## Baruch Fischhoff

## List of Publications by Year in descending order

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362 papers 35,438 citations

84 h-index 169 g-index

373 all docs

373 docs citations

times ranked

373

16186 citing authors

#	Article	IF	CITATIONS
1	How safe is safe enough? A psychometric study of attitudes towards technological risks and benefits. Policy Sciences, 1978, 9, 127-152.	2.8	2,056
2	Hindsight is not equal to foresight: The effect of outcome knowledge on judgment under uncertainty Journal of Experimental Psychology: Human Perception and Performance, 1975, 1, 288-299.	0.9	1,347
3	Reasons for confidence Journal of Experimental Psychology Human Learning and Memory, 1980, 6, 107-118.	1.1	1,242
4	Judged frequency of lethal events Journal of Experimental Psychology Human Learning and Memory, 1978, 4, 551-578.	1.1	1,202
5	Calibration of probabilities: The state of the art to 1980. , 1982, , 306-334.		1,110
6	Effects of Fear and Anger on Perceived Risks of Terrorism. Psychological Science, 2003, 14, 144-150.	3.3	1,098
7	Risk Perception and Communication Unplugged: Twenty Years of Process1. Risk Analysis, 1995, 15, 137-145.	2.7	929
8	Knowing with certainty: The appropriateness of extreme confidence Journal of Experimental Psychology: Human Perception and Performance, 1977, 3, 552-564.	0.9	873
9	Do those who know more also know more about how much they know?. Organizational Behavior and Human Performance, 1977, 20, 159-183.	1.4	870
10	Facts and Fears: Understanding Perceived Risk. , 1980, , 181-216.		702
11	Individual differences in adult decision-making competence Journal of Personality and Social Psychology, 2007, 92, 938-956.	2.8	634
12	Why Study Risk Perception?. Risk Analysis, 1982, 2, 83-93.	2.7	597
13	I knew it would happen. Organizational Behavior and Human Performance, 1975, 13, 1-16.	1.4	594
14	Rating the Risks. Environment, 1979, 21, 14-39.	1.4	556
15	The role of social and decision sciences in communicating uncertain climate risks. Nature Climate Change, 2011, 1, 35-41.	18.8	550
16	What Do People Know About Global Climate Change? 1. Mental Models. Risk Analysis, 1994, 14, 959-970.	2.7	512
17	Fault trees: Sensitivity of estimated failure probabilities to problem representation Journal of Experimental Psychology: Human Perception and Performance, 1978, 4, 330-344.	0.9	506

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19	Value elicitation: Is there anything in there?. American Psychologist, 1991, 46, 835-847.	4.2	434
20	Hypothesis evaluation from a Bayesian perspective Psychological Review, 1983, 90, 239-260.	3.8	428
21	Risk Perception and Communication. Annual Review of Public Health, 1993, 14, 183-203.	17.4	368
22	Decision-making competence: External validation through an individual-differences approach. Journal of Behavioral Decision Making, 2005, 18, 1-27.	1.7	355
23	On the psychology of experimental surprises Journal of Experimental Psychology: Human Perception and Performance, 1977, 3, 544-551.	0.9	351
24	Defining risk. Policy Sciences, 1984, 17, 123-139.	2.8	345
25	Perceived informativeness of facts Journal of Experimental Psychology: Human Perception and Performance, 1977, 3, 349-358.	0.9	339
26	Adolescent (in)vulnerability American Psychologist, 1993, 48, 102-116.	4.2	325
27	Characterizing Mental Models of Hazardous Processes: A Methodology and an Application to Radon. Journal of Social Issues, 1992, 48, 85-100.	3.3	320
28	Individuals with greater science literacy and education have more polarized beliefs on controversial science topics. Proceedings of the National Academy of Sciences of the United States of America, 2017, 114, 9587-9592.	7.1	310
29	Training for calibration. Organizational Behavior and Human Performance, 1980, 26, 149-171.	1.4	308
30	The sciences of science communication. Proceedings of the National Academy of Sciences of the United States of America, 2013, 110, 14033-14039.	7.1	288
31	Accident probabilities and seat belt usage: A psychological perspective. Accident Analysis and Prevention, 1978, 10, 281-285.	5.7	267
32	What Do People Know About Global Climate Change? 2. Survey Studies of Educated Laypeople. Risk Analysis, 1994, 14, 971-982.	2.7	265
33	Preference for Insuring against Probable Small Losses: Insurance Implications. Journal of Risk and Insurance, 1977, 44, 237.	1.6	261
34	Assessing uncertainty in physical constants. American Journal of Physics, 1986, 54, 791-798.	0.7	261
35	Behavioral decision theory perspectives on risk and safety. Acta Psychologica, 1984, 56, 183-203.	1.5	234
36	Perceived consequences of risky behaviors: Adults and adolescents Developmental Psychology, 1993, 29, 549-563.	1.6	223

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37	Subjective confidence in forecasts. Journal of Forecasting, 1982, 1, 155-172.	2.8	220
38	Subjective sensitivity analysis. Organizational Behavior and Human Performance, 1979, 23, 339-359.	1.4	214
39	US women's attitudes to false positive mammography results and detection of ductal carcinoma in situ: cross sectional survey. BMJ: British Medical Journal, 2000, 320, 1635-1640.	2.3	214
40	Verbal and Numerical Expressions of Probability: "lt's a Fiftyâ€"Fifty Chance― Organizational Behavior and Human Decision Processes, 2000, 81, 115-131.	2.5	207
41	Communicating scientific uncertainty. Proceedings of the National Academy of Sciences of the United States of America, 2014, 111, 13664-13671.	7.1	202
42	Measuring values: A conceptual framework for interpreting transactions with special reference to contingent valuation of visibility. Journal of Risk and Uncertainty, 1988, 1, 147-184.	1.5	194
43	Teen Expectations for Significant Life Events. Public Opinion Quarterly, 2000, 64, 189-205.	1.6	193
44	Fifty-Fifty=50%?. Journal of Behavioral Decision Making, 1999, 12, 149-163.	1.7	190
45	Calibration of Probabilities: The State of the Art. , 1977, , 275-324.		188
46	Preparing for smart grid technologies: A behavioral decision research approach to understanding consumer expectations about smart meters. Energy Policy, 2012, 41, 790-797.	8.8	188
47	What Risks Are People Concerned About. Risk Analysis, 1991, 11, 303-314.	2.7	181
48	Parents' vaccination comprehension and decisions. Vaccine, 2008, 26, 1595-1607.	3.8	180
49	Modeling the Societal Impact of Fatal Accidents. Management Science, 1984, 30, 464-474.	4.1	177
50	The Real World: What Good Is It?. Organizational Behavior and Human Decision Processes, 1996, 65, 232-248.	2.5	173
51	When do base rates affect predictions?. Journal of Personality and Social Psychology, 1981, 41, 671-680.	2.8	166
52	Interactive video behavioral intervention to reduce adolescent females' STD risk: a randomized controlled trial. Social Science and Medicine, 2004, 59, 1561-1572.	3.8	166
53	Strategies of information search in causal analysis. Memory and Cognition, 1982, 10, 520-530.	1.6	163
54	Designing Risk Communications: Completing and Correcting Mental Models of Hazardous Processes, Part I. Risk Analysis, 1994, 14, 779-788.	2.7	161

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55	Evolving Judgments of Terror Risks: Foresight, Hindsight, and Emotion Journal of Experimental Psychology: Applied, 2005, 11, 124-139.	1.2	150
56	Explaining adult age differences in decisionâ€making competence. Journal of Behavioral Decision Making, 2012, 25, 352-360.	1.7	148
57	Cognitive Processes and Societal Risk Taking. , 1976, , 7-36.		146
58	The Psychometric Study of Risk Perception. , 1986, , 3-24.		146
59	Diagnosticity and pseudodiagnosticity Journal of Personality and Social Psychology, 1983, 45, 1185-1195.	2.8	143
60	Perceived driving safety and seatbelt usage. Accident Analysis and Prevention, 1985, 17, 119-133.	5.7	142
61	What forecasts (seem to) mean. International Journal of Forecasting, 1994, 10, 387-403.	6.5	142
62	Scope (in)sensitivity in elicited valuations. Risk, Decision and Policy, 1998, 3, 109-123.	0.1	139
63	Expectations of Inflation: The Role of Demographic Variables, Expectation Formation, and Financial Literacy. Journal of Consumer Affairs, 2010, 44, 381-402.	2.3	134
64	Using expert judgment to estimate marine ecosystem vulnerability in the California Current. Ecological Applications, 2010, 20, 1402-1416.	3.8	132
65	Lay Foibles and Expert Fables in Judgments about Risk. American Statistician, 1982, 36, 240.	1.6	129
66	A New Scale for Assessing Perceptions of Chance. Medical Decision Making, 2000, 20, 298-307.	2.4	129
67	Rating the Risks. , 1981, , 193-217.		125
68	Emotion Priming and Attributions for Terrorism: Americans' Reactions in a National Field Experiment. Political Psychology, 2006, 27, 289-298.	3.6	122
69	Social Stigma and Negative Consequences: Factors That Influence College Students' Decisions to Seek Testing for Sexually Transmitted Infections. Journal of American College Health, 2002, 50, 153-159.	1.5	119
70	Evaluating Risk Communications: Completing and Correcting Mental Models of Hazardous Processes, Part II. Risk Analysis, 1994, 14, 789-798.	2.7	114
71	A Deliberative Method for Ranking Risks (I): Overview and Test Bed Development. Risk Analysis, 2001, 21, 913-913.	2.7	114
72	Misinterpretations of Precipitation Probability Forecasts. Bulletin of the American Meteorological Society, 1980, 61, 695-701.	3.3	113

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73	The Hawthorne effect and energy awareness. Proceedings of the National Academy of Sciences of the United States of America, 2013, 110, 15242-15246.	7.1	111
74	Judged Terror Risk and Proximity to the World Trade Center. Journal of Risk and Uncertainty, 2003, 26, 137-151.	1.5	108
75	Predicting frames Journal of Experimental Psychology: Learning Memory and Cognition, 1983, 9, 103-116.	0.9	105
76	Eliciting knowledge for analytical representation. IEEE Transactions on Systems, Man, and Cybernetics, 1989, 19, 448-461.	0.9	105
77	Assessing adolescent decision-making competence. Developmental Review, 2008, 28, 12-28.	4.7	105
78	A Deliberative Method for Ranking Risks (II): Evaluation of Validity and Agreement among Risk Managers. Risk Analysis, 2001, 21, 923-923.	2.7	104
79	What Number is "Fiftyâ€Fiftyâ€?: Redistributing Excessive 50% Responses in Elicited Probabilities. Risk Analysis, 2002, 22, 713-723.	2.7	104
80	Powerline Frequency Electric and Magnetic Fields: A Pilot Study of Risk Perception. Risk Analysis, 1985, 5, 139-149.	2.7	102
81	Focusing techniques: A shortcut to improving probability judgments?. Organizational Behavior and Human Performance, 1984, 34, 175-194.	1.4	100
82	What Do We Know About Making Risk Comparisons?. Risk Analysis, 1990, 10, 375-387.	2.7	99
83	Diagnosticity and the base-rate effect. Memory and Cognition, 1984, 12, 402-410.	1.6	97
84	Acceptable Input: Using Decision Analysis to Guide Public Policy Deliberations. Decision Analysis, 2005, 2, 4-16.	2.1	96
85	Advertising energy saving programs: The potential environmental cost of emphasizing monetary savings Journal of Experimental Psychology: Applied, 2015, 21, 158-166.	1.2	96
86	Giving advice: Decision theory perspectives on sexual assault American Psychologist, 1992, 47, 577-588.	4.2	96
87	Lay Foibles and Expert Fables in Judgments about Risk. American Statistician, 1982, 36, 240-255.	1.6	93
88	Cost benefit analysis and the art of motorcycle maintenance. Policy Sciences, 1977, 8, 177-202.	2.8	92
89	Estimation of a Preference-Based Summary Score for the Patient-Reported Outcomes Measurement Information System: The PROMIS $<$ sup $>$ Â $=$ Clsup $>$ -Preference (PROPr) Scoring System. Medical Decision Making, 2018, 38, 683-698.	2.4	92
90	Behavioral Science Research in the Prevention of Diabetes: Status and opportunities. Diabetes Care, 2002, 25, 599-606.	8.6	91

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91	Nonpersuasive Communication about Matters of Greatest Urgency: Climate Change. Environmental Science &	10.0	89
92	Setting Standards: A Systematic Approach to Managing Public Health and Safety Risks. Management Science, 1984, 30, 823-843.	4.1	87
93	Women's Views on Breast Cancer Risk and Screening Mammography. Medical Decision Making, 2001, 21, 231-240.	2.4	86
94	Public perceptions of electric power transmission lines. Journal of Environmental Psychology, 1988, 8, 19-43.	5.1	84
95	Traffic accident statistics and risk perceptions in Japan and the United States. Accident Analysis and Prevention, 2000, 32, 827-835.	5.7	83
96	Evaluating the Effectiveness of Risk-Reduction Strategies for Consumer Chemical Products. Risk Analysis, 2001, 21, 357-370.	2.7	83
97	Quantifying Phishing Susceptibility for Detection and Behavior Decisions. Human Factors, 2016, 58, 1158-1172.	3.5	83
98	Weighing the Risks: Risks: Benefits which Risks are Acceptable?. Environment, 1979, 21, 17-38.	1.4	79
99	What information belongs in a warning?. Psychology and Marketing, 1998, 15, 663-686.	8.2	75
100	Aggregate, Disaggregate, and Hybrid Analyses of Ecological Risk Perceptions. Risk Analysis, 2005, 25, 405-428.	2.7	74
101	The realities of risk-cost-benefit analysis. Science, 2015, 350, aaa6516.	12.6	73
102	Development and Validation of the Scientific Reasoning Scale. Journal of Behavioral Decision Making, 2017, 30, 26-38.	1.7	73
103	Travel Risks in a Time of Terror: Judgments and Choices. Risk Analysis, 2004, 24, 1301-1309.	2.7	72
104	Judgment and Decision Making. Annual Review of Psychology, 2020, 71, 331-355.	17.7	72
105	Communicate unto others…. Reliability Engineering and System Safety, 1998, 59, 63-72.	8.9	69
106	An Early History of Hindsight Research. Social Cognition, 2007, 25, 10-13.	0.9	68
107	Informed Consent for Eliciting Environmental Valuesâ€. Environmental Science & Environmental Science	10.0	66
108	Evaluating science communication. Proceedings of the National Academy of Sciences of the United States of America, 2019, 116, 7670-7675.	7.1	65

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109	The Science of Science Communication II. Proceedings of the National Academy of Sciences of the United States of America, 2014, 111, 13583-13584.	7.1	64
110	The effect of question wording on consumers' reported inflation expectations. Journal of Economic Psychology, 2012, 33, 749-757.	2.2	62
111	Investing in Frankenfirms: Predicting Socially Unacceptable Risks. Journal of Behavioral Finance, 2001, 2, 100-111.	0.4	59
112	Embedding effects: Stimulus representation and response mode. Journal of Risk and Uncertainty, 1993, 6, 211-234.	1.5	58
113	The Use of Mental Models in Chemical Risk Protection: Developing a Generic Workplace Methodology. Risk Analysis, 2003, 23, 311-324.	2.7	58
114	Psychology and public policy: Tool or toolmaker?. American Psychologist, 1990, 45, 647-653.	4.2	56
115	Predicting Emergency Evacuation and Sheltering Behavior: A Structured Analytical Approach. Risk Analysis, 2006, 26, 1675-1688.	2.7	56
116	Evaluating the Success of Terror Risk Communications. Biosecurity and Bioterrorism, 2003, 1, 255-258.	1.2	54
117	Development and Testing of the MyHealthyPregnancy App: A Behavioral Decision Research-Based Tool for Assessing and Communicating Pregnancy Risk. JMIR MHealth and UHealth, 2017, 5, e42.	3.7	54
118	Public Understanding of Ebola Risks: Mastering an Unfamiliar Threat. Risk Analysis, 2018, 38, 71-83.	2.7	53
119	Making Decisions in a COVID-19 World. JAMA - Journal of the American Medical Association, 2020, 324, 139.	7.4	53
120	Task familiarity and contextual cues predict hypothetical bias in a meta-analysis of stated preference studies. Ecological Economics, 2012, 81, 44-47.	5.7	51
121	Women's Understanding of the Mammography Screening Debate. Archives of Internal Medicine, 2000, 160, 1434.	3.8	50
122	Judged Lethality: How Much People Seem to Know Depends Upon How They Are Asked. Risk Analysis, 1983, 3, 229-236.	2.7	49
123	Precautionary principles: general definitions and specific applications to genetically modified organisms. Journal of Policy Analysis and Management, 2002, 21, 381-407.	1.4	48
124	Adolescent vulnerability: A framework for behavioral interventions. Applied and Preventive Psychology, 1998, 7, 77-94.	0.8	47
125	How patients feel about prolonged mechanical ventilation $1\mathrm{yr}$ later*. Critical Care Medicine, 2002, 30, 1439-1445.	0.9	47
126	Analyzing disaster risks and plans: An avian flu example. Journal of Risk and Uncertainty, 2006, 33, 131-149.	1.5	47

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127	Efficacy of educational video game versus traditional educational apps at improving physician decision making in trauma triage: randomized controlled trial. BMJ: British Medical Journal, 2017, 359, j5416.	2.3	46
128	Cross-sectional validation of the PROMIS-Preference scoring system. PLoS ONE, 2018, 13, e0201093.	2.5	46
129	Setting a standard for electricity pilot studies. Energy Policy, 2013, 62, 401-409.	8.8	45
130	A decision science approach for integrating social science in climate and energy solutions. Nature Climate Change, 2016, 6, 563-569.	18.8	45
131	An inquiry into the process of temporal orientation. Acta Psychologica, 1976, 40, 57-73.	1.5	44
132	The PROMIS of QALYs. Health and Quality of Life Outcomes, 2015, 13, 122.	2.4	44
133	Heat protection behaviors and positive affect about heat during the 2013 heat wave in the United Kingdom. Social Science and Medicine, 2015, 128, 282-289.	3.8	43
134	Challenges in researching terrorism from the field. Science, 2017, 355, 352-354.	12.6	43
135	Clinical Decision Analysis. Operations Research, 1980, 28, 28-43.	1.9	42
136	Behavioral decision theory perspectives on protective behavior., 1987,, 14-41.		42
137	Can Adolescents Predict Significant Life Events?. Journal of Adolescent Health, 2007, 41, 208-210.	2.5	42
138	Informing the Public about the Risks from Ionizing Radiation. Health Physics, 1981, 41, 589-598.	0.5	41
139	Robustness of Decisionâ€Making Competence: Evidence from Two Measures and an 11â€Year Longitudinal Study. Journal of Behavioral Decision Making, 2018, 31, 380-391.	1.7	41
140	Levels of environmental decisions. Journal of Environmental Psychology, 1985, 5, 55-67.	5.1	40
141	Informed consent does not mean rational consent. Journal of Legal Medicine, 1990, 11, 321-350.	0.5	40
142	Communicating about the risks of terrorism (or anything else) American Psychologist, 2011, 66, 520-531.	4.2	40
143	Selection of key health domains from PROMIS® for a generic preference-based scoring system. Quality of Life Research, 2017, 26, 3377-3385.	3.1	39
144	What day is today? An inquiry into the process of time orientation. Memory and Cognition, 1974, 2, 201-205.	1.6	38

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145	Public Values in Risk Research. Annals of the American Academy of Political and Social Science, 1996, 545, 75-84.	1.6	38
146	An Integrated Risk Model of a Drinking-Water - Borne Cryptosporidiosis Outbreak. Risk Analysis, 2000, 20, 495-512.	2.7	38
147	Nuclear Waste: Knowledge Waste?. Science, 2010, 329, 762-763.	12.6	38
148	Applying the science of communication to the communication of science. Climatic Change, 2011, 108, 701-705.	3.6	38
149	Setting Risk Priorities: A Formal Model. Risk Analysis, 2000, 20, 339-352.	2.7	37
150	Adolescents' Perceived Risk of Dying. Journal of Adolescent Health, 2010, 46, 265-269.	2.5	37
151	Effects of Description of Options on Parental Perinatal Decision-Making. Pediatrics, 2012, 129, 891-902.	2.1	37
152	The Psychology of Contraceptive Surprises: Cumulative Risk and Contraceptive Effectiveness 1. Journal of Applied Social Psychology, 1990, 20, 385-403.	2.0	36
153	Validating a Vignette-Based Instrument to Study Physician Decision Making in Trauma Triage. Medical Decision Making, 2014, 34, 242-252.	2.4	36
154	A Randomized Trial Testing US Food and Drug Administration "Breakthrough―Language. JAMA Internal Medicine, 2015, 175, 1856.	5.1	35
155	Adolescent risk and vulnerability: overview. Journal of Adolescent Health, 2002, 31, 3-9.	2.5	34
156	Judged Terror Risk and Proximity to the World Trade Center., 2003,, 39-53.		33
157	The effect of temporal setting on likelihood estimates. Organizational Behavior and Human Performance, 1976, 15, 180-194.	1.4	32
158	Targeting Risks. Risk Analysis, 1982, 2, 227-234.	2.7	32
159	Negative decision outcomes are more common among people with lower decision-making competence: an item-level analysis of the Decision Outcome Inventory (DOI). Frontiers in Psychology, 2015, 6, 363.	2.1	32
160	Communicating Foodborne Disease Risk. Emerging Infectious Diseases, 1997, 3, 489-495.	4.3	32
161	Sources of non-compliance with clinical practice guidelines in trauma triage: a decision science study. Implementation Science, 2012, 7, 103.	6.9	31
162	"The Public―Vs. "The Experts― Perceived Vs. Actual Disagreements About Risks of Nuclear Power. , 198 , 235-249.	33,	31

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163	The Risks of Using Nuclear Energy Sources in Space: Some Lay Activists'Perceptions. Risk Analysis, 1992, 12, 383-392.	2.7	30
164	Resilience vs. Adaptation: Framing and action. Climate Risk Management, 2015, 10, 1-7.	3.2	30
165	Serious games may improve physician heuristics in trauma triage. Proceedings of the National Academy of Sciences of the United States of America, 2018, 115, 9204-9209.	7.1	30
166	A method to evaluate the usability of interactive climate change impact decision aids. Climatic Change, 2014, 126, 485-493.	3.6	29
167	Risk Knowledge and Risk Attitudes Regarding Nuclear Energy Sources in Space. Risk Analysis, 1993, 13, 345-353.	2.7	28
168	Don't attribute this to Reverend Bayes Psychological Bulletin, 1978, 85, 239-243.	6.1	27
169	Injury prevention and risk communication: a mental models approach. Injury Prevention, 2012, 18, 124-129.	2.4	27
170	Counseling parents at risk of delivery of an extremely premature infant: Differing strategies. AJOB Empirical Bioethics, 2017, 8, 243-252.	1.6	27
171	Decision-Making Competence: More Than Intelligence?. Current Directions in Psychological Science, 2020, 29, 186-192.	5.3	27
172	Subjective expected utility: A model of decision-making. Journal of the Association for Information Science and Technology, 1981, 32, 391-399.	1.0	26
173	"Acceptable Risk": The Case of Nuclear Power. Journal of Policy Analysis and Management, 1983, 2, 559.	1.4	26
174	Decision making in online searching. Journal of the Association for Information Science and Technology, 1988, 39, 369-389.	1.0	26
175	Construal Processes in Preference Assessment. Journal of Risk and Uncertainty, 1999, 19, 139-164.	1.5	26
176	Learning from Experience: Coping with Hindsight Bias and Ambiguity. Profiles in Operations Research, 2001, , 543-554.	0.4	26
177	Assessing the Validity of Using Serious Game Technology to Analyze Physician Decision Making. PLoS ONE, 2014, 9, e105445.	2.5	26
178	Heuristics and Biases in Application. , 2002, , 730-748.		25
179	Improved Learning in U.S. History and Decision Competence with Decision-Focused Curriculum. PLoS ONE, 2012, 7, e45775.	2.5	25
180	Decision research strategies Health Psychology, 2005, 24, S9-S16.	1.6	25

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181	US women's attitudes to false-positive mammography results and detection of ductal carcinoma in situ: cross-sectional survey. Western Journal of Medicine, 2000, 173, 307-312.	0.3	25
182	Judgmental aspects of forecasting. International Journal of Forecasting, 1988, 4, 331-339.	6.5	24
183	Rationing Decisions and Individual Responsibility for Illness: Are all Lives Equal?. Medical Decision Making, 2003, 23, 194-211.	2.4	24
184	8.8 Risk perception and communication. , 2009, , .		24
185	Direct measures of availability and judgments of category frequency. Bulletin of the Psychonomic Society, 1977, 9, 236-238.	0.2	23
186	Handling Hazards. Environment, 1978, 20, 16-37.	1.4	23
187	Setting Policies for Consumer Communications a Behavioral Decision Research Approach. Journal of Public Policy and Marketing, 2004, 23, 14-27.	3.4	23
188	Environmental risk perception from visual cues: the psychophysics of tornado risk perception. Environmental Research Letters, 2015, 10, 124009.	5.2	23
189	Video Intervention to Increase Perceived Self-Efficacy for Condom Use in a Randomized Controlled Trial of Female Adolescents. Journal of Pediatric and Adolescent Gynecology, 2018, 31, 291-298.e2.	0.7	23
190	Risk perceptions and health behaviors as COVID-19 emerged in the United States: Results from a probability-based nationally representative sample Journal of Experimental Psychology: Applied, 2021, 27, 584-598.	1.2	23
191	Informed consent in societal risk—Benefit decisions. Technological Forecasting and Social Change, 1979, 13, 347-357.	11.6	22
192	Accentuate the Relevant. Psychological Science, 1997, 8, 154-158.	3.3	22
193	Managing patients with inexplicable health problems. BMJ: British Medical Journal, 2003, 326, 595-597.	2.3	22
194	The impact of over-the-counter availability of "Plan B―on teens' contraceptive decision making. Social Science and Medicine, 2008, 67, 618-627.	3.8	22
195	Judgment and decision making. Wiley Interdisciplinary Reviews: Cognitive Science, 2010, 1, 724-735.	2.8	22
196	Trauma triage in the emergency departments of nontrauma centers. Journal of Trauma and Acute Care Surgery, 2013, 74, 1541-1547.	2.1	22
197	Promoting protection against a threat that evokes positive affect: The case of heat waves in the United Kingdom Journal of Experimental Psychology: Applied, 2016, 22, 261-271.	1.2	22
198	Understanding long-term environmental risks. Journal of Risk and Uncertainty, 1990, 3, 315-330.	1.5	21

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199	The long-term risks in the short-term benefits: Perceptions of potentially addictive activities Health Psychology, 2000, 19, 299-303.	1.6	21
200	A multi-channel stakeholder consultation process for transmission deregulation. Energy Policy, 2003, 31, 1291-1299.	8.8	21
201	Rating the Risks: The Structure Of Expert And Lay Perceptions. , 1985, , 131-156.		21
202	Assessing How Consumers Interpret and Act on Results From At-Home COVID-19 Self-test Kits. JAMA Internal Medicine, 2022, 182, 332.	5.1	21
203	Chapter 18 Cognitive Processes in Stated Preference Methods. Handbook of Environmental Economics, 2005, 2, 937-968.	0.1	20
204	Risk Communication Planning for the Aftermath of a Plague Bioattack. Risk Analysis, 2008, 28, 1327-1342.	2.7	20
205	Setting Priorities in Behavioral Interventions: An Application to Reducing Phishing Risk. Risk Analysis, 2018, 38, 826-838.	2.7	20
206	Helping the Public Make Health Risk Decisions. , 1989, , 111-116.		20
207	Mental Models of Women With Breast Implants: Local Complications. Behavioral Medicine, 2001, 27, 4-14.	1.9	19
208	Better beware: comparing metacognition for phishing and legitimate emails. Metacognition and Learning, 2019, 14, 343-362.	2.7	19
209	Strategic Policy Preferences: A Behavioral Decision Theory Perspective. Journal of Social Issues, 1983, 39, 133-160.	3.3	18
210	Rape Prevention. Journal of Interpersonal Violence, 1987, 2, 292-308.	2.0	18
211	Climate Change and Cryptosporidiosis: A Qualitative Analysis. Climatic Change, 2001, 50, 219-249.	3.6	18
212	Power and People. Electricity Journal, 2006, 19, 17-25.	2.5	18
213	The impacts of political cues and practical information on climate change decisions. Environmental Research Letters, 2015, 10, 034004.	5.2	18
214	Decision Making in Complex Systems. NATO ASI Series Series F: Computer and System Sciences, 1986, , 61-85.	0.3	18
215	Contrasting perceptions of the risks of using nuclear energy sources in space. Journal of Environmental Psychology, 1993, 13, 243-250.	5.1	17
216	Comparing the predictive ability of a commercial artificial intelligence early warning system with physician judgement for clinical deterioration in hospitalised general internal medicine patients: a prospective observational study. BMJ Open, 2019, 9, e032187.	1.9	17

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