence from Novel Writing in a Platform Market. <i>Management Science</i> , 2022, 68, 8613-8634.	4.1	4
28	Multi-Homing and Platform Strategies: Historical Evidence from the U.S. Newspaper Industry. <i>SSRN Electronic Journal</i> , 0, , .	0.4	2
29	How Do Complementors Respond to the Threat of Platform Owner Entry? Evidence from the Mobile App Market. <i>SSRN Electronic Journal</i> , 2016, , .	0.4	1