

Baruch Fischhoff

List of Publications by Year in descending order

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362
papers

35,438
citations

5782

84
h-index

5481

169
g-index

373
all docs

373
docs citations

373
times ranked

18238
citing authors

#	ARTICLE	IF	CITATIONS
1	How safe is safe enough? A psychometric study of attitudes towards technological risks and benefits. Policy Sciences, 1978, 9, 127-152.	1.5	2,056
2	Hindsight is not equal to foresight: The effect of outcome knowledge on judgment under uncertainty.. Journal of Experimental Psychology: Human Perception and Performance, 1975, 1, 288-299.	0.7	1,347
3	Reasons for confidence.. Journal of Experimental Psychology Human Learning and Memory, 1980, 6, 107-118.	1.7	1,242
4	Judged frequency of lethal events.. Journal of Experimental Psychology Human Learning and Memory, 1978, 4, 551-578.	1.7	1,202
5	Calibration of probabilities: The state of the art to 1980. , 1982, , 306-334.		1,110
6	Effects of Fear and Anger on Perceived Risks of Terrorism. Psychological Science, 2003, 14, 144-150.	1.8	1,098
7	Risk Perception and Communication Unplugged: Twenty Years of Process1. Risk Analysis, 1995, 15, 137-145.	1.5	929
8	Knowing with certainty: The appropriateness of extreme confidence.. Journal of Experimental Psychology: Human Perception and Performance, 1977, 3, 552-564.	0.7	873
9	Do those who know more also know more about how much they know?. Organizational Behavior and Human Performance, 1977, 20, 159-183.	1.5	870
10	Facts and Fears: Understanding Perceived Risk. , 1980, , 181-216.		702
11	Individual differences in adult decision-making competence.. Journal of Personality and Social Psychology, 2007, 92, 938-956.	2.6	634
12	Why Study Risk Perception?. Risk Analysis, 1982, 2, 83-93.	1.5	597
13	I knew it would happen. Organizational Behavior and Human Performance, 1975, 13, 1-16.	1.5	594
14	Rating the Risks. Environment, 1979, 21, 14-39.	0.8	556
15	The role of social and decision sciences in communicating uncertain climate risks. Nature Climate Change, 2011, 1, 35-41.	8.1	550
16	What Do People Know About Global Climate Change? 1. Mental Models. Risk Analysis, 1994, 14, 959-970.	1.5	512
17	Fault trees: Sensitivity of estimated failure probabilities to problem representation.. Journal of Experimental Psychology: Human Perception and Performance, 1978, 4, 330-344.	0.7	506
18	Debiasing. , 1982, , 422-444.		437

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19	Value elicitation: Is there anything in there?. <i>American Psychologist</i> , 1991, 46, 835-847.	3.8	434
20	Hypothesis evaluation from a Bayesian perspective.. <i>Psychological Review</i> , 1983, 90, 239-260.	2.7	428
21	Risk Perception and Communication. <i>Annual Review of Public Health</i> , 1993, 14, 183-203.	7.6	368
22	Decision-making competence: External validation through an individual-differences approach. <i>Journal of Behavioral Decision Making</i> , 2005, 18, 1-27.	1.0	355
23	On the psychology of experimental surprises.. <i>Journal of Experimental Psychology: Human Perception and Performance</i> , 1977, 3, 544-551.	0.7	351
24	Defining risk. <i>Policy Sciences</i> , 1984, 17, 123-139.	1.5	345
25	Perceived informativeness of facts.. <i>Journal of Experimental Psychology: Human Perception and Performance</i> , 1977, 3, 349-358.	0.7	339
26	Adolescent (in)vulnerability.. <i>American Psychologist</i> , 1993, 48, 102-116.	3.8	325
27	Characterizing Mental Models of Hazardous Processes: A Methodology and an Application to Radon. <i>Journal of Social Issues</i> , 1992, 48, 85-100.	1.9	320
28	Individuals with greater science literacy and education have more polarized beliefs on controversial science topics. <i>Proceedings of the National Academy of Sciences of the United States of America</i> , 2017, 114, 9587-9592.	3.3	310
29	Training for calibration. <i>Organizational Behavior and Human Performance</i> , 1980, 26, 149-171.	1.5	308
30	The sciences of science communication. <i>Proceedings of the National Academy of Sciences of the United States of America</i> , 2013, 110, 14033-14039.	3.3	288
31	Accident probabilities and seat belt usage: A psychological perspective. <i>Accident Analysis and Prevention</i> , 1978, 10, 281-285.	3.0	267
32	What Do People Know About Global Climate Change? 2. Survey Studies of Educated Laypeople. <i>Risk Analysis</i> , 1994, 14, 971-982.	1.5	265
33	Preference for Insuring against Probable Small Losses: Insurance Implications. <i>Journal of Risk and Insurance</i> , 1977, 44, 237.	1.0	261
34	Assessing uncertainty in physical constants. <i>American Journal of Physics</i> , 1986, 54, 791-798.	0.3	261
35	Behavioral decision theory perspectives on risk and safety. <i>Acta Psychologica</i> , 1984, 56, 183-203.	0.7	234
36	Perceived consequences of risky behaviors: Adults and adolescents.. <i>Developmental Psychology</i> , 1993, 29, 549-563.	1.2	223

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37	Subjective confidence in forecasts. <i>Journal of Forecasting</i> , 1982, 1, 155-172.	1.6	220
38	Subjective sensitivity analysis. <i>Organizational Behavior and Human Performance</i> , 1979, 23, 339-359.	1.5	214
39	US women's attitudes to false positive mammography results and detection of ductal carcinoma in situ: cross sectional survey. <i>BMJ: British Medical Journal</i> , 2000, 320, 1635-1640.	2.4	214
40	Verbal and Numerical Expressions of Probability: "It's a Fifty-Fifty Chance". <i>Organizational Behavior and Human Decision Processes</i> , 2000, 81, 115-131.	1.4	207
41	Communicating scientific uncertainty. <i>Proceedings of the National Academy of Sciences of the United States of America</i> , 2014, 111, 13664-13671.	3.3	202
42	Measuring values: A conceptual framework for interpreting transactions with special reference to contingent valuation of visibility. <i>Journal of Risk and Uncertainty</i> , 1988, 1, 147-184.	0.8	194
43	Teen Expectations for Significant Life Events. <i>Public Opinion Quarterly</i> , 2000, 64, 189-205.	0.9	193
44	Fifty-Fifty=50%?. <i>Journal of Behavioral Decision Making</i> , 1999, 12, 149-163.	1.0	190
45	Calibration of Probabilities: The State of the Art. , 1977, , 275-324.		188
46	Preparing for smart grid technologies: A behavioral decision research approach to understanding consumer expectations about smart meters. <i>Energy Policy</i> , 2012, 41, 790-797.	4.2	188
47	What Risks Are People Concerned About. <i>Risk Analysis</i> , 1991, 11, 303-314.	1.5	181
48	Parents'™ vaccination comprehension and decisions. <i>Vaccine</i> , 2008, 26, 1595-1607.	1.7	180
49	Modeling the Societal Impact of Fatal Accidents. <i>Management Science</i> , 1984, 30, 464-474.	2.4	177
50	The Real World: What Good Is It?. <i>Organizational Behavior and Human Decision Processes</i> , 1996, 65, 232-248.	1.4	173
51	When do base rates affect predictions?. <i>Journal of Personality and Social Psychology</i> , 1981, 41, 671-680.	2.6	166
52	Interactive video behavioral intervention to reduce adolescent females'™ STD risk: a randomized controlled trial. <i>Social Science and Medicine</i> , 2004, 59, 1561-1572.	1.8	166
53	Strategies of information search in causal analysis. <i>Memory and Cognition</i> , 1982, 10, 520-530.	0.9	163
54	Designing Risk Communications: Completing and Correcting Mental Models of Hazardous Processes, Part I. <i>Risk Analysis</i> , 1994, 14, 779-788.	1.5	161

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55	Evolving Judgments of Terror Risks: Foresight, Hindsight, and Emotion.. Journal of Experimental Psychology: Applied, 2005, 11, 124-139.	0.9	150
56	Explaining adult age differences in decisionâ€making competence. Journal of Behavioral Decision Making, 2012, 25, 352-360.	1.0	148
57	Cognitive Processes and Societal Risk Taking. , 1976, , 7-36.		146
58	The Psychometric Study of Risk Perception. , 1986, , 3-24.		146
59	Diagnosticity and pseudodiagnosticity.. Journal of Personality and Social Psychology, 1983, 45, 1185-1195.	2.6	143
60	Perceived driving safety and seatbelt usage. Accident Analysis and Prevention, 1985, 17, 119-133.	3.0	142
61	What forecasts (seem to) mean. International Journal of Forecasting, 1994, 10, 387-403.	3.9	142
62	Scope (in)sensitivity in elicited valuations. Risk, Decision and Policy, 1998, 3, 109-123.	0.1	139
63	Expectations of Inflation: The Role of Demographic Variables, Expectation Formation, and Financial Literacy. Journal of Consumer Affairs, 2010, 44, 381-402.	1.2	134
64	Using expert judgment to estimate marine ecosystem vulnerability in the California Current. Ecological Applications, 2010, 20, 1402-1416.	1.8	132
65	Lay Foibles and Expert Fables in Judgments about Risk. American Statistician, 1982, 36, 240.	0.9	129
66	A New Scale for Assessing Perceptions of Chance. Medical Decision Making, 2000, 20, 298-307.	1.2	129
67	Rating the Risks. , 1981, , 193-217.		125
68	Emotion Priming and Attributions for Terrorism: Americans' Reactions in a National Field Experiment. Political Psychology, 2006, 27, 289-298.	2.2	122
69	Social Stigma and Negative Consequences: Factors That Influence College Students' Decisions to Seek Testing for Sexually Transmitted Infections. Journal of American College Health, 2002, 50, 153-159.	0.8	119
70	Evaluating Risk Communications: Completing and Correcting Mental Models of Hazardous Processes, Part II. Risk Analysis, 1994, 14, 789-798.	1.5	114
71	A Deliberative Method for Ranking Risks (I): Overview and Test Bed Development. Risk Analysis, 2001, 21, 913-913.	1.5	114
72	Misinterpretations of Precipitation Probability Forecasts. Bulletin of the American Meteorological Society, 1980, 61, 695-701.	1.7	113

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73	The Hawthorne effect and energy awareness. Proceedings of the National Academy of Sciences of the United States of America, 2013, 110, 15242-15246.	3.3	111
74	Judged Terror Risk and Proximity to the World Trade Center. Journal of Risk and Uncertainty, 2003, 26, 137-151.	0.8	108
75	Predicting frames.. Journal of Experimental Psychology: Learning Memory and Cognition, 1983, 9, 103-116.	0.7	105
76	Eliciting knowledge for analytical representation. IEEE Transactions on Systems, Man, and Cybernetics, 1989, 19, 448-461.	0.9	105
77	Assessing adolescent decision-making competence. Developmental Review, 2008, 28, 12-28.	2.6	105
78	A Deliberative Method for Ranking Risks (II): Evaluation of Validity and Agreement among Risk Managers. Risk Analysis, 2001, 21, 923-923.	1.5	104
79	What Number is "Fifty-Fifty"? Redistributing Excessive 50% Responses in Elicited Probabilities. Risk Analysis, 2002, 22, 713-723.	1.5	104
80	Powerline Frequency Electric and Magnetic Fields: A Pilot Study of Risk Perception. Risk Analysis, 1985, 5, 139-149.	1.5	102
81	Focusing techniques: A shortcut to improving probability judgments?. Organizational Behavior and Human Performance, 1984, 34, 175-194.	1.5	100
82	What Do We Know About Making Risk Comparisons?. Risk Analysis, 1990, 10, 375-387.	1.5	99
83	Diagnosticity and the base-rate effect. Memory and Cognition, 1984, 12, 402-410.	0.9	97
84	Acceptable Input: Using Decision Analysis to Guide Public Policy Deliberations. Decision Analysis, 2005, 2, 4-16.	1.2	96
85	Advertising energy saving programs: The potential environmental cost of emphasizing monetary savings.. Journal of Experimental Psychology: Applied, 2015, 21, 158-166.	0.9	96
86	Giving advice: Decision theory perspectives on sexual assault.. American Psychologist, 1992, 47, 577-588.	3.8	96
87	Lay Foibles and Expert Fables in Judgments about Risk. American Statistician, 1982, 36, 240-255.	0.9	93
88	Cost benefit analysis and the art of motorcycle maintenance. Policy Sciences, 1977, 8, 177-202.	1.5	92
89	Estimation of a Preference-Based Summary Score for the Patient-Reported Outcomes Measurement Information System: The PROMIS [®] -Preference (PROPr) Scoring System. Medical Decision Making, 2018, 38, 683-698.	1.2	92
90	Behavioral Science Research in the Prevention of Diabetes : Status and opportunities. Diabetes Care, 2002, 25, 599-606.	4.3	91

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91	Nonpersuasive Communication about Matters of Greatest Urgency: Climate Change. <i>Environmental Science & Technology</i> , 2007, 41, 7204-7208.	4.6	89
92	Setting Standards: A Systematic Approach to Managing Public Health and Safety Risks. <i>Management Science</i> , 1984, 30, 823-843.	2.4	87
93	Women's Views on Breast Cancer Risk and Screening Mammography. <i>Medical Decision Making</i> , 2001, 21, 231-240.	1.2	86
94	Public perceptions of electric power transmission lines. <i>Journal of Environmental Psychology</i> , 1988, 8, 19-43.	2.3	84
95	Traffic accident statistics and risk perceptions in Japan and the United States. <i>Accident Analysis and Prevention</i> , 2000, 32, 827-835.	3.0	83
96	Evaluating the Effectiveness of Risk-Reduction Strategies for Consumer Chemical Products. <i>Risk Analysis</i> , 2001, 21, 357-370.	1.5	83
97	Quantifying Phishing Susceptibility for Detection and Behavior Decisions. <i>Human Factors</i> , 2016, 58, 1158-1172.	2.1	83
98	Weighing the Risks: Risks: Benefits which Risks are Acceptable?. <i>Environment</i> , 1979, 21, 17-38.	0.8	79
99	What information belongs in a warning?. <i>Psychology and Marketing</i> , 1998, 15, 663-686.	4.6	75
100	Aggregate, Disaggregate, and Hybrid Analyses of Ecological Risk Perceptions. <i>Risk Analysis</i> , 2005, 25, 405-428.	1.5	74
101	The realities of risk-cost-benefit analysis. <i>Science</i> , 2015, 350, aaa6516.	6.0	73
102	Development and Validation of the Scientific Reasoning Scale. <i>Journal of Behavioral Decision Making</i> , 2017, 30, 26-38.	1.0	73
103	Travel Risks in a Time of Terror: Judgments and Choices. <i>Risk Analysis</i> , 2004, 24, 1301-1309.	1.5	72
104	Judgment and Decision Making. <i>Annual Review of Psychology</i> , 2020, 71, 331-355.	9.9	72
105	Communicate unto others. <i>Reliability Engineering and System Safety</i> , 1998, 59, 63-72.	5.1	69
106	An Early History of Hindsight Research. <i>Social Cognition</i> , 2007, 25, 10-13.	0.5	68
107	Informed Consent for Eliciting Environmental Values. <i>Environmental Science & Technology</i> , 2000, 34, 1439-1444.	4.6	66
108	Evaluating science communication. <i>Proceedings of the National Academy of Sciences of the United States of America</i> , 2019, 116, 7670-7675.	3.3	65

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109	The Science of Science Communication II. Proceedings of the National Academy of Sciences of the United States of America, 2014, 111, 13583-13584.	3.3	64
110	The effect of question wording on consumers's reported inflation expectations. Journal of Economic Psychology, 2012, 33, 749-757.	1.1	62
111	Investing in Frankenfirms: Predicting Socially Unacceptable Risks. Journal of Behavioral Finance, 2001, 2, 100-111.	0.4	59
112	Embedding effects: Stimulus representation and response mode. Journal of Risk and Uncertainty, 1993, 6, 211-234.	0.8	58
113	The Use of Mental Models in Chemical Risk Protection: Developing a Generic Workplace Methodology. Risk Analysis, 2003, 23, 311-324.	1.5	58
114	Psychology and public policy: Tool or toolmaker?. American Psychologist, 1990, 45, 647-653.	3.8	56
115	Predicting Emergency Evacuation and Sheltering Behavior: A Structured Analytical Approach. Risk Analysis, 2006, 26, 1675-1688.	1.5	56
116	Evaluating the Success of Terror Risk Communications. Biosecurity and Bioterrorism, 2003, 1, 255-258.	1.2	54
117	Development and Testing of the MyHealthyPregnancy App: A Behavioral Decision Research-Based Tool for Assessing and Communicating Pregnancy Risk. JMIR MHealth and UHealth, 2017, 5, e42.	1.8	54
118	Public Understanding of Ebola Risks: Mastering an Unfamiliar Threat. Risk Analysis, 2018, 38, 71-83.	1.5	53
119	Making Decisions in a COVID-19 World. JAMA - Journal of the American Medical Association, 2020, 324, 139.	3.8	53
120	Task familiarity and contextual cues predict hypothetical bias in a meta-analysis of stated preference studies. Ecological Economics, 2012, 81, 44-47.	2.9	51
121	Women's Understanding of the Mammography Screening Debate. Archives of Internal Medicine, 2000, 160, 1434.	4.3	50
122	Judged Lethality: How Much People Seem to Know Depends Upon How They Are Asked. Risk Analysis, 1983, 3, 229-236.	1.5	49
123	Precautionary principles: general definitions and specific applications to genetically modified organisms. Journal of Policy Analysis and Management, 2002, 21, 381-407.	1.1	48
124	Adolescent vulnerability: A framework for behavioral interventions. Applied and Preventive Psychology, 1998, 7, 77-94.	0.8	47
125	How patients feel about prolonged mechanical ventilation 1 yr later*. Critical Care Medicine, 2002, 30, 1439-1445.	0.4	47
126	Analyzing disaster risks and plans: An avian flu example. Journal of Risk and Uncertainty, 2006, 33, 131-149.	0.8	47

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127	Efficacy of educational video game versus traditional educational apps at improving physician decision making in trauma triage: randomized controlled trial. <i>BMJ: British Medical Journal</i> , 2017, 359, j5416.	2.4	46
128	Cross-sectional validation of the PROMIS-Preference scoring system. <i>PLoS ONE</i> , 2018, 13, e0201093.	1.1	46
129	Setting a standard for electricity pilot studies. <i>Energy Policy</i> , 2013, 62, 401-409.	4.2	45
130	A decision science approach for integrating social science in climate and energy solutions. <i>Nature Climate Change</i> , 2016, 6, 563-569.	8.1	45
131	An inquiry into the process of temporal orientation. <i>Acta Psychologica</i> , 1976, 40, 57-73.	0.7	44
132	The PROMIS of QALYs. <i>Health and Quality of Life Outcomes</i> , 2015, 13, 122.	1.0	44
133	Heat protection behaviors and positive affect about heat during the 2013 heat wave in the United Kingdom. <i>Social Science and Medicine</i> , 2015, 128, 282-289.	1.8	43
134	Challenges in researching terrorism from the field. <i>Science</i> , 2017, 355, 352-354.	6.0	43
135	Clinical Decision Analysis. <i>Operations Research</i> , 1980, 28, 28-43.	1.2	42
136	Behavioral decision theory perspectives on protective behavior. , 1987, , 14-41.		42
137	Can Adolescents Predict Significant Life Events?. <i>Journal of Adolescent Health</i> , 2007, 41, 208-210.	1.2	42
138	Informing the Public about the Risks from Ionizing Radiation. <i>Health Physics</i> , 1981, 41, 589-598.	0.3	41
139	Robustness of Decision-Making Competence: Evidence from Two Measures and an 11-Year Longitudinal Study. <i>Journal of Behavioral Decision Making</i> , 2018, 31, 380-391.	1.0	41
140	Levels of environmental decisions. <i>Journal of Environmental Psychology</i> , 1985, 5, 55-67.	2.3	40
141	Informed consent does not mean rational consent. <i>Journal of Legal Medicine</i> , 1990, 11, 321-350.	0.4	40
142	Communicating about the risks of terrorism (or anything else).. <i>American Psychologist</i> , 2011, 66, 520-531.	3.8	40
143	Selection of key health domains from PROMIS® for a generic preference-based scoring system. <i>Quality of Life Research</i> , 2017, 26, 3377-3385.	1.5	39
144	What day is today? An inquiry into the process of time orientation. <i>Memory and Cognition</i> , 1974, 2, 201-205.	0.9	38

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145	Public Values in Risk Research. <i>Annals of the American Academy of Political and Social Science</i> , 1996, 545, 75-84.	0.8	38
146	An Integrated Risk Model of a Drinking-Water - Borne Cryptosporidiosis Outbreak. <i>Risk Analysis</i> , 2000, 20, 495-512.	1.5	38
147	Nuclear Waste: Knowledge Waste?. <i>Science</i> , 2010, 329, 762-763.	6.0	38
148	Applying the science of communication to the communication of science. <i>Climatic Change</i> , 2011, 108, 701-705.	1.7	38
149	Setting Risk Priorities: A Formal Model. <i>Risk Analysis</i> , 2000, 20, 339-352.	1.5	37
150	Adolescents' Perceived Risk of Dying. <i>Journal of Adolescent Health</i> , 2010, 46, 265-269.	1.2	37
151	Effects of Description of Options on Parental Perinatal Decision-Making. <i>Pediatrics</i> , 2012, 129, 891-902.	1.0	37
152	The Psychology of Contraceptive Surprises: Cumulative Risk and Contraceptive Effectiveness ¹ . <i>Journal of Applied Social Psychology</i> , 1990, 20, 385-403.	1.3	36
153	Validating a Vignette-Based Instrument to Study Physician Decision Making in Trauma Triage. <i>Medical Decision Making</i> , 2014, 34, 242-252.	1.2	36
154	A Randomized Trial Testing US Food and Drug Administration "Breakthrough" Language. <i>JAMA Internal Medicine</i> , 2015, 175, 1856.	2.6	35
155	Adolescent risk and vulnerability: overview. <i>Journal of Adolescent Health</i> , 2002, 31, 3-9.	1.2	34
156	Judged Terror Risk and Proximity to the World Trade Center. , 2003, , 39-53.		33
157	The effect of temporal setting on likelihood estimates. <i>Organizational Behavior and Human Performance</i> , 1976, 15, 180-194.	1.5	32
158	Targeting Risks. <i>Risk Analysis</i> , 1982, 2, 227-234.	1.5	32
159	Negative decision outcomes are more common among people with lower decision-making competence: an item-level analysis of the Decision Outcome Inventory (DOI). <i>Frontiers in Psychology</i> , 2015, 6, 363.	1.1	32
160	Communicating Foodborne Disease Risk. <i>Emerging Infectious Diseases</i> , 1997, 3, 489-495.	2.0	32
161	Sources of non-compliance with clinical practice guidelines in trauma triage: a decision science study. <i>Implementation Science</i> , 2012, 7, 103.	2.5	31
162	"The Public" Vs. "The Experts" Perceived Vs. Actual Disagreements About Risks of Nuclear Power. , 1983, , 235-249.		31

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163	The Risks of Using Nuclear Energy Sources in Space: Some Lay Activists' Perceptions. <i>Risk Analysis</i> , 1992, 12, 383-392.	1.5	30
164	Resilience vs. Adaptation: Framing and action. <i>Climate Risk Management</i> , 2015, 10, 1-7.	1.6	30
165	Serious games may improve physician heuristics in trauma triage. <i>Proceedings of the National Academy of Sciences of the United States of America</i> , 2018, 115, 9204-9209.	3.3	30
166	A method to evaluate the usability of interactive climate change impact decision aids. <i>Climatic Change</i> , 2014, 126, 485-493.	1.7	29
167	Risk Knowledge and Risk Attitudes Regarding Nuclear Energy Sources in Space. <i>Risk Analysis</i> , 1993, 13, 345-353.	1.5	28
168	Don't attribute this to Reverend Bayes.. <i>Psychological Bulletin</i> , 1978, 85, 239-243.	5.5	27
169	Injury prevention and risk communication: a mental models approach. <i>Injury Prevention</i> , 2012, 18, 124-129.	1.2	27
170	Counseling parents at risk of delivery of an extremely premature infant: Differing strategies. <i>AJOB Empirical Bioethics</i> , 2017, 8, 243-252.	0.8	27
171	Decision-Making Competence: More Than Intelligence?. <i>Current Directions in Psychological Science</i> , 2020, 29, 186-192.	2.8	27
172	Subjective expected utility: A model of decision-making. <i>Journal of the Association for Information Science and Technology</i> , 1981, 32, 391-399.	1.2	26
173	"Acceptable Risk": The Case of Nuclear Power. <i>Journal of Policy Analysis and Management</i> , 1983, 2, 559.	1.1	26
174	Decision making in online searching. <i>Journal of the Association for Information Science and Technology</i> , 1988, 39, 369-389.	1.2	26
175	Construal Processes in Preference Assessment. <i>Journal of Risk and Uncertainty</i> , 1999, 19, 139-164.	0.8	26
176	Learning from Experience: Coping with Hindsight Bias and Ambiguity. <i>Profiles in Operations Research</i> , 2001, , 543-554.	0.3	26
177	Assessing the Validity of Using Serious Game Technology to Analyze Physician Decision Making. <i>PLoS ONE</i> , 2014, 9, e105445.	1.1	26
178	Heuristics and Biases in Application. , 2002, , 730-748.		25
179	Improved Learning in U.S. History and Decision Competence with Decision-Focused Curriculum. <i>PLoS ONE</i> , 2012, 7, e45775.	1.1	25
180	Decision research strategies.. <i>Health Psychology</i> , 2005, 24, S9-S16.	1.3	25

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181	US women's attitudes to false-positive mammography results and detection of ductal carcinoma in situ: cross-sectional survey. <i>Western Journal of Medicine</i> , 2000, 173, 307-312.	0.3	25
182	Judgmental aspects of forecasting. <i>International Journal of Forecasting</i> , 1988, 4, 331-339.	3.9	24
183	Rationing Decisions and Individual Responsibility for Illness: Are all Lives Equal?. <i>Medical Decision Making</i> , 2003, 23, 194-211.	1.2	24
184	8.8 Risk perception and communication. , 2009, , .		24
185	Direct measures of availability and judgments of category frequency. <i>Bulletin of the Psychonomic Society</i> , 1977, 9, 236-238.	0.2	23
186	Handling Hazards. <i>Environment</i> , 1978, 20, 16-37.	0.8	23
187	Setting Policies for Consumer Communications a Behavioral Decision Research Approach. <i>Journal of Public Policy and Marketing</i> , 2004, 23, 14-27.	2.2	23
188	Environmental risk perception from visual cues: the psychophysics of tornado risk perception. <i>Environmental Research Letters</i> , 2015, 10, 124009.	2.2	23
189	Video Intervention to Increase Perceived Self-Efficacy for Condom Use in a Randomized Controlled Trial of Female Adolescents. <i>Journal of Pediatric and Adolescent Gynecology</i> , 2018, 31, 291-298.e2.	0.3	23
190	Risk perceptions and health behaviors as COVID-19 emerged in the United States: Results from a probability-based nationally representative sample.. <i>Journal of Experimental Psychology: Applied</i> , 2021, 27, 584-598.	0.9	23
191	Informed consent in societal riskâ€”Benefit decisions. <i>Technological Forecasting and Social Change</i> , 1979, 13, 347-357.	6.2	22
192	Accentuate the Relevant. <i>Psychological Science</i> , 1997, 8, 154-158.	1.8	22
193	Managing patients with inexplicable health problems. <i>BMJ: British Medical Journal</i> , 2003, 326, 595-597.	2.4	22
194	The impact of over-the-counter availability of â€œPlan Bâ€”on teens' contraceptive decision making. <i>Social Science and Medicine</i> , 2008, 67, 618-627.	1.8	22
195	Judgment and decision making. <i>Wiley Interdisciplinary Reviews: Cognitive Science</i> , 2010, 1, 724-735.	1.4	22
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